



ISSUES/PROGRAMS LIST

Second Quarter: April - June 2021

TRENDS ON 3

30 Minute Local Public Affairs Show



HOST:

LATRICE CURRIE

Issue

April 3, 2021

Community/Women

Duration: 7.5 min (25.0%)

Health/Education

Duration: 7.5 min (25.0%)

The Arts

Duration: 7.5 min (25.0%)

Business/Education

Duration: 7.5 min (25.0%)

Source: Local

Broadcast Time: 5:30am

HABITAT FOR HUMANITY WOMEN BUILD EVENT

Habitat for Humanity of Chattanooga's Women Build program has been building since 1996—25 years!! Their Women Build Breakfast is coming up May 22nd. We talk about this event and hear from one of the new homeowners. ...Dr. Chandra is back discussing the importance of getting enough sleep and how it could make your Covid vaccination more effective. ...A major art event is coming back in person this year with new safety measures in place – the Four Bridges Arts Festival. ...And, Michele Stepney has created a platform to help small business owners with business strategies for growth.

Guests: Madison Bradford, Taneishia Looney – Habitat for Humanity
 Dr. Anuj Chandra – Advanced Center for Sleep
 Sarah Moore – Four Bridges Arts Festival
 Michele Stepney – The Saturday Morning Hustle

Issue

April 10, 2021

Health/Education

Duration: 15.0 min (75.0%)

Minority/Community/Youth

Duration: 5.0 min (25.0%)

Source: Local

Broadcast Time: 5:30am

DONATE LIFE MONTH - 30 YEAR TRANSPLANT SURVIVOR

Today's show....hope and help in the Tennessee Valley. The longest known single lung transplant recipient in the country lives close by in Athens, TN! She talks about her journey and the importance of being an organ donor.We learn about a new 3D technology available now in our area – some of the first breathable casts that give patients more flexibility while they heal....And, GRFW (Go Red For Women) will once again go digital featuring, honoring Heroes of the Heart who have made a difference during the pandemic. ...We hear from Howard High School Alumni about what they are doing to support the young men on the basketball team – a special event is being planned to encourage, inspire and motivate them to keep striving for success.

Guests: Pam Everett Smith – 30 Year Single Lung Transplant Recipient
 Dr. Jason Robertson, David Ryan – Center for Sports Medicine & ActivArmor
 Terran Anderson – American Heart Association
 Lemont & Renita Johnson – Howard Alumni

| Issue | April 17, 2021 |
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| <p>Health/Community Duration: 9.0 min (30.0%)</p> <p>Business/Economy Duration: 13.5 min (45.0%)</p> <p>The Arts/Education Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>SICKLE CELL BLOOD DRIVE</u> A must-not miss show today!! A blood drive is coming up aimed at helping Sickle Cell Anemia patients. We talk about why it is important for people of all backgrounds and ethnicities to be blood donors. ...A new business owner discusses her new bridal studio and how more people are getting ready for weddings as we come out of the pandemic. ...One of the regions most popular arts festival is happening this weekend – we look at what people who attend can expect and why it's so important to the community. ...The pandemic has hurt businesses of all sizes but especially small businesses – the Enterprise Center can help business owners prepare for such emergencies!</p> <p>Guests: Troy Brand – Pastor, Orchard Park SDA Veatrice Conley – Unveiled Bridal Studio Sarah Moore – Four Bridges Art Festival Lya Kimbrough – Enterprise Center</p> |
| Issue | April 24, 2021 |
| <p>Business/Community Duration: 7.5 min (25.0%)</p> <p>Health/Community/ Education Duration: 15.0 min (50.0%)</p> <p>The Arts/Community Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>ENTERPRISE CENTER</u> The Enterprise Center's new initiative will help small businesses and non-profits prepare for emergencies such as a pandemic or natural disasters....Local businesses have come together to form a wellness program to improve the communities health and well-being through preventive care.An event is coming up to raise funds and awareness about the art of clay and all the unique things you can create....And, the late Chris Ramsey's mission was to educate and provide health care to under-served communities – LaDarius Price from Cempa has taken up the mantra.</p> <p>Guests: Lya Kimbrough – The Enterprise Center Brittney Murphy – The Wellness Program Joy Key – Scenic City Clay Arts LaDarius Price – Cempa</p> |
| Issue | May 1, 2021 |
| <p>Business/Community Duration: 8.3 min (27.5%)</p> <p>Community/Faith Duration: 8.3 min (27.5%)</p> <p>Criminal Justice Duration: 13.5 min (45.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>MOM PANDEMIC ART KIT</u> One mom wanted to make sure her children stayed creative and were able to experience the arts during the pandemic. What started out as a hobby, turned into a growing business of art kits for children....This past year has been filled with many challenges from the pandemic to racial and political unrest. More people are turning to their faith for answers – this year's National Day of Prayer takes on even more significance. ... April is Second Chance Month - approximately one in three American adults have a criminal record. Councilwoman Coonrod talks about her personal journey and the importance of Second Chance Month.</p> <p>Guests: Melanie Phipps – Art Kits Josh R. Singh – The Bethlehem Center Demetrus Coonrod – Second Chance Month</p> |

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| <p>Issue</p> <hr/> <p>Community/ Education Duration: 9.0 min (30.0%) Music/The Arts Duration: 11.3 min (37.5%) Community/Business Duration: 9.8 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>May 8, 2021</p> <hr/> <p><u>JUNIOR LEAGUE OF CHATTANOOGA</u> We're talking "Business" on this edition of Trends on 3. For the first time in several years, the Junior League is hosting "League on the Links". This golf tournament is the organization's main fundraiser for the spring and will fund their literacy programs that encourage reading and provide books for young people in our community. ... We talk to local musician T-Ran about being noticed by a Grammy award winning artist after his latest release. ... And, some popular and new summer festivals will be taking place this year as pandemic restrictions ease. Plus, we hear about the great opportunities the Chattanooga Market provides for local vendors and our community.</p> <p>Guests: Amanda Torbett – Junior League of Chattanooga T-Ran Gilbert – Musical Artist Melissa Lails – Chattanooga Market</p> |
| <p>Issue</p> <hr/> <p>Health/Education Duration: 15.0 min (75.0%) Minority/Community/Youth Duration: 5.0 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>May 15, 2021</p> <hr/> <p><u>DONATE LIFE MONTH - 30 YEAR TRANSPLANT SURVIVOR</u> Today's show....hope and help in the Tennessee Valley. The longest known single lung transplant recipient in the country lives close by in Athens, TN! She talks about her journey and the importance of being an organ donor.We learn about a new 3D technology available now in our area – some of the first breathable casts that give patients more flexibility while they heal....And, GRFW (Go Red For Women) will once again go digital featuring, honoring Heroes of the Heart who have made a difference during the pandemic. ...We hear from Howard High School Alumni about what they are doing to support the young men on the basketball team – a special event is being planned to encourage, inspire and motivate them to keep striving for success.</p> <p>Guests: Pam Everett Smith – 30 Year Single Lung Transplant Recipient Dr. Jason Robertson, David Ryan – Center for Sports Medicine & ActivArmor Terran Anderson – American Heart Association Lemont & Renita Johnson – Howard Alumni</p> |
| <p>Issue</p> <hr/> <p>Youth/Business Duration: 8.4 min (28.0%) Community Involvement Duration: 7.8 min (26.0%) Community/Business Duration: 7.8 min (26.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>May 22, 2021</p> <hr/> <p><u>CGLA STUDENT BUSINESS OWNER</u> Our first guest today is a talented young lady who ended up starting her own business after searching for skin care products that would work for her. ... Big Brothers Big Sisters of Chattanooga is looking for mentors for the young people in their program and hoping to add a wide range of mentors from diverse backgrounds. ... A local company is giving back to the community through scholarships for summer camp to some deserving children who might not otherwise be able to attend.</p> <p>Guests: Aniyah Clemons – CGLA Student Shadrina Booker – Big Brothers Big Sisters of Chattanooga Matt Carlson – Boundless Moving and Storage</p> |

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| <p>Issue</p> <p>Youth/Business Duration: 8.4 min (28.0%)</p> <p>Community Involvement Duration: 7.8 min (26.0%)</p> <p>Community/Business Duration: 7.8 min (26.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>May 29, 2021</p> <p><u>CGLA STUDENT BUSINESS OWNER</u> Our first guest today is a talented young lady who ended up starting her own business after searching for skin care products that would work for her. ... Big Brothers Big Sisters of Chattanooga is looking for mentors for the young people in their program and hoping to add a wide range of mentors from diverse backgrounds. ... A local company is giving back to the community through scholarships for summer camp to some deserving children who might not otherwise be able to attend.</p> <p>Guests: Aniyah Clemons – CGLA Student Shadrina Booker – Big Brothers Big Sisters of Chattanooga Matt Carlson – Boundless Moving and Storage</p> |
| <p>Issue</p> <p>Minority/Community/ Economics Duration: 7.5 min (25.0%)</p> <p>Community/Family/ Education Duration: 15.0 min (50.0%)</p> <p>The Arts/Community Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>June 5, 2021</p> <p><u>JUNETEENTH FESTIVAL AND EVENTS</u> Trends is all about Juneteenth!! The city is hosting an event to showcase the Tulsa Massacre and focus on Black Wall Street by creating a “Chattanooga Black Wall Street”...The Bethlehem Center is bringing the community together with their first Juneteenth Festival. We also learn about a fun event coming to the city to cap off the Juneteenth Celebrations — it’s a party that’s a take from the popular movie “Coming To America”. It is “Coming 2 Chattanooga”. Then, we wrap up the show discussing the importance of Arts in the community, getting young people involved through an interactive summer arts program.</p> <p>Guests: Karen McReynolds – City of Chattanooga OMA Shari Watson – Bethlehem Center Lynn McGill – Chattanooga Business Elite Charlie Newton – Splash Youth Arts</p> |
| <p>Issue</p> <p>Business/Community Duration: 8.3 min (27.5%)</p> <p>Community/Faith Duration: 8.3 min (27.5%)</p> <p>Criminal Justice Duration: 13.5 min (45.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>June 12, 2021</p> <p><u>MOM PANDEMIC ART KIT</u> One mom wanted to make sure her children stayed creative and were able to experience the arts during the pandemic. What started out as a hobby, turned into a growing business of art kits for children....This past year has been filled with many challenges from the pandemic to racial and political unrest. More people are turning to their faith for answers – this year’s National Day of Prayer takes on even more significance. ... April is Second Chance Month - approximately one in three American adults have a criminal record. Councilwoman Coonrod talks about her personal journey and the importance of Second Chance Month.</p> <p>Guests: Melanie Phipps – Art Kits Josh R. Singh – The Bethlehem Center Demetrus Coonrod – Second Chance Month</p> |

| Issue | June 19, 2021 |
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| <p>Minority/Community/Family /Economics Duration: 30.0 min (100.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>JUNETEENTH WEEKEND</u> A must-not miss show today!! We're discussing all things Juneteenth and the full day of activities going on throughout the Chattanooga area. Local artists are coming together to plan an Arts Festival....The Bethlehem Center is hosting a festival with food trucks spotlighting black owned businesses. The city of Chattanooga is hosting a month long event to recreate Black Wall Street and holding an event downtown that spotlights the Tulsa Massacre. Then, on a lighter note , they're having a party that's a spin off of "Coming to America" where people can reflect on Juneteenth while socializing and having fun.</p> <p>Guests: Nate Stepney – Branoogan Shari Watson – The Bethlehem Center Rikki Harris – Tennessee Voices Karen McReynolds – City of Chattanooga OMA Lynn McGill – Chattanooga Business Elite</p> |
| Issue | June 26, 2021 |
| <p>Community/ Education Duration: 9.0 min (30.0%)</p> <p>Music/The Arts Duration: 11.3 min (37.5%)</p> <p>Community/Business Duration: 9.8 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p><u>JUNIOR LEAGUE OF CHATTANOOGA</u> We're talking "Business" on this edition of Trends on 3. For the first time in several years, the Junior League is hosting "League on the Links". This golf tournament is the organization's main fundraiser for the spring and will fund their literacy programs that encourage reading and provide books for young people in our community. ... We talk to local musician T-Ran about being noticed by a Grammy award winning artist after his latest release. ... And, some popular and new summer festivals will be taking place this year as pandemic restrictions ease. Plus, we hear about the great opportunities the Chattanooga Market provides for local vendors and our community.</p> <p>Guests: Amanda Torbett – Junior League of Chattanooga T-Ran Gilbert – Musical Artist Melissa Lails – Chattanooga Market</p> |

OTHER

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| Anchor | 3 Plus You |
| Julie Edwards David Karnes | A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon. |
| Anchor | Crimestoppers |
| Greg Glover | A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered. |
| Anchor | Meet The Press (NBC) |
| Chuck Todd | Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am. |
| Anchor | Nightly News (NBC) |
| Lester Holt | NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm. |
| Anchor | Today Show (NBC) |
| Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin | Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airing Monday - Friday 7am-9am. |

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| Anchor | Today Third Hour (NBC) |
| Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer | Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am. |
| Anchor | Today with Hoda and Jenna (NBC) |
| Hoda Kotb Jenna Bush | Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am |
| Anchor | Weekend Today (NBC) |
| Kristen Welker Peter Alexander Dylan Dreyer Dave Price | The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am. |
| Anchor | Sunday Today with Willie Geist (NBC) |
| Willie Geist | The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am. |