



ISSUES/PROGRAMS LIST

First Quarter: January - March 2023

TRENDS ON 3

30 Minute Local Public Affairs Show



HOST:

LATRICE CURRIE >>

Issue

January 7, 2023

Minority/Community
Duration: 10.0 min (33.3%)
Health/Community
Duration: 10.0 min (33.3%)
Health/Education
Duration: 10.0 min (33.3%)

Source: Local
Broadcast Time: 5:30am

MLK EVENTS AND PARADE

The Martin Luther King Jr. Parade will be back in person this year. There is also a week of events leading up to the actual holiday and parade which will wrap up with a program featuring guest speaker, Pastor Dr. Jamal Harrison Bryant from Lithonia, GA. A local dentist has opened a dental clinic in the former Piney Woods Elementary School in Alton Park to serve those in under-served communities who lack dental care. And, a country music artist, who appeared on The Voice, is using his voice to raise awareness and funds for the Alzheimer's Association.

Guests: Eric Atkins – Unity Group
Dr. Elenora Woods – Mercy Dental Clinic
Jay Allen – Country Music Artist

Issue

January 14, 2023

Community Involvement/Health
Duration: 10.0 min (33.3%)
Health/Community
Duration: 10.0 min (33.3%)
Education/Youth
Duration: 10.0 min (33.3%)

Source: Local
Broadcast Time: 5:30am

NATIONAL BLOOD DONOR MONTH

This is a slow time of year for blood donations. A local patient talks about the importance of giving blood and how it helped save her life. Purpose Point Community Health Clinic will soon be taking patients in East Chattanooga serving the uninsured. They hope to close the healthcare gap. The Hamilton County School System is partnering with UTC to give high school juniors and seniors a first hand college experience that they hope will encourage them to pursue a college education.

Guests: Max Winitz – Blood Assurance
Sharon Waters – Patient
Dr. Ternae Jordan – Pastor Mount Canaan
Dr. David Saermo – Purpose Point
Grant Knowles – Hamilton County Schools
Dr. Shewanee Howard Baptiste – UTC

Issue	January 21, 2023
<p>Community/Black History Month/Business Duration: 10.0 min (33.3%)</p> <p>Health/Education Duration: 15.7 min (52.4%)</p> <p>Minority Business Awards Duration: 4.3 min (14.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>YMCA BLACK HISTORY EVENTS</u> The Hamilton Family YMCA is hosting Black History Month events to spotlight black owned businesses and entrepreneurs... Life Force now has a new tool, the first in the state to offer high flow oxygen therapy aboard a medical flight... More people are surviving cancer, but treatment can lead to another problem, cardiovascular disease. Cardio Oncology Is a growing area... And, the fourth Annual BEC Awards are happening this month.</p> <p>Guests: Kathy Tueful, Nikki Bryant – Hamilton YMCA Mark Edison – Life Force Dr. Henry Cheng – Chattanooga Heart Institute Kevin Love – Chattanooga Business Elite</p>
Issue	January 28, 2023
<p>Health/Community Duration: 10.0 min (33.3%)</p> <p>Minority/Religion Duration: 10.0 min (33.3%)</p> <p>The Arts/Diversity Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>REVIVE DENTAL</u> Revive Dental is about to celebrate their one year anniversary helping and serving low income and uninsured residents in need of dental care. For Black History Month, The Unity Group is hosting the Gospel Music Awards celebrating the history and heritage of Black History Month. During the month of February, the Hunter Museum will feature two African American Artists.</p> <p>Guests: Charelle Kennington – Revive Dental Marcellus Barnes – Sounds of Unity Nandina Makrandi – Hunter Museum</p>
Issue	February 4, 2023
<p>Health/Education Duration: 10.0 min (33.3%)</p> <p>Crime/Human Trafficking Duration: 10.0 min (33.3%)</p> <p>Business/Community Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>AMERICAN HEART MONTH</u> The American Heart Association is focusing on CPR this year for Heart Month, looking at what happened to Damar Hamlin, and how he brought this issue into the spotlight. Love's Arm is working to help women and young girls who are victims of sex trafficking. They're holding a fundraiser to help continue their mission. And, a new co-working and event space has opened to help entrepreneurs who are looking for somewhere to work from and also network.</p> <p>Guests: Emily Niespodziany – American Heart Association Inza Hagins Dyer – Love's Arm Aley Newby – The Plug</p>

Issue	February 11, 2023
<p>Community Health/Religion/ Minority Duration: 10.0 min (33.3%)</p> <p>Dental Health/Community Duration: 10.0 min (33.3%)</p> <p>Dental Health/Community Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>PURPOSE POINT HEALTH</u> A local church has opened a faith based community health center in one of the hardest hit areas lacking health service. In another low income community, a local dentist has opened the Mercy Dental Clinic to provide dental services to those in need. Across town, not far out of downtown, a non-profit is hoping to bring smiles to those who don't have dental insurance and can't afford dental service.</p> <p>Guests: Ternae Jordan – Mount Canaan Baptist Church Dr. David Salerno – Purpose Point Health Dr. Elenora Wood – Mercy Dental Clinic Charelle Kennington – Revive Dental</p>
Issue	February 18, 2023
<p>Health/Education Duration: 9.3 min (31.0%)</p> <p>Women/Social Justice/ Education/Politics Duration: 8.6 min (28.6%)</p> <p>Minority/Education/ Youth Duration: 7.9 min (26.2%)</p> <p>The Arts/Community Duration: 4.3 min (14.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>GOOD SLEEP HYGIENE</u> Tennessee ranks as the 4th state in the country for getting less than seven hours of sleep a night. This can lead to other health problems. We get tips on possible causes and solutions. All women are invited to participate in the 110th Commemorative Anniversary of the Women's Suffrage March in downtown Chattanooga. The Annual Mardi Gras Ball is coming up. It helps provide scholarships to girls in high school. We also have a preview of The Color Purple.</p> <p>Guests: Dr. Anuj Chandra – Advanced Center for Sleep Disorders Alexia Phinizey – Delta Sigma Theta Sorority, Inc. Teresa Garland – League of Women Voters Vickie Kellum, Deborah Flagg – National Coalition 100 Black Women</p>
Issue	February 25, 2025
<p>Health/Education Duration: 10.0 min (33.3%)</p> <p>Crime/Human Trafficking Duration: 10.0 min (33.3%)</p> <p>Business/Community Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>AMERICAN HEART MONTH</u> The American Heart Association is focusing on CPR this year for Heart Month, looking at what happened to Damar Hamlin, and how he brought this issue into the spotlight. Love's Arm is working to help women and young girls who are victims of sex trafficking. They're holding a fundraiser to help continue their mission. And, a new co-working and event space has opened to help entrepreneurs who are looking for somewhere to work from and also network.</p> <p>Guests: Emily Niespodziany – American Heart Association Inza Hagins Dyer – Love's Arm Aley Newby – The Plug</p>

Issue	March 4, 2023
<p>Community Involvement/Health Duration: 10.0 min (33.3%)</p> <p>Health/Community Duration: 10.0 min (33.3%)</p> <p>Education/Youth Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>NATIONAL BLOOD DONOR MONTH</u> This is a slow time of year for blood donations. A local patient talks about the importance of giving blood and how it helped save her life. Purpose Point Community Health Clinic will soon be taking patients in East Chattanooga serving the uninsured. They hope to close the healthcare gap. The Hamilton County School System is partnering with UTC to give high school juniors and seniors a first hand college experience that they hope will encourage them to pursue a college education.</p> <p>Guests: Max Winitz – Blood Assurance Sharon Waters – Patient Dr. Ternae Jordan – Pastor Mount Canaan Dr. David Saermo – Purpose Point Grant Knowles – Hamilton County Schools Dr. Shewanee Howard Baptiste – UTC</p>
Issue	March 11, 2023
<p>Health/Seniors Duration: 10.7 min (35.7%)</p> <p>Education/Youth Duration: 10.0 min (33.3%)</p> <p>Local Government Duration: 9.3 min (31.0%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CARE AMORE HEALTH EVENT</u> It is the second year for Care Amore. This event is designed to bridge the health care gap of low income seniors in certain zip codes and address their other needs. Chatt Prep is growing and adding grades each year. They are looking for people who want to be part of their team and work with boys from a diverse background to provide them a unique and exceptional educational experience. We also look at what a new law would mean for motorcycle drivers and riders.</p> <p>Guests: Dr. Tiundra Love – The Chattanooga Chapter of the Links, Inc. Dr. Angeletta Ulmer – Chattanooga Preparatory School Dawn Hjelseth – River City Company</p>
Issue	March 18, 2023
<p>Help for Needy/Women Duration: 9.3 min (31.0%)</p> <p>Women/Politics/Social Justice/Community Duration: 10.0 min (33.3%)</p> <p>Health/Seniors Duration: 10.7 min (35.7%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>ROOM IN THE INN</u> Room in the Inn has two events coming up to continue support for their mission to help homeless women and their children build a stable life. The Women's Suffrage March was rescheduled after bad weather forced them to cancel their last event. New technology is helping give patients with cataracts 20/20 vision.</p> <p>Guests: Erin Creal – Room In The Inn Alexia Phinizey – Delta Sigma Theta Sorority, Inc. Teresa Garland – League of Women Voters Dr. David Friedrich – Friedrich Eye Associates</p>

Issue	March 25, 2023
<p>Community/Finance/ Education Duration: 10.0 min (33.3%)</p> <p>Youth/Women/Education Duration: 10.0 min (33.3%)</p> <p>Human Trafficking/ Education Duration: 10.0 min (33.3%)</p> <p>Source: Local Broadcast Time: 5:30am</p>	<p><u>CNE MONEY SCHOOL</u> CNE is hosting their annual Money School event. They help consumers learn more about improving their credit score, prepare to buy a home and savings. A local author and mentor talks about how she is working to help other teen mothers break the cycle. Love's Arm is continuing to reach out and help victims of human trafficking turn their lives around. They also want to make others aware of what to look for and how to help.</p> <p>Guests: Jacki Madding – Chattanooga Neighborhood Enterprise Tosha Cook – Local Author/Mentor Inza Hagins Dyer – Love's Arm</p>

OTHER

Anchor	3 Plus You
Julie Edwards	A daily program featuring local information and entertainment. Hosts Julie Edwards spotlights local people and events taking place in the Chattanooga viewing area. A wide variety of topics are explored. Airl Monday through Friday 11am to Noon.
Anchor	Crimestoppers
Greg Glover	A locally-produced weekly segment in which Greg Glover focuses on an unsolved crime and solicits the public for information to the closure of the case. Rewards are offered.
Anchor	Meet The Press (NBC)
Chuck Todd	Chuck Todd interviews news makers each week on topical subjects of national and international importance and conducts a round table discussion among news reporters and political leaders. The show airs Sunday 9-10am with repeats overnight Sunday at 3am.
Anchor	Nightly News (NBC)
Lester Holt	NBC Nightly News, the most watched newscast in all of television, covers national and world news daily, Monday through Sunday, 6:30pm-7:00pm.
Anchor	Today Show (NBC)
Savannah Guffrey Hoda Kotb Al Roker Craig Melvin Tom Llamas Carson Daly	Launched in January 1952, the live broadcast provides the latest in domestic and international news, weather reports, interviews with news makers from the world of politics, business, media, entertainment and sports. Airl Monday - Friday 7am-9am.

Anchor	Today Third Hour (NBC)
Al Roker Sheinelle Jones Craig Melvin Dylan Dreyer	Launched in September of 2017, Today Third Hour brings more to your mornings with insightful stories, exclusive interviews and inspirational news. Airs Monday - Friday 9am-10am.
Anchor	Today with Hoda and Jenna (NBC)
Hoda Kotb Jenna Bush	Launched in September 2007, the fourth hour of TODAY brings viewers a fresh, lively show featuring headlines and hot stories of the day, celebrity guests, musical acts, as well as today's authors, designers and chefs. Airs Monday - Friday 10am-11am
Anchor	Weekend Today (NBC)
Kristen Welker Peter Alexander Joe Fryar Angie Lassman Michelle Grossman	The Saturday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Saturday 7am-9am.
Anchor	Sunday Today with Willie Geist (NBC)
Willie Geist	The Sunday edition of NBC News TODAY covers national and world news, weather, entertainment and human interest stories. Airs Sunday 8am-9am.