



ISSUES/PROGRAMS LIST

4TH Quarter: October - December 2015

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

Issue	10/03/15: "Chamber Business"
<p>Youth Duration: 7 min (23.5%)</p> <p>Health Duration: 6 min (20.5%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (33.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends on 3 this week....Darian Scott from The Chamber of Commerce, discusses the minority connection and an upcoming business venture that youth can participate in. There's a new business in town, specifically for short-term staffing; and, Dr. Banks, author and counselor, is back to talk about families, mental health and transitions within the year and the community.</p> <p>Guests: Darian Scott – Chamber of Commerce Kenny Fykes – Labor Exchange Dr. David Banks – Noble Success LLC</p>
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Issue <hr/> Youth Duration: 7 min (23.5%) Education Duration: 6 min (20.0%) Family Duration: 7 min (23.5%) Community Duration: 10 min (33.0%) Source: Local Broadcast Time: 5:30am	10/17/15: "CHA" <hr/> Trends this week....Donna talks to Regina Kirk about the Inaugural UTC Legends Basketball Game – "HOOP PHI HOOP" – coming up 10/31, 7pm at Maclellan Gym...you don't want to miss this fun event! Entrepreneur, Tim Baker, talks about his new barber college as a feeder program for high school cosmetology programs...and Lakesha Mason discusses the Section 8 program opening up for underprivileged families. Guests: Regina Kirk – Regina Kirk Foundation Tim Baker – Baker Barber College Lakesha Mason – Chattanooga Housing Authority
Issue <hr/> Youth Duration: 7 min (23.5%) Education Duration: 6 min (20.0%) Family Duration: 7 min (23.5%) Community Duration: 10 min (33.0%) Source: Local Broadcast Time: 5:30am	10/24/15: "October 24th Edition" <hr/> Community Involvement...that's the common theme of today's show. Donna welcomes Kelly Nave and Anna Baker from United Way, whose focus is volunteers and celebrating everything they do in our community; then, Shereef Horton is here to invite the community to an event coming up next month at Virtuous Church. Guests: Kelly Nave – United Way of Chattanooga Anna Baker – Volunteer Center, United Way of Chattanooga Shereef Horton – Virtuous Church
Issue <hr/> Health Duration: 7 min (23.5%) Education Duration: 6 min (20.0%) Family Duration: 7 min (23.5%) Community Duration: 10 min (33.0%) Source: Local Broadcast Time: 5:30am	10/31/15: "Halloween Edition" <hr/> On today's edition of Trends, LET'S WALK! ... November 14 th to fight heart disease and November 21 st to fight epilepsy....The American Heart Association is the largest voluntary health organization dedicated to defeating heart, stroke and other cardiovascular diseases. And the Epilepsy Foundation of Tennessee is a non-profit agency providing educational, vocational, and advocacy services to people with epilepsy. Plus, Dr. Banks is back to talk about his new books for couples and families. Guests: Charlie Hadock – American Heart Association Shawnessey Cargile – Epilepsy Walk Dr. David Banks – Noble Success LLC

Issue	11/7/15: "November 7 th "
<p>Health Duration: 7 min (23.5%)</p> <p>Education Duration: 6 min (20.0%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (33.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Great examples of school/community partnerships are happening all over the world. Donna's guest today exemplify that concept in Chattanooga. Dr. Charles Mitchell and Hannah Griggs talk about the educational collaboration between Brainerd, Baylor and GPS. The plan is to work as a community to nurture our schools to unite the community, educate families and students.</p> <p>Guests: Dr. Charles Mitchell – Brainerd High School Hannah Griggs – GPS Kadarius Scott, Raulle Kelly – Brainerd High School</p>

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Issue	11/21/15 : "November 21 st Edition"
<p>Health Duration: 7 min (23.5%)</p> <p>Education Duration: 6 min (20.0%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (33.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Eric Terry has a new book...he and Donna talk about it. Deez Fine Cuts is once again sponsoring their annual "Cuts for the Community" – this year it will be at the Community Kitchen; AND, Betsy McRight is here on behalf of the 16th annual "Grateful Gobbler Walk" which takes place once again on Thanksgiving morning. Walkers gather at Coolidge Park. The event is especially exciting this year as 100% of proceeds of the walk will benefit the Maclellan Shelter for Families located at the Community Kitchen.</p> <p>Guests: Eric Terry – Real Talk Consultants Demetrius Miller, Luther Daniel – Deez Fine Cuts Betsy McRight – Grateful Gobbler Walk</p>

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<p>Issue</p> <hr/> <p>Youth Duration: 7 min (23.5%) Health Duration: 6 min (20.0%) Family Duration: 7 min (23.5%) Community Duration: 10 min (33.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>12/05/15: “December 5th Edition”</p> <hr/> <p>Today on Trends...Sherman Franklin has a new book - “Persevere: Never Give Up, Never Quit”. Sherman was unable to walk and he wants to motivate teens to overcome their obstacles, as he did, with health and fitness. Then, Ashley Cox is here to talk about Delta Sigma Sorority’s annual HIV event....And, Mark Jones has an important message for seniors regarding identity theft. A must not miss show!!</p> <p>Guests: Sherman Franklin – Author Ashley Cox – Delta Siugma Sorority Mark Jones – Identity Theft</p>
<p>Issue</p> <hr/> <p>Gangs Duration: 7 min (23.5%) Youth Duration: 6 min (20.0%) Family Duration: 7 min (23.5%) Community Duration: 10 min (33.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>12/12/15: “December 12th Edition”</p> <hr/> <p>Donna and guest, Richard Bennett, discuss the youth and gang violence epidemic in Chattanooga and the new program he’s offering to men between the ages of 17-21; Gail Griffin is here on behalf of Faithful Baptist Church and their Christmas extravaganza for youth.</p> <p>Guests: Richard Bennett – A Better Tomorrow Gail Griffin – Faithful Baptist Church</p>

Issue	12/19/15: "December 19 th Edition"
<p>Gangs Duration: 7 min (23.5%)</p> <p>Youth Duration: 6 min (20.0%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (33.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>What will it take to stop the violence??? Donna and guests, Richard Bennett and Angie Wynn, examine this most urgent issue--the youth and gang violence epidemic in our country; they also discuss families and mental health in the community. They are asking churches to step up and help by being mentors to our young people.</p> <p>Guests: Richard Bennett – A Better Tomorrow Angie Wynn – Transitions Ministries</p>

Issue	12/26/15: "December 19 th Edition"
<p>Gangs Duration: 7 min (23.5%)</p> <p>Youth Duration: 6 min (20.0%)</p> <p>Family Duration: 7 min (23.5%)</p> <p>Community Duration: 10 min (33.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>What will it take to stop the violence??? Donna and guests, Richard Bennett and Angie Wynn, examine this most urgent issue--the youth and gang violence epidemic in our country; they also discuss families and mental health in the community. They are asking churches to step up and help by being mentors to our young people.</p> <p>Guests: Richard Bennett – A Better Tomorrow Angie Wynn – Transitions Ministries</p>

OTHER

Anchor	3 Plus You
<p>Julie Edwards Jed Mescon David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.</p>

Anchor	Crimestoppers
<p>Greg Glover</p>	<p>A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.</p>

Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Morales Al Roker Willie Geist Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Natalie Morales Al Roker Willie Geist Tamron Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Aired Monday - Friday 9am-10am.

Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Erica Hill Sheinelle Jones Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Erica Hill Sheinelle Jones Dylan Dreyer	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.