



# ISSUES/PROGRAMS LIST

Third Quarter: July - September 2022

## TRENDS ON 3

30 Minute Local Public Affairs Show



Issue	July 2, 2022
<p><b>Nutrition/Education</b> Duration: 10.2 min (34.1%)</p> <p><b>Mental Health</b> Duration: 10.2 min (34.1%)</p> <p><b>Health/Education</b> Duration: 9.5 min (31.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>SPRING CLEAN YOUR DIET</u></b> This week on Trends – not only is it time to spring clean your house, but also time to spring clean your diet. For mental health awareness month, The Aim Center is hosting an event dedicated to helping people get the treatment they need, as well as promoting overall mental health. We talk about newly released guidelines regarding taking that daily low-dose aspirin.</p> <p><b>Guests:</b> Shanisty Ireland – Food and Health Blogger Teneshia Irvin – Aim Center Dr. Matthew Wiisanen – Cardiologist, Parkridge</p>
Issue	July 9, 2022
<p><b>Health</b> Duration: 7.5 min (25.0%)</p> <p><b>Mental Health</b> Duration: 7.5 min (25.0%)</p> <p><b>Help for Needy</b> Duration: 7.5 min (25.0%)</p> <p><b>Minority/Health</b> Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>MORE THAN PINK RACE</u></b> Today's show is all about hope and help in the Tennessee Valley. The upcoming Susan G. Komen "More Than Pink" walk is returning in person...at a new location. The Aim Center is helping people lead productive lives while managing their mental health. The Union Gospel Mission is helping/providing water to the homeless during these hot summer months. And, the Minority Health Fair returns in person at a new location while honoring two of their leaders who both died during the pandemic.</p> <p><b>Guests:</b> Starr Card – More Than Pink Race Chair Theresa Ozborn, Theola Dennis – Aim Center John Rector – Union Gospel Mission Tony Sammons – Minority Health Fair</p>

Issue	July 16, 2022
<p><b>Health</b> Duration: 7.5 min (25.0%)</p> <p><b>Mental Health</b> Duration: 7.5 min (25.0%)</p> <p><b>Help for Needy</b> Duration: 7.5 min (25.0%)</p> <p><b>Minority/Health</b> Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>MORE THAN PINK RACE</u></b> Today's show is all about hope and help in the Tennessee Valley. The upcoming Susan G. Komen "More Than Pink" walk is returning in person...at a new location. The Aim Center is helping people lead productive lives while managing their mental health. The Union Gospel Mission is helping/providing water to the homeless during these hot summer months. And, the Minority Health Fair returns in person at a new location while honoring two of their leaders who both died during the pandemic.</p> <p><b>Guests:</b> Starr Card – More Than Pink Race Chair Theresa Ozborn, Theola Dennis – Aim Center John Rector – Union Gospel Mission Tony Sammons – Minority Health Fair</p>
Issue	July 23, 2022
<p><b>Human Trafficking</b> Duration: 10.7 min (35.7%)</p> <p><b>Health/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Foreign Missions/Religion</b> Duration: 9.3 min (31.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>LOVE'S ARM</u></b> A must-not miss show today!! Love's Arm is teaming up with Cempa Community Care for street outreach to serve survivors of human trafficking. We talk to a woman who has battled inflammatory bowel disease for nearly 30 years...she has turned her pain into passion through a non-profit. And, we learn about a ministry that helps build schools in Liberia where 50 percent of the population is under 18 and living in poverty.</p> <p><b>Guests:</b> Mimi Nikkel – Love's Arm Stephanie Stinson – Intentionally Grateful Kimberly G. Race – Loving Liberia</p>
Issue	July 30, 2022
<p><b>Politics/Voter Registration</b> Duration: 10.7 min (35.7%)</p> <p><b>Health/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Health/Rehabilitation</b> Duration: 9.3 min (31.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>LEAGUE OF WOMEN VOTERS</u></b> Today on Trends – We discuss how the LWV is working to make sure young voters and those in disadvantaged communities are registered and have access to the ballot box. The lung-screening program at CHI Memorial has gotten the attention of President Biden's Cancer Moonshot program. And, we discuss the risk factors, how to prevent a stroke and treatment.</p> <p><b>Guests:</b> Sharon Alexander – LWV Chattanooga Dr. Rob Headrick – CHI Memorial Dr. Chris Young – Siskin Rehabilitation Hospital</p>

Issue	August 6, 2022
<p><b>Cancer Health/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Minority Health/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Heart Health/Community</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>AMERICAN CANCER SOCIETY</u></b> The American Cancer Society is working to make sure patients have free transportation to their appointments and more. Their upcoming fund raising events will provide these type of services as well as fund research. The Minority Health Fair will once again be back in person this year and they're expecting a large crowd. We hear from a heart disease survivor who has advice for women when it comes to their health.</p> <p><b>Guests:</b> Cindy Rix – American Cancer Society Tony Sammons – Minority Health Fair Ruth Bresson – Heart Disease Survivor</p>
Issue	August 13, 2022
<p><b>Health/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Arts/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Health/Work Out</b> Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>PREGNANCY &amp; ALZHEIMER RESEARCH</u></b> Hypertension is the most common medical disorder occurring during pregnancy. We hear about a new research that shows a link between hypertension and pregnancy that increases risk of dementia. The Splash Arts Festival is set for August 20 in Miller Park. This event aims to expose folks from all walks of life to the Arts. A new workout concept is discussed today that combines infrared energy and heat!</p> <p><b>Guests:</b> Dr. Karen Schliep – Alzheimer Researcher Charlie Newton – Splash Dr. Lindsey Harris, Shayla Willis – Hot Worx</p>
Issue	August 20, 2022
<p><b>The Arts</b> Duration: 10.0 min (50.0%)</p> <p><b>Minority Business</b> Duration: 7.5 min (25.0%)</p> <p><b>Religious/Community</b> Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>SOLIT AUTHOR SHOWCASE</u></b> SoLit, short for "Southern Literary Alliance", is spotlighting local authors from our area in their Author Showcase coming up this month. We meet one of these local authors whose book is inspired by her family's love of animals. We hear from the founders of the country's largest black pizza chain and why they wanted to open a location in Chattanooga. And, we hear about Orchard Park's annual end of summer block party coming up August 28th.</p> <p><b>Guests:</b> Lynda LeVan – So Lit Alliance Jenchele Wallace – Author EJ Reed, Clint Gray, Derrick Moore – Business Owners Roberta Abernathy – Orchard Park SDA</p>

Issue	August 27, 2022
<p><b>The Arts</b> Duration: 10.0 min (50.0%)</p> <p><b>Minority Business</b> Duration: 7.5 min (25.0%)</p> <p><b>Religious/Community</b> Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>SOLIT AUTHOR SHOWCASE</u></b> SoLit, short for “Southern Literary Alliance”, is spotlighting local authors from our area in their Author Showcase coming up this month. We meet one of these local authors whose book is inspired by her family’s love of animals. We hear from the founders of the country’s largest black pizza chain and why they wanted to open a location in Chattanooga. And, we hear about Orchard Park’s annual end of summer block party coming up August 28th.</p> <p><b>Guests:</b> Lynda LeVan – So Lit Alliance Jenchele Wallace – Author EJ Reed, Clint Gray, Derrick Moore – Slim &amp; Huskey’s Pizza Roberta Abernathy – Orchard Park SDA</p>
Issue	September 3, 2022
<p><b>Community/Health</b> Duration: 8.8 min (29.2%)</p> <p><b>Health/Community/ Education</b> Duration: 12.5 min (41.7%)</p> <p><b>Arts/Community</b> Duration: 8.8 min (29.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>UNION GOSPEL MISSION LABOR DAY FUNDRAISER</u></b> The Union Gospel Mission’s Annual Labor Day fundraiser comes up in a couple of days! Funds from this event provides services for homeless men and the homeless population in our area. The More than Pink Breast Cancer Walk will be back this year in person. This event raises awareness as well as funds. ArtsBuild is offering free programs for teachers and students to strengthen our community through the Arts.</p> <p><b>Guests:</b> Jon Rector – Union Gospel Mission Starr Card – More Than Pink Walk Amy Lowdermilk – ArtsBuild</p>
Issue	September 10, 2022
<p><b>Business/Education/ Community</b> Duration: 9.4 min (31.3%)</p> <p><b>Community/Education</b> Duration: 9.4 min (31.3%)</p> <p><b>Health/Education</b> Duration: 9.4 min (31.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>TIPS AND ADVICE FOR FALL WEDDINGS &amp; EVENTS</u></b> Fall is a beautiful time of year to get married. My guests have tips for planning the perfect fall wedding! We discuss how to set your budget, share your goals, choose a location, the gown and more. Dr. Chandra is back to talk about the impact seasonal changes can have on getting a good night’s sleep.</p> <p><b>Guests:</b> Jerry Coffman, Beverly Frost – Mountain Heights Venue Veatrice Conley – Unveiled Bridal Studio Dr. Anuj Chandra – Advanced Center for Sleep Disorders</p>

Issue	September 17, 2022
<p><b>Politics/Voter Registration</b> Duration: 10.7 min (35.7%)</p> <p><b>Health/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Health/Rehabilitation</b> Duration: 9.3 min (31.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>LEAGUE OF WOMEN VOTERS</u></b> Today on Trends – We discuss how the LWV is working to make sure young voters and those in disadvantaged communities are registered and have access to the ballot box. The lung-screening program at CHI Memorial has gotten the attention of President Biden’s Cancer Moonshot program. And, we discuss the risk factors, how to prevent a stroke and treatment.</p> <p><b>Guests:</b> Sharon Alexander – LWV Chattanooga Dr. Rob Headrick – CHI Memorial Dr. Chris Young – Siskin Rehabilitation Hospital</p>
Issue	September 24, 2022
<p><b>Health/Education/ Community</b> Duration: 20.7 min (69.0%)</p> <p><b>Minority Business</b> Duration: 9.3 min (31.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>ALZHEIMER’S AWARENESS</u></b> What is Alzheimer’s disease? We discuss what it is, the warning signs that are often overlooked and when it’s time for caregivers to get help. We meet twin doctors who have gone viral on Tik Tok as they attempt to reach more people in under-served communities. And, we talk to the three owners of the country’s largest black owned pizza chain, which, by the way, also has a location in Chattanooga!</p> <p><b>Guests:</b> Tempa Finch – Right at Home Chattanooga Dr. Jeremy Hogstrom, Dr. Jermaine Hogstrom – CHI Memorial EJ Reed, Clint Gray, Derrick Moore – Slim and Husky’s Pizza</p>

# OTHER

<b>Anchor</b>	<b>3 Plus You</b>
Julie Edwards	A daily program featuring local information and entertainment. Hosts Julie Edwards spotlights local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airc Monday through Friday 11am to Noon.
<b>Anchor</b>	<b>Crimestoppers</b>
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
<b>Anchor</b>	<b>Meet The Press (NBC)</b>
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
<b>Anchor</b>	<b>Nightly News (NBC)</b>
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Savannah Guffrey Hoda Kotb Al Roker Craig Melvin Tom Llamas Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airc Monday - Friday 7am-9am.

<b>Anchor</b>	<b>Today Third Hour (NBC)</b>
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
<b>Anchor</b>	<b>Today with Hoda and Jenna (NBC)</b>
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
<b>Anchor</b>	<b>Weekend Today (NBC)</b>
Kristen Welker Peter Alexander Somara Theodore	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
<b>Anchor</b>	<b>Sunday Today with Willie Geist (NBC)</b>
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.