

ISSUES/PROGRAMS LIST

3RD Quarter: July - September 2018

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Latrice Currie

Issue

Health Education

Duration: 8.8 min (29.2%)

Health

Duration: 3.8 min (12.5%)

Economic

Duration: 8.8 min (29.2%)

Community

Duration: 8.8 min (29.2%)

Source: Local

Broadcast Time: 5:30am

July 7, 2018

Alzheimer Partnering with Your Doctor....

Alzheimer's, a dreaded brain disease that causes a slow decline in memory, thinking and reasoning skills. We discuss the signs to look for and the importance of patients and their care givers partnering with the doctor.... "We Are Worship" is hosting a one-day conference intended to help church musicians and worship leaders enhance and improve their service in the community.....And, the Bethlehem Center is expanding programming to the Alton Park community and thanks to help from Prater's Flooring is improving their sports program.

Guests:

Amy French – Alzheimer's Association

Adrian Boyd - CHI Memorial

Matthew MaCaulay - We Are Worship

Reginald Smith, Debbie Prater – Bethlehem Center, Prater's Flooring

Issue

Community/Education

Duration: 17.5 min (58.3%) **Health/Education**

Duration: 12.5 min (41.7%)

Source: Local

Broadcast Time: 5:30pm

July 14, 2018

Dementia Caregiver Support.....

Dementia....a general term for loss of memory and other mental abilities severe enough to interfere with daily life. Alzheimer's is the most common type of dementia, but there are many kinds. We talk about this and how monthly support groups can help those taking care of loved ones with the disease. A free event is coming up where parents can learn about the resources available to help children struggling in school. And, did you know Chattanooga has an exchange program with a city in Japan?

Guests:

Adroam Boyd – CHI Memorial Michelle Hecker Davis – Learning RX Erica Newman – Speech & Hearing Center Karen Barton – Agape Art Academy Manaubu Iko – Multicultural Affairs

Louisa Mesich - Student Exchange Program



Issue	July 21, 2018
Health Education Duration:26.3 min (87.5%) Health Duration: 3.8 min (12.5%)	Tips For Living Healthy As We Age Getting older involves change, both negative and positive, but you can enjoy aging if you understand what's going on with your body and take steps to maintain your health. Today on Trends we talk about tips to live healthy lives. And, women diagnosed with breast cancer may no longer have to undergo chemo!!! Then, suicide prevention – what to look for, who is at risk and more.
Source: Local Broadcast Time: 5:30am	Guests: Adrian Boyd – CHI Memorial Dr. Laura Witherspoon – Erlanger Traci Rollinger – Parkridge

Issue	July 28, 2018
Health Education Duration:17.5 min (58.3%) Health Duration:3.8 min (12.5%) Education/Community Duration:8.8 min (29.2%)	Make Sleep A Priority Did you know Sleep plays an important role in your physical health? A recent survey found that more people are sleeping less than six hours a night, which can contribute to health problems such as weight gain, high blood pressure, kidney disease and stroke!! Dr. Lorenzo-Rivero is back and she has vital information about new colon screening guidelines. Then, suicidal thoughts and behavior – we look at the warning signs and what you can do to help.
Source: Local Broadcast Time: 5:30am	Guests: Dr. Anuj Chandra – Advanced Center for Sleep Dr. Shauna Lorenzo-Rivero – University Surgical Center Tracy Rollinger – Parkridge Health System

Issue	August 4, 2018
Health Education Duration:17.5 min (58.3%) Health	Make Sleep A Priority Did you know Sleep plays an important role in your physical health? A recent survey found that more people are sleeping less than six hours a night, which can contribute to
Duration:3.8 min (12.5%)	health problems such as weight gain, high blood pressure, kidney disease and stroke!!
Education/Community	Dr. Lorenzo-Rivero is back and she has vital information about new colon screening
Duration:8.8 min (29.2%)	guidelines. Then, suicidal thoughts and behavior – we look at the warning signs and what you can do to help.
Source: Local	Guests:
Broadcast Time: 5:30am	Dr. Anuj Chandra – Advanced Center for Sleep
	Dr. Shauna Lorenzo-Rivero – University Surgical Center
	Tracy Rollinger – Parkridge Health System



August 11, 2018
Minority Health Fair
The 16 th annual Minority Health Fair is coming up August 18 th . We talk about how it
continues to grow and all the services that will be provided. Children experience loss
and grief in many different circumstances. There's a new program to help young
people deal with such situations. And, we discuss an event designed to promote
healthy lifestyles and help young girls and women become financially fit.
Guests:
Chris Ramsey – Minority Health Fair
Susannah Warren – Kidney Foundation
Jay Armstrong – Sound Living Counseling
Roslyn Tyler – East Chattanooga Improvement Inc.
Veronica Peebles – National Coalition of 100 Black Women

August 18, 2018 Issue Health/Education/ Minority Health Fair..... The 16th annual Minority Health Fair is coming up August 18th. We talk about how it Community Duration: 26.3 min (87.5%) continues to grow and all the services that will be provided. Children experience loss Health and grief in many different circumstances. There's a new program to help young Duration: 3.8 min (12.5%) people deal with such situations. And, we discuss an event designed to promote healthy lifestyles and help young girls and women become financially fit. Guests: Chris Ramsey - Minority Health Fair Source: Local Broadcast Time: 5:30am Susannah Warren - Kidney Foundation Jay Armstrong - Sound Living Counseling Roslyn Tyler – East Chattanooga Improvement Inc. Veronica Peebles - National Coalition of 100 Black Women

Issue	August 25, 2018
Community/Education/	CultureFest
Family	The Chattanooga Market, City of Chattanooga and Hamilton County, in partnership
Duration: 10.0 min (33.3%)	with Chattanooga State's International Community Outreach Office, will co-host
Community/Health (Chattanooga's 19 th annual Culture FestThe Circle of Love community outreach
Duration: 10.0 min (33.3%)	program is planning an event to surround Erlanger Medical Center and offer prayers
Community/Family	and well wishes to those sick in our community. And, Warren Chapel is celebrating
Duration: 10.0 min (33.3%)	151 years with a special anniversary event planned.
,	Guests:
Source: Local	Gladys Pineda-Loher – Chattanooga State
Broadcast Time: 5:30am	Karen Bowers – Circle of Love
	Eva Jo Johnson, Dr. Fannie Hewlett, Dr. Pedro Basden – Warren Chapel



Issue	September 1, 2018
	Preempted

September 8, 2018 Issue **Health Education** Tips For Living Healthy As We Age Duration:26.3 min (87.5%) Getting older involves change, both negative and positive, but you can enjoy aging if you understand what's going on with your body and take steps to maintain your health. Health Duration: 3.8 min (12.5%) Today on Trends we talk about tips to live healthy lives. And, women diagnosed with breast cancer may no longer have to undergo chemo!!! Then, suicide prevention what to look for, who is at risk and more. Source: Local Guests: Broadcast Time: 5:30am Adrian Bovd - CHI Memorial Dr. Laura Witherspoon - Erlanger Traci Rollinger - Parkridge

September 15, 2018 Issue Health Foundation House Ministries..... Duration: 8.8 min (29.2%) A local non-profit that helps expectant moms and mothers in crisis, has now started a **Arts/Community** business that employs these women, giving them job skills and helping them get on Duration: 8.8 min (29.2%) their feet. When disaster strikes, are you prepared? We talk about the importance of being prepared before emergencies arise. And, Calvin Sneed has a new book about Financial/Education the history of bridges in our region. Tune in to learn about their significance. Duration: 8.8 min (29.2%) Guests: Community/Education Duration: 3.8 min (12.5%) Suzanne Burns, Caroline Baker – Foundation House Ministries Amber randolph - Chattanooga-Hamilton County Health Department Calvin Sneed - Bridge Hunters Source: Local Broadcast Time: 5:30am

Issue	September 22, 2018
Health/Education/	Parkridge Suicide Prevention
Community	Parkridge Valley Hospital is planning an event that focuses on suicide prevention, what
Duration: 22.5 min (75.0%)	to look for and how to get someone help. Then, the Opioid epidemicthink you know
Health/Education (everything already? Everyday, more than 115 people in the United States die after
Duration: 5.0 min (16.7%)	overdosing on opioids –astounding but true!! And, more women are successful
Business	business owners – we talk about it. Last, but not least, we get advice for fighting fall
Duration: 2.5 min (8.3%)	allergies.
	Guests:
Source: Local	Farlie Chastain – Parkridge Valley Hospital
Broadcast Time: 5:30am	Calandra Smith – Hamilton County Coalition
	Tracy McClain – CADAS
	Dr. Susan Raschal – Covenant Allergy



Issue	September 29, 2018
	Preempted due to Ryder Cup Golf

OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
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Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.

Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Megan Kelly Today	Launched in September of 2017, Megan Kelly Today brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
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Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
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Anchor	Weekend Today (NBC)
Craig Melvin Sheinelle Jones Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Willie Geist Dylan Dreyer	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.