



ISSUES/PROGRAMS LIST

4TH Quarter:
October - December 2018

TRENDS ON 3

30 Minute Local Public Affairs Show



Host:
Latrice Currie

Issue	October 6, 2018
<p>Health Education Duration: 3.8 min (12.5%)</p> <p>Health/Education/Community Duration: 8.8 min (29.2%)</p> <p>Community Duration: 17.5 min (58.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Workshops for Autism Spectrum Disorder.... The Siskin Institute has some fall workshops coming up for parents of children with ASD. We talk about this and the promising treatment researchers have discovered . You don't want to miss October at West Village in downtown Chattanooga. They're sponsoring an event every weekend during the month. And, Food City is helping victims of Hurricane Florence.</p> <p>Guests: Deidre Love – Siskin Children's Institute Jay Raynor – West Village Carla Dickerson – Food City</p>
Issue	October 13, 2018
<p>Education/Community Duration: 10.0 min (33.3%)</p> <p>Community/Health/Education Duration: 10.0 min (33.3%)</p> <p>Community/Health/ Family Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Foundation House Ministries..... A local non-profit that helps expectant moms and moms in crisis, has now started a business which will employ the women, giving them job skills to help get them on their feet. When disaster strikes, are you prepared? We talk about the importance of being prepared before emergencies arise. And, Calvin Sneed has a new book about the history of bridges in our region. Tune in to learn about their significance.</p> <p>Guests: Suzanne Burns, Caroline Baker – Foundation House Ministries Amber Randolph – Chattanooga-Hamilton County Health Department Calvin Sneed – Bridge Hunters</p>

Issue	October 20, 2018
<p>Community/Education Duration: 7.5 min (25.0%)</p> <p>Community Duration: 7.5 min (25.0%)</p> <p>Community/Family Duration: 7.5 min (25.0%)</p> <p>Health/Education/Community Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Urban League..... The Urban League has an event coming up that we're all invited to. We talk about this and their work to promote diversity and inclusion. Orchard Park SDA is celebrating 110 years of ministry with a special celebration. Glass Street Live is a special event being held in East Chattanooga to bring life back to their neighborhood. And, Sound Living Counseling says helping people find their hidden talents also helps with mental illness and depression. A must-not miss show!!</p> <p>Guests: Warren Logan – Urban League Roberta Abernathy, Troy Brand – Orchard Park SDA Nicole Lewis, Deborah Bledsoe – Glass Street Live April Taylor – Sound Living Counseling</p>
Issue	October 27, 2018
<p>Health Education Duration: 3.8 min (12.5%)</p> <p>Health/Education/Community Duration: 8.8 min (29.2%)</p> <p>Community Duration: 8.8 min (29.2%)</p> <p>Community/Family Duration: 8.8 min (29.2%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>North Georgia Alzheimer's Conference.... Alzheimer's is a dreaded brain disease that causes a slow decline in memory, thinking and reasoning skills. The Alzheimer Association Georgia Chapter is having a conference for early stage patients, care givers and providers. Sculptures in the Sky is coming up in November and you're invited!! The beautiful Sculpture Gardens is a memorable and remarkable experience. The iconic style Fashion Fair Fashion Show to benefit local children is coming back...and we hear from a young breast cancer survivor.</p> <p>Guests: LaRay Ramey – North Georgia Alzheimer's Association Anne Rushing – Sculpture Garden Roderick King – TSC Dynasty</p>
Issue	November 3, 2018
<p>Health Education Duration: 26.3 min (87.5%)</p> <p>Health Education Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Tips For Living Healthy As We Age.... Getting older involves change, both negative and positive, but you can enjoy aging if you understand what's going on with your body and take steps to maintain your health. Today on Trends, we talk about tips to live healthier lives. And, women diagnosed with breast cancer may no longer have to undergo chemo!!! Then, suicide prevention – what to look for, who is at risk and more.</p> <p>Guests: Adrian Boyd – CHI Memorial Dr. Laura Witherspoon – Erlanger Traci Rollinger – Parkridge</p>

Issue	November 10, 2018
<p>Health/Education/Community Duration: 10.0 min (33.3%)</p> <p>Community/Education Duration: 15.0 min (50.0%)</p> <p>Health/Education Duration: 5.0 min (16.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Grateful Gobbler..... The 19th Annual Grateful Gobbler Walk will take place once again on Thanksgiving morning. This event provides shelter and support for homeless families in Chattanooga. We talk about a new program designed to help adults from disadvantaged communities learn coding and skills that will enable them to be better qualified in the work force....And, a new health poll about getting the flu shot shows widespread skepticism.</p> <p>Guests: Theresa Biggs – Grateful Gobbler Casey Pinkerton – Grateful Gobbler Jay Armstrong – Sound Living Counseling Kevin Love – Tech Town</p>
Issue	November 17, 2018
<p>Health/Education/Community Duration: 10.0 min (33.3%)</p> <p>Community/Education Duration: 15.0 min (50.0%)</p> <p>Health/Education Duration: 5.0 min (16.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Grateful Gobbler..... The 19th Annual Grateful Gobbler Walk will take place once again on Thanksgiving morning. This event provides shelter and support for homeless families in Chattanooga. We talk about a new program designed to help adults from disadvantaged communities learn coding and skills that will enable them to be better qualified in the work force....And, a new health poll about getting the flu shot shows widespread skepticism.</p> <p>Guests: Theresa Biggs – Grateful Gobbler Casey Pinkerton – Grateful Gobbler Jay Armstrong – Sound Living Counseling Kevin Love – Tech Town</p>
Issue	November 24, 2018
<p>Health Education Duration: 26.3 min (87.5%)</p> <p>Health Education Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Tips For Living Healthy As We Age.... Getting older involves change, both negative and positive, but you can enjoy aging if you understand what's going on with your body and take steps to maintain your health. Today on Trends, we talk about tips to live healthier lives. And, women diagnosed with breast cancer may no longer have to undergo chemo!!! Then, suicide prevention – what to look for, who is at risk and more.</p> <p>Guests: Adrian Boyd – CHI Memorial Dr. Laura Witherspoon – Erlanger Traci Rollinger – Parkridge</p>

Issue	December 1, 2018
<p>Community/Education/ Family Duration: 10.9 min (36.4%)</p> <p>Community/Education Duration: 16.4 min (54.5%)</p> <p>Health/Education Duration: 2.7 min (9.1%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Parkridge Valley West Expands.... Parkridge Valley West is a 24-hour adult inpatient behavioral health facility located on the tranquil, scenic campus of Parkridge West Hospital in Jasper, TN. We talk about their expansion and the growing need for access to behavioral and mental health services in our community. The Salvation Army works to make a difference in the community through programs like the Angel Tree and cold weather shelter....they need your help!! Then Christmas is coming soon – we talk about what kids really want.</p> <p>Guests: Melissa Arkin – Parkridge Valley Major Mark Smith – Salvation Army</p>
Issue	December 8, 2018
<p>Community/Education/ Family Duration: 10.9 min (36.4%)</p> <p>Community/Education Duration: 16.4 min (54.5%)</p> <p>Health/Education Duration: 2.7 min (9.1%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Parkridge Valley West Expands.... Parkridge Valley West is a 24-hour adult inpatient behavioral health facility located on the tranquil, scenic campus of Parkridge West Hospital in Jasper, TN. We talk about their expansion and the growing need for access to behavioral and mental health services in our community. The Salvation Army works to make a difference in the community through programs like the Angel Tree and cold weather shelter....they need your help!! Then Christmas is coming soon – we talk about what kids really want.</p> <p>Guests: Melissa Arkin – Parkridge Valley Major Mark Smith – Salvation Army</p>
Issue	December 15, 2018
<p>Health/Education/ Community Duration: 8.8 min (29.2%)</p> <p>Community Duration: 17.5 min (58.3%)</p> <p>Community/Education Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Holiday Sleep.... Tis the season to over-do everything!! On today's Trends, we talk about the importance of getting enough sleep and staying on a normal sleep schedule during the holidays, along with tips to help you sleep well. This New Year's Eve, West Village will light up the night in downtown Chattanooga for the 2nd annual "New Year's Eve in the West Village" celebration. And, we hear from Swayyvo, a young musician whose music has been featured in a Lebron James video.</p> <p>Guests: Dr. Anuj Chandra – Sleep Specialist Jay Raynor – West Village Swayyvo – Musician</p>

Issue	December 22, 2018
<p>Education/Community/Family Duration: 8.8 min (29.2%)</p> <p>Community/Family/Education Duration: 8.8 min (29.2%)</p> <p>Community Duration: 8.8 min (29.2%)</p> <p>Health Education Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Parent Nurturing Class.... Children do not come with instructions!...we discuss a program through the Partnership designed to help parents strengthen their skills and learn how to deal with challenging situations in order to become nurturing parents. Momentum is what happens when an at-risk mom has support...the MOMentum Network empowers single moms to get an education and more. The Salvation Army helps people in need. We talk about the various social service programs available.</p> <p>Guests: Elaine Bradway – Partnership for Families, Children & Adults Cara Hicks, Charlye White – MOMentum Network Kimberly George – Salvation Army</p>

Issue	December 29, 2018
<p>Health/Education/Community Duration: 8.8 min (29.2%)</p> <p>Community Duration: 17.5 min (58.3%)</p> <p>Community/Education Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Holiday Sleep.... Tis the season to over-do everything!! On today's Trends, we talk about the importance of getting enough sleep and staying on a normal sleep schedule during the holidays, along with tips to help you sleep well. This New Year's Eve, West Village will light up the night in downtown Chattanooga for the 2nd annual "New Year's Eve in the West Village" celebration. And, we hear from Swayyvo, a young musician whose music has been featured in a Lebron James video.</p> <p>Guests: Dr. Anuj Chandra – Sleep Specialist Jay Raynor – West Village Swayyvo – Musician</p>

OTHER

Anchor	3 Plus You
<p>Julie Edwards David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.</p>

Anchor	Crimestoppers
<p>Greg Glover</p>	<p>A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.</p>

Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airls Monday - Friday 7am-9am.
Anchor	Today Third Hour (NBC)
Craig Melvin Al Roker Sheinelle Jones Dylan Dreyer Jenna Bush	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airls Monday - Friday 9am-10am.
Anchor	Today with Kathie Lee and Hoda (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airls Monday - Friday 10am-11am

Anchor

Weekend Today (NBC)

Sheinelle Jones
Peter Alexander
Dylan Dreyer

The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airt Saturday 7am-9am.

Anchor

Weekend Today (NBC)

Willie Geist
Dylan Dreyer

The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airt Sunday 8am-9am.