

ISSUES/PROGRAMS

LIST

3RD Quarter: July - September 2017

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Latrice Currie

Issue	July 1, 2017

PREEMPTED

Issue July 8, 2017

Education

Duration: 8.8 min (29.2%)

Health

Duration: 12.5 min (41.7%)

Youth

Duration: 8.8 min (29.2%)

Source: Local

Broadcast Time: 5:30am

Love Without Reason.....

A local family uses their non-profit organization to travel to Zimbabwe to help children with facial deformities. Alpha Kappa Alpha, as part of their national one million backpacks initiative, is providing school supplies to students in under served areas. And, First Things First is bringing families together with free movies in the park and helping families prepare for kindergarten.

Guests:

Santhosh Mathews, Phillip Mathews – Love Without Reason Jennifer Woods – Alpha Kappa Sorority Inc.

LaFredrick Thirkill - Principal, Orchard Knob Elementary School

Julie Baumgardner - First Things First

July 15, 2017

Health

Duration: 12.5 min (41.7%) **Community Activity** Duration: 8.8 min (29.2%)

Education/Youth
Duration: 8.8 min (29.2%)

Source: Local

Broadcast Time: 5:30am

Renovate Rivermont.....

Rivermont Elementary is having a one week campus renovation blitz, July 24-29!....volunteers are needed from businesses and the community....United Way has a new volunteer program – a business can list areas they need to fill with volunteers, students and others can register to volunteer and it logs their hours.....June is Men's Health Awareness Month. We discuss how to get more men to go to the doctor.....and Dr. Medan talks about the opioid crisis in this area and across the country.

Guests:

Christine Loveridge – Rivermont Elementary STEAM Lab Teacher Kim Jackson – PTA President, Rivermont Elementary

Donna L. Harrison – United Way Katy Beth Barber – The House Dr. Guru Medan – CHI Memorial



Issue	July 22, 2017
Education	Montessori School
Duration: 29.2 min (8.8%)	Montessori School is teaching the 4 E's of learning: education, environment,
Community	engagement and experienceswe discuss it. Warren Chapel is celebrating 150
Duration: 29.2 min (8.8%)	yearswe look back at the history of this local church and the role of churches in our
Youth	community. Then, we meet a young lady with a hearing impairment who went on to
Duration: 29.2 min (8.8%)	live out her dream of becoming a ballerina. And, we talk about skin care during the
Health	summer.
Duration: 12.5 min (3.8%)	Guests:
	Allison Driver, Sandra Ramkissoon – Montessori School
Source: Local	Audra Ingram, Dr. Fannie Hewelett – Warren Chapel AME Church
Broadcast Time: 5:30am	Madison Cothern – Bionic Ballerina

July 29, 2017 Issue **Help for Needy** Partnership Domestic Violence Shelter Renovation.... Duration: 12.5 min (41.7%) The Partnership's Domestic Violence Shelter was completely renovated by volunteers Education/Youth who were able to secure \$77,000 worth of good and services!! A back to school bash is coming up - Rock the Block!! School supplies, haircuts and other services are Duration: 8.8 min (29.2%) provided, free of charge, to prepare for the school year. The Chattanooga Expo, an **Family Counseling** event that connects businesses, organizations and churches to those in the community Duration: 8.8 min (29.2%) who need their services. And, a free cleaning service is available to cancer patients! Source: Local Broadcast Time: 5:30am Bergen Aldahir, Shannon Anderson - PFCA Staci Williams - Rock the Block Tenesha Irvin - Chattanooga Expo

Issue	August 5, 2017
Education	Love Without Reason
Duration: 8.8 min (29.2%)	A local family uses their non-profit organization to travel to Zimbabwe to help children
Health	with facial deformities. Alpha Kappa Alpha, as part of their national one million
Duration: 12.5 min (41.7%)	backpacks initiative, is providing school supplies to students in under served areas.
Youth	And, First Things First is bringing families together with free movies in the park and
Duration: 8.8 min (29.2%)	helping families prepare for kindergarten.
	Guests:
Source: Local	Santhosh Mathews, Phillip Mathews – Love Without Reason
Broadcast Time: 5:30am	Jennifer Woods – Alpha Kappa Sorority Inc.
	LaFredrick Thirkill – Principal, Orchard Knob Elementary School
	Julie Baumgardner – First Things First



Issue August 12, 2017

Health

Duration: 16.7 min (5.0%)

Health/Elderly

Duration: 33.3 min (10.0%)

Community

Duration: 33.3 min (10.0%)

Consumer

Duration: 16.7 min (5.0%)

Source: Local

Broadcast Time: 5:30am

Healthy Aging....

September is healthy aging month. We discuss early detection, staying active and having relationships. Sigma Gamma Rho is sponsoring an event as part of their community service initiative. And, we look at a new device to treat leaky valves that makes life easier for those who suffer from this condition.

Guests:

Adrian Boyd - CHI Memorial

RaSharon King - Sigma Gamma Rho Sorority

Dr. Allen Atchley – CHI Memorial

Issue August 19, 2017

Community Activity

Duration: 5.0 min (16.7%) **Education/Youth**

Duration: 5.0 min (16.7%)

Health

Duration: 20.0 min (66.7%)

Source: Local

Broadcast Time: 5:30am

Defeating Diabetes....

There is real hope and real solutions for those with type 2 diabetes. We're raising awareness today, causes, symptoms, prevention and more. Dr. Raschal has information about a relatively new allergy that leaves some people unable to eat most meats. With back to school looming, now is the time to get your children back on their school time sleep schedule. And, on Monday, August 21, 2017, all of North America will be treated to an eclipse of the sun!!

Guests:

Curtis Eakins, Paula Eakins – Abundant Living Dr. Susan Raschal – Covenant Allergy Dr. Anuj Chandra – Advanced Sleep Center

Issue August 26, 2017

Community

Duration: 12.5 min (41.7%)

Help for Needy

Duration: 12.5 min (41.7%)

Health

Duration: 5.0 min (16.7%)

Source: Local

Broadcast Time: 5:30am

Live United.....

The United Way is kicking off their Live United event that focuses on education, stability and support for the community. Helping young women in crisis situations – Foundation Ministries is here to talk about a program for homeless and pregnant women or those who have lost custody of their children. And, we look at how financial stress can impact the health of your baby.

Guests:

Donna Harrison - United Way

Suzanne Burns, Megan Brazier - Foundation House Ministries



Broadcast Time: 5:30am

Issue	September 2, 2017
Health Duration: 16.7 min (5.0%) Health/Elderly Duration: 33.3 min (10.0%) Community Duration: 33.3 min (10.0%) Consumer Duration: 16.7 min (5.0%)	Healthy Aging September is healthy aging month. We discuss early detection, staying active and having relationships. Sigma Gamma Rho is sponsoring an event as part of their community service initiative. And, we look at a new device to treat leaky valves that makes life easier for those who suffer from this condition. Guests: Adrian Boyd – CHI Memorial RaSharon King – Sigma Gamma Rho Sorority Dr. Allen Atchley – CHI Memorial
Source: Local	=

Issue	September 9, 2017
Community Duration: 12.5 min (41.7%) Help for Needy Duration: 12.5 min (41.7%) Health Duration: 5.0 min (16.7%)	Live United The United Way is kicking off their Live United event that focuses on education, stability and support for the community. Helping young women in crisis situations – Foundation Ministries is here to talk about a program for homeless and pregnant women or those who have lost custody of their children. And, we look at how financial stress can impact the health of your baby. Guests:
Source: Local Broadcast Time: 5:30am	Donna Harrison – United Way Suzanne Burns, Megan Brazier – Foundation House Ministries

Issue	September 16, 2017
Community/Women's	Voices 2017
Issues	A luncheon is coming up that will raise funds to help support causes and legislation to
Duration: 8.8 min (29.2%)	improve the lives of girls and women in our community. Orchard Park Church is
Community/Children/Youth	working to connect residents in the Orchard Knob community with resources and
Duration: 8.8 min (29.2%)	agencies that can improve their lives. And, Glass Street is being revitalized through
Community/Economic (the efforts of one group and they're planning an event to get the community involved!
Duration: 8.8 min (29.2%)	Guests:
Health	Emily O'Donnell – GC Women's Fund
Duration: 3.8 min (12.5%)	Troy Brand – Pastor, Orchard Park Church
,	Roberta Abernathy – Orchard Park Church
Source: Local	Teal Thibaud – Glass Street Collective
Broadcast Time: 5:30am	



Issue	September 23, 2017
Community Event	Krystal Turns 85
Duration: 8.8 min (29.2%) Community/Family	85 years ago, Krystal opened it's doors. We discuss the iconic restaurant, how it's survived and thrived. The Project is a group of concerned citizens in Chattanooga that
Duration: 8.8 min (29.2%)	seeks to raise awareness of senseless gun violence. And, Kevin from Tech Town tells
Youth/Education	us about a fall break camp for students that combines tech with fall and fun Halloween
Duration: 8.8 min (29.2%)	themed activities.
Health	Guests:
Duration: 3.8 min (12.5%)	Jesse McCants – Krystal
	Sharon Loving – The Loving Life Project
Source: Local	Kevin Love – Tech Town
Broadcast Time: 5:30am	

Issue	September 30, 2017
Community Duration: 12.5 min (41.7%) Help for Needy Duration: 12.5 min (41.7%)	Live United The United Way is kicking off their Live United event that focuses on education, stability and support for the community. Helping young women in crisis situations – Foundation Ministries is here to talk about a program for homeless and pregnant
Health Duration: 5.0 min (16.7%)	women or those who have lost custody of their children. And, we look at how financial stress can impact the health of your baby.
Duration: 5.0 min (10.7 %)	Guests:
Source: Local	Donna Harrison – United Way
Broadcast Time: 5:30am	Suzanne Burns, Megan Brazier – Foundation House Ministries

OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.

Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Matt Lauer Savannah Guffrey Al Roker Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Megan Kelly Today	Launched in September of 2017, Megan Kelly Today brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am

Anchor	Weekend Today (NBC)
Craig Melvin Sheinelle Jones Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.