



# ISSUES/PROGRAMS LIST

Third Quarter: July - September 2023

## TRENDS ON 3

30 Minute Local Public Affairs Show



Issue	July 1, 2023
<p><b>Health/Alzheimer Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Minority/The Arts</b> Duration: 10.0 min (33.3%)</p> <p><b>Business/Finance</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>ALZHEIMER'S TREATMENT AND UPCOMING EVENTS</u></b> Guest from the local Alzheimer's Association talk to us today about new treatment for this disease, how the community can help raise awareness and their upcoming walk to raise funds for research. For the first time, a mural in Lafayette will be dedicated to honoring local African American heroes. With wedding season upon us, we get tips from some local experts to help with all things wedding, including budget, planning, picking a venue and more.</p> <p><b>Guests:</b> Amy French – Alzheimer's Association Stacey Suttle, Beverly Foster – Walker County African American Museum Jerry Coffman, Beverly Frost – Mtn Heights Venue</p>
Issue	July 8, 2023
<p><b>Mental Health/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Youth/Minority/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Business/Education/Community</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>MENTAL HEALTH AWARENESS</u></b> Mental illness affects millions -- today we talk about its impact on families, children, what signs to look for and when to reach out for help. Young Ladies of Power, a local non-profit, is on a mission to empower young inner-city ladies, expose them to different opportunities and experiences. And, a new tool is available to help companies determine if they are hitting the mark when it comes to diversity, equity and inclusion.</p> <p><b>Guests:</b> April Taylor – Sound Living Foundation Joyce Watson, Bonnie Dunlap – Young Ladies of Power Wade Hinton – The Community Culture Index</p>

Issue	July 15, 2023
<p><b>Religion/Health/Minority/Community Outreach</b> Duration: 10.0 min (33.3%)</p> <p><b>Finances/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Youth/ Education</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>COMMUNITY HEALTH AND RESOURCE FAIR</u></b> A local church is addressing the needs in their community and throughout the city. They are offering health services and other resources to help with housing, jobs and public safety. A financial planner talks about some of the biggest mistakes people make with their finances, how to build wealth and improve credit. A local non-profit has made it their goal to build the self-esteem of young girls, giving them opportunities that provide exposure for growth and development to become future leaders.</p> <p><b>Guests:</b> Erskine Oglesby – Resurrected Baptist Church Saundra Plunket – DNA Financial Services Joyce Watson, Bonnie Dunlap – Young Ladies of Power</p>
Issue	July 22, 2023
<p><b>Business/Community/Education/Diversity</b> Duration: 10.0 min (33.3%)</p> <p><b>Women/Community Outreach/ Help for Needy</b> Duration: 10.0 min (33.3%)</p> <p><b>Health/Alzheimer Education</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>MRS UNIVERSE 2023</u></b> A number of local companies and organizations participated in the Community Culture Index. We take a look at the results, how they actually measured up when it comes to diversity, equity and inclusion. Chattanooga native, Mrs Universe, Juanita Brown Ingram, is our guest today and she's talking about making women feel beautiful from the inside out. She is the founder of the nonprofit organization Dress for Success Chattanooga which provides professional clothing to disadvantaged women to help them rejoin the workforce; and, she has a new reality show coming out about black families living abroad. Alzheimer breakthrough!!!! We talk about the new FDA approved Alzheimer treatment, how the community can help raise awareness and raise funds for research.</p> <p><b>Guests:</b> Wade Hinton – Hinton and Company Juanita Brown Ingram – Mrs Universe 2023 Amy French – Alzheimer Association</p>
Issue	July 29, 2023
<p><b>Education/Youth/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Religion/Domestic Violence/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Help for Needy/Homeless</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>CHATTANOOGA PREP, CHATTANOOGA 300</u></b> Chattanooga Preparatory School is kicking off the school year with "Chattanooga 300", a big event to welcome students back to school, which includes the community and local leaders. An upcoming conference is helping pastors and clergy learn how to deal with domestic violence in their churches or places of worship. And, we look at what one non-profit is doing to help the homeless in our community get back on their feet.</p> <p><b>Guests:</b> Brad Scott, Diamond Kelley – Chattanooga Preparatory School Mel Ramirez – Faith Task Force Jenchele Wallace – Author Dianne Moore, Candis Bradley – Vision of Mercy</p>

Issue	August 5, 2023
<p><b>Youth/Mentoring/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>The Arts/Youth/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Minority/Health/Community</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>BBBS CITY OF POTENTIAL AWARDS BREAKFAST</u></b> The nominees have been announced for the Big Brothers Big Sisters of Chattanooga City of Potential Awards Breakfast. We discuss the importance of recognizing individuals and other organizations who are mentoring our youth through their programs. Splash and the Chattanooga Boys Choir are teaming up for the upcoming Arts Festival. Their mission is to ensure all children have access to the Arts. The 22<sup>nd</sup> Annual Minority Health Fair, hosted by SETHC, is happening today!! They continue the work to educate, empower and close the healthcare disparity in black and brown communities.</p> <p><b>Guests:</b> Jessica Whatley – Big Brothers Big Sisters Charlie Newton – Splash Vincent Oakes – Chattanooga Boys Choir Bill Ulmer, Yancy Freeman Jr. – Minority Health Fair</p>
Issue	August 12, 2023
<p><b>Human Trafficking/Women/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Prison Reform/Men/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Alumni Association/Education</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>LOVE'S ARM</u></b> Love's Arm has a new short term facility for women in need of emergency shelter. They help survivors of trafficking, prostitution and addiction. A Georgia prison ministry conducts bible-based life skill seminars in correctional facilities teaching men to become disciples to prevent them from becoming repeat offenders. And, the Riverside Class of 1973 is celebrating a big milestone – their 50<sup>th</sup> class reunion with a full weekend of events.</p> <p><b>Guests:</b> Inza Dyer – Love's Arm Kimberly George Race – Disciple Making Mission Program Denise Sales – Riverside Class of 1973</p>
Issue	August 19, 2025
<p><b>Youth/Families Education/Culture</b> Duration: 10.0 min (33.3%)</p> <p><b>Arts/Minority</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>WE ARE ONE GALA AND FUNDRAISER</u></b> Four historic schools: Riverside, City, Howard and Brainerd are coming together for a special birthday celebration and gala. The event will raise funds for the Davis Home, a senior retirement center that helps low income elderly residents. Chattanooga native, Jimmy Allgood, won two awards at the International Singer Songwriter Association Awards Show. He talks to us today about his career, the music industry and what's next for him.</p> <p><b>Guests:</b> Westley Hilt – City High School Veronica Ryan – Brainerd High School Jimmy Allgood – ISSA Winner</p>

<p><b>Issue</b></p> <p><b>Human Trafficking/ Women/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Prison Reform/Men/ Education/Religion</b> Duration: 10.0 min (33.3%)</p> <p><b>Alumni Association/ Education</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b>August 26, 2023</b></p> <p><b><u>LOVE'S ARM</u></b> Love's Arm has a new short term facility for women in need of emergency shelter. They help survivors of trafficking, prostitution and addiction. A Georgia prison ministry conducts bible-based life skill seminars in correctional facilities teaching men to become disciples to prevent them from becoming repeat offenders. And, the Riverside Class of 1973 is celebrating a big milestone – their 50<sup>th</sup> class reunion with a full weekend of events.</p> <p><b>Guests:</b> Inza Dyer – Love's Arm Kimberly George Race – Disciple Making Mission Program Denise Sales – Riverside Class of 1973</p>
<p><b>Issue</b></p> <p><b>Community/Social/Religion</b> Duration: 10.0 min (33.3%)</p> <p><b>Health/Autism/Family</b> Duration: 10.0 min (33.3%)</p> <p><b>Health/Minority/Women</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b>September 2, 2023</b></p> <p><b><u>CULTURE FESTIVAL</u></b> A local non-profit and a local church have come together to host a Culture Festival in South Chattanooga. They say, in addition to food and entertainment for families, vendors will also be available to showcase resources available to help those in the community. The 13<sup>th</sup> Annual Autism Conference is happening in September. This is a resource for families, teachers, and autistic adults. The local NCBW chapter is hosting a health symposium focusing on mind, body and soul. They are targeting conditions that strike African American women and women of color in greater numbers.</p> <p><b>Guests:</b> George Maize – Westside Baptist Church Dave Buck – Chattanooga Autism Center Erskine Ogelsby – Parent of Autistic Child Deborah Flagg, Ruthie Hereford – NCBW</p>
<p><b>Issue</b></p> <p><b>Health/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Community/Help for Seniors</b> Duration: 10.0 min (33.3%)</p> <p><b>Business/Religion</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b>September 9, 2023</b></p> <p><b><u>MORE THAN PINK WALK</u></b> This is the second year for the More Than Pink Walk to be held at Hamilton Place. They are hosting an indoor and outdoor event with all types of activities for the entire family to raise awareness and funds to fight breast cancer. The class of 1981 from Howard, Brainerd, City, Riverside and Kirkman are all coming together for a special birthday celebration to benefit the Davis Home. A local company is giving back by building a church and center in Kenya using their employee's skills.</p> <p><b>Guests:</b> Jason Heymann – Hamilton Place Wesley Hilt, Veronica Ryan – Night of Elegance Kathryn Mulcahy – Spray Net</p>

Issue	September 16, 2023
<p><b>Healthcare/Youth/Human Trafficking</b> Duration: 10.0 min (33.3%)</p> <p><b>Healthcare/Women</b> Duration: 10.0 min (33.3%)</p> <p><b>Arts/Minority</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>LOVE WITHOUT REASON</u></b> Love Without Reason continues the work and the dream of the founder's late son who died at the age of 19 after dozens of surgeries and health complications. He wanted to see a world where children do not have cleft issues and an end to human trafficking. A health symposium is focusing on the mind, body and soul as they encourage women to make their overall health a priority. We also hear from Chattanooga native, Jimmy Allgood, who won two ISSA Awards and continues to make a name on the international stage.</p> <p><b>Guests:</b> Susan Matthews – Love Without Reason Deborah Flagg, Ruthie Hereford – NCBW Chattanooga Jimmy Allgood – Musical Artist</p>
Issue	September 23, 2023
<p><b>Family/Minority/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Men/Prison Reform/Religion</b> Duration: 10.0 min (33.3%)</p> <p><b>Women/ Human Trafficking/Community Outreach</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>CHATTANOOGA EN BLANC</u></b> The local Jack and Jill organization is sponsoring an event for the entire family that helps raise funds for the Boys and Girls Club and the Bethlehem Center. A Georgia based ministry is going into prisons to help men turn their lives around so they can be productive citizens when they get out. And Love's Arm is expanding their services to help victims of human trafficking with emergency housing.</p> <p><b>Guests:</b> Dr. Yolanda Spraggins Wilson – GCC Jack and Jill Kimberly Race – Disciple Making Mission Inza Dyer – Love's Arm</p>
Issue	September 30, 2023
	<p><b>Preempted due to Golf: Ryder Cup</b></p>

# OTHER

<b>Anchor</b>	<b>3 Plus You</b>
Julie Edwards	A daily program featuring local information and entertainment. Hosts Julie Edwards spotlights local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airc Monday through Friday 11am to Noon.
<b>Anchor</b>	<b>Crimestoppers</b>
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
<b>Anchor</b>	<b>Meet The Press (NBC)</b>
Chuck Todd Kristen Welker (eff 9/9)	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
<b>Anchor</b>	<b>Nightly News (NBC)</b>
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Savannah Guffrey Hoda Kotb Al Roker Craig Melvin Tom Llamas Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airc Monday - Friday 7am-9am.

<b>Anchor</b>	<b>Today Third Hour (NBC)</b>
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
<b>Anchor</b>	<b>Today with Hoda and Jenna (NBC)</b>
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
<b>Anchor</b>	<b>Weekend Today (NBC)</b>
Kristen Welker Peter Alexander Laura Jarrett (eff 9/9) Joe Fryar Angie Lassman Michelle Grossman	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
<b>Anchor</b>	<b>Sunday Today with Willie Geist (NBC)</b>
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.