



ISSUES/PROGRAMS LIST

Fourth Quarter: October - December 2020

TRENDS ON 3

30 Minute Local Public Affairs Show



Issue	October 3, 2020
<p>Health Duration: 19.1 min (63.6%)</p> <p>Politics/The Arts Duration: 10.9 min (36.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>FLU VACCINE CAMPAIGN, NATIONAL RECOVERY MONTH, GET DOWN FRI'S</u> We are at the most dangerous point so far in the COVID crisis! People with underlying conditions, the elderly, and pregnant women appear to be more vulnerable to becoming severely ill with the virus. Dr. Willis from BCBS is here to talk about this and the urgency of getting the flu vaccine in this COVID climate....National Recovery Month is in its 31st year and CADAS is offering special programs for those dealing with overcoming substance abuse during these trying times.....Juniverus, a local non-profit organization, is encouraging young people to register to vote by inviting them to venues to witness live music.</p> <p>Host: Latrice Currie Guests: Dr. Andrea Willis – Blue Cross, Blue Shield Knox Farmer, Dan Dire, Paul Fuchar – CADAS Jheni Jhene, Callie – Juniverus</p>
Issue	October 10, 2020
<p>Health Duration: 19.1 min (63.6%)</p> <p>Politics/The Arts Duration: 10.9 min (36.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>FLU VACCINE CAMPAIGN, NATIONAL RECOVERY MONTH, GET DOWN FRI'S</u> We are at the most dangerous point so far in the COVID crisis! People with underlying conditions, the elderly, and pregnant women appear to be more vulnerable to becoming severely ill with the virus. Dr. Willis from BCBS is here to talk about this and the urgency of getting the flu vaccine in this COVID climate....National Recovery Month is in its 31st year and CADAS is offering special programs for those dealing with overcoming substance abuse during these trying times.....Juniverus, a local non-profit organization, is encouraging young people to register to vote by inviting them to venues to witness live music.</p> <p>Host: Latrice Currie Guests: Dr. Andrea Willis – Blue Cross, Blue Shield Knox Farmer, Dan Dire, Paul Fuchar – CADAS Jheni Jhene, Callie – Juniverus</p>

Issue	October 17, 2020
<p>Family Crisis Duration: 6.8 min (22.7%)</p> <p>Mental Health Duration: 8.2 min (27.3%)</p> <p>Politics Duration: 9.5 min (31.8%)</p> <p>Education/Community Duration: 5.5 min (18.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>WOMEN IN CRISIS, MENTAL HEALTH AWARENESS, GET OUT THE VOTE RECAP, EDUCATING & EMPOWERING WOMEN</u></p> <p>A must-not miss show today!! Foundation House Ministries, a local non-profit, is a maternity home and training center for mothers in crisis. They are expanding their services after helping over 100 mothers in their six year history.....Raquetta Dotley is on a mission to educate and empower young people in the community through African American History.....Folks across the country have not only been dealing with the pandemic, but also a mental health crisis.....Rikki Harris from Tennessee Voices talks about dealing with mental health and a global pandemic.....And, a recap of Get Out the Vote 2020!!</p> <p>Host: Latrice Currie</p> <p>Guests: Suzanne Burns – Foundation House Ministries Raquetta Dotley – Net Resource Foundation Rikki Harris – Tennessee Voices Chandra Wilson, Raquita Bagley, Rhonda Williams, Chris Palmer – Chattanooga Chapter of the National Panhellenic</p>
Issue	October 24, 2020
<p>Community Involvement Duration: 15.0 min (50.0%)</p> <p>The Arts Duration: 7.0 min (23.2%)</p> <p>Community/Education Duration: 8.0 min (26.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>GLASS STREET COMMUNITY WORKSHOP, 100 BLACK WOMEN OF CHATTANOOGA, DANCE ACROSS TENNESSEE, FREE GROCERY HOLIDAYS</u></p> <p>Glass House Collective, a non-profit organization, artist led, community involved was founded in 2012. Their mission -- to bring life back to Glass Street in East Chattanooga making this historic community cleaner, safer and more inviting.....It's time to dance!!! Dance Across Tennessee, a virtual initiative held October 30th for everybody in the State of Tennessee. Their goal – to get families up and moving, dancing their way to better health.....100 Black Women of Chattanooga celebrates their 25th Anniversary with a virtual fundraiser that provides scholarships to girls who wish to pursue higher education.....Ridgedale Baptist Church is preparing for their Thanksgiving holiday grocery giveaway.</p> <p>Host: Latrice Currie</p> <p>Guests: Jill Tivo – Glass House Collective Rosalyn Leavell-Rice – Dance Across Tennessee Deborah Flag – 100 Black Women of Chattanooga Pastor Father McBride – Ridgedale Baptist Church</p>
Issue	October 31, 2020
<p>Health Duration: 23.2 min (77.3%)</p> <p>Minority/Economy Duration: 6.8 min (22.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>SLEEP AND DAYLIGHT SAVING TIME, COVID-19 IN THE LATINO COMMUNITY, BLACK EXCELLENCE AWARDS, COVID & RESPIRATORY</u></p> <p>Dr. Chandra is here!! He explains how one extra hour of sleep can impact the way we function on a daily basis.....Dr. Williams gives us an eye opening account of being on the front line treating COVID-19 patients.....Heather Donahue, Executive Director for the DEO Clinic in Dalton, talks about coronavirus and the hard hit Hispanic communities..... Chattanooga Business Elite checks in again to update us on the Black Excellence Awards “Virtual” event coming up February 2021!</p> <p>Host: Latrice Currie</p> <p>Guests: Dr. Anuj Chandra – Advanced Center for Sleep Disorders Dr. E. Williams – Erlanger Medical Center Heather Donahue – DEO Clinic Shay McGowen, Kevin Love – Chattanooga Business Elite</p>

<p>Issue</p> <p>Health Duration: 23.2 min (77.3%) Minority/Economy Duration: 6.8 min (22.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 7, 2020</p> <p><u>SLEEP AND DAYLIGHT SAVING TIME, COVID-19 IN THE LATINO COMMUNITY, BLACK EXCELLENCE AWARDS, COVID & RESPIRATORY</u> Dr. Chandra is here!! He explains how one extra hour of sleep can impact the way we function on a daily basis.....Dr. Williams gives us an eye opening account of being on the front line treating COVID-19 patients.....Heather Donahue, Executive Director for the DEO Clinic in Dalton, talks about coronavirus and the hard hit Hispanic communities..... Chattanooga Business Elite checks in again to update us on the Black Excellence Awards "Virtual" event coming up February 2021! Host: Latrice Currie Guests: Dr. Anuj Chandra – Advanced Center for Sleep Disorders Dr. E. Williams – Erlanger Medical Center Heather Donahue – DEO Clinic Shay McGowen, Kevin Love – Chattanooga Business Elite</p>
<p>Issue</p> <p>Health/Pandemic Duration: 6.8 min (22.7%) Politics Duration: 9.5 min (31.8%) The Arts Duration: 8.2 min (27.3%) Education Duration: 5.5 min (18.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 14, 2020</p> <p><u>COVID CASES SURGE, VP ELECT KAMALA HARRIS SORORITY, EAST TENNESSEE AUTHOR PUT ON PRODUCTION, TEACHER JOB FAIR</u> Life Spring Pediatrics is here to talk about the re-surge in COVID-19 cases and tells us what we can do to stay safe.....The historic nomination of Vice President Kamala Harris shattered the glass ceiling sending inspiration to all women, including little girls of color. The southeastern regional chairman of Alpha Kappa Alpha speaks about this milestone in American history.....An author who spent time in prison has made a positive change in his life – one of the goals he set for himself is to become an author and playwright.....Angel Ulmer is here to talk about why more teachers are needed at Chattanooga Preparatory School and when the upcoming Teacher Job Fair will be held. Host: Latrice Currie Guests: Maddie King – Life Spring Pediatrics Dease Paige – Southeastern Director Alpha Kappa Alpha Walter Martin – Author Angel Ulmer – Chattanooga Preparatory School</p>
<p>Issue</p> <p>Health/Pandemic Duration: 15.6 min (52.0%) Community/Help Needy Duration: 14.4 min (48.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 21, 2020</p> <p><u>COVID/SLEEP APNEA, GRATEFUL GOBBLER, BETHLEHEM GIVING TUESDAY, FLU SHOT CAMPAIGN</u> Dr. Chandra is back. Tune in....he discusses Sleep Apnea and its relation to being diagnosed with COVID-19.....The Grateful Gobbler Walk is going virtual this year! This is the 21st annual fundraiser which supports the Maclellan Shelter. Proceeds from the walk helps families in need as well as the homeless community.....The Bethlehem Center is hosting a Giving Tuesday campaign on December 1st. This event provides support to underserved youth and adults in the community.....Dr. Willis discusses the importance of getting the flu vaccine this year and why this year is more significant than any other year because of the pandemic. Host: Latrice Currie Guests: Dr. Anuj Chandra – Advanced Center for Sleep Disorders Stan McCright – Grateful Gobbler Walk Debbie Boggs – Bethlehem Center Dr. Andrea Willis – Blue Cross–Blue Shield</p>

<p>Issue</p> <hr/> <p>Health/Pandemic Duration: 2.2 min (52.0%) Community/Help Needy Duration: 11.7 min (48.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 28, 2020</p> <hr/> <p><u>COVID/SLEEP APNEA, GRATEFUL GOBBLER, BETHLEHEM GIVING TUESDAY, FLU SHOT CAMPAIGN</u></p> <p>Dr. Chandra is back. Tune in....he discusses Sleep Apnea and its relation to being diagnosed with COVID-19.....The Grateful Gobbler Walk is going virtual this year! This is the 21st annual fundraiser which supports the Maclellan Shelter. Proceeds from the walk helps families in need as well as the homeless community.....The Bethlehem Center is hosting a Giving Tuesday campaign on December 1st. This event provides support to underserved youth and adults in the community.....Dr. Willis discusses the importance of getting the flu vaccine this year and why this year is more significant than any other year because of the pandemic.</p> <p>Host: Latrice Currie</p> <p>Guests: Dr. Anuj Chandra – Advanced Center for Sleep Disorders Stan McCright – Grateful Gobbler Walk Debbie Boggs – Bethlehem Center Dr. Andrea Willis – Blue Cross–Blue Shield</p>
<p>Issue</p> <hr/> <p>Health Duration: 14.3 min (47.8%) Elderly/Pandemic Duration: 7.8 min (26.1%) Women/Economy Duration: 7.8 min (26.1%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>December 5, 2020</p> <hr/> <p><u>NAVIGATING ALZHEIMERS DURING HOLIDAY SEASON, HOLIDAY SEASON CHALLENGES, HEART DISEASE & FOOD INSECURITY, RUN WOMAN RUN</u></p> <p>People with Alzheimer’s don’t understand the hand washing, hand sanitizing ritual to prevent illness. All of this can be overwhelming for their caregivers. We talk about it.....The pandemic can be especially difficult on the elderly. We talk to an aging expert today about ways to engage with seniors during this pandemic.....Did you know food insecurity is significantly associated with cardiovascular disease and all causes of mortality among adults in the United States?....The 100 Black Women, Chattanooga Chapter will launch its Economic Empowerment program “Sister-nomic\$” on Monday December 28 via Zoom.</p> <p>Host: Latrice Currie</p> <p>Guests: Lorraine Rainey – Northwest Georgia Chapter Alzheimer’s Association Lisa Cini – Aging Expert Dr. Vimal Ramjee – CHI Memorial Tina Fielder Gibson – 100 Black Women of Chattanooga</p>
<p>Issue</p> <hr/>	<p>December 12, 2020</p> <hr/> <p>NO TRENDS ON 3 DUE TO TECHNICAL DIFFICULTY</p>

Issue	December 19, 2020
<p>Community/Help Needy Duration: 10.9 min (36.4%)</p> <p>Community/Economy Duration: 9.5 min (31.8%)</p> <p>Women/Economy Duration: 9.5 min (31.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CHRISTMAS COMMUNITY, CHRISTMAS ON THE BLUFF, CHATTANOOGA-PARIS WINERY</u></p> <p>Pastor Troy from the local Orchard Park Seventh Day Adventist Church discusses their annual Christmas giveaway. Chattanooga businesses and community members donate toys, appliances, etc. to the church so they can make Christmas merrier for those not able to buy gifts for their kids or loved ones.....Christmas on the Bluff – all lit up with thousands of Christmas lights and ready for families to explore all that the Art District has to offer.....Three ladies have started a winery in Chattanooga. We talk about why they started the company in the scenic city and how they are able to manage it as all three women reside in three different parts of the country.</p> <p>Host: Latrice Currie</p> <p>Guests: Troy Brandon – Orchard Park Seventh Day Adventist Joe Beck – Marketing Director Bluff View Art District Nikki Nicholson, Pamela Heard, April Russell – Paris Winery</p>
Issue	December 26, 2020
<p>Community/Help Needy Duration: 10.9 min (36.4%)</p> <p>Community/Economy Duration: 9.5 min (31.8%)</p> <p>Women/Economy Duration: 9.5 min (31.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CHRISTMAS COMMUNITY, CHRISTMAS ON THE BLUFF, CHATTANOOGA-PARIS WINERY</u></p> <p>Pastor Troy from the local Orchard Park Seventh Day Adventist Church discusses their annual Christmas giveaway. Chattanooga businesses and community members donate toys, appliances, etc. to the church so they can make Christmas merrier for those not able to buy gifts for their kids or loved ones.....Christmas on the Bluff – all lit up with thousands of Christmas lights and ready for families to explore all that the Art District has to offer.....Three ladies have started a winery in Chattanooga. We talk about why they started the company in the scenic city and how they are able to manage it as all three women reside in three different parts of the country.</p> <p>Host: Latrice Currie</p> <p>Guests: Troy Brandon – Orchard Park Seventh Day Adventist Joe Beck – Marketing Director Bluff View Art District Nikki Nicholson, Pamela Heard, April Russell – Paris Winery</p>

OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airing Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Kristen Welker Peter Alexander Dylan Dreyer Dave Price	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.