



ISSUES/PROGRAMS LIST

3RD Quarter: July - September 2014

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

Issue	07/05/14: "Economic and Youth"
<p>Leadership Duration: 7 min (23.5%)</p> <p>Gang Duration: 6 min (20%)</p> <p>Youth Duration: 7 min (23.5%)</p> <p>Education Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This weekend on Trends, a panel of trailblazers tackle some of today's most pressing youth issues in the African American community....nationwide!...fatherlessness, leadership, gang violence and most important, educating our youth.</p> <p>Guests: Eric Terry – Real Talk Consultants T.C. Whiteside – Youth Football League</p>
Issue	07/12/14: "Minority Health Fair"
<p>Health Duration: 24 min (80%)</p> <p>Community Duration: 6 min (20%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>If you are health conscience or NOT, this show's for you! Minority Health Fair and Donna's Diva's have partnered to host the Inaugural "Move for the Health of It! I'M WORTH IT" 5K run and 1-mile fun walk. This family event will be held Saturday July 26, at the Tennessee Riverpark. The Minority Health Fair follows on August 16th.</p> <p>Guests: Myneika Malone – Mt. Canaan Baptist Church Shenikia Sturnes – Mt. Canaan Baptist Church Chris Ramsey – SETHC Foundation/Minority Health</p>

Issue	07/19/14: “Cuts for the Community”
<p>Community Duration: 13 min (43.5%)</p> <p>Education Duration: 7 min (23.5%)</p> <p>Youth Duration: 10 min (33%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>“Cuts for the Community” ... three barbers cut hair for students for free and host a clothing drive! Two of those barbers join Donna to talk about this annual event ...</p> <p>Tutoring that Works! Above Grade Level (AGL) provides private tutoring in the comfort of your home at a time that’s good for you! ... The Eastern Stars are sponsoring an event for students to receive free backpacks. And, Pneuma Christian Center is having a 3-day conference for youth.</p> <p>Guests: Demetrius Miller, Luther Daniels – Deez Fine Cuts Margerie Bagby – Above Grade Level Erica Holmes – Eastern Stars Ivan Brown, Kilzma Brown – Pneuma Christian Center</p>
Issue	07/26/14: “Minority Health Fair”
<p>Health Duration: 24 min (80%)</p> <p>Community Duration: 6 min (20%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>If you are health conscience or NOT, this show’s for you! Minority Health Fair and Donna’s Diva’s have partnered to host the Inaugural “Move for the Health of It! I’M WORTH It” 5K run and 1-mile fun walk. This family event will be held Saturday July 26, at the Tennessee Riverpark. The Minority Health Fair follows on August 16th.</p> <p>Guests: Myneika Malone – Mt. Canaan Baptist Church Shenikia Sturnes – Mt. Canaan Baptist Church Chris Ramsey – SETHC Foundation/Minority Health</p>
Issue	08/02/14: “Stop the Madness”
<p>Youth Duration: 7 min (23.5%)</p> <p>Community Duration: 23 min (76.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>We’ve got fundraisers galore coming up to benefit the youth of our community. Ever wish you could relive your prom night? Well, here’s your second chance to do it all over again. Stop the Madness presents “Second Time Around” Adult Prom fundraiser. Then, Ivette Rios works with women entrepreneurs to grow their businesses. And, Sigma Gamma Rho presents their “Champagne and Chocolate Rhoyal Affair” fundraiser on September 6th.</p> <p>Guests: DeJuan Jordan – Stop the Madness Ivette Rios – Women Entrepreneurs Patrice Banks – Sigma Gamma Rho</p>

Issue	08/09/14: “Stop the Madness”
<p>Youth Duration: 7 min (23.5%)</p> <p>Community Duration: 23 min (76.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>We've got fundraisers galore coming up to benefit the youth of our community. Ever wish you could relive your prom night? Well, here's your second chance to do it all over again. Stop the Madness presents “Second Time Around” Adult Prom fundraiser. Then, Ivette Rios works with women entrepreneurs to grow their businesses. And, Sigma Gamma Rho presents their “Champagne and Chocolate Rhoyal Affair” fundraiser on September 6th.</p> <p>Guests: DeJuan Jordan – Stop the Madness Ivette Rios – Women Entrepreneurs Patrice Banks – Sigma Gamma Rho</p>
Issue	08/16/14: “Tiffany Coleman”
<p>Community Duration: 13.5 min (44%)</p> <p>Youth Duration: 6.5 min (21.5%)</p> <p>Economic Duration: 10 min (34.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Donna speaks with Tiffany Coleman about the release of her new CD and the live recording at Olivet on 9/12/14. Then, mortgage expert, Juan Hansford, has an event coming up that will educate anyone seeking financing on a new home. ... Karista Mosley is concerned about the youth in her district – District 5 – and she plans to do something about it.</p> <p>Guests: Tiffany Coleman – Olivet Baptist Church Juan Hansford – Mortgage Investors Karista Mosley – District 5</p>
Issue	08/23/14: “Tiffany Coleman”
<p>Community Duration: 13.5 min (44%)</p> <p>Youth Duration: 6.5 min (21.5%)</p> <p>Economic Duration: 10 min (34.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Donna speaks with Tiffany Coleman about the release of her new CD and the live recording at Olivet on 9/12/14. Then, mortgage expert, Juan Hansford, has an event coming up that will educate anyone seeking financing on a new home. ... Karista Mosley is concerned about the youth in her district – District 5 – and she plans to do something about it.</p> <p>Guests: Tiffany Coleman – Olivet Baptist Church Juan Hansford – Mortgage Investors Karista Mosley – District 5</p>

Issue	08/30/14 : “We Are CPR”
<p>Community Involvement Duration: 14.5 min (48%)</p> <p>Gang Violence Duration: 7 min (24%)</p> <p>Health Duration: 8.5 min (28%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Donna and former co-host Eric Foster from Power 94 discuss kidney donation in the African American community. And, Mr. and Mrs. Brown, both authors, are presenting mentoring classes to teens. Then, “We R CPR” is a American Heart Association training center. Twila Layne talks about the importance of CPR safety.</p> <p>Guests: Twila Layne – We R CPR Eric Foster – Radio Personality Mr. Brown – Author</p>
Issue	09/06/14: “Technology Bootcamp”
<p>Education Duration: 7 min (23.5%)</p> <p>Community Duration: 16 min (53%)</p> <p>Leadership Duration: 7 min (23.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>William James is hosting a technology bootcamp, an educational experience designed for the future; and, a book signing is set for local author, Franise Mann; then, Eric Terry, real talk counselor, is planning an event “just for men”.</p> <p>Guests: Eric Terry – Real Talk Consultants Franise Mann – Author William James – Technology Bootcamp</p>
Issue	09/13/14: “Cooking with Friends”
<p>Business/Economy Duration: 24 min (79%)</p> <p>Community Duration: 6.5 min (21%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Donna is hosting a round table discussion today with female Entrepreneurs from the Chattanooga area. These up-and-coming business owners talk about their growing businesses, the difficulties that women face in building successful businesses and how they can help/support/inspire other women aspiring to do the same.</p> <p>Guests: Paula Chambers – Catering Services Lakweisha Ewing – Biz Boom Apps Twila Layne - We R CPR Velma Wilson – Cleaning Solutions</p>

Issue	09/20/14: "GirlTrek"
Health Duration: 13.5 min (45%) Community Duration: 6.5 min (21.5%) Youth Duration: 10 min (34%) Source: Local Broadcast Time: 5:30am	GirlTrek started with two friends. Now, it's a movement of thousands of black women and girls who inspire each other to live the healthiest most fulfilled lives. Then, make-up artist to the stars, Arelia Phelps, is a Chattanooga native. She's sponsoring a make-up clinic to teach young ladies how to apply makeup in a tasteful way. Guests: Lakeesha Mason, Monica Mastin – Girl Trek Arelia Phelps – Makeup by Artelia
Issue	09/27/14: Preempted

OTHER

Anchor	3 Plus You
Julie Edwards Jed Mescon David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards, Cindy Sexton, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.

Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
David Gregory	David Gregory interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Brian Williams (M-F) Lester Holt (Weekends)	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Natalie Moralis Al Roker Willie Geist Tamara Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Aired Monday - Friday 9am-10am.

Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Lester Holt Erica Hill	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Lester Holt Jenna Wolf	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.