

ISSUES/PROGRAMS LIST

1ST Quarter: January - March 2019

TRENDS ON 3

30 Minute Local Public Affairs Show



Latrice Currie

Issue

January 5, 2019

Health Education

Duration: 3.8 min (12.5%) **Health/Education/ Community**

Duration: 17.5 min (58.3%)

Community

Duration: 8.8 min (29.2%)

Source: Local

Broadcast Time: 5:30am

Parent Nurturing Class.....

The Partnership's nurturing parenting programs are family-centered and committed to meeting the unique needs of families....Momentum is what happens when an at-risk mom has support – the MOMentum Network empowers single moms to get an education and more. Then, we talk about the "life transforming" social services available through the Salvation Army.

Guests:

Elaine Bradway - Partnership for Families, Children and Adults

Cara Hicks, Charlye White - Momentum Network

Kimberly George - Salvation Army

Issue

January 12, 2019

Health Education

Duration: 8.8 min (29.2%)

Health

Duration: 8.8 min (29.2%)

Health/ Education

Duration: 12.5 min (41.7%)

Source: Local

Broadcast Time: 5:30am

Training School for Medical Emergencies....

Parkridge Hospital is partnering with Hamilton County Schools to train teachers and staff to deal with medical emergencies on site and on school sponsored trips and events.....Ten days of activities and events are planned to celebrate the life and legacy of Dr. Martin Luther King Jr., culminating with the March and main program. And, we talk about the efforts to raise awareness about Celiac Disease, a serious genetic autoimmune disorder.

Guests:

Tammie Crowder - Parkridge Medical Center

Eric Atkins - Unity Group

Pam Wattenbarger - Gluten Free "New Southern Cookbook"

Issue	January 19, 2019
Health Education Duration: 8.8 min (29.2%) Health Duration: 8.8 min (29.2%) Health/ Education Duration: 12.5 min (41.7%)	Training School for Medical Emergencies Parkridge Hospital is partnering with Hamilton County Schools to train teachers and staff to deal with medical emergencies on site and on school sponsored trips and eventsTen days of activities and events are planned to celebrate the life and legacy of Dr. Martin Luther King Jr., culminating with the March and main program. And, we talk about the efforts to raise awareness about Celiac Disease, a serious genetic autoimmune disorder.
Source: Local Broadcast Time: 5:30am	Guests: Tammie Crowder – Parkridge Medical Center Eric Atkins – Unity Group Pam Wattenbarger – Gluten Free "New Southern Cookbook"

January 26, 2019 Issue **Health Education** Parent Nurturing Class.... Duration: 3.8 min (12.5%) The Partnership's nurturing parenting programs are family-centered and committed to meeting the unique needs of families....Momentum is what happens when an at-risk Health/Education/ Community mom has support - the MOMentum Network empowers single moms to get an Duration: 17.5 min (58.3%) education and more. Then, we talk about the "life transforming" social services available through the Salvation Army. Community Duration: 8.8 min (29.2%) Elaine Bradway - Partnership for Families, Children and Adults Source: Local Cara Hicks, Charlye White - Momentum Network Broadcast Time: 5:30am Kimberly George - Salvation Army

Issue	February 2, 2019
Health/Community	Tennessee Department of Human Services
Duration:8.8 min (29.2%)	The Tennessee Department of Human Services is in the process of recruiting
Art/Education	organizations to help partner with them to put on the Summer Food Program. The
Duration: 8.8 min (29.2%)	Houston Museum has held an antique show uninterrupted for 45 years. We talk about
Community	this special event and how the public can take part. And, the National Coalition of 100
Duration: 8.8 min (29.2%)	Black Women are sponsoring an event to raise money for their community service
Health/Community	projects.
Duration: 3.8 min (12.5%)	Guests:
,	Sky Arnold – TN Dept of Human Services
Source: Local	Dean Six – Houston Museum
Broadcast Time: 5:30am	Shawanna Kendrick – NCBW

February 9, 2019 Issue **Health Education** National Heart Month..... Duration: 5.0 min (16.7%) Heart failure is a serious medical condition, but if you receive proper treatment and Health make the necessary lifestyle change, you can live a full and satisfying life. The Duration: 5.0 min (16.7%) American Heart Association wants to help you take care of your heart. We discuss a Health/Education/ new global initiative to help people take control of their health -- "Meatless Mondays". And, Dr. Banks shows how a new initiative is working to reduce the health disparities in Community Duration: 20.0 min (66.7%) the minority community. Guests: Source: Local Emily Fuller - American Heart Association Broadcast Time: 5:30am Dr. David Banks - NSpersonal

February 16, 2019 Issue **Health Education** National Heart Month..... Duration: 5.0 min (16.7%) Heart failure is a serious medical condition, but if you receive proper treatment and Health make the necessary lifestyle change, you can live a full and satisfying life. The Duration: 5.0 min (16.7%) American Heart Association wants to help you take care of your heart. We discuss a Health/Education/ new global initiative to help people take control of their health -- "Meatless Mondays". And, Dr. Banks shows how a new initiative is working to reduce the health disparities in Community Duration: 20.0 min (66.7%) the minority community. Guests: Source: Local Emily Fuller - American Heart Association

Dr. David Banks - NSpersonal

Broadcast Time: 5:30am

February 23, 2019 Issue Community/Education/ Partnership Down Payment Assistance Program... **Finance** Looking to buy a home? The Partnership has a home education program which provides payment assistance to families who meet certain requirements. Jazzanooga Duration:8.8 min (29.2%) **Arts/Education Community** and Rise Chattanooga are expanding to include more than just music. We talk to a local author who learned to move past guilt through prayer. And, we talk about some Duration: 8.8 min (29.2%) Community/Health Black History Month events coming up. Duration: 7.5 min (25.0%) Guests: Community/Education Latricia Schobert - Partnership for Families, Children and Adults Duration: 5.0 min (16.7%) Shane Morrow - Rise Chattanooga Ruth Thomas - Local Author Source: Local Broadcast Time: 5:30am

Issue March 2, 2019

Community/Education/ Finance

Duration:8.8 min (29.2%)
Arts/Education Community
Duration: 8.8 min (29.2%)
Community/Health
Duration: 7.5 min (25.0%)
Community/Education

Source: Local

Broadcast Time: 5:30am

Duration: 5.0 min (16.7%)

Partnership Down Payment Assistance Program...

Looking to buy a home? The Partnership has a home education program which provides payment assistance to families who meet certain requirements. Jazzanooga and Rise Chattanooga are expanding to include more than just music. We talk to a local author who learned to move past guilt through prayer. And, we talk about some Black History Month events coming up.

Guests:

Latricia Schobert – Partnership for Families, Children and Adults Shane Morrow – Rise Chattanooga Ruth Thomas – Local Author

Issue March 9, 2019

Health/Education

Duration: 8.8 min (29.2%)
Health/Community
Duration: 8.8 min (29.2%)
Arts/Community/Education
Duration: 7.5 min (25.0%)

Health

Duration: 5.0 min (16.7%)

Source: Local

Broadcast Time: 5:30am

Time to Carina Females

Time to Spring Forward....

During this time of the year, when we spring forward, it can affect your sleep and your health. Dr. Chandra gives tips on adjusting to losing that one hour of sleep. The 2nd Annual Orchard Knob Health Fair is coming up March 16th. This community event includes screenings and assessments to help get attendees on track to a healthier self. The East Lake Expression Engine offers diverse music programs to children in that community. Their Strength and Unity fund raising concert, coming up, helps support the music program.

Guests:

Dr. Anuj Chandra – Advanced Center for Sleep Disorders

Dr. Michelle Bandy - Optimal Health Center

Etienne Easley – Orchard Knob Elementary School Libby O'Neil, Nabil Ince – East Lake Expression Engine

Issue March 16, 2019

Education/Community/ Family

Duration: 7.5 min (25.0%)
Community/Family/
Education

Duration: 7.5 min (25.0%)

Community

Duration: 7.5 min (25.0%)

Health Education

Duration: 7.5 min (25.0%)

Source: Local

Broadcast Time: 5:30am

Walk a Mile In Her Shoes....

The Walk a Mile in Her Shoes event is held annually to raise awareness about domestic violence and sexual assault. We talk about what services are available to victims. The Chattanooga Brain Injury Association works to increase awareness of the silent epidemic of brain injury. On April 10th, they will host their 14th Annual Conference at the Colonnade in Ringgold, GA. Zeta Phi Beta Sorority is raising money for scholarships to help minority girls graduating from high school attend college. And, Tech Town's Spring Break Camp will have your kids learning and having fun at the same time.

Guests:

Mindy Kolin – Partnership for Families, Children and Adults Lisa Morgan – Chattanooga Area Brain Injury Association

Michelle Heckler - Learning RX

Awayne Williams, Raquetta Dotley - Zeta Phi Beta Sorority Inc.

Kevin Love - Tech Town

March 23, 2019 Issue Education/Community/ Walk a Mile In Her Shoes.... **Family** The Walk a Mile in Her Shoes event is held annually to raise awareness about Duration: 7.5 min (25.0%) domestic violence and sexual assault. We talk about what services are available to victims. The Chattanooga Brain Injury Association works to increase awareness of the Community/Family/ silent epidemic of brain injury. On April 10th, they will host their 14th Annual Conference **Education** Duration: 7.5 min (25.0%) at the Colonnade in Ringgold, GA. Zeta Phi Beta Sorority is raising money for scholarships to help minority girls graduating from high school attend college. And, Community Duration: 7.5 min (25.0%) Tech Town's Spring Break Camp will have your kids learning and having fun at the **Health Education** same time. **Guests:** Duration: 7.5 min (25.0%) Mindy Kolin - Partnership for Families, Children and Adults Lisa Morgan – Chattanooga Area Brain Injury Association Source: Local Michelle Heckler - Learning RX Broadcast Time: 5:30am Awayne Williams, Raquetta Dotley - Zeta Phi Beta Sorority Inc. Kevin Love - Tech Town

Issue	March 30, 2019
Community/Education/	CNE Money School
Finance	The annual CNE Money School is coming up April 13th. Some of the topics they will
Duration: 8.8 min (29.2%)	cover are credit scores, retirement, savings, financial adviser help, along with other
Community	areas to help build financial security. 15.5 million kids live in homes where child abuse
Duration: 7.5 min (25.0%)	has occurred – one organization is working to raise awareness and holding an event
Health/Education	aimed at prevention. The Public Education Foundation is celebrating 30 years and
Duration: 7.5 min (25.0%)	recognizing local educators at an upcoming event. Other community events discussed
Community/Education	 the Empowerment Conference for young ladies and the Pink and Blue Ball to benefit
Duration: 6.3 min (20.8%)	the Boys and Girls Club.
	Guests:
	Martina Guilfoil – CNE
Source: Local	Christine Schneider – Helen Ross McNabb
Broadcast Time: 5:30am	Angela Ashley – Foster Parent
	Donyel Scurggs – PEF

OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.

Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.
Anchor	Today Third Hour (NBC)
Craig Melvin Al Roker Sheinelle Jones Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.

Anchor	Today with Kathie Lee and Hoda (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Sheinelle Jones Peter Alexander Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Willie Geist Dylan Dreyer	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.