



# ISSUES/ PROGRAMS LIST

1<sup>ST</sup> Quarter: January - March 2017



**Host: Latrice Currie**

## TRENDS ON 3

30 Minute Local Public Affairs Show

Issue	January 7, 2017
	Preempted
Issue	January 14, 2017
<p><b>Community Activity</b> Duration: 18.9 min (63.1%)</p> <p><b>Education</b> Duration: 7.5 min (24.8%)</p> <p><b>Youth</b> Duration: 3.6 min (12.1%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>On this edition of Trends On 3, there are some great activities coming up in the Scenic City. Are you a fan of the game of chess? If so, there's a 14-year-old chess champion awaiting your challenge. And, music lovers – we have you covered! A local organization is getting ready for its annual Unity Concert. The Chattanooga Zoo is celebrating its 80<sup>th</sup> birthday; events have been planned for the entire year! The United Way is looking for mentors for local youth! Your help is needed. We'll tell you how to sign up!</p> <p><b>Guests:</b> Henry Schulson – Creative Discovery Museum Marcellus Barnes – Unity Performing Arts Foundation of Chattanooga Hannah Hammon – Chattanooga Zoo Katy Beth Barber – United Way</p>
Issue	January 21, 2017
<p><b>Family Counseling</b> Duration: 11.3 min (37.6%)</p> <p><b>Community Activity</b> Duration: 10.1 min (33.8%)</p> <p><b>Help for Needy</b> Duration: 5.0 min (16.7%)</p> <p><b>Education</b> Duration: 3.6 min (11.9%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This week on Trends... Domestic violence....we hear about local resources available to help victims. The Humane Society is here to remind you to vaccinate your pets! You can make sure students have the school supplies they need all year long – we'll tell you how. And, February is Black History month, we remember the life of Dr. Martin Luther King, Jr.</p> <p><b>Guests:</b> Bergen Aldahir – Partnership FCA Bob Citrullo – Humane Educational Society Shay Spurgin – Philanthropic Portal</p>



Issue	January 28, 2017
<p><b>Health</b> Duration: 8.9 min (29.5%)</p> <p><b>Employment/Economic</b> Duration: 8.3 min (27.7%)</p> <p><b>Help for Needy</b> Duration: 9.6 min (32.0%)</p> <p><b>Education</b> Duration: 3.2 min (10.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This week's show covers health, employment, help for the needy and education. CHI Memorial's mobile health coach may soon be in a town near you...find out how you may qualify for a free mammogram. Then, the Chattanooga Chamber's "Get a Job" program will be at Chattanooga Girls Leadership Academy. Volunteers are needed at Habitat for Humanity – you can make a difference! And, in this week's School Patrol report, David Carroll shows us how practice makes perfect for some students at Hixson High.</p> <p><b>Guests:</b> Angela Reich – CHI Memorial Darian Scott – Chattanooga Chamber Katrina Payne – Habitat for Humanity</p>

Issue	February 4, 2017
<p><b>Help for the Needy</b> Duration: 5.8 min (19.3%)</p> <p><b>Community Activity</b> Duration: 8.9 min (29.6%)</p> <p><b>Education</b> Duration: 15.3 min (51.1%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Two local principals talk about the success of a leadership exchange program, giving a student from one school a walk in the shoes of a student from another high school. The Bethlehem Center is holding another swing dance class, following the success of the first course offered last November. And, new legislation in Tennessee could give adults a second chance at a college degree.</p> <p><b>Guests:</b> Dr. Charles Mitchell, May Hartness – Leadership Exchange Program Gloria DuBose – Bethlehem Center</p>

Issue	February 11, 2017
<p><b>Health</b> Duration: 14.0 min (46.7%)</p> <p><b>Family Counseling</b> Duration: 8.6 min (18.6%)</p> <p><b>Leadership/Community Involvement</b> Duration: 7.4 min (24.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This week on Trends, we discuss several topics to be aware of during the month of February. Are you prepared for the flu? It's hitting hard and fast this season and the staff at AFC Urgent Care clinic in Cleveland are working to make sure everyone is ready to put up a fight! The Partnership for Family, Children and Adults is raising awareness of domestic violence. We'll tell you about the resources the Partnership offers that may help you! Officials from Chattanooga's Youth and Family development are holding meetings at the YFD centers across the city for community input on the programs citizens want to see in their areas. And finally, this month is mental health awareness month. We talk to the staff at Helen Ross McNabb Center about their services.</p> <p><b>Guests:</b> Dr. Natasha Ballard – AFC Urgent Care Bergen Aldahir – Partnership FCA Enora "Nori" Moss – City of Chattanooga Youth &amp; Family Ross Schram, Robyn Graves – Helen Ross McNabb Center</p>



<b>Issue</b>	<b>February 18, 2017</b>
<p><b>Community Activity</b> Duration: 23.7 min (79.0%)</p> <p><b>Education</b> Duration: 6.3 min (21.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Our celebration of Black History month continues. The staff at Memo's tell us about their plans for the restaurant's 50<sup>th</sup> anniversary! The Houston Museum's antique show and sale is finally here. They tell us why it's the museum's biggest event of the year. Plus, Channel 3's David Carroll shows us a school in Hamilton County that's in desperate need of some TLC in this week's School Patrol. Then, are you prepared if your home catches fire? We have the checklist in a new national report.</p> <p><b>Guests:</b> Victor Williams, Clark Kint – Memo's Restaurant Lilly Waters – Houston Museum</p>
<b>Issue</b>	<b>February 25, 2017</b>
<p><b>Education</b> Duration: 12.1 min (40.2%)</p> <p><b>Help for Needy</b> Duration: 12.8 min (42.6%)</p> <p><b>Health</b> Duration: 5.2 min (17.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... As Black History month comes to an end, we take a tour of the Bessie Smith Cultural Center to preview all it has to offer. If you're looking for a way to give back to the Chattanooga community, the new "Philanthropic Portal" may be the best way to do so. A new diet that's created according to your DNA?? A better way? Learn the facts -- know your options. And, the war on drugs has reached an all-time low as pet owners abuse their animal's pain medication!</p> <p><b>Guests:</b> Shay Spurgin – Purposity (Philanthropic Portal)</p>
<b>Issue</b>	<b>March 4, 2017</b>
<p><b>Help for Needy</b> Duration: 8.8 min (29.4%)</p> <p><b>Community Activity</b> Duration: 7.6 min (25.3%)</p> <p><b>Leadership/Community Involvement</b> Duration: 8.7 min (29.0%)</p> <p><b>Employment/Economic</b> Duration: 4.9 min (16.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... Habitat for Humanity folks stop by to talk about volunteering opportunities with the organization. With summer break just around the corner, a local organization is offering a basketball camp to help keep your children busy and active. The local chapter of the NAACP is on a mission to register voters and get them to the polls! And, tax season is approaching and Chattanooga's Urban League is offering free prep services.</p> <p><b>Guests:</b> Dominique Brandt – Habitat for Humanity David Boyd – Pound the Pavement George Calhoun, Erin Stephens – NAACP Bruce Antman – Urban League</p>



Issue	March 11, 2017
<p><b>Health</b> Duration: 9.2 min (30.7%)</p> <p><b>Youth</b> Duration: 8.6 min (28.5%)</p> <p><b>Community Activity</b> Duration: 12.2 min (40.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends this week... a local veterans' organization is teaming up with Aspen Dental to polish up the smiles of our armed services members. The Boyd Buchanan High School football team has new state-of-the-art helmets thanks to a donation from one local organization. A local doctor breaks down what repealing and replacing the Affordable Care Act really means!! And, the Omega Psi Phi Fraternity is set to host its annual Talent Hunt.</p> <p><b>Guests:</b> Mickey McCamish – SE TN Veteran’s Coalition Carter Cardwell – Boyd Buchanan School Dr. Brent Morris – Local Doctor Al Tucker, Gary James – Omega Psi Phi</p>

Issue	March 18, 2017
<p><b>Community Activity</b> Duration: 15.2 min (50.6%)</p> <p><b>Education</b> Duration: 8.7 min (28.9%)</p> <p><b>Leadership/Community Involvement</b> Duration: 6.2 min (20.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This week on Trends...are you looking for a pet to add to your family? The Humane Educational Society in Chattanooga is set to host their “Rescues on the Runway.” Learning Rx offers brain training programs – hear how to keep your child’s brain active during summer recess. Chattanooga Police and the Tennessee Highway Patrol are teaming up to take on distracted driving. And, the Scenic City Network tells us all about its upcoming Praise Breakfast.</p> <p><b>Guests:</b> Bob Citrullo – Humane Educational Society Michelle Davis – Learning Rx Officer Joe Warren – Chattanooga PD Renee Nail, Phyllis James – Scenic City Network</p>

Issue	March 25, 2017
<p><b>Family Counseling</b> Duration: 7.1 min (23.6%)</p> <p><b>Community Activity</b> Duration: 5.4 min (18.0%)</p> <p><b>Help for Needy</b> Duration: 17.5 min (58.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Mental health awareness week was established in 1990 by the U.S. Congress to educate and increase awareness about mental illness. The folks at the new Helen Ross McNabb Center join us to talk about their services. The city of Athens is gearing up for its annual Pre-School Olympics. We’ll tell you how to sign up your child. Plus, organizers from the local Habitat for Humanity chapter need volunteers for their latest home build. And, the Hamilton County Republican Women’s group stops by to talk about their annual fashion show that benefits local veterans.</p> <p><b>Guests:</b> Donna Harrison, Mark Dickson –Helen Ross McNabb Center Brianna Hanson – PreSchool Olympics Katrina Payne, Dominique Brown – Habitat for Humanity Patsy Henry, Tony Dahlberg – Hamilton County Republican Women</p>



## OTHER

<b>Anchor</b>	<b>3 Plus You</b>
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Aired Monday through Friday 11am to Noon.
<b>Anchor</b>	<b>Crimestoppers</b>
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
<b>Anchor</b>	<b>Dateline NBC</b>
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
<b>Anchor</b>	<b>Meet The Press (NBC)</b>
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
<b>Anchor</b>	<b>Nightly News (NBC)</b>
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.



<b>Anchor</b>	<b>Today Show (NBC)</b>
Matt Lauer Savannah Guffrey Al Roker Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Various	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airs Monday - Friday 9am-10am.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
<b>Anchor</b>	<b>Weekend Today (NBC)</b>
Craig Melvin Sheinelle Jones Stephanie Ruhle Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
<b>Anchor</b>	<b>Weekend Today (NBC)</b>
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.