



ISSUES/PROGRAMS LIST

Second Quarter: April - June 2023

TRENDS ON 3

30 Minute Local Public Affairs Show



HOST:

LATRICE CURRIE >>

Issue

April 1, 2023

Community/Education/Health

Duration: 9.3 min (31.0%)

Health/Vision

Duration: 10.7 min (35.7%)

The Arts/Entertainment

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

100 MILLION STEPS CHALLENGE

Ruby Falls is once again partnering with the American Heart Association to raise awareness about heart disease. They're encouraging people to move and make healthy lifestyle changes. New technology is helping patients with cataracts gain 20/20 vision. A patient tells us how it changed his life. We talk about Rock the Riverfront, a month long event for the entire family in downtown Chattanooga, full of culture, music, art and fun.

Guests: Hugh Morrow – Ruby Falls
 Dr. David Friedrich – Friedrich Eye Associates
 Dawn Hjelseth – River City Company

Issue

April 8, 2023

**Community/Finance/
Education**

Duration: 10.0 min (33.3%)

Youth/Women/Education

Duration: 10.0 min (33.3%)

Human Trafficking/ Education

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

CNE MONEY SCHOOL

CNE is hosting their annual Money School. This event helps consumers learn how to improve their credit score, prepare to buy a home and understand why saving money is incredibly important. A local author and mentor talks about how she is working to help other teen mothers break the cycle. Love's Arm is continuing to reach out and help victims of human trafficking turn their lives around. They also want to raise awareness of what to look for and how to help.

Guests: Jacki Madding – Chattanooga Neighborhood Enterprise
 Tosha Cook – Local Author/Mentor
 Inza Hagins Dyer – Love's Arm

| Issue | April 15, 2023 |
|---|---|
| <p>Minority/Health Duration: 10.0 min (33.3%)</p> <p>The Arts/Music Duration: 10.0 min (33.3%)</p> <p>Youth/Family/Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>MINORITY HEALTH MONTH</u> For minority health month, local twin doctors, Dr. Jeremy and Dr. Jermaine, are trying to change the face of medicine using social media to reach more people. Local artist, Jimmy Allgood, talks about his nomination for three international music awards and his latest music. A local author is trying to help teenage mothers break the cycle and turn their lives around.</p> <p>Guests: Dr. Jeremy Hogstrom, Dr. Jermaine Hogstrom – CHI Memorial Jimmy Allgood – Musical Artist Tosha Cook – Author</p> |
| Issue | April 22, 2023 |
| <p>Financial/Economic Duration: 10.0 min (33.3%)</p> <p>Financial/Education Duration: 10.0 min (33.3%)</p> <p>Women/Help for Needy Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>FINANCIAL LITERACY MONTH</u> We take a look at some of the top mistakes people make when it comes to their finances, how important it is to start with a budget and how to build wealth. The annual CNE Money School is taking place with classes focused on helping people improve their credit scores and become better qualified for buying a home. Women and girls make up one of the fastest growing groups--the homeless! Room In The Inn gives them help and hope. Their most popular fundraiser, ChattaDerby, is coming up and they need the community's help.</p> <p>Guests: Sandra Plunkett – DNA Financial Services Jacki Madding – CNE Erin Creal – Room In The Inn</p> |
| Issue | April 29, 2023 |
| <p>City Government Services/Health/Minority Duration: 10.0 min (33.3%)</p> <p>Business/Diversity Duration: 10.0 min (33.3%)</p> <p>Mental Health/Suicide Prevention Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>CHATTANOOGA OFFICE OF COMMUNITY HEALTH</u> The city of Chattanooga is providing outreach health services to those in under-served communities. We learn more about their efforts to tackle these health disparities. Hinton & Company has a new tool available to help companies and organizations measure how well they are doing with inclusion and diversity. We talk to someone on the front line at a call center in Chattanooga for the 9-8-8 suicide prevention crisis lifeline.</p> <p>Guests: Dr. Mary Lambert – Director of Chattanooga Office of Community Health Wade Hinton – Community Culture Inex Angie Duncan – Volunteer Behavioral Health Care System</p> |

| Issue | May 6, 2023 |
|---|---|
| <p>Community/Education/ Youth Duration: 10.0 min (33.3%)</p> <p>Religion/Community Duration: 10.0 min (33.3%)</p> <p>Health/Community Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>BIG BROTHERS BIG SISTERS</u> Big Brothers Big Sisters of Chattanooga needs mentors to help them change/enrich the lives of young people. Ministers and clergy throughout the area, including North Georgia, have come together for the National Day of Prayer and to work together to spread hope and support through the power of prayer. Monique was originally mis-diagnosed before finding herself in ICU with congestive heart failure. She has joined the AHA and GRFW to help spread the message about heart health to other women.</p> <p>Guests: Jessica Whatley – Big Brothers Big Sisters Danny Hesterly – Chattanooga House of Prayer Monique Goodwin – American Heart Association</p> |
| Issue | May 13, 2023 |
| <p>Health/Education/Family Youth/Community/ Education Duration: 10.0 min (33.3%)</p> <p>Business/Education/ Community Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>MENTAL HEALTH AWARENESS</u> May is Mental Health Awareness Month. Today on Trends, we talk about how mental health is impacting families, children, what signs to look for and when to reach out for help. Young Ladies of Power, a local non-profit, is on a mission to empower young inner-city ladies, expose them to different opportunities and experiences. And, a new tool is available to help companies make sure they are hitting the mark when it comes to diversity, equity and inclusion.</p> <p>Guests: April Taylor – Sound Living Foundation Joyce Watson, Bonnie Dunlap – Young Ladies of Power Wade Hinton – The Community Culture Index</p> |
| Issue | May 20, 2025 |
| <p>Youth/Families Education/Culture Duration: 10.0 min (33.3%)</p> <p>Arts/Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>CITY OF CHATTANOOGA SUMMER CAMP</u> After a violent summer for young people last year, the City of Chattanooga is trying to make sure students keep active and engaged through their summer camp programs. People from all walks of life are invited to come together for the Juneteenth Parade and Gala. There will be music, entertainment and education to commemorate when the last American Slaves were informed they were free. The Annual Jazz Brunch is back. The Ivy Rose Foundation has provided thousands of dollars in scholarships over the past several years and given back to the community through their programs for youth and families.</p> <p>Guests: Chris Brown, Ty Armour – City of Chattanooga Eric Atkins – Unity Group Sandra Nelson, Mary Ann Morton – Ivy Rose Foundation</p> |

| Issue | May 27, 2023 |
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| <p>Youth/Families Duration: 10.0 min (33.3%)</p> <p>Education/Culture Duration: 10.0 min (33.3%)</p> <p>Arts/Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>CITY OF CHATTANOOGA SUMMER CAMP</u> After a violent summer for young people last year, the City of Chattanooga is trying to make sure students keep active and engaged through their summer camp programs. People from all walks of life are invited to come together for the Juneteenth Parade and Gala. There will be music, entertainment and education to commemorate when the last American Slaves were informed they were free. The Annual Jazz Brunch is back. The Ivy Rose Foundation has provided thousands of dollars in scholarships over the past several years and given back to the community through their programs for youth and families.</p> <p>Guests: Chris Brown, Ty Armour – City of Chattanooga Eric Atkins – Unity Group Sandra Nelson, Mary Ann Morton – Ivy Rose Foundation</p> |
| Issue | June 3, 2023 |
| <p>Safety/Gun Violence/Community Duration: 7.5 min (25.0%)</p> <p>Arts/Minority/Community Duration: 7.5 min (25.0%)</p> <p>Education/Community Duration: 7.5 min (25.0%)</p> <p>Religious/Health/Minority Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>WEAR ORANGE GUN VIOLENCE PREVENTION</u> The Wear Orange organization is here to talk about an event coming up Sunday, June 4th, 2-4pm at Miller Plaza. They're asking the community to wear orange to raise awareness and to advocate for an end to gun violence. Organizers are getting ready for the Chattanooga Festival of Black Arts and Ideas to recognize Black Artists in different categories. Howard High School Class of 1970 is holding a Jazz Brunch to raise money for scholarships for current Howard High students to go to college. A local church is working to educate the community on health disparities in the Black community and to look at what can be done to change this.</p> <p>Guests: Satedra Smith, Dylan Kussman – Wear Orange Ricardo Morris – Chattanooga Festival of Black Arts and Ideas Gwen Davis – Howard High School Class of 1970 Debbie Johnson – New United MBC Health and Wellness Conference</p> |
| Issue | June 10, 2023 |
| <p>Community/Diversity Duration: 10.0 min (33.3%)</p> <p>Healthcare/Community Duration: 10.0 min (33.3%)</p> <p>Youth/Safety Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>COMMUNITY CULTURE INDEX RESULTS</u> Several companies in our area took the Community Culture Index Survey to see how they measure up when it comes to Diversity, Equity and Inclusion. We review the results. The military has a program that partners with communities in need to provide no cost medical care clinics. After a violent summer for young people last year, the City of Chattanooga is trying to make sure students keep active and engaged through their summer camp programs.</p> <p>Guests: Wade Hinton – Hinton and Company Lt Joy Bricker, Lt Logan Landis – Air National Guard Chris Brown, Ty Armour – City of Chattanooga</p> |

| Issue | June 17, 2023 |
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| <p>Community/Diversity Duration: 10.0 min (33.3%)</p> <p>Healthcare/Community Duration: 10.0 min (33.3%)</p> <p>Youth/Safety Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>COMMUNITY CULTURE INDEX RESULTS</u> Several companies in our area took the Community Culture Index Survey to see how they measure up when it comes to Diversity, Equity and Inclusion. We review the results. The military has a program that partners with communities in need to provide no cost medical care clinics. After a violent summer for young people last year, the City of Chattanooga is trying to make sure students keep active and engaged through their summer camp programs.</p> <p>Guests: Wade Hinton – Hinton and Company Lt Joy Bricker, Lt Logan Landis – Air National Guard Chris Brown, Ty Armour – City of Chattanooga</p> |
| Issue | June 24, 2023 |
| <p>Religious/Health/Minority/Community Outreach Duration: 10.0 min (33.3%)</p> <p>Finances/Community Duration: 10.0 min (33.3%)</p> <p>Youth/ Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>COMMUNITY HEALTH AND RESOURCE FAIR</u> A local church wants to address the needs in their community and throughout the city. They are offering health services and other resources to help with housing, jobs and public safety. A financial planner talks about some of the biggest mistakes people make when it comes to their finances, how to build wealth and improve their credit. A local non-profit is working to help build self-esteem in young girls and give them opportunities that will provide them with exposure to grow and develop into future leaders.</p> <p>Guests: Erskine Oglesby – Resurrected Baptist Church Saundra Plunket – DNA Financial Services Joyce Watson, Bonnie Dunlap – Young Ladies of Power</p> |

OTHER

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| Anchor | 3 Plus You |
| Julie Edwards | A daily program featuring local information and entertainment. Hosts Julie Edwards spotlights local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airc Monday through Friday 11am to Noon. |
| Anchor | Crimestoppers |
| Greg Glover | A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered. |
| Anchor | Meet The Press (NBC) |
| Chuck Todd | Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am. |
| Anchor | Nightly News (NBC) |
| Lester Holt | NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm. |
| Anchor | Today Show (NBC) |
| Savannah Guffrey Hoda Kotb Al Roker Craig Melvin Tom Llamas Carson Daly | Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airc Monday - Friday 7am-9am. |

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| Anchor | Today Third Hour (NBC) |
| Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer | Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am. |
| Anchor | Today with Hoda and Jenna (NBC) |
| Hoda Kotb Jenna Bush | Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am |
| Anchor | Weekend Today (NBC) |
| Kristen Welker Peter Alexander Joe Fryar Angie Lassman Michelle Grossman | The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am. |
| Anchor | Sunday Today with Willie Geist (NBC) |
| Willie Geist | The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am. |