

ISSUES/PROGRAMS LIST

2ND Quarter: April - June 2013



TRENDS ON 3

30 Minute Local Public Affairs Show

Host: Ken Nicholson

Issue	04/06/13: "Spring Into Action"
<p>Arts Duration: 8 min (26%)</p> <p>Minority Duration: 6.5 min (22.5%)</p> <p>Education Duration: 6.5 min (22.5%)</p> <p>Community Duration: 9 min (29%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>The Chattanooga Area Food Bank needs your help in its quest to win a \$45,000 grant from Walmart charities. And – the Delta Sigma Theta Sorority’s annual Girls’ Summit is coming up ... see what’s planned for this year. Then -- the Salvation Army is looking for local artists who wish to display their works of art. And – a new group at Chattanooga State is looking to debunk the myths behind radiation.</p> <p>Guests: Maeghan Jones, Jason Luna – Food Bank Shana Oates – Girls Summit Tenika Dye – Salvation Army Alex Woods – Chattanooga State</p>
Issue	04/13/13: "Making A Difference"
<p>Community Duration: 23 min (76.5%)</p> <p>Youth Duration: 7 min (23.5%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>Chattanooga Food Bank, Salvation Army, The Links Inc., United Way of Chattanooga....it’s all about giving back to your community this weekend on Trends. You’ll hear from various organizations working to make a difference in almost all areas of life.</p> <p>Guests: Sharon Loving – Links Inc. Maeghan Jones – Food Bank Kimberly George – Salvation Army Kelley Nave – United Way</p>

<p>Issue</p> <p>Arts Duration: 10.5 min (35%)</p> <p>Health Duration: 17.5 min (58%)</p> <p>Education Duration: 2 min (7%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>04/20/13: “Let’s Dance!”</p> <p>Get ready!!....the stars of Dalton lace up their dancing shoes for the Alzheimer’s Association. Then – the American Cancer Society is set to host its annual Relay for Life. And – the Salvation Army’s Psalms of the City Arts Festival is just around the corner. We’ll preview the work to be displayed. Plus – the latest on what’s happening in our schools!</p> <p>Guest: Whitney Pye, Nancy Whaley – Alzheimer’s Association Anne Loose, Christy Johnson – A.C.S. Tenika Dye – Salvation Army</p>
<p>Issue</p> <p>Youth Duration: 6.5 min (22%)</p> <p>Minority Duration: 6.5 min (22%)</p> <p>Community Duration: 8 min (27%)</p> <p>Education Duration: 9 min (29%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>04/27/13: “For The Kids”</p> <p>The Junior League of Chattanooga plans to host its annual Kids in the Kitchen event to get your little ones eating healthy. Then – it’s time to do the Derby, Chattanooga Style, for Chattanooga’s Kidz on the Block. Also – celebrate LaPaz of Chattanooga’s Sangria on the Southside. And – meet the United Way’s new volunteer coordinator.</p> <p>Guests: Angela Ballard – Kids in the Kitchen Kelly Wiulliams – Kidz on the Block David Martin – LaPaz Ryan Fugate – United Way</p>
<p>Issue</p> <p>Youth Duration: 8.5 min (29%)</p> <p>Health Duration: 7.5 min (25%)</p> <p>Economic Duration: 8.5 min (29%)</p> <p>Education Duration: 5.5 min (17%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>05/04/13: “Rainy Weekend”</p> <p>The Salvation Army’s youth summer camp is coming up and their goal is to make sure every child has a chance to attend. Then – the latest local education, economic and health headlines.</p> <p>Guests: John Horton – Salvation Army</p>

<p>Issue</p> <hr/> <p>Youth Duration: 8 min (26%)</p> <p>Minority Duration: 7.5 min (25%)</p> <p>Community Duration: 14.5 min (48.5%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>05/11/13: “Let’s Float”</p> <hr/> <p>100 Black Men of Chattanooga will host its annual health fair. We’ll tell you when, where and more...Then – in an effort to keep the kids of one Cleveland neighborhood out of trouble, Maifest volunteers are organizing a block party with a German twist! And – City Green is planning the city’s largest river float. Plus – tune in to hear how you can run wild in the city streets to help our Zoo!</p> <p>Guests: Erskine Oglesby – 100 Black Men Christian Hoferle – Maifest Rosemary Hunerwadel – Floatila David Snyder – Run Wild</p>
<p>Issue</p> <hr/> <p>Community Duration: 23 min (76.5%)</p> <p>Youth Duration: 7 min (23.5%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>05/18/13: “Making A Difference”</p> <hr/> <p>Chattanooga Food Bank, Salvation Army, The Links Inc., United Way of Chattanooga....it’s all about giving back to your community this weekend on Trends. You’ll hear from various organizations working to make a difference in almost all areas of life.</p> <p>Guests: Sharon Loving – Links Inc. Maeghan Jones – Food Bank Kimberly George – Salvation Army Kelley Nave – United Way</p>
<p>Issue</p> <hr/> <p>Youth Duration: 8.5 min (28%)</p> <p>Education Duration: 7.5 min (25%)</p> <p>Economic Duration: 8.5 min (28%)</p> <p>Community Duration: 5.5 min (19%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>05/25/13 : “Let’s Read”</p> <hr/> <p>Learn how you can keep the minds of your little ones active during the summer months with the United Way’s reading centers. Plus – are you in the market for a new home but find the process intimidating? The ladies of the Delta Sigma Theta alumnae chapter are here to help with their annual Home Buyers Seminar. And – we’ll tell you all about the Chattanooga Area Food Bank’s Spring Garden Tour. Then – the latest summer headlines affecting our youth.</p> <p>Guests: Kelley Nave – United Way Alexia Phinizey – Delta Sigma Theta Jane Mauldin – Chattanooga Food Bank</p>

<p>Issue</p> <hr/> <p>Health Duration: 8.5 min (28%) Economic Duration: 14 min (47%) Youth Duration: 7.5 min (25%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>06/01/13: “The Local Buffet”</p> <hr/> <p>Jack’s Chattanooga will host its fifth annual fundraiser, shaving heads of locals for a good cause. Then – are you looking for work? The Enterprise Center wants to point you in the right direction. Growing your own food can save some money, but is it safe to eat? We’ll tell you how to make sure. And – NFL stars of yesterday are making a difference in the lives of local children through the Kids and Pros Youth Football Camp.</p> <p>Guests: Jack Skowronnek – Chattanooga Donna Van Natten – Enterprise Center June Puett – UT Extension Joe Smith – Kids and Pros</p>
<p>Issue</p> <hr/> <p>Community Duration: 23 min (76.5%) Youth Duration: 7 min (23.5%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>06/08/13: “Making A Difference”</p> <hr/> <p>Chattanooga Food Bank, Salvation Army, The Links Inc., United Way of Chattanooga....it’s all about giving back to your community this weekend on Trends. You’ll hear from various organizations working to make a difference in almost all areas of life.</p> <p>Guests: Sharon Loving – Links Inc. Maeghan Jones – Food Bank Kimberly George – Salvation Army Kelley Nave – United Way</p>
<p>Issue</p> <hr/> <p>Arts/Entertainment Duration: 14 min (47%) Youth Duration: 7 min (26%) Community Duration: 8 min (27%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>06/15/13: “Best Wishes Kenny!”</p> <hr/> <p>Host Ken Nicholson says goodbye, something local astrologer, Barbara Alexander, predicted back in February. We’ll sit down with Barbara to see what’s next. Plus – tickets for the Women’s Auxilliary Purse Auction are on sale and going fast! Tune in to find out how to get yours. And – we hear about the United Way’s latest efforts to get local kids reading.</p> <p>Guests: Barbara Alexander – O My Stars! Ruth Cote, Shan Megison – Purse Auction Kelley Nave – United Way</p>

Issue	06/22/13: "Programs Combating Gangs in Chattanooga"
Gangs/Violence Duration: 30 min (100%) Source: Local Broadcast Time: 6:00am	New Host, Donna Elle, takes the helm with a round table discussion on gang violence in the community. Each leader focuses on programs and activities for youth and families. A Better Tomorrow's focus is on jobs and rebuilding prisoners; The Pure Experience teaches young ladies how to value themselves and stay pure; and, The Moses Movement's focus is on family values. Guests: Richard Bennett – A Better Tomorrow Lakweishia Ewing – The Moses Movement Alexis Willis – The Pure Experience
Issue	06/29/13: Preempted

OTHER

Anchor	06/22/13: Re-Broadcast of Bullying Forum
David Carroll	WRCB, in partnership with the Chattanooga Times Free Press and WTCI-PBS, broadcast a town hall meeting on May 19, 2012 at 7:00pm called "The Bully Battle: A Town Hall Meeting" (re-aired on June 22, 2013 at 1:00 pm). More than 100 community members gathered for the discussion moderated by WRCB's David Carroll and Cindy Sexton. Roger Dinwiddie, president of the International Bullying Prevention Association, participated as a member of the panel. Also included on the panel were David and Tina Long from Chatsworth, Georgia. The Long's are featured in the new film, "Bully", after their son Tyler committed suicide following years of bullying. The remaining members of the expert panel included Karen Glenn, Executive Director Hamilton County S.T.A.R.S. (Students Taking A Right Stand); Lt. Shaun Shepherd, School Resource Officer Administrator; and Oran Dixson, Student Body President, East Ridge High School. The purpose of the program was to educate both children and adults about the serious repercussions of bullying and resources available to help curb bullying.

Anchor	3 Plus You
Julie Edwards Cindy Sexton Jed Mescon David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards, Cindy Sexton, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
David Gregory	David Gregory interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Brian Williams (M-F) Lester Holt (Weekends)	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
<u>Main Anchors are:</u> Matt Lauer Savannah Guffrey Natalie Morales Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airing Monday - Friday 7am-9am.

Anchor	Today Show (NBC)
Natalie Moralis Al Roker Savannah Guffrey Willie Geist	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airs Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Rock Center w/ Brian Williams (NBC)
Brian Williams	In 2011, NBC News launched <i>Rock Center with Brian Williams</i> , the networks first new primetime news magazine in nearly two decades. Airs Wednesday 9-10pm or Thursday 10-11pm.
Anchor	Weekend Today (NBC)
Lester Holt Erica Hill	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Lester Holt Jenna Wolf	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.