



ISSUES/PROGRAMS LIST

2ND Quarter: April - June 2014

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

Issue	04/05/14: "Jazzanooga"
<p>Community Duration: 23 min (76%)</p> <p>Youth Duration: 7 min (24%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>April is jazz appreciation month. Donna and James discuss Chattanooga's rich jazz history ... and, the Chattanooga Jets are here to talk about youth, needed donations and activities with track and field ... then, the cast of "The First Lady" is hosting a play for the community.</p> <p>Guests: James McKissic – Jazzanooga Donnelle Dunning – Chattanooga Jets Monica Walker Mastin – The First Day</p>
Issue	04/12/14: "TSU Alumni"
<p>Education Duration: 7.5 min (25%)</p> <p>Community Duration: 9 min (30%)</p> <p>Economy/Employment Duration: 6.5 min (21.5%)</p> <p>Gangs/Youth Duration: 7 min (23.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>As a high school senior, the pressure is on to find scholarships for college. Barbara Wofford, TSU Alum, is here with info about their scholarships for high school students and the upcoming TSU banquet; Kelly Nave stops by to give us the latest on the United Way's volunteer appreciation event; Our pal, Richard Bennett, is back with details about the Better Tomorrow Golf Tournament for inner city youth; and, there's a new skin and hair business in Chattanooga, TIRZAH.</p> <p>Guests: Richard Bennett – A Better Tomorrow Barbara Wofford – TSU Alumni Kelly Nave – United Way of Greater Chattanooga Michelle Stepney – Tirzah</p>

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<p>Issue</p> <hr/> <p>Community Involvement Duration: 16 min (54%)</p> <p>Health Duration: 14 min (46%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>04/26/14: "Focused"</p> <hr/> <p>Community is today's focus. Several community events are planned that will hopefully encourage participants to become leaders and find their purpose; Dr. Banks is planning a leadership workshop as well; Greater Second Missionary Baptist Church's annual health Fair comes up May 17th; and Mary Edwards has a new business designed to help those who suffer with food allergies.</p> <p>Guests: Carmen Carson – Solely Focused Dr. David Banks – Noble Success LLC Mary Edwards – Vegan Treats Cameron Carson – Greater Second Missionary Baptist Church</p>
<p>Issue</p> <hr/> <p>Community Activities/Local Events Duration: 17 min (57%)</p> <p>Health Duration: 13 min (43%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>05/03/14: "100 Black Men"</p> <hr/> <p>Our relationship guru, Eric Terry, is back with information about his marriage and couples counseling classes beginning in May but his focus today is mental health of the family; Habitat for Humanity's annual mud run fund raiser comes up in August--David Butler is here to solicit support and participation; and 100 Black Men are hosting their annual health screening this month.</p> <p>Guests: David Butler – Habitat for Humanity Eric Terry – Real Talk Solutions Erskein Oglevy – 100 Black Men</p>

<p>Issue</p> <hr/> <p>Leadership Duration: 7 min (24%)</p> <p>Community Duration: 6 min (20%)</p> <p>Youth Duration: 17 min (56%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>05/10/14: “Pastor Appreciation”</p> <hr/> <p>After 48 years, Pastor Paul McDaniels has decided to retire...the entire community will come together for this celebration; April Taylor is trained to address family, youth and individual problems. We discuss the importance of professional counseling; and the Chattanooga Area Food Bank is having a food drive in partnership with Friends of the Festival during this year’s Riverbend Festival.</p> <p>Guests: April Taylor – Sound Living Maeghan Jones – Chattanooga Area Food Bank Pastor Paul McDaniel – Second Missionary Baptist Church</p>
<p>Issue</p> <hr/> <p>Leadership Duration: 7 min (24%)</p> <p>Community Duration: 6 min (20%)</p> <p>Youth Duration: 17 min (56%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>05/17/14: “Pastor Appreciation”</p> <hr/> <p>After 48 years, Pastor Paul McDaniels has decided to retire...the entire community will come together for this celebration; April Taylor is trained to address family, youth and individual problems...we discuss the importance of professional counseling; and the Chattanooga Area Food Bank is having a food drive in partnership with Friends of the Festival during this year’s Riverbend Festival.</p> <p>Guests: April Taylor – Sound Living Maeghan Jones – Chattanooga Area Food Bank Pastor Paul McDaniel – Second Missionary Baptist Church</p>
<p>Issue</p> <hr/> <p>Community Involvement Duration: 13.5 min (45%)</p> <p>Gang Violence Duration: 8 min (26.5%)</p> <p>Health Duration: 8.5 min (28.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>05/24/14: “Male Leadership”</p> <hr/> <p>Donna is moderating an all male panel on this segment of Trends. Her panelist discuss leadership in the African American community, gang violence, drug prevention, family involvement and community involvement.</p> <p>Guests: Eric Terry Sr. – Real Talk Consultants Dr. David Banks – Noble Success Inc. Christian Sinclair – Brainerd High School</p>

Issue	05/31/14 : “Women in Leadership”
<p>Community Involvement Duration: 14.5 min (48%)</p> <p>Gang Violence Duration: 7 min (24%)</p> <p>Health Duration: 8.5 min (28%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Donna is moderating an all female panel on this segment of Trends. Her panelist discuss leadership in the African American community, gang violence, drug prevention, family involvement and community involvement.</p> <p>Guests: Angie Wynn – Transitions April Taylor – Sound Living Jaleya Clark – Brainerd High School</p>
Issue	06/07/14: “Partnering for the Good”
<p>Community Involvement Duration: 22 min (73%)</p> <p>Youth Duration: 8 min (27%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>The Chattanooga Food Bank is teaming up with Friends of the Festival for a “text and donate” campaign during this year’s Riverbend Jack Parks from the Partnership is here to talk about youth and foster care in Chattanooga - caring hearts and homes are needed; and Lakweisha Ewing is promoting women entrepreneurs in the community.</p> <p>Guests: Jack Parks – Partnership for Families and Children’s Services Lakweisha Ewing – Biz Boom Apps Marisa Ogles – Chattanooga Food Bank</p>
Issue	06/14/14: “Partnering for the Good”
<p>Community Involvement Duration: 22 min (73%)</p> <p>Youth Duration: 8 min (27%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>The Chattanooga Food Bank is teaming up with Friends of the Festival for a “text and donate” campaign during this year’s Riverbend Jack Parks from the Partnership is here to talk about youth and foster care in Chattanooga - caring hearts and homes are needed; and Lakweisha Ewing is promoting women entrepreneurs in the community.</p> <p>Guests: Jack Parks – Partnership for Families and Children’s Services Lakweisha Ewing – Biz Boom Apps Marisa Ogles – Chattanooga Food Bank</p>

Issue	06/21/14: "Male Leadership"
<p>Community Involvement Duration: 13.5 min (45%)</p> <p>Gang Violence Duration: 8 min (26.5%)</p> <p>Health Duration: 8.5 min (28.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Donna is moderating an all male panel on this segment of Trends. Her panelist discuss leadership in the African American community, gang violence, drug prevention, family involvement and community involvement.</p> <p>Guests: Eric Terry Sr. – Real Talk Consultants Dr. David Banks – Noble Success Inc. Christian Sinclair – Brainerd High School</p>

Issue	06/28/14: "Economy and Youth"
<p>Leadership Duration: 7 min (23%)</p> <p>Gang Violence Duration: 6 min (20%)</p> <p>Youth Duration: 7 min (24%)</p> <p>Education Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Donna moderates a panel discussion today about youth and fatherlessness in the African American community. Leadership, gang violence and educating our youth are covered in this forum.</p> <p>Guests: Eric Terry – Real Talk Consultants T.C. Whiteside – Youth Football League</p>

OTHER

Anchor	3 Plus You
<p>Julie Edwards Jed Mescon David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards, Cindy Sexton, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.</p>

Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
David Gregory	David Gregory interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Brian Williams (M-F) Lester Holt (Weekends)	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am.

Anchor	Today Show (NBC)
Natalie Moralis Al Roker Willie Geist Tamara Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airs Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Lester Holt Erica Hill	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Lester Holt Jenna Wolf	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.