



ISSUES/ PROGRAMS LIST

4TH Quarter: October - December 2016

TRENDS ON 3

30 Minute Local Public Affairs Show



Host: Latrice Currie

Issue	October 1, 2016
<p>Health Duration: 8.6 min (28.8%)</p> <p>Community Activity Duration: 14.7 min (47.7%)</p> <p>Gang/Violence Duration: 7.1 min (23.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This week on Trends.... We'll tell you about a free health screening coming up for kidney patients and what you need to attend. Plus, we have a preview of the annual "Voices" event presented by the Women's Fund of Chattanooga. Chattanooga Mayor, Andy Berke, Police Chief, Fred Fletcher, talk about the city's partnership with WRCB in raising money for a local Victim's Protection Fund. And, the owners of "UndaGround Chattanooga" stop by with a number of fun activities for the whole family!</p> <p>Guests: Heather Webster Melton – Kidney Foundation Kim Seavy – Voices 2016 Fred Fletcher, Andy Berke – Victim Protection Fund Ian Tejada, Carlos Pielago – UndaGround Chattanooga</p>
Issue	October 8, 2016
<p>Family Counseling Duration: 7.1 min (23.6%)</p> <p>Community Activity Duration: 5.4 min (18.0%)</p> <p>Help for Needy Duration: 17.5 min (58.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This week on Trends is mental health awareness week and the folks at the new Helen Ross McNabb Center join us with tips to maintain your sanity. The city of Athens is gearing up for its annual Pre-School Olympics. We'll tell you how to sign up your child. Plus, organizers from the local Habitat for Humanity chapter need volunteers for their latest home build. And, the Hamilton County Republican Women's group stops by to talk about their annual fashion show that benefits local veterans.</p> <p>Guests: Donna Harrison, Mark Dickson –Helen Ross McNabb Center Brianna Hanson – PreSchool Olympics Katrina Payne, Dominique Brown – Habitat for Humanity Patsy Henry, Tony Dahlberg – Hamilton County Republican Women</p>



Issue	October 15, 2016
<p>Health Duration: 23.8 min (79.3%)</p> <p>Education Duration: 6.2 min (20.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This week on Trends, Volunteers In Medicine is working to raise money for uninsured adults who cannot afford medical care or prescription medications. And, the 14th Annual Hamilton County Minority Health Fair is coming up. We'll tell you when and where you can get that free checkup on everything from your teeth to your feet. Plus, the local United Way is working to make sure all students have the school supplies they need during the ENTIRE school year.....you can help!</p> <p>Guests: Ashley Evans – Volunteers In Medicine Chris Ramsey – SETHC Foundation Kelley Nave – United Way</p>
Issue	October 22, 2016
<p>Family Counseling Duration: 7.1 min (23.6%)</p> <p>Community Activity Duration: 5.4 min (18.0%)</p> <p>Help for Needy Duration: 17.5 min (58.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>This week on Trends is mental health awareness week and the folks at the new Helen Ross McNabb Center join us with tips to maintain your sanity. The city of Athens is gearing up for its annual Pre-School Olympics. We'll tell you how to sign up your child. Plus, organizers from the local Habitat for Humanity chapter need volunteers for their latest home build. And, the Hamilton County Republican Women's group stops by to talk about their annual fashion show that benefits local veterans.</p> <p>Guests: Donna Harrison, Mark Dickson –Helen Ross McNabb Center Brianna Hanson – PreSchool Olympics Katrina Payne, Dominique Brown – Habitat for Humanity Patsy Henry, Tony Dahlberg – Hamilton County Republican Women</p>
Issue	October 29, 2016
<p>Health Duration: 23.8 min (79.3%)</p> <p>Education Duration: 6.2 min (20.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>On this edition of Trends On 3, we're gearing up for the holiday season! Are you without a job? The Urban League of Chattanooga is hosting a job fair to fill thousands of positions at Volkswagen. The Walker County Sheriff's Office in Georgia is working hard to collect toys for children in-need. Sheriff Steve Wilson will tell you how you can help. We'll have a preview of the annual Youth Blast. Plus, Sasquatch has been FOUND!! And while most people would be running from him, we'll tell you why some are running with him.</p> <p>Guests: Steve Wilson, Bruce Coker – Stocking Full of Love Ursula Greene – Youth Blast 2016 Angie Markum – "Running with Sasquatch"</p>



Issue	November 5, 2016
<p>Health Duration: 6.8 min (2.0%) Youth Duration: 63.6 min (19.1%) Help for Needy Duration: 29.6 min (8.9%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>On this edition of Trends On 3, the children at the Boys & Girls Club in Chattanooga are published authors! We'll tell you how to see their work. The Salvation Army's Christmas Kickoff is underway and your help is needed. Zade Productions is a new organization in Chattanooga that mentors youth through acting on the big stage. And, our own LaTrice Currie, shows us ways to relieve yourself of a migraine in her weekly Eye On Health report.</p> <p>Guests: Debbie Gray – Boys & Girls Club Kimberly George – Salvation Army Jake Zachary – Zade Productions Latrice Currie – WRCB-TV</p>
Issue	November 12, 2016
<p>Community Activity Duration: 23.8 min (79.5%) Economic Duration: 6.2 min (20.5%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>On this edition of Trends On 3, Chattanooga city officials are on a mission to put a roof over the head of every local veteran. They need your help with the upcoming Veterans' Supply Drive. It's time for the 17th annual Grateful Gobbler Walk by the Community Kitchen. We'll tell you how you can participate. After Thanksgiving comes Black Friday, a day full of great deals and bargains. The Bluff View Art District is planning its own Black Friday event. Plus, Chattanooga Mayor Andy Berke's initiative to get local kids active is wrapping up its first year. The "Operation Get Active" finale is being planned.</p> <p>Guests: Heather Hoffman, Peter Woolock – City of Chattanooga Theresa Biggs, Betsy McCright – Maclellan Shelter for Families Andre Charitat – Bluff View Art District</p>
Issue	November 19, 2016
<p>Community Activity Duration: 21.2 min (70.6%) Help for Needy Duration: 8.8 min (29.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today....</p> <p>The Salvation Army is looking for volunteers for its annual Thanksgiving dinner. The third annual City-Wide Potluck is coming soon and this year's turnout is expected to be the largest to-date. After all the eating and Black Friday shopping you may be feeling the need to give back to the community. The United Way's #CHAGives Day is the perfect way to do so! And, the Bethlehem Center has a goal of bringing people together from all different cultures through its inaugural United We Dance.</p> <p>Guests: Kimberly George – Salvation Army Abby Garrison – City-Wide Potluck Kelley Nave – United Way Debbie Boggs – Bethlehem Center</p>



Issue	November 26, 2016
<p>Community Activity Duration: 21.2 min (70.6%)</p> <p>Help for Needy Duration: 8.8 min (29.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today.... The Salvation Army is looking for volunteers for its annual Thanksgiving dinner. The third annual City-Wide Potluck is coming soon and this year's turnout is expected to be the largest to-date. After all the eating and Black Friday shopping you may be feeling the need to give back to the community. The United Way's #CHAGives Day is the perfect way to do so! And, the Bethlehem Center has a goal of bringing people together from all different cultures through its inaugural United We Dance.</p> <p>Guests: Kimberly George – Salvation Army Abby Garrison – City-Wide Potluck Kelley Nave – United Way Debbie Boggs – Bethlehem Center</p>
Issue	December 3, 2016
<p>Community Activity Duration: 21.2 min (70.6%)</p> <p>Help for Needy Duration: 8.8 min (29.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>On this edition of Trends On 3, a local organization called "People Helping People" is working hard to help the tornado victims in Southeast Tennessee. The United Way of Greater Chattanooga's "Neediest Cases Fund" is in desperate need to ensure that children who normally do not receive Christmas gifts get gifts this year. The Salvation Army is in the homestretch of its annual Angel Tree program. You can help by signing up for the program and handing out gifts. And, Santa is "swimming" with the fishes at the Tennessee Aquarium's holiday festivities!</p> <p>Guests: Gail and Becky Wilcoxon – People Helping People Kelley Nave – United Way Major Robert Lyle – Salvation Army Thom Benson – Tennessee Aquarium</p>
Issue	December 10, 2016
<p>Community Activity Duration: 21.2 min (70.6%)</p> <p>Help for Needy Duration: 8.8 min (29.4%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>On this edition of Trends On 3, a local organization called "People Helping People" is working hard to help the tornado victims in Southeast Tennessee. The United Way of Greater Chattanooga's "Neediest Cases Fund" is in desperate need to ensure that children who normally do not receive Christmas gifts get gifts this year. The Salvation Army is in the homestretch of its annual Angel Tree program. You can help by signing up for the program and handing out gifts. And, Santa is "swimming" with the fishes at the Tennessee Aquarium's holiday festivities!</p> <p>Guests: Gail and Becky Wilcoxon – People Helping People Kelley Nave – United Way Major Robert Lyle – Salvation Army Thom Benson – Tennessee Aquarium</p>



Issue	December 17, 2016
<p>Help for Needy Duration: 30 min (100.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today..... It's all about helping others. We talk to members of four organizations working to improve the lives of those in need in the Tennessee Valley; the United Way, Bethlehem Center, People Helping People and the Salvation Army.</p> <p>Guests: Reggie Smith, Debbie Boggs – Bethlehem Center Gail Wilcoxon, Carl Haulk – People Helping People Kelley Nave – United Way Kimberly George – Salvation Army</p>
Issue	December 24, 2016
<p>Help for Needy Duration: 30 min (100.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today..... It's all about helping others. We talk to members of four organizations working to improve the lives of those in need in the Tennessee Valley; the United Way, Bethlehem Center, People Helping People and the Salvation Army.</p> <p>Guests: Reggie Smith, Debbie Boggs – Bethlehem Center Gail Wilcoxon, Carl Haulk – People Helping People Kelley Nave – United Way Kimberly George – Salvation Army</p>
Issue	December 31, 2016
<p>Help for Needy Duration: 30 min (100.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p>Trends today..... It's all about helping others. We talk to members of four organizations working to improve the lives of those in need in the Tennessee Valley; the United Way, Bethlehem Center, People Helping People and the Salvation Army.</p> <p>Guests: Reggie Smith, Debbie Boggs – Bethlehem Center Gail Wilcoxon, Carl Haulk – People Helping People Kelley Nave – United Way Kimberly George – Salvation Army</p>



OTHER

Anchor	3 Plus You
Julie Edwards David Karnes	A daily program featuring local information and entertainment. Hosts Julie Edwards and David Karnes spotlight local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Aired Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Dateline NBC
Lester Holt (occasionally by Hoda Kotb)	Dateline is a weekly television news magazine broadcast by NBC. The show, notable for its longevity on the network, has aired since 1992 and is currently anchored by Lester Holt, occasionally by Hoda Kotb. Dateline programming includes investigative journalism, true crime and human interest stories. See attached list for dates and times the programs aired during the quarter.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.



Anchor	Today Show (NBC)
Matt Lauer Savannah Guffrey Al Roker Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airs Monday - Friday 7am-9am.
Anchor	Today Show (NBC)
Al Roker Tamron Hall	Launched in October of 2000, the third hour of TODAY covers national and international news, weather, entertainment, and human interest stories. Airs Monday - Friday 9am-10am.
Anchor	Today Show (NBC)
Hoda Kotb Kathie Lee Gifford	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Craig Melvin Sheinelle Jones Stephanie Ruhle Dylan Dreyer	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Weekend Today (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.