



WRCB-TV

ISSUES/PROGRAMS LIST

Second Quarter: April - June 2022

TRENDS ON 3

30 Minute Local Public Affairs Show



Issue**April 2, 2022**

<p>Education/Art/Community Duration: 10.7 min (35.7%)</p> <p>Health/Community Duration: 9.3 min (31.0%)</p> <p>Art/Community Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Aretha Is Back</u> Aretha Franklin performed at Howard High School in the 1950's and now the theatre department is presenting a tribute to the Queen of Soul to benefit that department and give students more opportunities in the arts. We also discussed an upcoming blood drive and family event to help address the critical need for blood donations and prepare for what medical professionals term trauma season. We also discussed the popular 4 Bridges Arts Festival the wide variety of art and artists that participate in this event.</p> <p>Guests: Jasmine Honeysucker, His Daughter Aretha Johnequia Stormer, New United MBC Health & Wellness Caitlyn Stanley, Blood Assurance Sarah Moore, AVA</p>
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Issue**April 9, 2022**

<p>Community Duration: 9.3 min (31.0%)</p> <p>Health/Community Duration: 10.0 min (33.3%)</p> <p>Art/Community Duration: 10.7 min (35.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Union Gospel Mission Easter Meal</u> We talked about how the Union Gospel Mission is making sure that those experiencing homelessness and other challenges have a good Easter meal. We also discussed an upcoming event that will feature clay and pottery artists. We also discussed an upcoming blood drive and family event to help address the critical need for blood donations and prepare for what medical professionals term trauma season.</p> <p>Guests: Jon Rector, Union Gospel Mission Joy Key, Scenic City Clay Arts Johnequia Stormer, New United MBC Health & Wellness Caitlyn Stanley, Blood Assurance</p>
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Issue**April 16, 2022**

<p>Community/Family Duration: 10.2 min (34.1%)</p> <p>Health/Community Duration: 10.2 min (34.1%)</p> <p>Art/Community Duration: 9.5 min (31.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Alzheimer's Help for Caregivers and Fundraiser</u> We talked about how the Alzheimer's Association and advocates are lobbying for more help and funding to provide caregivers with relief. We also talked about their fundraiser to help them continue their programs and search for a cure. We also talked about the upcoming National Day of Prayer and how the community is observing this day. We also discussed an upcoming event that will feature clay and pottery artists.</p> <p>Guests: Rebecca Williams, Tennessee Alzheimer's Association Danny Hesterly, House of Prayer</p>
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	Joy Key, Scenic City Clay Arts
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Issue

April 23, 2022

<p>Community/Business Duration: 10.2 min (34.1%) Health/Community/Education Duration: 10.2 min (34.1%) Business/Community Duration: 9.5 min (31.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Oatmeal Truck and Weight Loss</u> We talked about how one man's weight loss journey led him to start a business with an oatmeal truck. We also talked to the owners of a popular restaurant about how they got started and their advice for others. We continued our theme of talking to small business owners and spoke with her about her road to being successful. Guests: Ian Sullivan, The Oatmeal Truck Cynthia Wood, Davis Wayne's Antonia Poland, Davis Wayne's Yolanda Finney, Bruster's Real Ice Cream</p>
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Issue

April 30, 2022

<p>Business/Community Duration: 10.2 min (34.1%) Health/Community/Education Duration: 9.5 min (31.8%) Community/Arts/Business Duration: 10.2 min (34.1%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Chattaderby</u> We discussed the upcoming event, CHATTADERBY, to benefit Room in the Inn. This event will help provide more services for homeless women and their children in our community. We also discussed how the Tennessee Alzheimer's Association is working to secure more financial help and support for caregivers and their upcoming fundraising efforts. We also talked to a local Chattanooga musician who after working for several years trying to break through finally signed a contract with a major label. His advice for other aspiring musicians. Guests: Briane Lalor, Chattanooga Room in the Inn Rebecca Williams, Tennessee Alzheimer's Association Jimmy Allgood, Musician</p>
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Issue

May 7, 2022

<p>Minority Business /Education/Community Duration: 9.5 min (31.8%) Health/Community/Education Duration: 20.5 min (68.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Revive Low Cost Dental Center</u> We learned about a new low cost dental center coming to Chattanooga and how untreated dental care can lead to other serious health problems. We also discussed how a local church is teaming up with CHI Memorial to hold an African American Health Day event to bring resources to their community. For Black History Month some local minority business owners are sharing their stories and advice. Guests: Dr. Leigh Kuyrkendall, Revive Board Member</p>
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	Shana Whiteford, CHI Memorial Cynthia Wood, Davis and Wayne's Antonia Poland, Davis and Wayne's
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Issue

May 14, 2022

<p>Health/Education Duration: 10.2 min (34.1%) Health/Education Duration: 19.7 min (65.9%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Spring Clean Your Diet</u> We talked about how it is not only time to spring clean your house, but also to spring clean your diet. For mental health awareness month The Aim Center is raising awareness and hosting an event to spotlight the importance of making sure help and treatment is available for those in need. We also talked about new guidelines that are out when it comes to taking a daily dose of low dose aspirin. Guests: Shanisty Ireland, Food and Health Blogger Teneisha Irvin, Aim Center Dr. Matthew Wiisanen, Cardiologist, Parkridge</p>
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Issue

May 21, 2022

<p>Health/Education Duration: 10.2 min (34.1%) Health/Education Duration: 19.7 min (65.9%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Spring Clean Your Diet</u> We talked about how it is not only time to spring clean your house, but also to spring clean your diet. For mental health awareness month The Aim Center is raising awareness and hosting an event to spotlight the importance of making sure help and treatment is available for those in need. We also talked about new guidelines that are out when it comes to taking a daily dose of low dose aspirin. Guests: Shanisty Ireland, Food and Health Blogger Teneisha Irvin, Aim Center Dr. Matthew Wiisanen, Cardiologist, Parkridge</p>
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Issue

May 28, 2022

<p>Health/Education Duration: 10.2 min (34.1%) Health/Education Duration: 19.7 min (65.9%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Spring Clean Your Diet</u> We talked about how it is not only time to spring clean your house, but also to spring clean your diet. For mental health awareness month The Aim Center is raising awareness and hosting an event to spotlight the importance of making sure help and treatment is available for those in need. We also talked about new guidelines that are out when it comes to taking a daily dose of low dose aspirin.</p>
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	<p>Guests: Shanisty Ireland, Food and Health Blogger Teneisha Irvin, Aim Center Dr. Matthew Wiisanen, Cardiologist, Parkridge</p>
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Issue

June 4, 2022

<p>Health/Education/ Community Duration: 10.2 min (34.1%) Mental Health/Education/ Community Duration: 10.2 min (34.1%) Art/Community Duration: 9.5 min (31.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CHI Memorial Moonshot Program</u> We talked about how Memorial’s Lung Screening Program caught the attention of the President’s Cancer Moonshot Program. We also talked to a heart disease survivor and her advice for other women. We caught up with a local artist who recently signed a contract with a major record label. Guests: Dr. Rob Headrick, Memorial Hospital Ruth Bresson, AHA Volunteer Jimmy Allgood, Musician</p>
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Issue

June 11, 2022

<p>Health/Education/ Community Duration: 10.2 min (34.1%) Mental Health/Education/ Community Duration: 10.2 min (34.1%) Art/Community Duration: 9.5 min (31.8%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CHI Memorial Moonshot Program</u> We talked about how Memorial’s Lung Screening Program caught the attention of the President’s Cancer Moonshot Program. We also talked to a heart disease survivor and her advice for other women. We caught up with a local artist who recently signed a contract with a major record label. Guests: Dr. Rob Headrick, Memorial Hospital Ruth Bresson, AHA Volunteer Jimmy Allgood, Musician</p>
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Issue

June 18, 2022

<p>Community/Education/ Arts</p>	<p><u>Juneteenth</u> We talked about the upcoming Juneteenth events. The Bethlehem Center</p>
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<p>Duration: 15.0 min (50.0%) Health/Education/Community Duration: 15.0 min (50.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>holding their second annual Southside Juneteenth Jubilee. We also talked to Senior Pastor Eric Johnson about the Pre-Juneteenth Festival at his church. We also talked to Molly Smalley about how the Alzheimer's Association uses the Longest Day to raise awareness and funds. We talked about how this disease also impacts the caregiver and their mental health.</p> <p>Guests: Reginald Smith, Bethlehem Center Eric Johnson, Chattanooga First Church of the Nazarene Molly Smalley, Tennessee Alzheimer's Association Deborah Flagg, NCBW, Chattanooga Chapter</p>
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Issue

June 25, 2022

<p>Health/Education Duration: 10.2 min (34.1%) Health/Education Duration: 19.7 min (65.9%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>Spring Clean Your Diet</u></p> <p>We talked about how it is not only time to spring clean your house, but also to spring clean your diet. For mental health awareness month The Aim Center is raising awareness and hosting an event to spotlight the importance of making sure help and treatment is available for those in need. We also talked about new guidelines that are out when it comes to taking a daily dose of low dose aspirin.</p> <p>Guests: Shanisty Ireland, Food and Health Blogger Teneisha Irvin, Aim Center Dr. Matthew Wiisanen, Cardiologist, Parkridge</p>
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OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.

Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.

Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.

Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.

Anchor	Today Show (NBC)
Savannah Guthrie Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Aired Monday - Friday 9am-10am.

Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Aired Monday - Friday 10am-11am

Anchor	Weekend Today (NBC)
Kristen Welker Peter Alexander Somara Theodore	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Aired Saturday 7am-9am.

Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Aired Sunday 8am-9am.