



ISSUES/PROGRAMS LIST

Third Quarter: July - September 2020

TRENDS ON 3

30 Minute Local Public Affairs Show

HOST:
Latrice Currie



Issue	July 4, 2020
<p>Health Duration: 21.3 min (70.8%)</p> <p>Education Duration: 8.8 min (29.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>COVID-19 SAFETY & AWARENESS</u> Planning to hit the road or the friendly skies? A look at what summer travel looks like during this Covid-19 pandemic. Plus, as cases continue to spike, one of this area's early Coronavirus' patient says he agrees with health experts, "<i>now is not the time to let our guard down</i>". And, we're shining the spotlight on CPR, which can be the difference between life and death.</p> <p>Host: Latrice Currie</p> <p>Guests: Daniel "Dano" Giersdorf – Recovered Patient Lya Kimbrough – Enterprise Center</p>
Issue	July 11, 2020
<p>Health Duration: 5.4 min (17.9%)</p> <p>Youth Duration: 12.3 min (41.0%)</p> <p>Community Duration: 9.2 min (30.8%)</p> <p>Education Duration: 3.1 min (10.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>COVID-19: THE NEW NORMAL</u> As we maneuver through this Coronavirus Pandemic and try to resume some sense of normalcy, we talk about efforts to get Covid-19 under control....Dr. Garrett tells us why it's important for children to keep dental visits...One group of medical professionals has launched a campaign amid the Covid-19 pandemic called "New Habits of the New Normal"....And, parents are even more concerned about this year's "summer slide" when it comes to their child's education.</p> <p>Host: Latrice Currie</p> <p>Guests: Dr. Tiundra Love – Physician Dr. Latasha Garrett – Adventure Pediatric Dentistry Dr. Todd Rudolph – American Family Care Chris Clackum – NBC News</p>

Issue	July 18, 2020
<p>Health Duration: 7.5 min (25.0%)</p> <p>Art Duration: 9.0 min (30.0%)</p> <p>Mental Health Duration: 10.5 min (35.0%)</p> <p>Community/Crime Duration: 3.0 min (10.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>MINORITY MENTAL HEALTH AWARENESS MONTH</u> A must-not miss show today!! We discuss — Covid-19 survivors can help save lives ... You can get a great deal on some art and help Girls, Incorporated at the same time ... July is National Minority Mental Health Awareness Month – one statewide organization is raising awareness ... A monument will soon be built to honor the life and legacy of Ed Johnson who was lynched on Walnut Street Bridge.</p> <p>Host: Latrice Currie</p> <p>Guests: Dr. Liz Culler – Medical Director Blood Assurance Celeste Bradley, Melissa White – Junior League of Chattanooga Will Voss – Tennessee Voices Caroline Corrigan – WRCB-TV Anchor/Reporter</p>
Issue	July 25, 2020
<p>Health Duration: 9.3 min (30.8%)</p> <p>Nutrition Duration: 17.0 min (56.6%)</p> <p>Community Duration: 3.8 min (12.6%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>COVID-19 CREATES HEALTH CONCERNS</u> As we maneuver through this Coronavirus Pandemic, doctors are still learning the effects of Covid 19 The Bethlehem Center addresses food deserts with their new 700 square feet CommUNITY Urban Farm and Market ... Remembering civil rights icon, John Lewis.</p> <p>Host: Latrice Currie</p> <p>Guests: Dr. Joseph Miller – Erlanger Hospital Gloria Dubose – The Bethlehem Center Mary Francis Hoots – WRCB-TV Reporter Paul McDaniel – Former Hamilton County Commissioner Yusuf Hakeem – State Representative</p>
Issue	August 1, 2020
<p>Health Duration: 14.3 min (47.6%)</p> <p>Community Involvement Duration: 7.1 min (23.8%)</p> <p>Youth Duration: 8.6 min (28.6%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>MINORITY HEALTH FAIR GOES VIRAL</u> Chattanooga Minority Health Fair, the largest area health fair, goes virtual ... The 2nd Annual Scenic City Historically Black College & University (HBCU) Fair goes virtual as well – this event focuses on “awareness-history-health” and the goal is to increase college enrollment in under-served /under-represented populations within and surrounding the Chattanooga area ... Plus, a look at the Covid-19 Pandemic and the impact it might have when sending your children back to school.</p> <p>Host: Latrice Currie</p> <p>Guests: Tony Sammons – Chattanooga Minority Health Fair Charles Spencer – HBCU Virtual Fair Jenica Currothers, Laquisha Settles – Health and Wellness Ministries New United Missionary Baptist Church</p>

Issue	August 8, 2020
<p>Health Duration: 14.3 min (47.6%)</p> <p>Community Involvement Duration: 7.1 min (23.8%)</p> <p>Youth Duration: 8.6 min (28.6%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>MINORITY HEALTH FAIR GOES VIRAL Chattanooga Minority Health Fair, the largest area health fair, goes virtual ... The 2nd Annual Scenic City Historically Black College & University (HBCU) Fair goes virtual as well – this event focuses on “awareness-history-health” and the goal is to increase college enrollment in under-served /under-represented populations within and surrounding the Chattanooga area ... Plus, a look at the Covid-19 Pandemic and the impact it might have when sending your children back to school.</p> <p>Host: Latrice Currie</p> <p>Guests: Tony Sammons – Chattanooga Minority Health Fair Charles Spencer – HBCU Virtual Fair Jenica Currothers, Laquisha Settles – Health and Wellness Ministries New United Missionary Baptist Church</p>
Issue	August 15, 2020
<p>Youth Duration: 11.4 min (38.1%)</p> <p>Health Duration: 18.6 min (61.9%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>SLEEP SCHEDULE FOR KIDS HEADED BACK TO SCHOOL Back to school and sleepless nights after summer break are common. We discuss kids adapting to the new school year and why it is important to have a good sleep schedule. – Plus, there’s a new treatment for sleep apnea ... And, the affects of Covid-19 on the body.</p> <p>Host: Latrice Currie</p> <p>Guests: Dr. Anuj Chandra – Advanced Center for Sleep Disorders Dr. Joseph Miller – Erlanger Hospital</p>
Issue	August 22, 2020
<p>Education Duration: 2.2 min (7.3%)</p> <p>Health Duration: 11.7 min (39.0%)</p> <p>Mental Health Duration: 16.1 min (53.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>100TH ANNIVERSARY OF WOMEN’S SUFFRAGE 1920 - 2020 – the 100th Anniversary of Women’s Suffrage and the Ratification of the 19th Amendment. We take a closer look at the key role Tennessee played in this historic moment ... A local recovered Covid-19 patient hopes her donation of convalescent plasma will help others suffering from the virus ... a new CDC study reveals Covid-19 is creating a mental health crisis for unpaid care givers, especially in some areas like the volunteer state.</p> <p>Host: Latrice Currie</p> <p>Guests: Linda Moss Mines – Co-Chair, Chattanooga-Hamilton County Yellow Rose Suffrage Committee Angel McGhee – Recovered Covid-19 Patient Mara Holton – Care Coach</p>

Issue	August 29, 2020
<p>Health Duration: 21.3 min (70.8%)</p> <p>Community/Education Duration: 8.8 min (29.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>COVID-19 SAFETY & AWARENESS</u> Planning to hit the road or the friendly skies? A look at what summer travel looks like during this Covid-19 pandemic. Plus, as cases continue to spike, one of this area's early Coronavirus' patient says he agrees with health experts, "<i>now is not the time to let our guard down</i>". And, we're shining the spotlight on CPR, which can be the difference between life and death.</p> <p>Host: Latrice Currie</p> <p>Guests: Daniel "Dano" Giersdorf – Recovered Patient Lya Kimbrough – Enterprise Center</p>
Issue	September 5, 2020
<p>Health Duration: 14.6 min (48.7%)</p> <p>Grief Duration: 15.4 min (51.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>COVID-19 TESTING NW GEORGIA</u> Covid-19 self testing will soon be available in Northwest Georgia ... A middle Tennessee couple turns their grief of losing a child into a gift to help others--through the gift of time ... Covid-19 cases surge past 6 million in the U.S. ... a local infectious disease specialist talks about when he thinks the virus will finally be under control.</p> <p>Host: Latrice Currie</p> <p>Guests: Jake Chapman – Former WRCB-TV Reporter Logan Boss – Georgia Department of Health Martin and Jane Weigand – Guests Dr. Mark Anderson – CHI Memorial</p>
Issue	September 12, 2020
<p>Art Duration: 6.5 min (21.8%)</p> <p>Economic Duration: 7.3 min (24.4%)</p> <p>Political Duration: 16.1 min (53.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>ART FROM THE HEART</u> You can enjoy live music, get some great art and help the Bethlehem Center in its first Art From The Heart Event ... A local entrepreneur defeating the odds is keeping her business alive during the Pandemic and at the same time help feed the community ... The Chattanooga Pan-Hellenic Council Divine 9 hit the streets in a caravan to make sure those in under-served communities get registered to vote and have a plan to cast their ballot.</p> <p>Host: Latrice Currie</p> <p>Guests: Debbie Boggs – The Bethlehem Center Yolanda Finney – Brewster's Real Ice Cream Chattanooga Pan-Hellenic Committee – Divine 9 Fraternities & Sororities</p>

Issue	September 19, 2020
<p>Healthcare Duration: 7.7 min (25.7%)</p> <p>Economic Duration: 13.4 min (44.6%)</p> <p>Youth/Crime Duration: 8.9 min (29.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>RUN 4 LOVE</u> September is Craniofacial Acceptance Month – the annual 5kRun4Love event benefits the non-profit organization, “Love Without Reason”, perform surgeries for children born with facial deformities all around the world ... A non-profit organization held an event helping women take financial control of their lives ... A black carpet event spotlighting black excellence in our community goes virtual ... A convicted felon turns his life around and is helping other at risk youth.</p> <p>Host: Latrice Currie</p> <p>Guests: Susan Matthews – Love Without Reason Ruthie Hereford – National Coalition of 100 Black Women of Chattanooga Shayla Cowan, Kevin Love – Chattanooga Business Elite Reginald Yearby – Reach One Teach One U-C-A</p>
Issue	September 26, 2020
<p>Racial Unity Duration: 14.3 min (47.8%)</p> <p>Healthcare Duration: 15.7 min (52.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>SLEEP APNEA AND COVID-19 IMPACT</u> A new research shows that those diagnosed with sleep apnea could be at increased risk for severe outcomes from Covid-19 ... A time of unrest – churches from all over the community are once again coming together for a night of worship to promote racial unity ... During Hispanic Heritage Month, the Alzheimer’s Association is highlighting inspiring stories of local Latino individuals who are making a difference in the fight against Alzheimer’s disease.</p> <p>Host: Latrice Currie</p> <p>Guests: Pastor Troy Brand – Orchard Park SDA Dr. Ternae Jordan Sr. – Senior Pastor of Mount Canaan Baptist Church Dr. Anuj Chandra – Advanced Center for Sleep Disorders Amy Johnston, Veronica Raymundo – Alzheimer’s Association, Georgia Chapter</p>

OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airing Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Kristen Welker Peter Alexander Dylan Dreyer Dave Price	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.