

ISSUES/PROGRAMS LIST

2ND Quarter: April - June 2015

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

Issue	04/04/15: "Fallen"
Violence Duration: 7 min (23%) Youth Duration: 6 min (20%) Family Duration: 7 min (24%) Community Duration: 10 min (33%) Source: Local Broadcast Time: 5:30am	Donna's guest this week is Pastor Clessie Foster from The Glory House. He's hosting their annual Easter weekend event, the Seven Last Words Good Friday Revival featuring seven local pastors speaking on "The Blood Still Works", and the next day a block party for the youth. He, along with other pastors, hope to change the negativity and violence in our city. Then, Angie Wynn talks about her event coming up April 9 th , "I've Fallen and I Can't Get Up", a relationship workshop for men and women. Guests: Clessie Foster – The Glory House Angie Wynn – Transitions Ministries

Issue	04/11/15: "Revival"
Gang Violence Duration: 7 min (23.5%) Youth Duration: 6 min (20.5%) Family Duration: 7 min (23.5%) Community Duration: 10 min (32.5%)	This weekend on Trends Donna talks to Christopher Sands about his new book "I Can't Is For Broke Folks". His goal is to have his readers become stronger for the youth of our community and to empower one another. Samantha Hawkins is a Pastor with a mission to stop gang violence–starting with a youth revival. And Tammy Ison mentors young girls; her goal is for them to become leaders in the community. Guests: Chris Sands – Author Samantha Hawkins – Hawkinsville Baptist Church Tammy Ison – 3D Modeling
Source: Local Broadcast Time: 5:30am	

Issue	04/18/15: "Head Start"
Education Duration: 7 min (23.5%) Youth Duration: 6 min (20.5%) Family Duration: 7 min (23.5%) Commuity Duration: 10 min (32.5%)	 Donna welcomes Leah Blackburn from the city of Chattanooga Head Start program. Head Start is a federal program for pre-school children from low-income families; Then, Adrienne Wiley talks about her new book which benefits merchants in the community; And Dr. Banks talks about his program for newlyweds designed to help with family morals and values. Guests: Leah Blackburn – City of Chattanooga Head Start Adrienne Wiley – Author Dr. Banks – Noble Success LLC
Source: Local Broadcast Time: 5:30am	

Issue	04/25/15: "Head Start"
Education Duration: 7 min (23.5%) Youth Duration: 6 min (20.5%) Family Duration: 7 min (23.5%) Commuity	Donna welcomes Leah Blackburn from the city of Chattanooga Head Start program. Head Start is a federal program for pre-school children from low-income families; Then, Adrienne Wiley talks about her new book which benefits merchants in the community; And Dr. Banks talks about his program for newlyweds designed to help with family morals and values. Guests: Leah Blackburn – City of Chattanooga Head Start
Duration: 10 min (32.5%)	Adrienne Wiley – Author Dr. Banks – Noble Success LLC
Source: Local Broadcast Time: 5:30am	

Issue	05/02/15: "Pink"
Education	Akira Pinkerton talks to Donna about her new business "Pink Sparkle Day Spa", the
Duration: 7 min (23.5%) Youth	perfect place for girls ages 5-17 to be pampered, mind, body and spirit. Then, Dr. Banks is back to talk about his positive thinking counseling sessions for families. And
Duration: 6 min (20.5%)	Dr. Mitchell and student Kadarius Scott talk about the partnership between Baylor and
Family	Brainerd and how their leadership team helps the community.
Duration: 7 min (23.5%)	Guests:
Community	Akira Pinkerton – Pink Sparkle Day Spa
Duration: 10 min (32.5%)	Dr. Banks – Noble Success LLC
	Dr. Charles Mitchell, Kadarius Scott – Brainerd High School
Source: Local	Br. Chance Mitchell, Radande Coott - Brainera Figh Concer
Broadcast Time: 5:30am	

Issue	05/09/15: "Youth & Family Development"
Education Duration: 7 min (23.5%) Youth Duration: 6 min (20.5%) Family Duration: 7 min (23.5%) Community Duration: 7 min (32.5%)	 This weekend on Trendshost, Donna Elle, speaks with Enora Moss, Public Information Specialist for the city of Chattanooga. They discuss their summer youth program for ages 5 and above. The Mary Walker Foundation and a Better Tomorrow are hosting the 4th annual A Better Tomorrow Golf Tournament. Guests: Richard Bennett – A Better Tomorrow Enora Moss – City of Chattanooga John Edwards – Mary Walker Foundation
Source: Local Broadcast Time: 5:30am	

Issue	05/16/15: "Community Needs"
Gang Violence	Donna and guests Christopher Sands, Eric Terry and Anthony Byrd talk about
Duration: 7 min (23.5%)	strengthening youth in the community. They are all community leaders that address
Youth	the problems of youth, family and are hosting an event in June for youth in the Eastdale
Duration: 6 min (20.5%)	community. The plan is to have several events that help our young people make better
Family	choices. They have several vendors set to participate.
Duration: 7 min (23.5%)	Guests:
Community	Anthony Byrd – The New Chattanooga
Duration: 10 min (32.5%)	Eric Terry – Hawkinsville Baptist Church
	Chris Sands – Author
Source: Local	
Broadcast Time: 5:30am	

Issue	05/23/15: "SWAT"
Education	This week on Trends, Donna talks to Laura Brown from SWAT. Laura works with
Duration: 7 min (23.5%)	aspiring authors in the community to write and publish books with her weekend warrior
Youth	camp. One of those authors, Renita Johnson, is here to talk about her book. And,
Duration: 6 min (20.5%)	Johnny Harrington, host of Lifetime TV show "Bring It", talks about a program he's
Family	planning for our young people in the scenic city. Then, Angie Wynn is back to let us
Duration: 7 min (23.5%)	know about an event she's hosting to educate the community about those experiencing
Community	abandonment and bitterness.
Duration: 10 min (32.5%)	Guests:
	Renita Johnson – Author
Source: Local	Angie Wynn – Transitions Ministries
Broadcast Time: 5:30am	Johnny Harrington – Entertainer
	Laura Brown – S.W.A.T.

Issue	05/30/15:"SWAT"
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Source: Local	Angie Wynn – Transitions Ministries
Broadcast Time: 5:30am	Johnny Harrington – Entertainer
	Laura Brown – S.W.A.T.

Issue	06/06/15: "Move For The Health Of It"
Health Duration: 7 min (23.5%) Youth Duration: 6 min (20.5%) Family Duration: 7 min (23.5%) Community Duration: 10 min (32.5%)	Dr. Banks from Noble Success LLC is back. He discusses family and the keys to keeping a healthy relationship. And, Lanise Hutchins is teaming up with the Minority Health Fair for the "Move For the Health of It" 5K and Fun Walk. This event will be held July 25 th and is open to the community. Guests: Dr. David Banks Lanise Huchins – Hawkinsville Baptist Church
Source: Local Broadcast Time: 5:30am	

Issue	06/13/15: "Divine"
Health Duration: 7 min (23.5%) Youth Duration: 6 min (20.5%) Economy Duration: 7 min (23.5%) Community Duration: 10 min (32.5%)	A "must not miss" show is planned today Donna talks to Maria and Darian from the Chattanooga Chamber of Commerce about small diverse businesses in our community. April Taylor and the Scenic City Women's Group will host their annual prayer breakfast for women and Cassandra Tucker, owner of Divine Purity, helps women and children with her line of natural health and beauty products. Guests: Cassandra Tucker – Divine Purity April Taylor – Scenic City Women's Group Darian Scott, Maria Noel – Chattanooga Chamber of Commerce
Source: Local Broadcast Time: 5:30am	

Issue	06/20/15: "Divine"
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Source: Local Broadcast Time: 5:30am	Darian Scott, Maria Noel – Chattanooga Chamber of Commerce

Issue	06/27/15: "A Step Ahead"
Education Duration: 7 min (23.5%) Youth Duration: 6 min (20.5%) Family Duration: 7 min (23.5%) Community	Donna's guest this week is Rachel Schulson from a Step Ahead. This organization provides free contraceptives to women in the community and educates them about unplanned pregnancies. Then, Dr. Banks talks about the keys to a happy family; And, Tia Clark is back to talk about how her new business, "Jane of Trades" is helping the youth of our community. Guests: Rachel Schulson – A Step Ahead
Duration: 10 min (32.5%)	Dr. David Banks – Noble Success LLC Tia Clark – Jane of Trades
Source: Local Broadcast Time: 5:30am	

OTHER

Anchor	3 Plus You
Julie Edwards Jed Mescon David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.

Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.

Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.

Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.

Anchor	Nightly News (NBC)
Brian Williams (M-F) Lester Holt (Weekends)	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.

Anchor	Today Show (NBC)
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.

Anchor	Today Show (NBC)
Natalie Moralis Al Roker Willie Geist Tamron Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airs Monday - Friday 9am-10am.

Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am

Anchor	Weekend Today (NBC)
Lester Holt Erica Hill Sheinelle Jones Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.

Anchor	Weekend Today (NBC)
Lester Holt Jenna Wolf Sheinelle Jones Dylan Dreyer	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.