

ISSUES/PROGRAMS

LIST

2ND Quarter: April - June 2018



TRENDS ON 3

30 Minute Local Public Affairs Show

Host: Latrice Currie

April 7, 2018 Issue Health/Education Pulse Point Life Saving App..... Duration: 30.0 min (100.0%) Pulse point, a new life saving app, has high hopes of making a difference for those who may experience cardiac arrest within our community. Hearing from CHI Memorial and Source: Local Parkridge Health System, the two hospitals give reasons why they chose to partner Broadcast Time: 5:30am with Pulse Point. The American Heart Association provided reasoning for their support on this effort as well. Finishing up the discussion, we explore the importance of knowing CPR and on how a local tourist attraction is doing their part to help fight heart disease. Guests: Dr. Jeff Visser - CHI Memorial

Tom Ozburn, Emily Daily Fuller - American Heart Association

Issue April 14, 2018

Education

Duration: 21.3 min (70.8%)

Health

Duration: 8.8 min (29.2%)

Source: Local

Broadcast Time: 12:30pm

Bridge Scholars.....

This discussion included a summer program focused on developing academic and technological skills for young, at risk men. This program also prioritizes helping its attendees boost their test scores with the use of various activities and keynote speakers. The Chattanooga House of Prayer has their own event to reach people in the community as well - a prayer retreat for women. The goal of this retreat is to help women take a break from the busyness of life in order to re-energize. And, a guest from Had Bariatric Surgery presented the health benefits of young women having bariatric surgery.

Guests:

Wonjen Bagley – Bridge Scholars Micki Ann Harris – Chattanooga House of Prayer Ellie Rodriguez – Had Bariatric Surgery



April 21, 2018 Issue Health Mini Money School/Foundation House.... Duration: 7.5 min (25.0%) Chattanooga Neighborhood Enterprise (CNE) and Northside Neighborhood House (NNH) is sponsoring a Mini-Money School - financial education for teenagers and Community adults...a must-not miss event!! Then, we hear about an effort to raise awareness for Duration: 7.5 min (25.0%) domestic violence - by wearing purple! Foundation House Ministries discusses their **Family** non-profit residential education home for young women in a crisis pregnancy. And, we Duration: 7.5 min (25.0%) talk about #GivingTuesday, celebrated on the Tuesday following Thanksgiving... **Finances** reminding people to give back during the holidays. Duration: 7.5 min (25.0%) Guests: Jordan Allen – Chattanooga Neighborhood Enterprise Source: Local Bergen Aldahir - Partnership FCA Broadcast Time: 5:30am Suzanne Burns, Meagan Brazier – Foundation House Ministries Kimberly George - Salvation Army

Issue **April 28, 2018** Health/Education Allergy Proof Your Home.... Duration:17.5 min (58.3%) In the midst of peal allergy season, it is always a good idea to have some tips on how Community/Education to combat the growing pollen counts and whatever else it is that is causing you to have "the sniffles"....such as "allergy proofing" the windows and doors inside your very own Duration:8.8 min (29.2%) home! Other topics mentioned in today's discussion include: the Latin Festival, a way Health to bring the entire community together with a variety of food and fellowship; Duration: 3.8 min (12.5%) Chattanooga State's support program for single moms in college; and a program created in order to honor Chattanooga State's hard-working, single mom graduates. Source: Local Broadcast Time: 5:30am Guests: Kim Anderson - Window World Gladys Pineda-Loher – Chattanooga State Cara Hicks - Momentum Network

Issue May 5, 2018 Health Family Dinner.... Duration: 3.8 min (12.5%) What is a family meal without the family? We explore a new program designed to raise awareness on the importance of family meals and to encourage families to have **Education** dinner together. With one of the hottest topics today being gun control, we discuss how Duration: 8.8 min (29.2%) more and more parents are leaning towards home schooling due to concerns about Community/Family school safety. And, we look at engaging our children through the use of technology. Duration: 8.8 min (29.2%) Guests: Community/Education Jens Christensen – Community Kitchen Duration: 8.8 min (29.2%) Thomas Skinner - Vine Street Kevin Love - Tech Town Source: Local Broadcast Time: 5:30am



Broadcast Time: 5:30am

Issue	May 12, 2018
Economic/Educatiom Duration: 7.8 min (26.1%) Community Duration: 7.8 min (26.1%) Health/Family Duration: 10.4 min (34.8%) Health Duration: 3.9 min (13.0%) Source: Local Broadcast Time: 5:30am	Impact 28 We talk to the founder of Impact 28, a new initiative that helps people buy homes and aids young men who have gotten into trouble with the law. There's a women's conference planned specifically to help strengthen their faith. And, did you know your mouth holds the key to your health! Guests: Dennis Clark – Impact 28 Sei'Ondra Williams – Keller Williams Nicole Easterday – IF: Gathering Dr. Steven Lin – The Dental Diet
Issue	May 19, 2018
	Preempted due to coverage of "The Royal Wedding"

May 26, 2018 Issue Community/Educatiom Alzheimer Partnering with Your Doctor.... Duration: 10.5 min (35.0%) The Alzheimer's Association's emphasis today is the importance of Alzheimer patients and their care givers having a personal partnership with their doctor. Information on the Health/Education signs to look for that you or someone else may need help is also discussed. "We Are Duration: 15.0 min (50.0%) Worship" is hosting a one-day conference intended to help church musicians and **Community Health** worship leaders enhance and improve their service in the community. And, thanks to Duration: 4.5 min (15.0%) the help of Prater's Flooring, the Bethlehem Center is now able to expand programming in the Alton Park community and improve their sports program. Source: Local Broadcast Time: 5:30am Guests: Amy French - Alzheimer's Association Adrian Boyd - CHI Memorial Matthew MaCaulay - We Are Worship Reginald smith, Debbie Prater - Bethlehem Center, Prater's Flooring

Issue	June 2, 2018
Community	Habitat Restore
Duration: 8.8 min (29.2%)	In this discussion, we examine the workings of an organization known as Habitat for
Community/Education (Humanity's ReStore. We look at how they are currently collecting from homes in the
Duration: 8.8 min (29.2%)	community to fund the new homes being built. Then, local churches are teaming up to
Arts	improve and re-energize Vacation Bible School; and how an up-and-coming artist is
Duration: 8.8 min (29.2%)	doing her part to help other young musicians like herself.
Health	Guests:
Duration: 3.8 min (12.5%)	Lindsey Lanier – Habitat for Humanity
,	Gwen Davis – New United Church
Source: Local	Ladi Luciano – Musician



June 9, 2018 Issue Education Perfect Portions... Duration: 7.5min (25.0%) Perfect Portions' meal plan gets its inspiration from a very determined woman. This woman took her life back and lost over 200 pounds. She then used her amazing Health Duration: 7.5min (25.0%) transformation to help others. Next up...the biggest brain stories of 2017. We observe the impact of sport injuries on the human brain and how children diagnosed with ADHD **Family** often need more than just medication. Then, one area of downtown Chattanooga is Duration: 7.5min (25.0%) being revitalized and is planning to hold an event for the entire family for the New Year. Community We also have the pleasure of meeting a very optimistic young lady; only a college Duration: 7.5min (25.0%) junior, she has recently released her debut album on the topics of young women and being positive. Source: Local Guests: Broadcast Time: 5:30am Cheri Hudgins – Perfect Portions Michelle Hecker Davis - Learning RX Jay Raynor - West Village

Ruby Camille - RC 1

June 16, 2018 Issue Health CHA 720 Credit Score Initiative..... Need help with your credit score? We hear about a citywide initiative that has surfaced Duration: 8.8 min (29.2%) to help people in our community raise their credit scores and offer financial counseling. **Arts/Community** In Alton Park, a new facility known as Community Haven has opened with hopes of Duration: 8.8 min (29.2%) helping local residents with food, clothing, conflict resolution, and counseling. There is Financial/Education now a dance studio with goals of getting people out of the house and moving...and Duration: 8.8 min (29.2%) getting young people involved in various types of dance. Community/Education Guests: Duration: 3.8 min (12.5%) Tiffany Roan - Operation Hope Source: Local Kevin Muhammad – Nation of Islam Timothy Careathers – Westside Baptist Church Broadcast Time: 5:30am Devante Williams – D. Williams Dance Academy

Issue	June 23, 2018
Community/Educatiom	Alzheimer Partnering with Your Doctor
Duration: 10.5 min (35.0%)	The Alzheimer's Association's emphasis today is the importance of Alzheimer patients
Health/Education	and their care givers having a personal partnership with their doctor. Information on the
Duration: 15.0 min (50.0%)	signs to look for that you or someone else may need help is also discussed. "We Are
Community Health	Worship" is hosting a one-day conference intended to help church musicians and
Duration: 4.5 min (15.0%)	worship leaders enhance and improve their service in the community. And, thanks to
	the help of Prater's Flooring, the Bethlehem Center is now able to expand
Source: Local	programming in the Alton Park community and improve their sports program.
Broadcast Time: 5:30am	Guests:
	Amy French – Alzheimer's Association
	Adrian Boyd – CHI Memorial
	Matthew MaCaulay – We Are Worship
	Reginald smith, Debbie Prater – Bethlehem Center, Prater's Flooring



Issue	June 30, 2018
Health/Education Duration: 30 min (100.0%)	Make Sleep A Priority The Advanced Center for Sleep stressed the importance of sleep for health in general and how much sleep children and teenagers should be getting. The ACS gave
Source: Local Broadcast Time: 5:30am	suggestions on colon screening guidelines and who should receive them early and why. To finish up the discussion, we looked at the warning signs when it comes to thoughts of committing suicide and concerning behavior. The ACS also provided information on what you should do if you are having these thoughts or if you feel that you need help.
	Guests: Dr. Anuj Chandra – Advanced Center for Sleep Dr. Shauna Lorenzo-Rivero – University Surgical Center Tracy Rollinger – Parkridge Health System

OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.

Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Megan Kelly Today	Launched in September of 2017, Megan Kelly Today brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Craig Melvin Sheinelle Jones Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.