



# ISSUES/PROGRAMS LIST

Fourth Quarter: October - December 2019

## TRENDS ON 3

30 Minute Local Public Affairs Show

### HOSTS:

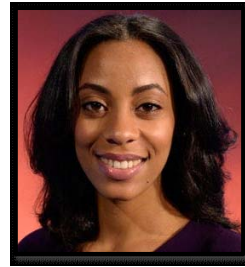
**Joï Dukes**



**Latrice Currie**



**Taneisha Cordell**



#### Issue

**October 5, 2019**

**Health/Education/Community**  
Duration: 10.0 min (33.3%)  
**Community/Education**  
Duration: 12.5 min (41.7%)  
**Education/Community/Economic**  
Duration: 5.0 min (16.7%)  
**Health**  
Duration: 2.5 min (8.3%)  
  
Source: Local  
Broadcast Time: 5:30am

#### Miss Tennessee Volunteer

Kerri Arnold is "Miss Tennessee Volunteer 2019" – we meet her today, learn about her role as Miss Tennessee and how she hopes to make a difference. The Opioid epidemic is now the leading cause of accidental death in the U.S. – Nustart is helping those in our area with treatment and recovery; tune in to hear how you or someone you know can get help.

#### **Host:**

LaTrice Currie

#### **Guests:**

Kerri Arnold – Miss Tennessee Volunteer 2019  
Michael Meriweather – Nustart Program

#### Issue

**October 12, 2019**

**Community Involvement**  
Duration: 12.5 min (41.7%)  
**Community/Crime**  
Duration: 6.3 min (20.8%)  
**Education/Community**  
Duration: 6.3 min (20.8%)  
**Health**  
Duration: 5.0 min (16.7%)  
  
Source: Local  
Broadcast Time: 5:30am

#### Franklin Community Festival

John P. Franklin Funeral Home is hosting its first community fall festival. Their goal is to provide a fun and interactive way to connect to people in the community near their business. In addition, we discuss "fit for the cure" joining the fight against breast cancer. And, we talk about how a children's program, Sesame Street, introduced a new character shining a spotlight on the opioid crisis.

#### **Host:**

Taneisha Cordell

#### **Guests:**

John "Duke" Franklin Jr. – John P. Franklin Funeral Home  
Hillary Camp – Fit For The Cure (Belk Representative)

Issue	October 19, 2019
<p><b>Health/Economic/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Community/Help Needy</b> Duration: 12.5 min (41.7%)</p> <p><b>Community Involvement</b> Duration: 5.0 min (16.7%)</p> <p><b>Youth</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Grateful Gobbler</u></b> “Grate-full Gobbler” is a Chattanooga Thanksgiving Day tradition. We discuss this annual event and how it helps a great cause. Plus, we recognize a Chattanooga firefighter who made a difference on and off the job. And, a local group is hosting its last worship night of the year in an effort to promote togetherness in the downtown community.</p> <p><b>Host:</b> Taneisha Cordell</p> <p><b>Guests:</b> Betsy McCright – Grateful Gobbler Co-Director Matthew Macaulay – The Union Chattanooga</p>
Issue	October 26, 2019
<p><b>Community/Education</b> Duration: 12.5 min (41.7%)</p> <p><b>Leadership/Economic</b> Duration: 6.3 min (20.8%)</p> <p><b>Community Involvement</b> Duration: 8.8 min (29.2%)</p> <p><b>Crime</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Promoting Entrepreneurship (Start-Up Week)</u></b> Entrepreneurs unite for start-up week in Chattanooga. Plus, a local artist is giving back to the community in an effort to “stop the violence”. And, a program at CHI Memorial meets the needs of women who are at increased risk of breast cancer.</p> <p><b>Host:</b> Taneisha Cordell</p> <p><b>Guests:</b> Anton Demenchuk – Founder, CRESCO GROUP William Jones – Stop the Violence Rally</p>
Issue	November 2, 2019
<p><b>Health/Economic/Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Community/Help Needy</b> Duration: 12.5 min (41.7%)</p> <p><b>Community Involvement</b> Duration: 5.0 min (16.7%)</p> <p><b>Youth</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Grateful Gobbler</u></b> “Grate-full Gobbler” is a Chattanooga Thanksgiving Day tradition. We discuss this annual event and how it helps a great cause. Plus, we recognize a Chattanooga firefighter who made a difference on and off the job. And, a local group is hosting its last worship night of the year in an effort to promote togetherness in the downtown community.</p> <p><b>Host:</b> Taneisha Cordell</p> <p><b>Guests:</b> Betsy McCright – Grateful Gobbler Co-Director Matthew Macaulay – The Union Chattanooga</p>

Issue	November 9, 2019
<p><b>Community/Help Needy</b> Duration: 10.0 min (33.3%)</p> <p><b>Community Involvement</b> Duration: 12.5 min (41.7%)</p> <p><b>Community/ Economic</b> Duration: 5.0 min (16.7%)</p> <p><b>Education</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Salvation Army – Angel Tree</u></b> For thousands of people in the Tennessee Valley, the holiday season brings greater struggles. We discuss how you can give to those in need with the Angel Tree Program. And, the Scenic City Clay Arts are committed to spreading the art and craft of clay through education and outreach activities – we learn how the community can help.</p> <p><b>Host:</b> Taneisha Cordell</p> <p><b>Guests:</b> Kimberly George – Salvation Army Joy Key – Scenic City Clay Arts</p>
Issue	November 16, 2019
<p><b>Community/Education</b> Duration: 12.5 min (41.7%)</p> <p><b>Leadership/Economic</b> Duration: 6.3 min (20.8%)</p> <p><b>Community Involvement</b> Duration: 8.8 min (29.2%)</p> <p><b>Crime</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Promoting Entrepreneurship (Start-Up Week)</u></b> Entrepreneurs unite for start-up week in Chattanooga. Plus, a local artist is giving back to the community in an effort to “stop the violence”. And, a program at CHI Memorial meets the needs of women who are at increased risk of breast cancer.</p> <p><b>Host:</b> Taneisha Cordell</p> <p><b>Guests:</b> Anton Demenchuk – Founder, CRESCO GROUP William Jones – Stop the Violence Rally</p>
Issue	November 23, 2019
<p><b>Health/Education/ Community</b> Duration: 10.0 min (33.3%)</p> <p><b>Community Involvement</b> Duration: 12.5 min (41.7%)</p> <p><b>Education/Community/ Economic</b> Duration: 5.0 min (16.7%)</p> <p><b>Help Needy</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Salvation Army – Tennessee Valley Holiday Donations</u></b> During this season of giving, we discuss the goal of the Salvation Army as they aim to get more people involved with their Red Kettle Campaign and their Angel Tree Program. Then, Catoosa County’s Sheriff share how residents in North Georgia can give a stocking full of love.</p> <p><b>Host:</b> Joi Dukes</p> <p><b>Guests:</b> Kimberly George – Salvation Army Captain Kelly Simmons – Forgotten Child Fund Sheriff Gary Sisk – Stocking Full of Love</p>

Issue	November 30, 2019
<p><b>Community/Help Needy</b> Duration: 10.0 min (33.3%)</p> <p><b>Community Involvement</b> Duration: 12.5 min (41.7%)</p> <p><b>Community/ Economic</b> Duration: 5.0 min (16.7%)</p> <p><b>Education</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Salvation Army – Angel Tree</u></b> For thousands of people in the Tennessee Valley, the holiday season brings greater struggles. We discuss how you can give to those in need with the Angel Tree Program. And, the Scenic City Clay Arts are committed to spreading the art and craft of clay through education and outreach activities – we learn how the community can help.</p> <p><b>Host:</b> Taneisha Cordell</p> <p><b>Guests:</b> Kimberly George – Salvation Army Joy Key – Scenic City Clay Arts</p>
Issue	December 7, 2019
<p><b>Community/Help Needy</b> Duration: 10.0 min (33.3%)</p> <p><b>Community Involvement</b> Duration: 12.5 min (41.7%)</p> <p><b>Community/ Economic</b> Duration: 5.0 min (16.7%)</p> <p><b>Education</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Salvation Army – Angel Tree</u></b> For thousands of people in the Tennessee Valley, the holiday season brings greater struggles. We discuss how you can give to those in need with the Angel Tree Program. And, the Scenic City Clay Arts are committed to spreading the art and craft of clay through education and outreach activities – we learn how the community can help.</p> <p><b>Host:</b> Taneisha Cordell</p> <p><b>Guests:</b> Kimberly George – Salvation Army Joy Key – Scenic City Clay Arts</p>
Issue	December 14, 2019
<p><b>Community/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Help Needy</b> Duration: 12.5 min (41.7%)</p> <p><b>Education/Community/ Economic</b> Duration: 5.0 min (16.7%)</p> <p><b>Community Involvement</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Salvation Army – Red Kettle</u></b> The famous Red Kettles were placed at various stores around the Tennessee Valley. We discuss the meaning behind the fundraiser and who the money helps. And, the Amen Corner is already receiving some good buzz around the area. We meet the cast and director who recreated the famous play from James Baldwin.</p> <p><b>Host:</b> Joi Dukes</p> <p><b>Guests:</b> Major Mark Smith – Salvation Army Ricardo Morris &amp; Cast Members – Chattanooga Theatre Centre</p>

Issue	December 21, 2019
<p><b>Health Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Elderly Assistance</b> Duration: 10.0 min (33.3%)</p> <p><b>Education/Community/ Youth</b> Duration: 7.5 min (25.0%)</p> <p><b>Community Involvement</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Holiday Health – Alzheimer’s</u></b> Care givers for Alzheimer’s face special challenges. We talk about the disease, the patients and offer tips to the care givers. Then, Bethany Christian Services of Chattanooga share how they’re making a positive impact on the city.</p> <p><b>Host:</b> Joi Dukes</p> <p><b>Guests:</b> LaRay Ramey – Alzheimer’s Association Hannah Allen – Bethany Christian Services</p>
Issue	December 28, 2019
<p><b>Community/Education</b> Duration: 10.0 min (33.3%)</p> <p><b>Help Needy</b> Duration: 12.5 min (41.7%)</p> <p><b>Education/Community/ Economic</b> Duration: 5.0 min (16.7%)</p> <p><b>Community Involvement</b> Duration: 2.5 min (8.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><b><u>Salvation Army – Red Kettle</u></b> The famous Red Kettles were placed at various stores around the Tennessee Valley. We discuss the meaning behind the fundraiser and who the money helps. And, the Amen Corner is already receiving some good buzz around the area. We meet the cast and director who recreated the famous play from James Baldwin.</p> <p><b>Host:</b> Joi Dukes</p> <p><b>Guests:</b> Major Mark Smith – Salvation Army Ricardo Morris &amp; Cast Members – Chattanooga Theatre Centre</p>

# OTHER

<b>Anchor</b>	<b>3 Plus You</b>
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airs Monday through Friday 11am to Noon.
<b>Anchor</b>	<b>Crimestoppers</b>
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
<b>Anchor</b>	<b>Meet The Press (NBC)</b>
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
<b>Anchor</b>	<b>Nightly News (NBC)</b>
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
<b>Anchor</b>	<b>Today Show (NBC)</b>
Savannah Guffrey Hoda Kotb Al Roker Carson Daly Craig Melvin	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.
<b>Anchor</b>	<b>Today Third Hour (NBC)</b>
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.

<b>Anchor</b>	<b>Today with Hoda and Jenna (NBC)</b>
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
<b>Anchor</b>	<b>Weekend Today (NBC)</b>
Sheinelle Jones Peter Alexander Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
<b>Anchor</b>	<b>Sunday Today with Willie Geist (NBC)</b>
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.