



ISSUES/PROGRAMS LIST

1ST Quarter: January - March 2014

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Donna Elle

Issue	01/04/14: "Lifestyle Change"
<p>Health Duration: 8 min (27%)</p> <p>Minority Duration: 7 min (23%)</p> <p>Community Duration: 15 min (50%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>Trends this week ... Donna's guests are all about health and weight loss goals for the new year. This group has made significant lifestyle changes and plans to work with other women who need guidance, especially in the African American community.</p> <p>Guests: Valoria Armstrong – NAACP Patrice Banks – Sigma Gamma Ro Myneika Malone – Blue Cross of Tennessee Robin Sturnes, Hope Gomepel – Hamilton County Schools</p>
Issue	01/11/14: "Lifestyle Change"
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<p>Issue</p> <hr/> <p>Community Duration: 7.5 min (25%)</p> <p>Politics Duration: 9 min (30%)</p> <p>Leadership and Community Involvement Duration: 13.5 min (45%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>01/18/14: “United Way and Bessie Smith”</p> <hr/> <p>There’s never a shortage of community happenings in Chattanooga. Kelly Nave stops by to talk about the United Way’s “hands up” mentoring program for kids...then, the Bessie Smith Cultural Center celebrates their 30th anniversary next month with a national speaker....and, the Boy Scouts of Chattanooga are recruiting new mentors for their organization.</p> <p>Guests: Kelly Nave – United Way of Greater Chattanooga Stacy Lightfoot – Bessie Smith Cultural Center Adrian Hackett – Boy Scouts, Cherokee Area Council</p>
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<p>Issue</p> <hr/> <p>Arts Education Duration: 6 min (21%)</p> <p>Gangs Duration: 7 min (24%)</p> <p>Family Counseling Duration: 17 min (55%)</p> <p>Source: Local Broadcast Time: 6:00am</p>	<p>02/01/14: “A Better Talk”</p> <hr/> <p>April is jazz appreciation month; so there’s no better time to learn about Chattanooga’s rich jazz history .. Shane Morrow has accomplished that goal by creating/organizing the Jazzanooga Festival, a month long celebration featuring almost two dozen events ... Richard Bennett from A Better Tomorrow has a program, plan to help gang violence ... and our relationship guru, Eric Terry, is here talking about family counseling and his upcoming webinar.</p> <p>Guests: Shane Morrow, Jamie McKissic – Jazzanooga Richard Bennet – A Better Tomorrow Eric Terry – Real Talk Solutions</p>

Issue <hr/> Leadership/Community Involvement Duration: 7 min (24%) Youth Duration: 16 min (53%) Education Duration: 7 min (24%) Source: Local Broadcast Time: 6:00am	02/08/14: “A Night To Remember” <hr/> A Night to Remember, a popular annual gala that benefits the community and raises money for several organizations, is coming up. Irvin Overton and George Ricks gives us the line-up for this year ... then, we hear about Delta Sigma Theta’s girls youth summit from Jade Dodds ... and Paul Gafney assist boys through basketball with class work and reading, and he has a program he’s offering to girls and boys this spring. Guests: Irvin Overton George Ricks – Night To Remember Jade Dodds – Delta Sigma Theta Sorority Paul Gafney – Chattanooga Road Railers
Issue <hr/> Leadership/Community Involvement Duration: 7 min (24%) Youth Duration: 16 min (53%) Education Duration: 7 min (24%) Source: Local Broadcast Time: 5:30am	02/15/14: “A Night To Remember” <hr/> A Night to Remember, a popular annual gala that benefits the community and raises money for several organizations, is coming up. Irvin Overton and George Ricks gives us the line-up for this year ... then, we hear about Delta Sigma Theta’s girls youth summit from Jade Dodds ... and Paul Gafney assist boys through basketball with class work and reading, and he has a program he’s offering to girls and boys this spring. Guests: Irvin Overton George Ricks – Night To Remember Jade Dodds – Delta Sigma Theta Sorority Paul Gafney – Chattanooga Road Railers
Issue <hr/> Economic Duration: 7 min (23%) Leadership Duration: 6 min (20%) Youth Duration: 7 min (24%) Healthcare Duration: 10 min (33%) Source: Local Broadcast Time: 5:30am	02/22/14: “Economy and Youth” <hr/> Donna and guests Mark Jones and Steve Candle discuss our changing economy and a program they plan to bring to the Eastdale community...then, the young people in our city will have more activities available to them this spring thanks to Youth and Family Services..... and Antonio McMath is talking health and fitness and he’s providing free zumba classes. Guests: Antonio McMath – Fred Estair Studio Book McCray – Youth and Family Service Steve Candle – Greater Second Missionary Baptist Mark Jones – Leapshield

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<p>Issue</p> <hr/> <p>Community Involvement Duration: 6 min (21%)</p> <p>Education Duration: 8 min (26%)</p> <p>Health Duration: 16 min (53%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>03/08/14: “A New Hope”</p> <hr/> <p>United Way’s Kelly Nave is back and she’s talking about their “Read Across America Day” ... then, New Hope Pregnancy Services of Cleveland is planning a banquet and you’re invited! ... and Angie Wynn from Transitions talks about mental health and relationships.</p> <p>Guests: Kelly Nave – United Way Tracie Sellhouse – New Hope Pregnancy Angie Wynn – Transitions Counseling</p>
<p>Issue</p> <hr/> <p>Education Duration: 7.5 min (25%)</p> <p>Community Involvement Duration: 7 min (24%)</p> <p>Health Duration: 15.5 min (51%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>03/15/14: “A Night To Remember II”</p> <hr/> <p>The 27th annual A Night To Remember gala is coming up April 12th – this “must-attend” event raises money to support urban youth organizations in the community ... then, Nikki Nicholas from the Romance Project has a plan guaranteed to rekindle the romance in your relationships ... and, the Pure Experience is turning one year old; a healthy lifestyle event is planned for March 30th at Warehouse Row ... plus, relationship expert, Eric Terry is here talking mental health, marriage and relationships.</p> <p>Guests: Irvin Overton, Jermaine Purifory – A Night To Remember Eric Terry – Real Talk Consultants Alexis Willis – The Pure Experience Nikki Nicholas – The Romance Project</p>

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Issue	03/29/14: "Habitat for Humanity"
<p>Community Duration: 7 min (24%)</p> <p>Youth Duration: 7 min (24%)</p> <p>Leadership Duration: 7 min (23%)</p> <p>Health Duration: 9 min (29%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Habitat for Humanity is sponsoring their annual “Raise the Roof” fund-raiser in April - you’re invited ... Brainerd High School is hosting a camp for inner city youth to help with basketball skills ... and, the young black professionals are looking for new members from the community to empower and assist the community ... then, 100 black men of Chattanooga are hosting their first 5K race for fathers and sons.</p> <p>Guests: Dominique Brandt – Habitat for Humanity Kaylen Stewart, Bryan Gwyn – Brainerd High School Antonio McMath – 100 Black Men Terrance Ware – Urban League Professionals</p>

OTHER

Anchor	3 Plus You
<p>Julie Edwards Cindy Sexton Jed Mescon David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards, Cindy Sexton, Jed Mescon and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.</p>

Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
David Gregory	David Gregory interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Brian Williams (M-F) Lester Holt (Weekends)	<i>NBC Nightly News</i> , the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Main Anchors are: Matt Lauer Savannah Guffrey Natalie Moralis Al Roker Willie Geist	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Aired Monday - Friday 7am-9am.

Anchor	Today Show (NBC)
Natalie Moralis Al Roker Willie Geist Carson Daly	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airs Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Lester Holt Erica Hill	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Lester Holt Jenna Wolf	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.