



ISSUES/PROGRAMS LIST

4TH Quarter: October - December 2017



TRENDS ON 3

30 Minute Local Public Affairs Show

Host: Latrice Currie

Issue	October 7, 2017
<p>Community Duration: 12.5 min (41.7%)</p> <p>Youth/Education Duration: 12.5 min (41.7%)</p> <p>Health Duration: 5.0 min (16.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>NAACP..... Today's whole show is NAACP – their annual Ruby Hurley Image Awards Ceremony is coming up October 26th; And, ACT-SO (Afro-Academic, Cultural, Technological and Scientific Olympics), their year long achievement program, designed to recruit, stimulate and encourage high academic and cultural achievement among African-American high school students – we discuss these programs and the continuing role of the NAACP in our community and country. Then...we talk about what Catoosa County is doing to make sure all their government employees stay healthy.</p> <p>Guests: Yusef Hakeem – NAACP Quenston Coleman – NAACP Vincent Phipps – ACT-SO Thessala White – ACT-SO</p>
Issue	October 14, 2017
<p>Community Duration: 12.5 min (41.7%)</p> <p>Youth/Education Duration: 12.5 min (41.7%)</p> <p>Health Duration: 5.0 min (16.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>NAACP..... Today's whole show is NAACP – their annual Ruby Hurley Image Awards Ceremony is coming up October 26th; And, ACT-SO (Afro-Academic, Cultural, Technological and Scientific Olympics), their year long achievement program, designed to recruit, stimulate and encourage high academic and cultural achievement among African-American high school students – we discuss these programs and the continuing role of the NAACP in our community and country. Then...we talk about what Catoosa County is doing to make sure all their government employees stay healthy.</p> <p>Guests: Yusef Hakeem – NAACP Quenston Coleman – NAACP Vincent Phipps – ACT-SO Thessala White – ACT-SO</p>



Issue	October 21, 2017
<p>Health Duration: 25.0 min (7.5%)</p> <p>Community Duration: 25.0 min (7.5%)</p> <p>Family Duration: 25.0 min (7.5%)</p> <p>Finances Duration: 25.0 min (7.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Mini Money School/Foundation House.... Chattanooga Neighborhood Enterprise (CNE) and Northside Neighborhood House (NNH) is sponsoring the <i>Mini-Money School</i> – financial education for teenagers and adults...a must-not miss event!! Then, October is National Domestic Violence Awareness Month. “Wear Purple Day” is a local event that brings the public out to promote awareness that violence against women and girls must end!! Foundation House Ministries is here to talk about their non-profit residential education home for young women in a crisis pregnancy. And, we talk about #GivingTuesday, celebrated on the Tuesday following Thanksgiving, reminding people to give back during the holidays.</p> <p>Guests: Jordan Allen – Chattanooga Neighborhood Enterprise Bergen Aldahir – Partnership Suzanne Burns, Meagan Brazier – Foundation House Ministries Kimberly George – Salvation Army</p>
Issue	October 28, 2017
<p>Health Duration: 25.0 min (7.5%)</p> <p>Community Duration: 25.0 min (7.5%)</p> <p>Family Duration: 25.0 min (7.5%)</p> <p>Finances Duration: 25.0 min (7.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Mini Money School/Foundation House.... Chattanooga Neighborhood Enterprise (CNE) and Northside Neighborhood House (NNH) is sponsoring the <i>Mini-Money School</i> – financial education for teenagers and adults...a must-not miss event!! Then, October is National Domestic Violence Awareness Month. “Wear Purple Day” is a local event that brings the public out to promote awareness that violence against women and girls must end!! Foundation House Ministries is here to talk about their non-profit residential education home for young women in a crisis pregnancy. And, we talk about #GivingTuesday, celebrated on the Tuesday following Thanksgiving, reminding people to give back during the holidays.</p> <p>Guests: Jordan Allen – Chattanooga Neighborhood Enterprise Bergen Aldahir – Partnership Suzanne Burns, Meagan Brazier – Foundation House Ministries Kimberly George – Salvation Army</p>
Issue	November 4, 2017
<p>Economic Duration: 7.5 min (25.0%)</p> <p>Community Duration: 15.0 min (50.0%)</p> <p>Family Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Grateful Gobbler..... The 18th Annual Grateful Gobbler Walk will take place once again on Thanksgiving morning. We discuss how this event helps homeless families. We also talk about Giving Tuesday and two local non profits that benefit from this effort to help local charities. Then, we talk to a local pastor about his church celebrating their 124th anniversary; and the Avondale Ladies Guild is working to help those in their community.</p> <p>Guests: Katie Morgan, Katie Jackson – Grateful Gobbler Chelsea Garrison – Causeway Anna Baker – Chattanooga Pastor Robert G. Henry Jr. – Phillips Temple CME Faye Stoudemire, Effie May Jones – Avondale Ladies Guild</p>



<p>Issue</p> <hr/> <p>Economic Duration: 7.5 min (25.0%)</p> <p>Community Duration: 15.0 min (50.0%)</p> <p>Family Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 11, 2017</p> <hr/> <p>Grateful Gobbler..... The 18th Annual Grateful Gobbler Walk will take place once again on Thanksgiving morning. We discuss how this event helps homeless families. We also talk about Giving Tuesday and two local non profits that benefit from this effort to help local charities. Then, we talk to a local pastor about his church celebrating their 124th anniversary; and the Avondale Ladies Guild is working to help those in their community.</p> <p>Guests: Katie Morgan, Katie Jackson – Grateful Gobbler Chelsea Garrison – Causeway Anna Baker – Chattanooga Pastor Robert G. Henry Jr. – Phillips Temple CME Faye Stoudemire, Effie May Jones – Avondale Ladies Guild</p>
<p>Issue</p> <hr/> <p>Health Duration: 3.8 min (12.5%)</p> <p>Education Duration: 8.8 min (29.2%)</p> <p>Family/Education Duration: 17.5 min (58.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 18, 2017</p> <hr/> <p>United We Dance.... The upcoming United We Dance event benefitting the Bethlehem Center is part of Giving Tuesday. The community is invited to take part in a big dance party for a good cause! Toys can be both fun and educational – that’s what you will find in the 2017 Smart Mom’s Toy Box....And, we show viewers how to pull off an easy and tasty treat using Krystals as the secret ingredient, plus other holiday ideas.</p> <p>Guests: Gloria Dubose, Casey Haywood – Bethlehem Center JoAnna Holland – Learning Express Toys Jesse McCants – Krystal</p>
<p>Issue</p> <hr/> <p>Health Duration: 3.8 min (12.5%)</p> <p>Education Duration: 8.8 min (29.2%)</p> <p>Family/Education Duration: 17.5 min (58.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>November 25, 2017</p> <hr/> <p>United We Dance.... The upcoming United We Dance event benefitting the Bethlehem Center is part of Giving Tuesday. The community is invited to take part in a big dance party for a good cause! Toys can be both fun and educational – that’s what you will find in the 2017 Smart Mom’s Toy Box....And, we show viewers how to pull off an easy and tasty treat using Krystals as the secret ingredient, plus other holiday ideas.</p> <p>Guests: Gloria Dubose, Casey Haywood – Bethlehem Center JoAnna Holland – Learning Express Toys Jesse McCants – Krystal</p>



Issue	December 2, 2017
<p>Health Duration: 16.7 min (5.0%)</p> <p>Health/Elderly Duration: 33.3 min (10.0%)</p> <p>Community Duration: 33.3 min (10.0%)</p> <p>Consumer Duration: 16.7 min (5.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Healthy Aging.... As your body ages, you can expect gradual changes. How your body ages depends, in part, on your family genetics, but your lifestyle choices have a more powerful impact on how well your body ages....we talk about it. Sigma Gamma Rho is sponsoring an event as part of their community service initiative. And, Dr. Atchley tells us about a new device designed to treat leaky heart valves.</p> <p>Guests: Adrian Boyd – CHI Memorial RaSharon King – Sigma Gamma Rho Sorority Dr. Allen Atchley – CHI Memorial</p>

Issue	December 9, 2017
<p>Education Duration: 8.8 min (29.2%)</p> <p>Community Duration: 8.8 min (29.2%)</p> <p>Family Duration: 8.8 min (29.2%)</p> <p>Health Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Holiday Camp..... Tech Town is kicking off their holiday camp that is both educational and fun. Have you heard? There's a new stage play coming to Chattanooga, "Christmas Thieves", designed to bring laughs and teach the true meaning of Christmas. And, we talk about an upcoming event for the entire family to promote diversity in the community...and have a soulful breakfast with Santa.</p> <p>Guests: Dayna Bruell – Tech Town Charles Patterson, Lamar Flint, Labron Young – Christmas Thieves Deidre Clack – Greater Chattanooga Jack and Jill of America, Inc.</p>

Issue	December 16, 2017
<p>Education Duration: 8.8 min (29.2%)</p> <p>Community Duration: 8.8 min (29.2%)</p> <p>Family Duration: 8.8 min (29.2%)</p> <p>Health Duration: 3.8 min (12.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Holiday Camp..... Tech Town is kicking off their holiday camp that is both educational and fun. Have you heard? There's a new stage play coming to Chattanooga, "Christmas Thieves", designed to bring laughs and teach the true meaning of Christmas. And, we talk about an upcoming event for the entire family to promote diversity in the community...and have a soulful breakfast with Santa.</p> <p>Guests: Dayna Bruell – Tech Town Charles Patterson, Lamar Flint, Labron Young – Christmas Thieves Deidre Clack – Greater Chattanooga Jack and Jill of America, Inc.</p>



Issue	December 23, 2017
<p>Education Duration: 7.5 min (25.0%)</p> <p>Health Duration: 7.5 min (25.0%)</p> <p>Family Duration: 7.5 min (25.0%)</p> <p>Community Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Perfect Portions.... Perfect Portions by Cheri is prepping meals and changing lives. We discuss how she took her life back and lost more than 200 pounds! And now, she's helping others....</p> <p>The past year was a big one for brain science across many topics, from Alzheimer's to psychedelics, to sleep, sports injuries, and kids with ADHD...we talk about them. One area of downtown Chattanooga is being revitalized, an event for the entire family is planned for the New Year. Then, we meet Ruby Camille, a junior in college, who just released her debut album.</p> <p>Guests: Cheri Hudgins – Perfect Portions Michelle Hecker Davis – Learning RX Jay Raynor – West Village Ruby Camille – RC 1</p>

Issue	December 30, 2017
<p>Education Duration: 7.5 min (25.0%)</p> <p>Health Duration: 7.5 min (25.0%)</p> <p>Family Duration: 7.5 min (25.0%)</p> <p>Community Duration: 7.5 min (25.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Perfect Portions.... Perfect Portions by Cheri is prepping meals and changing lives. We discuss how she took her life back and lost more than 200 pounds! And now, she's helping others....</p> <p>The past year was a big one for brain science across many topics, from Alzheimer's to psychedelics, to sleep, sports injuries, and kids with ADHD...we talk about them. One area of downtown Chattanooga is being revitalized, an event for the entire family is planned for the New Year. Then, we meet Ruby Camille, a junior in college, who just released her debut album.</p> <p>Guests: Cheri Hudgins – Perfect Portions Michelle Hecker Davis – Learning RX Jay Raynor – West Village Ruby Camille – RC 1</p>

OTHER

Anchor	3 Plus You
<p>Julie Edwards David Karnes</p>	<p>A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airing Monday through Friday 11am to Noon.</p>
Anchor	Crimestoppers
<p>Greg Glover</p>	<p>A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.</p>

Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Matt Lauer Savannah Guffrey Al Roker Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airls Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Megan Kelly Today	Launched in September of 2017, Megan Kelly Today brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airls Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airls Monday - Friday 10am-11am

Anchor

Craig Melvin
Sheinelle Jones
Dylan Dreyer

Weekend Today (NBC)

The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airl Saturday 7am-9am.

Anchor

Willie Geist

Weekend Today (NBC)

The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airl Sunday 8am-9am.