

# **ISSUES/PROGRAMS LIST**

Fourth Quarter: October - December 2022

# TRENDS ON 3

**30 Minute Local Public Affairs Show** 



#### Issue

#### **Health/Heart Disease**

Duration: 10.7 min (35.7%)

**End of Life Care** 

Duration: 10.0 min (33.3%) **Health/Sleep Cycle** Duration: 9.3 min (31.0%)

Source: Local

Broadcast Time: 5:30am

# October 1, 2022

#### **WORLD HEART DAY**

Kim Lewis is a heart disease survivor who was diagnosed as a young mother with no family history! She talks about her lifestyle changes and offers advice for others. A local organization is helping those facing life threatening illnesses or death with support and dignity. And, we discuss how seasonal changes can impact your sleep pattern.

Guests: Kim Lewis - Heart Disease Survivor

Sherry Campbell – Welcome Home of Chattanooga Dr. Anuj Chandra – Advance Center for Sleep Disorders

#### Issue

# October 8, 2022

# Business/Education/ Community

Duration: 9.4 min (31.3%) **Community/Education** Duration: 9.4 min (31.3%)

Health/Education

Duration: 9.4 min (31.3%)

Source: Local

Broadcast Time: 5:30am

## TIPS AND ADVICE FOR FALL WEDDINGS AND EVENTS

Autumn is the perfect season to get married! Take your celebration to the next level with the tips and ideas from our guests today. We discuss how to set your budget, share your goals, choose a theme, venue, the gown and more. Dr. Chandra is back to talk about the impact seasonal changes can have on getting a good night's sleep.

Guests: Jerry Coffman, Beverly Frost - Mountain Heights Venue

Veatrice Conley - Unveiled Bridal Studio

Dr. Anuj Chandra - Advanced Center for Sleep Disorders

# Issue October 15, 2022

#### City Government Services/ Health

Duration: 10.0 min (33.3%)

Health/Education

Duration: 10.0 min (33.3%) **Crime/Human Trafficking** Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

### **CHATTANOOGA OFFICE OF COMMUNITY HEALTH**

Today's show is all about hope and help in the Tennessee Valley. The city of Chattanooga's Office of Community Health is opening clinics in community centers to reach more people in under-served communities. We hear from a local doctor about the signs and symptoms of Afib (Atrial Fibrillation), prevention and treatment. And, we learn more about a local organization that's helping human trafficking victims reclaim their lives.

Guests: Dr. Mary Lambert - Chattanooga Office of Community Health

Dr. Michael Allan - Parkridge Medical Center

Mimi Nikkel - Love's Arm

# Issue October 22, 2022

# Social Issues/Women

Duration: 10.0 min (33.3%) **Business/Diversity**Duration: 10.0 min (33.3%) **Education/Young Women**Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

# **RESTORE 6:34 CAKE AUCTION**

A must-not miss show today!! Restore 6:34 is expanding services to help more formerly incarcerated women in North Georgia and Chattanooga gain life skills through spiritual support and treatment programs. Hinton & Company has a new tool available to help companies measure how well they are doing with inclusion and diversity and what they need to work on. And, recruitment is underway for the Distinguished Young Women Scholarship Program; providing high school girls with interactive experiences to build self confidence and self esteem.

Guests: Donna Dean - Restore 6:34

Wade Hinton - Hinton and Company

Donna Christian Lowe - Distinguished Young Women Scholarship Program

# Issue October 29, 2022

#### Crime/Human Trafficking Duration: 10.0 min (33.3%)

**End of Life Care** 

Duration: 10.0 min (33.3%) **Minority Business** 

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

### **BBQ & JAZZ FUNDRAISER - LOVE'S ARM**

Love's Arm is holding their annual jazz and barbecue fundraising dinner that supports victims of sex trafficking, prostitution and addiction. All are invited!! Welcome Home is expanding to make sure people without shelter or family can face death with dignity. And, Chattanooga Business Elite is hosting their 4<sup>th</sup> Annual BEC Awards, recognizing black businesses and professionals in our community.

**Guests**: Inza Hagins-Dyer – Love's Arm

Sherry Campbell - Welcome Home of Chattanooga

Kevin Love - Chattanooga Business Elite

# Issue November 5, 2022

# City Government Services/ Health/Minority

Duration: 10.0 min (33.3%) **Business/Diversity** Duration: 10.0 min (33.3%) **Suicide Prevention** Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

# **CHATTANOOGA OFFICE OF COMMUNITY HEALTH**

The city of Chattanooga is providing outreach health services to those in under-served communities. We learn more about their efforts to tackle these health disparities. Hinton & Company has a new tool available to help companies and organizations measure how well they are doing with inclusion and diversity. We talk to someone on the front line at a call center in Chattanooga for the 9-8-8 suicide prevention crisis lifeline.

Guests: Dr. Mary Lambert - Director of Chattanooga Office of Community Health

Wade Hinton - Community Culture Inex

Angie Duncan – Volunteer Behavioral Health Care System

# Issue November 12, 2022

# **Crime/Human Trafficking**

Duration: 10.0 min (33.3%) **End of Life Care** Duration: 10.0 min (33.3%)

Minority Business
Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

# BBQ & JAZZ FUNDRAISER - LOVE'S ARM

Love's Arm is holding their annual jazz and barbecue fundraising dinner that supports victims of sex trafficking, prostitution and addiction. All are invited!! Welcome Home is expanding to make sure people without shelter or family can face death with dignity. And, Chattanooga Business Elite is hosting their 4<sup>th</sup> Annual BEC Awards, recognizing black businesses and professionals in our community.

**Guests**: Inza Hagins-Dyer – Love's Arm

Sherry Campbell - Welcome Home of Chattanooga

Kevin Love – Chattanooga Business Elite

# Issue November 19, 2022

# Health/Community

Duration: 7.9 min (26.2%) **Arts/Community** 

Duration: 7.1 min (23.8%)

Caregiver Help/Community

Duration: 7.1 min (23.8%)

Duration: 7.1 min (23.8 Homeless Shelter/ Community

Duration: 7.9 min (26.2%)

Source: Local

Broadcast Time: 5:30am

## **SISTER STRUT**

The "Perfectly Portioned Sister Strut" is happening today!! Monica Mastin tells us about this fundraiser that benefits the AHA after several members of her family was diagnosed with heart disease. SoLit is working to inspire a love of reading and writing in children and adults through their programs. There's an event coming up to help caregivers. And, we hear what's new at this year's Grateful Gobbler Thanksgiving 5K.

**Guests**: Monica Walker Mastin – Sister Strut

Lynda LeVan – Southern Lit Alliance April Taylor – Sound Living Counseling

Jay Dale - First Horizon

Betsy McWright - Grateful Gobbler

#### November 26, 2022 Issue **City Government Services/ CHATTANOOGA OFFICE OF COMMUNITY HEALTH** Today's show is all about hope and help in the Tennessee Valley. The city of Health Duration: 10.0 min (33.3%) Chattanooga's Office of Community Health is opening clinics in community centers to Health/Education reach more people in under-served communities. We hear from a local doctor about the signs and symptoms of Afib (Atrial Fibrillation), prevention and treatment. And, we Duration: 10.0 min (33.3%) Crime/Human Trafficking learn more about a local organization that's helping human trafficking victims reclaim Duration: 10.0 min (33.3%) their lives. Source: Local Guests: Dr. Mary Lambert – Chattanooga Office of Community Health Broadcast Time: 5:30am Dr. Michael Allan - Parkridge Medical Center

Mimi Nikkel - Love's Arm

#### December 3, 2022 Issue Community/Health/Arts **COUNTRY MUSIC SINGER JAY ALLEN'S ALZHEIMER PARTNERSHIP** Duration: 10.7 min (35.7%) The Alzheimer Association's annual fundraiser comes up in a few days! Country music **Mental Health** singer, Jay Allen, is partnering with the local chapter this year to raise awareness and Duration: 10.0 min (33.3%) funds. This artist is turning his pain into a purpose! We learn about local counselors on the front lines for the Suicide Prevention Hotline. And, an upcoming holiday gala is a Family/Youth party with a purpose - an evening of elegance and fun to benefit young people and Duration: 9.3 min (31.0%) families in our community. Source: Local Broadcast Time: 5:30am Guests: Jay Allen - Country Music Artist Angie Duncan – Volunteer Behavioral Health System Jackie Brown, Mary Cameron – Ivy Rose Foundation

Issue	December 10, 2022
Mental Health Duration: 10.0 min (33.3%) Health/Education Duration: 10.0 min (33.3%) Homeless/Community Duration: 10.0 min (33.3%)	HOLIDAY AND SEASONAL MENTAL HEALTH  A crisis counselor discusses suicide prevention and a look at how this time of year can be more stressful for those with depression. Two local twin doctors have gone viral as they turn to social media to reach more people when it comes to healthcare. The Union Gospel Mission wants to make sure that the unhoused are not forgotten during the Christmas holiday. They are holding a special Christmas meal and event for them.
Source: Local Broadcast Time: 5:30am	Guests: Angie Duncan – Volunteer Behavioral Health System Dr. Jeremy Hogstrom – CHI Memorial Dr. Jermaine Hogstrom – CHI Memorial Kimberly George Race – Union Gospel Mission

#### Issue

## **December 17, 2022**

### Community/Humanitarian/ Minority

Duration: 10.0 min (33.3%) **Health/Education** 

Duration: 10.0 min (33.3%)

Family/Youth

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

### **HUMANITARIAN GALA**

The Alton Park Development Corporation is recognizing local citizens for their humanitarian efforts in the community and raising awareness for the work they are doing to bring services to those in the Alton Park community. With increased survival rates, there is an increased need for a new form of treatment. We hear from a local cardio oncology specialist. It is a party with a purpose. The Ivy Rose Foundation is hosting their gala to continue their work for nearly a century in the community of providing services and scholarships to girls and families in need.

**Guests**: Dr. Elenora Woods – Alton Park Development Corporation

Dr. Henry Cheng – Chattanooga Heart Institute

Jacqueline Brown, Mary Cameron – Ivy Rose Foundation

### Issue

# December 24, 2022

### City Government Services/ Health/Minority

Duration: 10.0 min (33.3%) **Business/Diversity**Duration: 10.0 min (33.3%) **Suicide Prevention**Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

#### **CHATTANOOGA OFFICE OF COMMUNITY HEALTH**

The city of Chattanooga is providing outreach health services to those in under-served communities. We learn more about their efforts to tackle these health disparities. Hinton & Company has a new tool available to help companies and organizations measure how well they are doing with inclusion and diversity. We talk to someone on the front line at a call center in Chattanooga for the 9-8-8 suicide prevention crisis lifeline.

Guests: Dr. Mary Lambert - Director of Chattanooga Office of Community Health

Wade Hinton - Community Culture Inex

Angie Duncan – Volunteer Behavioral Health Care System

#### Issue

## **December 31, 2022**

### City Government Services/ Health/Minority

Duration: 10.0 min (33.3%) **Business/Diversity**Duration: 10.0 min (33.3%) **Suicide Prevention** 

Duration: 10.0 min (33.3%)

Source: Local

Broadcast Time: 5:30am

#### CHATTANOOGA OFFICE OF COMMUNITY HEALTH

The city of Chattanooga is providing outreach health services to those in under-served communities. We learn more about their efforts to tackle these health disparities. Hinton & Company has a new tool available to help companies and organizations measure how well they are doing with inclusion and diversity. We talk to someone on the front line at a call center in Chattanooga for the 9-8-8 suicide prevention crisis lifeline.

Guests: Dr. Mary Lambert – Director of Chattanooga Office of Community Health

Wade Hinton – Community Culture Inex

Angie Duncan - Volunteer Behavioral Health Care System

# **OTHER**

Anchor	3 Plus You
Julie Edwards	A daily program featuring local information and entertainment. Hosts Julie Edwards spotlights local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
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Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Craig Melvin Tom Llamas Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Kristen Welker Peter Alexander Somara Theodore	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.