



ISSUES/PROGRAMS LIST

1ST Quarter: January - March 2016

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

| Issue | January 2, 2016: |
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| <p>Gangs Duration: 7 min (23.5%)</p> <p>Youth Duration: 6 min (20.0%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (33.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>What will it take to stop the youth and gang violence epidemic in our country???</p> <p>Donna and guests examine this most urgent issue. They also discuss families and the growing mental health crisis in the community. Local churches are being asked to step up and help through mentoring.</p> <p>Guests: Richard Bennett – A Better Tomorrow Angie Wynn – Transitions Ministries</p> |
| Issue | January 9, 2016: |
| <p>Health Duration: 13.5 min (45%)</p> <p>Family Duration: 6.5 min (21.7%)</p> <p>Economy Duration: 7 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>Trends this week....Dr. Banks, author and counselor, is back to talk about strengthening the family and plans for success in the new year. Success doesn't simply happen. It is something for which you prepare – and you need a plan. Then, Robert Padget talks about the health risks of tattoos - factors to consider before getting inked.</p> <p>Guests: Dr. David Banks – Noble Success LLC Robert Padget – Mr. Grinch Tattoos</p> |

| Issue | January 16, 2016: |
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| <p>Health Duration: 6.5 min (21.7%)</p> <p>Youth Duration: 6.5 min (21.7%)</p> <p>Family Duration: 6.5 min (21.7%)</p> <p>Community Duration: 10.6 min (35.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>Trends this week...Bring It! is an American dance reality show on Lifetime TV. Donna talks to the host about the show and their new venture. James McKissic from the City of Chattanooga is hosting an MLK celebration to introduce new businesses in Chattanooga and showcase the new art murals. And, A Better Tomorrow has a program aimed at strengthening the role of fathers, ages 25-37, in their families, specifically economic empowerment.</p> <p>Guests: Antwan McClain, Johnny Harrington – Bring It! James McKissic – City of Chattanooga Richard Bennette – A Better Tomorrow Tia Holloway – Jane of Trades</p> |
| Issue | January 23, 2016: |
| <p>Health Duration: 6.5 min (21.7%)</p> <p>Youth Duration: 7.5 min (25.0%)</p> <p>Family Duration: 6.5 min (21.7%)</p> <p>Community Duration: 9.5 min (31.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>Donna welcomes Jessica Bennette and Renita Johnson whose focus is christian values and diversity among entrepreneurs in our community. Both ladies believe in mentoring and sharing their stories to help other entrepreneurs succeed. They also share their views on family, faith, youth and health.</p> <p>Guests: Jessica Bennette – A Better Tomorrow Renita Johnson – Lamont's Catering</p> |
| Issue | January 30, 2016: |
| <p>Health Duration: 5.5 min (18.3%)</p> <p>Economy Duration: 7.5 min (25.0%)</p> <p>Family Duration: 6.5 min (21.7%)</p> <p>Community Duration: 10.5 min (35.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>On today's edition of Trends, Donna talks to Rachel Smith about a free marriage conference on February 12th and 13th in Chickamauga, GA; Marcellas Barnes is hosting the 10th annual Sounds of Unity Conference in Chattanooga; and Laura Brown is inviting all entrepreneurs to her Book Camp.</p> <p>Guests: Jay Cotton – Flag Football League Laura Brown – SWAT Marcellus Barnes – Sounds of Unity Rachel Smith – Marriage Conference</p> |

| Issue | February 6, 2016: |
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| <p>Violence Duration: 6.5 min (21.7%)</p> <p>Youth Duration: 7.5 min (25.0%)</p> <p>Family Duration: 6.5 min (21.7%)</p> <p>Community Duration: 9.5 min (31.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>The state of violence among African American men is alarming. Donna and guests discuss this epidemic and the mentoring programs offered to defuse the negativity.</p> <p>Guests: Eric Terry Sr. – Real Talk Counseling Joe Marting – Ream Men Movement</p> |

| Issue | February 13, 2016: |
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| <p>Health Duration: 6.5 min (21.7%)</p> <p>Business Duration: 7.5 min (25.0%)</p> <p>Family Duration: 6.5 min (21.7%)</p> <p>Community Duration: 9.5 min (31.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>We've got a half hour full of care and compassion for the needs of people. Martina Harris is here on behalf of "Dancing with the Stars" fund-raiser that helps abused women; The Sankofa Fund for Civic Engagement, a local philanthropic fund started by twenty community-minded African American young professionals, are working to improve communities in Chattanooga; and Encourage Excellence is talking nutrition to help kids with ADHD.</p> <p>Guests: Eric Finley – Artist Martina Harris – Partnership for Families and Adults Lakweisha Ewing, Alexis Willis – Sankofa Fund Katherine Cordell – Encourage Excellence</p> |

| Issue | February 20, 2016: |
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| <p>Health Duration: 6.5 min (21.7%)</p> <p>Youth Duration: 7.5 min (25.0%)</p> <p>Family Duration: 7 min (23.3%)</p> <p>Community Duration: 9 min (30.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>Donna speaks with Clessie Foster and Dr. Banks about empowering youth and families in the community. Darian Scott talks diversified funds and the changes in the economy with the new growing businesses.</p> <p>Guests: Clessie Foster – The Glory House Dr. David Banks – Noble Success LLC Darian Scott – Chamber of Commerce</p> |

| Issue | February 27, 2016: |
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| <p>Health Duration: 6.5 min (21.7%)</p> <p>Economy Duration: 7.5 min (25.0%)</p> <p>Family Duration: 5.5 min (18.3%)</p> <p>Community Duration: 10.5 min (35.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>Trends today....Sam Tisdale talks about his work with area youth...youth are not a problem to be fixed. They are key stakeholders in our economy and our shared future. Jeff Smith and Jordan Akins are working with women to encourage them to live healthy. February is American Heart month. Twila Layne is here to tell us what we can do to help.</p> <p>Guests: Sam Tisdale – Roots Jeff Smith, Jordan Akins – D1 Sports Training Twila Layne – We Are CPR</p> |
| Issue | March 5, 2016 – re-air of February 13, 2016: |
| <p>Health Duration: 6.5 min (21.7%)</p> <p>Business Duration: 7.5 min (25.0%)</p> <p>Family Duration: 6.5 min (21.7%)</p> <p>Community Duration: 9.5 min (31.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>We've got a half hour full of care and compassion for the needs of people. Martina Harris is here on behalf of "Dancing with the Stars" fund-raiser that helps abused women; The Sankofa Fund for Civic Engagement, a local philanthropic fund started by twenty community-minded African American young professionals, are working to improve communities in Chattanooga; and Encourage Excellence is talking nutrition to help kids with ADHD.</p> <p>Guests: Eric Finley – Artist Martina Harris – Partnership for Families and Adults Lakweisha Ewing, Alexis Willis – Sankofa Fund Katherine Cordell – Encourage Excellence</p> |
| Issue | March 12, 2016: |
| <p>Economy Duration: 13.5 min (45.0%)</p> <p>Family Duration: 6 min (20.0%)</p> <p>Community Duration: 10.5 min (35.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p> | <p>The Glory House is sponsoring their Annual Easter extravaganza. The entire community is invited! The Edney Center is a new business in the scenic city – they're here to help your business succeed.</p> <p>Guests: Clessie Foster – The Glory House Trent – Musician Tim Jones – Edney Innovation Center</p> |

| Issue | March 19, 2016: |
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| <p>Youth Duration: 6.5 min (21.7%)</p> <p>Economy Duration: 7.5 min (25.0%)</p> <p>Family Duration: 7 min (23.3%)</p> <p>Community Duration: 9 min (30.0%)</p> | <p>This weekend on Trends, Donna talks with Vincent and Bonita Phipps about their work with the NAACP and youth in the city; and Dr. Banks is back talking about the city's new program to increase the community's economy.</p> <p>Guests: Bonita Phipps, Vincent Phipps – Actso NAACP Dr. David Banks – Noble Success LLC</p> |
| <p>Source: Local Broadcast Time: 5:30am</p> | |

| Issue | March 26, 2016 |
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| <p>Youth Duration: 6.5 min (21.7%)</p> <p>Economy Duration: 7.5 min (25.0%)</p> <p>Family Duration: 7 min (23.3%)</p> <p>Community Duration: 9 min (30.0%)</p> | <p>Donna talks to Victoria from Grassroots Midtown regarding business, families and community partnerships to increase the economy. Brainerd High School students just won the "Launch" award and a scholarship for a creative idea by students; and, Genia Church is giving women an opportunity to enhance their beauty with free classes at her new business.</p> <p>Guests: Major Blowe – Brainerd High School Genia Church – Business Owner Victoria Overholser – Grassroots Midtown</p> |
| <p>Source: Local Broadcast Time: 5:30am</p> | |

OTHER

| Anchor | 3 Plus You |
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| <p>Julie Edwards Jed Mescon David Karnes</p> | <p>A daily program featuring local information and entertainment. Hosts Julie Edwards, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.</p> |

| Anchor | Crimestoppers |
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| <p>Greg Glover</p> | <p>A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.</p> |

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| Anchor | Dateline NBC |
| Lester Holt (occasionally by Hoda Kotb) | Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter. |
| Anchor | Meet The Press (NBC) |
| Chuck Todd | Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am. |
| Anchor | Nightly News (NBC) |
| Lester Holt | <i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm. |
| Anchor | Today Show (NBC) |
| Main Anchors are: Matt Lauer Savannah Guffrey Natalie Morales Al Roker Willie Geist Carson Daly | Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am. |
| Anchor | Today Show (NBC) |
| Natalie Morales Al Roker Willie Geist Tamron Hall | Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Aired Monday - Friday 9am-10am. |

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| Anchor | Today Show (NBC) |
| Hoda Kotb Kathie Lee Gifford | Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am |
| Anchor | Weekend Today (NBC) |
| Erica Hill Sheinelle Jones Dylan Dreyer | The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am. |
| Anchor | Weekend Today (NBC) |
| Erica Hill Sheinelle Jones Dylan Dreyer | The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am. |