



ISSUES/PROGRAMS LIST

1ST Quarter: January - March 2015

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

Issue	01/03/15: "Violence In The Community"
<p>Violence Duration: 7 min (23.5%)</p> <p>Leadership Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>There has been a stream of violence in the community. Donna and her guests address this topic. Richard Bennett from a Better Tomorrow and Pastor Jordan talk about the importance of leadership, family and the community coming together.</p> <p>Guests: Pastor Terna Jordan – Mt. Canaan Baptist Church Richard Bennett – A Better Tomorrow</p>
Issue	01/10/15: "The Making of A Man"
<p>Violence Duration: 7 min (23.5%)</p> <p>Youth Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This weekend on Trends Eric Terry is sponsoring an event for families on February 7th. His goal is to get families together as one unit in order to empower, motivate and focus on foundation. Angie Wynn and Eric Terry also discuss how the community can encourage youth to prevent all the violent activity. They believe counseling is key to the health and well being of the inner city.</p> <p>Guests: Eric Terry – Real Talk Consultants Angie Wynn – Transitions Ministries</p>

<p>Issue</p> <hr/> <p>Education Duration: 7 min (23%)</p> <p>Youth Duration: 6 min (20%)</p> <p>Family Duration: 7 min (24%)</p> <p>Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>01/17/15: "Food Bank"</p> <hr/> <p>Donna welcomes Maeghan Jones from the Chattanooga Area Food Bank. She's here to tell us about HOOLABOWLOO, their annual fund raiser that benefits families and helps fight hunger in our community. Then, Stacy Lightfoot from the Public Education Foundation is hosting an event, along with UTC, to help high school students and less fortunate families fill out their FAFSA. FAFSA is the application used by nearly all colleges and universities to determine eligibility for federal, state and college-sponsored financial aid, including grants, educational loans and work study programs.</p> <p>Guests: Maeghan Jones – Chattanooga Area Food Bank Stacy Lightfoot – Public Education Foundation</p>
<p>Issue</p> <hr/> <p>Violence Duration: 7 min (23%)</p> <p>Leadership Duration: 6 min (20%)</p> <p>Family Duration: 7 min (24%)</p> <p>Education Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>01/24/15: "Brainerd High School"</p> <hr/> <p>Brainerd High School Principals are here to tell us about the good things going on at Brainerd...specifically leadership at the school and the improvements in education at Brainerd. There has been a stream of violence in the community. To address this topic, Richard Bennett and Pastor Jordan talk about the importance of leadership, family and the community coming together. They discuss how changes can be made with family and youth.</p> <p>Guests: Pastor Terna Jordan – Mt. Canaan Baptist Church Richard Bennette – A Better Tomorrow Dr. Jacqueline Cotheran – Brainerd High School Dr. Uras Agee – Brainerd High School</p>
<p>Issue</p> <hr/> <p>Health Duration: 7 min (23.5%)</p> <p>Youth Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>01/31/15: "AKA's"</p> <hr/> <p>Alpha Kappa Alpha Sorority is celebrating 100 years and are hosting an event February 7th for the community. Eric Terry is back to talk about his new book, "The Making of a Man". He discusses relationships, leadership and family. Then, D1 Sports Training gives tips on health and fitness for the new year.</p> <p>Guests: Terry James – Alpha Kappa Alpha Sorority Eric Terry/Eric Terry Sr. – Real Talk Consultants Jordan Akins/Jordan Tippen – D1 Sports Training</p>

<p>Issue</p> <hr/> <p>Family Duration: 13 min (44.5%)</p> <p>Youth Duration: 6 min (21%)</p> <p>Business Duration: 10.5 min (34.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>02/07/15: "Author"</p> <hr/> <p>This weekend on Trends....host, Donna Elle, speaks with Sargeant Kim Prout. His focus/passion is issues in the African American community, specifically youth and the violence. He has a new book that covers stories about family and gang violence. Then, Tia Taylor Clark talks about her new business, "Jane of Trades Upscale Resale Shop" geared toward women.</p> <p>Guests: Sargeant Kim Prout – Author/Brainerd High School Tia Taylor Clark – Jane of Trades</p>
<p>Issue</p> <hr/> <p>Education Duration: 7 min (23%)</p> <p>Youth Duration: 6 min (20%)</p> <p>Family Duration: 7 min (24%)</p> <p>Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>02/14/15: "C.S.A.S."</p> <hr/> <p>The Chattanooga School for the Arts and Sciences is having a music event to raise money for education and the arts. There will be choirs and a performance from Volunteer. James McKissic is hosting "Jazzanooga" in April and volunteers are needed! Then, Mark Jones, identity theft protection expert, is here and he has new information to help safeguard your finances, credit and good name.</p> <p>Guests: Mrs. Gaines – C.S.A.S. James McKissic – Jazzanooga Mark Jones – Identity Theft</p>
<p>Issue</p> <hr/> <p>Entrepreneurship/Business Duration: 7 min (23%)</p> <p>Youth Duration: 6 min (20%)</p> <p>Family Duration: 7 min (24%)</p> <p>Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>02/21/15: "Delta Sigma Theta"</p> <hr/> <p>Chattanooga Alumnae Chapter of Delta Sigma Theta is hosting their annual "Jabberwock" Scholarship Pageant 2015 on March 8th at the Tivoli Theater. Then, Susan Packard is the keynote speaker for Chattanooga Women's Leadership Institute's 10th annual Impact Leadership Dinner on March 3rd. And, Angie Wynn talks about mentoring the community to have better lives and positive relationships.</p> <p>Guests: Jade Dodds – Delta Sigma Theta Sorority Mycal Traynor – Chattanooga Women's Leadership Institute Angie Wynn – Transitions Ministries</p>

Issue	02/28/15 : “Violence In The Community”
<p>Violence Duration: 7 min (23.5%)</p> <p>Leadership Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (32.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>There has been a stream of violence in the community. Donna and her guests address this topic. Richard Bennett from a Better Tomorrow and Pastor Jordan talk about the importance of leadership, family and the community coming together.</p> <p>Guests: Pastor Ternae Jordan – Mt. Canaan Baptist Church Richard Bennett – A Better Tomorrow</p>
Issue	03/07/15: “Arts Build”
<p>Education Duration: 7 min (23%)</p> <p>Youth Duration: 6 min (20%)</p> <p>Family Duration: 7 min (24%)</p> <p>Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This weekend on Trends Donna talks to Dan Bowers from Arts Build about their event, 2015 Ruth Holmberg Arts Leadership Award. They will honor several recipients that have donated their time and talent to the community. Their focus is arts and education. Then, Genise Fletcher and Hannah McCahill are here to talk about Chattanooga’s newest full-contact women’s football team, “Tennessee Train”.</p> <p>Guests: Dan Bowers – Arts Build Genise Fletcher/Hannah McCahill – Tennessee Train</p>
Issue	03/14/15: “Camelot Care Center”
<p>Education Duration: 7 min (23%)</p> <p>Youth Duration: 6 min (20%)</p> <p>Family Duration: 7 min (24%)</p> <p>Community Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>A “must not miss” show is planned today Donna talks to representatives from Camelot Care Center. Camelot helps children and their families across Tennessee to learn, grow and prosper. All family counseling and foster care services are offered by trained therapists and counselors. And, Eric Terry, author of “The Making of a Man”, talks about his new book and his goal to help improve relationships of families and young people. Then, Patterson Productions will host a play in April that tackles the conversation of protecting youth in the household.</p> <p>Guests: Latoy Allen / Jay Pratt – Camelot Care Center Eric Terry Sr. – Real Talk Consultants Rose Kindae – Patterson Productions</p>

Issue	03/21/15: "Camelot Care Center"
Education Duration: 7 min (23%) Youth Duration: 6 min (20%) Family Duration: 7 min (24%) Community Duration: 10 min (33%) Source: Local Broadcast Time: 5:30am	A "must not miss" show is planned today Donna talks to representatives from Camelot Care Center. Camelot helps children and their families across Tennessee to learn, grow and prosper. All family counseling and foster care services are offered by trained therapists and counselors. And, Eric Terry, author of "The Making of a Man", talks about his new book and his goal to help improve relationships of families and young people. Then, Patterson Productions will host a play in April that tackles the conversation of protecting youth in the household. Guests: Latoy Allen / Jay Pratt – Camelot Care Center Eric Terry Sr. – Real Talk Consultants Rose Kindae – Patterson Productions

Issue	03/28/15: "The Glory House"
Violence Duration: 7 min (23%) Youth Duration: 6 min (20%) Family Duration: 7 min (24%) Community Duration: 10 min (33%) Source: Local Broadcast Time: 5:30am	Donna's guest this week is Pastor Clessie Foster from The Glory House. He's hosting their annual Easter weekend event, the Seven Last Words Good Friday Revival featuring seven local pastors speaking on "The Blood Still Works", and the next day a block party for the youth. He, along with other pastors, hope to change the negativity and violence in our city. Then, Angie Wynn talks about her event coming up April 9 th , "I've Fallen and I Can't Get Up", a relationship workshop for men and women. Guests: Clessie Foster – The Glory House Angie Wynn – Transitions Ministries

OTHER

Anchor	3 Plus You
Julie Edwards Jed Mescon David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.

Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.

Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Brian Williams (M-F) Lester Holt (Weekends)	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Natalie Moralis Al Roker Willie Geist Tamron Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Aired Monday - Friday 9am-10am.

Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Lester Holt Erica Hill Sheinelle Jones Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Lester Holt Jenna Wolf Sheinelle Jones Dylan Dreyer	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.