



ISSUES/PROGRAMS LIST

Third Quarter: July - September 2021

TRENDS ON 3

30 Minute Local Public Affairs Show



Issue

July 3, 2021

**Education/Community/
Financial**

Duration: 10.4 min (34.8%)

Community/Education/Health

Duration: 9.1 min (30.4%)

Health/Education Family

Duration: 10.4 min (34.8%)

Source: Local

Broadcast Time: 5:30am

AIM CENTER

Trends this week....the Aim Center is back – they’re helping those with mental illness overcome hurdles, get jobs and acclimate back into society. They’re also releasing a book with help from their clients. The Union Gospel Mission is attempting to expand their program to help homeless men beat addiction....and beat the heat. Chef Rene Johnson joins us to show it’s possible to make soul food healthy with all the taste and not all the calories.

Guests: Donna Maddox – Aim Center
Jon Rector – Union Gospel Mission
Rene Johnson – Chef

Issue

July 10, 2021

Youth/Education/Family

Duration: 7.5 min (25.0%)

Minority/Health/Education

Duration: 10.0 min (33.3%)

Mental Health/Senior Citizens

Duration: 8.8 min (29.2%)

Health/Education

Duration: 3.8 min (12.5%)

Source: Local

Broadcast Time: 5:30am

ERLANGER BACK TO SCHOOL BASH

Trends this week....Erlanger’s “Back to School Bash” is ensuring children stay up-to-date on their vaccinations---and giving students free backpacks filled with school supplies! The African American and Hispanic communities are lagging behind in getting vaccinated; there’s a campaign targeting these communities to help get more shots in arms. The Tennessee Hope Line offers encouragement and hope to lonely seniors who are often suffering from depression. They not only talk to the callers but provide resources to help as well. The American Heart Association has a new social media campaign encouraging people to check their numbers.

Guests: Zaiditu Persuad-Alabi – Erlanger Community Health Center
Dwayne Marshall – Community Foundation of Greater Chattanooga
Bevelle Puffer, Joe Sorah – Tennessee Hope Line
Terran Anderson – AHA

Issue	July 17, 2021
<p>Community Involvement Duration: 8.8 min (29.2%)</p> <p>Education/Health Duration: 7.5 min (25.0%)</p> <p>Homeless Community Duration: 7.5 min (25.0%)</p> <p>Family Health Duration: 6.3 min (20.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BETHLEHEM CENTER FAN DRIVE</u> Trends this week....The Bethlehem Center is empowering the community they serve through their various programs. As part of their outreach program to help those in need beat the heat this summer, they have collected fans for residents in the Emma Wheeler Homes. The Alzheimer's Association of GA is committed to helping families and care givers of those living with dementia. We talk about the 150,000 Georgian's living with Alzheimer and 330,000 unpaid care givers. The Union Gospel Mission is reaching out to homeless men to help make sure they stay hydrated. And, we hear from three sisters who share a special bond including exercising and staying healthy together.</p> <p>Guests: Darian Sylvester – Bethlehem Center LaRay Ramey – Georgia Alzheimer's Association Jon Rector – Union Gospel Mission</p>
Issue	July 24, 2021
<p>Education/Community/Financial Duration: 10.4 min (34.8%)</p> <p>Community/Education/Health Duration: 9.1 min (30.4%)</p> <p>Health/Education Family Duration: 10.4 min (34.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>AIM CENTER</u> Trends this week....the Aim Center is back – they're helping those with mental illness overcome hurdles, get jobs and acclimate back into society. They're also releasing a book with help from their clients. The Union Gospel Mission is attempting to expand their program to help homeless men beat addiction....and beat the heat. Chef Rene Johnson joins us to show it's possible to make soul food healthy with all the taste and not all the calories.</p> <p>Guests: Donna Maddox – Aim Center Jon Rector – Union Gospel Mission Rene Johnson – Chef Arts LaDarius Price – Cempa</p>
Issue	July 31, 2021
<p>Youth/Education/Family Duration: 7.5 min (25.0%)</p> <p>Minority/Health/Education Duration: 10.0 min (33.3%)</p> <p>Mental Health/Senior Citizens Duration: 8.8 min (29.2%)</p> <p>Health/Education Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>ERLANGER BACK TO SCHOOL BASH</u> Trends this week....Erlanger's "Back to School Bash" is ensuring children stay up-to-date on their vaccinations---and giving students free backpacks filled with school supplies! The African American and Hispanic communities are lagging behind in getting vaccinated; there's a campaign targeting these communities to help get more shots in arms. The Tennessee Hope Line offers encouragement and hope to lonely seniors who are often suffering from depression. They not only talk to the callers but provide resources to help as well. The American Heart Association has a new social media campaign encouraging people to check their numbers.</p> <p>Guests: Zaiditu Persuad-Alabi – Erlanger Community Health Center Dwayne Marshall – Community Foundation of Greater Chattanooga Bevelle Puffer, Joe Sorah – Tennessee Hope Line Terran Anderson – AHA</p>

Issue	August 7, 2021
<p>Education/Community Duration: 10.0 min (33.3%)</p> <p>Community Involvement Duration: 7.5 min (25.0%)</p> <p>Family/Youth Duration: 6.3 min (20.8%)</p> <p>Healthcare Duration: 6.3 min (20.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BACK TO SCHOOL EVENTS</u></p> <p>On this edition of Trends....Several upcoming events are planned to provide students with back to school supplies and other items needed to start the school year. The Nehemiah Project is giving away 6,500 backpacks filled with supplies. Orchard Park SDA is holding a block party with electronics, new clothes and more! Reach One Teach One is raising money for at-risk youth. And, we talk about summer tips for care givers of dementia and Alzheimer patients.</p> <p>Guests: Kelly Andrews – Nehemiah Project Troy Brand – Orchard Park SDA Reginald Yearby – Reach One Teach One LaRay Ramey — Georgia Alzheimer Association</p>
Issue	August 14, 2021
<p>Education/Community Duration: 10.0 min (33.3%)</p> <p>Community Involvement Duration: 7.5 min (25.0%)</p> <p>Family/Youth Duration: 6.3 min (20.8%)</p> <p>Healthcare Duration: 6.3 min (20.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BACK TO SCHOOL EVENTS</u></p> <p>On this edition of Trends....Several upcoming events are planned to provide students with back to school supplies and other items needed to start the school year. The Nehemiah Project is giving away 6,500 backpacks filled with supplies. Orchard Park SDA is holding a block party with electronics, new clothes and more! Reach One Teach One is raising money for at-risk youth. And, we talk about summer tips for care givers of dementia and Alzheimer patients.</p> <p>Guests: Kelly Andrews – Nehemiah Project Troy Brand – Orchard Park SDA Reginald Yearby – Reach One Teach One LaRay Ramey — Georgia Alzheimer Association</p>
Issue	August 21, 2021
<p>Community Involvement Duration: 8.8 min (29.2%)</p> <p>Minority/Health Duration: 8.8 min (29.2%)</p> <p>Health/Community Duration: 8.8 min (29.2%)</p> <p>Health/Education Duration: 3.8min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>UNION GOSPEL MISSION LABOR DAY EVENT</u></p> <p>Trends this week.....The Union Gospel Mission is holding a barbeque fundraiser on Labor Day to help support their programs for homeless men and those with substance abuse issues. August is National Minority Donor Awareness Month. A young two-time heart transplant recipient talks about the importance of organ donation, how it saves lives, how it saved her life! With Covid cases increasing again, we hear from two respiratory therapists on the front lines. And, Dr. Chandra is back to talk about the importance of a good sleep schedule for students – how it can impact both their health and grades.</p> <p>Guests: Jon Rector – Union Gospel Mission Jasmine Honeysuckle – 2 Time Heart Transplant Recipient Shelby Hanson, Rebekah Varnell – Erlanger Respiratory Therapists Dr. Anuj Chandra – Advanced Center for Sleep Disorders</p>

Issue	August 28, 2021
<p>Community Involvement Duration: 8.8 min (29.2%)</p> <p>Minority/Health Duration: 8.8 min (29.2%)</p> <p>Health/Community Duration: 8.8 min (29.2%)</p> <p>Health/Education Duration: 3.8min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>UNION GOSPEL MISSION LABOR DAY EVENT</u> Trends this week.....The Union Gospel Mission is holding a barbeque fundraiser on Labor Day to help support their programs for homeless men and those with substance abuse issues. August is National Minority Donor Awareness Month. A young two-time heart transplant recipient talks about the importance of organ donation, how it saves lives, how it saved her life! With Covid cases increasing again, we hear from two respiratory therapists on the front lines. And, Dr. Chandra is back to talk about the importance of a good sleep schedule for students – how it can impact both their health and grades.</p> <p>Guests: Jon Rector – Union Gospel Mission Jasmine Honeysuckle – 2 Time Heart Transplant Recipient Shelby Hanson, Rebekah Varnell – Erlanger Respiratory Therapists Dr. Anuj Chandra – Advanced Center for Sleep Disorders</p>
Issue	September 4, 2021
<p>Financial/Minority/Women Duration: 7.5 min (25.0%)</p> <p>Community/Education Duration: 7.5 min (25.0%)</p> <p>The Arts/ Community Duration: 7.5 min (25.0%)</p> <p>Minority Business Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>S.H.E. TRUCKING EXPO</u> Trends this week.....A local woman has gained national attention for her company's efforts to get more women into the trucking industry and we preview her upcoming Expo. We get a look at some of the upgrades and work going on at "The Bessie" for Phase II. Chattanooga Ballet is returning to the stage for live performances as they work to reach a wider audience. And, we wrap up Black Business Month with a spotlight on one company and pre-planing for end of life decisions.</p> <p>Guests: Sharae Moore – S.H.E. Trucking LLC Paula Wilkes, Elijah Cameron – Bessie Smith Cultural Center John Farrimond – Chattanooga Ballet Sheila Keith – Keith Monuments</p>
Issue	September 11, 2021
<p>Health/Children/Community Duration: 8.8 min (29.2%)</p> <p>Community/The Arts Duration: 10.0 min (33.3%)</p> <p>Minority Business Duration: 7.5 min (25.0%)</p> <p>Health Education Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>LIFESPRING COMMUNITY HEALTH</u> On this edition of Trends.....a faith based organization is working to provide pediatric care for those in under-served communities. They're having a benefit breakfast to support their mission. We talk about an immersive outdoor experience bringing live performances with a Latin-X twist to a more diverse community. There's a fashion show coming up that uses creativity and imagination from the models based on a popular movie, Willy Wonka and the Chocolate Factory. And, a recent study shows just what a difference plant based diets make when it comes to preventing heart disease.</p> <p>Guests: Kathryn Briggs – LifeSpring Community Health Charlotte Caldwell – Director StoveWorks Jules Downum – Pop Up Project Ebony Moore – Enchanted Reflections Studio</p>

Issue	September 18, 2021
<p>Health Duration: 11.3 min (37.5%)</p> <p>Nutrition/Health/Education Duration: 18.8 min (62.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>BOOSTING YOUR IMMUNITY</u> A must-not miss show today!! We're discussing the importance of a strong immune system, how to boost your immunity, especially with Covid and flu season here. We talk about a recent study that followed young people and older women on a plant based diet; according to research, this type diet lowers your risks of diabetes and heart disease. And, we talk to a lady who suffered a near death emergency and then made a drastic change in her diet; now she's written a cookbook to help others.</p> <p>Guests: Dr. Mani Kukreja – Integrative Nutrition Health Coach Dr. Alison Bailey – Cardiologist Jayne Jones – No Sugar Baker</p>
Issue	September 25, 2021
<p>Healthcare/Education Duration: 30 min (100%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>WORLD ALZHEIMER'S AWARENESS MONTH</u> Trends this week....The upcoming Alzheimer's Walk in Dalton raises both awareness and funds in the fight against the disease. We talk about a new option for women who suffer from bladder leaks; and, we talk about another option for those who deal with sleep apnea.</p> <p>Guests: Dan Phillips – Georgia Alzheimer Association of Dalton Dr. Joe Veys – North Georgia Urology Center Dr. Anuj Chandra – Advanced Center for Sleep</p>

OTHER

Anchor	3 Plus You
Julie Edwards	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airst Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airst Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Kristen Welker Peter Alexander Dylan Dreyer Dave Price	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.