

REVISED 10/11/19 ...THIS REPORT WAS ORIGINALLY UPLOADED 10/10/19, HOWEVER DUE TO THE OMISSION OF AN HOUR LONG SPECIAL THAT AIRED 9/17/19, WE'VE UPLOADED A REVISED REPORT.

ISSUES/PROGRAMS LIST

Third Quarter: July - September 2019

HOSTS:

Latrice Currie



Taneisha Cordell



TRENDS ON 3

30 Minute Local Public Affairs Show

Issue

July 6, 2019

Health Education

Duration: 7.5 min (25.0%)

Community/Education

Duration: 7.5 min (25.0%)

Community/Business

Duration: 7.5 min (25.0%)

Community

Duration: 7.5 min (25.0%)

Source: Local

Broadcast Time: 5:30am

Un-Teal....

Karen and Mike Collins founded "**Un-Teal There is a Cure**" in 2012 after she was diagnosed with Ovarian Cancer, the fifth most common cause of female cancer deaths...Karen passed away February 2016, but Mike continues the mission to find a cure and raise awareness. And, one woman's tragedy of sexual abuse has turned into a ministry to help other young women. An entrepreneur talks about the challenges she's faced getting started. Then, a free community wide Easter Egg Hunt with prizes is being planned.

Guests:

Mike Collins - Un-Teal

Renita Johnson, Michelle Winston - SKIRTS Ministry

Paigue Hogue – Entrepreneur

William Jones Odom - Community Easter Egg Hunt

Issue

July 13, 2019

Health/Education/ Community

Duration: 10.0 min (33.3%) **Community/Education** Duration: 12.5 min (41.7%) **Education/Community/**

Economic

Duration: 5.0 min (16.7%)

Health

Duration: 2.5 min (8.3%)

Source: Local

Broadcast Time: 5:30am

Miss Tennessee Volunteer....

Kerri Arnold is "Miss Tennessee Volunteer 2019" – we meet her today and learn more about her role and what she's planning to do, while holding this title, to make a difference. The Opioid epidemic – we hear about one program that is helping those in our area with treatment and recovery and how you or someone you know can get help. **Guests**:

Kerri Arnold – Miss Tennessee Volunteer 2019 Michael Meriweather – Nustart Program

July 20, 2019 Issue Community/Education/ **CNE Money School.....** CNE Money School is today...July 20th. You don't want to miss this free financial **Finance** Duration: 8.8 min (29.2%) education day featuring financial professionals and non-profits from the Chattanooga Community area. And - Helen Ross McNabb is sponsoring an event to raise awareness about Duration: 7.5 min (25.0%) child abuse and prevention. The Public Education Foundation is celebrating 30 years and recognizing achievements of local educators. Then, community events with a **Health Education** mission -- Empowerment Conference for Young Ladies, and The Pink and Blue Ball to Duration: 7.5 min (25.0%) benefit the Boys and Girls Club. **Community Education** Duration: 6.3 min (20.8%) Guests: Martina Guilfoil – Chattanooga Neighborhood Enterprise (CNE) Christine Schneider - Helen Ross McNabb Source: Local Broadcast Time: 5:30am Angela Ashley - Foster Parent Donyel Scruggs – Public Education Foundation (PEF)

July 27, 2019 Issue Health/Education/ Love's Arm.... A local nonprofit is providing help and hope for prostitutes and victims of sex trafficking Community - we talk to Mimi from Love's Arm. And, it was an evening of entertainment and Duration: 17.5 min (58.3%) laughter that will also make you think. We meet the cast from the upcoming comedy Community/Education stage play "A Matter of Life or Death". In addition, we talk to Chattanooga Duration: 6.3 min (20.8%) **Education/Community/** singer/songwriter Jimmy Allgood and hear his new release. Guests: **Economic** Duration: 3.8 min (12.5%) Mimi Nikkel - Love's Arm Health Tresha Rutledge, Kevin Hayes, Helen Cox – A Matter of Life or Death Jimmy Allgood - Local Songwriter Duration: 2.5 min (8.3%) Source: Local Broadcast Time: 5:30am

Issue **August 3, 2019** Health/Education/ Love's Arm.... Community A local nonprofit is providing help and hope for prostitutes and victims of sex trafficking Duration: 17.5 min (58.3%) - we talk to Mimi from Love's Arm. And, it was an evening of entertainment and Community/Education laughter that will also make you think. We meet the cast from the upcoming comedy stage play "A Matter of Life or Death". In addition, we talk to Chattanooga Duration: 6.3 min (20.8%) Education/Community/ singer/songwriter, Jimmy Allgood, and hear his new release. Guests: **Economic** Duration: 3.8 min (12.5%) Mimi Nikkel – Love's Arm Tresha Rutledge, Kevin Hayes, Helen Cox – A Matter of Life or Death Health Jimmy Allgood - Local Songwriter Duration: 2.5 min (8.3%) Source: Local Broadcast Time: 5:30am

August 10, 2019 Issue Health/Education/ Minority Health Fair..... The area's largest health fair is coming up August 17th. Now in its 18th year, the Community minority health fair provides much needed free education and screenings for a variety Duration: 17.5 min (58.3%) Community/Education of health conditions to those in our community, along with a day of fun and Duration: 6.3 min (20.8%) entertainment. And, a special night is bringing community leaders and business Education/Community/ owners together to help change and improve the lives of the workforce in our **Economic** community. Guests: Duration: 3.8 min (12.5%) Donna Christian Lowe, Dusty Bunton - Community Workforce Ecosystem Health Vital – Innovation Duration: 2.5 min (8.3%)

Source: Local

Broadcast Time: 5:30am

Issue August 17, 2019 Health/Education/ Opioid Epidemic Awareness..... Community With the opioid epidemic destroying families and communities, a local program is Duration: 10.0 min (33.3%) working to fight the addiction...Nustart offers treatment and recovery services for Community/Education individuals and families overcoming opioid dependency. And....some airports are Duration: 12.5 min (41.7%) developing a special place for those with autism to make travel easier. Education/Community/ **Guest: Economic** Michael Meriweather - Nustart Program Duration: 5.0 min (16.7%) Health Duration: 2.5 min (8.3%) Source: Local Broadcast Time: 5:30am

August 24, 2019 Issue Health/Education/ Miss Tennessee Volunteer.... Kerri Arnold is"Miss Tennessee Volunteer 2019" - we meet her today and learn more Community Duration: 10.0 min (33.3%) about her role and what she's planning to do, while holding this title, to make a Community/Education difference. The Opioid epidemic – we hear about one program that is helping those in Duration: 12.5 min (41.7%) our area with treatment and recovery and how you or someone you know can get help. **Education/Community/** Guests: **Economic** Kerri Arnold – Miss Tennessee Volunteer 2019 Duration: 5.0 min (16.7%) Michael Meriweather – Nustart Program Health Duration: 2.5 min (8.3%) Source: Local Broadcast Time: 5:30am

August 31, 2019 Issue Health/Education/ Housing Fair...

Community Duration: 8.8 min (29.2%) Community/Education Duration: 8.8 min (29.2%) Education/Community/

Economic Duration: 6.3 min (20.8%)

Health

Duration: 6.3 min (20.8%)

Source: Local

Broadcast Time: 5:30am

The Chattanooga Housing Authority is connecting future residents with housing opportunities within their communities....Elderly fraud and financial abuse is on the rise...The Bethlehem Center honors a Chattanooga icon, John P. Franklin with a News Lab....Students heading to college have a lot to think about – enrolling in classes, designing their dorm rooms; but what about their health? We discuss it all today!! Guests:

Anthony Fears – College Hill Courts Community Manager Les Roddy - Elder Abuse

Reggie Smith - The Bethlehem Center

September 7, 2019 Issue

Health/Education/ Community

Duration: 8.4 min (28.0%) Community/Education Duration: 8.4 min (28.0%) Education/Community/

Economic

Duration: 3.6 min (12.0%)

Health

Duration: 9.6 min (32.0%)

Source: Local

Broadcast Time: 5:30am

Golf Classic....

We're talking alternative baseball today and why the need exists. And, a local golf classic is helping to fund humanitarian aid work around the world. Then, a Tennessee Valley School, focused on helping children with hearing impairments, finally has its own home.

Guests:

Taylor Duncan - Alternative Baseball Ronnie Phillips, Doug Wright - Golf Classic

September 14, 2019 Issue

Health/Education/ Community

Duration: 8.8 min (29.2%) Community/Education Duration: 7.5 min (25.0%) Education/Community/

Economic

Duration: 3.8 min (12.5%)

Health

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

Life Spring....

Life Spring's mission is to give back...to meet the need for high quality healthcare for the economically under-resourced children living in urban Chattanooga. This practice exists to provide that care and have committed considerable resources for the uninsured and immigrant children in the Chattanooga community who often have significant health disparities. The Chattery, a nonprofit organization who believes in and provides enjoyable adult education, is here to talk about hosting a community-wide workshop on racial justice.

Guests:

Erika Stewart – Life Spring Community Health

Shawanda Mason – The Chattery

Health/Education/ Community Duration: 60 min (100.0%) Source: Local Broadcast Time: 7:00pm September 17, 2019 Eyewitness News Special: Opioid: Overcoming a Crisis.... The Opioid Crisis is a one-hour forum that brings together experts in law enforcement, the medical field, educators, law makers, and non-profits to discuss the surge of opioid use in the Tennessee Valley and solutions for ending that crisis. The commercial free program also combines resources for people in need and personal stories that examine all aspects of the crisis. Guests: Community Panel of Law Enforcement, Medical Personnel, Educators, Law Makers,

Health/Education/ Community September 21, 2019 Voices Luncheon.... The Women's Fund of Grea

Duration: 8.8 min (29.2%)
Community/Education
Duration: 8.8 min (29.2%)
Education/Community/
Economic

Duration: 6.3 min (20.8%)

Health

Duration: 6.3 min (20.8%)

Source: Local

Broadcast Time: 5:30am

The Women's Fund of Greater Chattanooga has improved the lives of women and girls in our state; however, there is still a need for more lawmakers to take notice of the key issues impacting women. And, we talk about the "silent epidemic" of brain injury including presentations in the community and implementation of programs that address brain injury prevention. Then, we're discussing breast cancer and its impact in the Tennessee Valley.

Guests:

Non-Profit Groups

Kelly Allen – Women's Fund of Greater Chattanooga Michelle Davis – Chattanooga Area Brain Injury Association Hillary Camp – Fit for the Cure

Issue September 28, 2019

Health/Education/ Community

Duration: 10.0 min (33.3%)
Community/Education
Duration: 8.8 min (29.2%)
Education/Community/

Economic

Duration: 2.5 min (8.3%)

Health

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

The overall goal of the C.A.E.C. is to ensure Chattanoogans are aware of the programs and services offered to help citizens with disabilities. And, even though the Women's Fund of Greater Chattanooga has improved the lives of women and girls in our state, there is still a need for more lawmakers to take notice of the key issues impacting

women.

Disability Awareness....

Guests:

Councilman Erskine Oglesby – Chattanooga Area Employment Consortium Kelly Allen – Women's Fund of Greater Chattanooga

OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.
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Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.

Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Sheinelle Jones Peter Alexander Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.