

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4175584

<b>Traffic Order #</b>	715827		<b>Created On</b>	4/30/2024 12:35:26 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	4175584		<b>Created By</b>	McFarland, Tabitha		<b>Gross \$</b>	12914.00	
<b>Order Descrp</b>	63178522_POL_Candidate_RICK SCOTT FOR FLORIDA		<b>Updated On</b>	4/30/2024 1:39:07 PM		<b>Net \$</b>	9298.08	
<b>Client</b>	AMP - RICK SCOTT FOR FLORIDA		<b>Updated By</b>	eClerx BOT		<b>Units</b>	56	
<b>Start Date</b>	5/6/2024		<b>Industry</b>	Political-US Senate		<b>Credit Hold</b>	NO	
<b>End Date</b>	5/19/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63178522	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Mack, Lie		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - AMERICAN MEDIA & ADVOCACY GROUP	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>	05090515	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	16355	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Miami-Ft Lauderdale Interconnect		<b>Contact</b>			4/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,  Miami-Ft. Lauderdale– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	4		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
4/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,			<b>Contract Type</b>	Standard		5407		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 5407**

<b>Traffic Order #</b>	715827	<b>Created On</b>	4/30/2024 12:35:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4175584	<b>Created By</b>	McFarland, Tabitha	<b>Syscode Gross \$</b>	12914.00
<b>Order Descrp</b>	63178522_POL_Candidate_RICK SCOTT FOR FLORIDA	<b>Updated On</b>	4/30/2024 1:30:31 PM	<b>Syscode Net \$</b>	9298.08
<b>Client</b>	AMP - RICK SCOTT FOR FLORIDA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	56
<b>Start Date</b>	5/6/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/19/2024	<b>Zones</b>	Miami-Ft Lauderdale Interconnect	<b>Avg Unit Rate</b>	230.61
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74   74	CNN En Espanol	5407	CNNE EF	05/13/2024	05/15/2024	M-W 4p-7p	X	X	X					1	\$150.00	\$150.00	30
2	2		Ampersa nd Politi cal Bun dle	74   74	CNN En Espanol	5407	CNNE PT	05/13/2024	05/15/2024	M-W 7p-12m	X	X	X					5	\$190.00	\$950.00	30
3	3		Ampersa nd Politi cal Bun dle	74   74	ESPN Deportes	5407	ESPD EF	05/13/2024	05/15/2024	M-W 4p-7p	X	X	X					1	\$112.00	\$112.00	30
4	4		Ampersa nd Politi cal Bun dle	74   74	ESPN Deportes	5407	ESPD PT	05/13/2024	05/15/2024	M-W 7p-12m	X	X	X					5	\$230.00	\$1,150.00	30
5	5		Ampersa nd Politi cal Bun dle	74   74	Fox Deportes	5407	FOXD EF	05/13/2024	05/15/2024	M-W 4p-7p	X	X	X					1	\$88.00	\$88.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Fox Deportes	5407	FOXDT	05/13/2024	05/15/2024	M-W 7p-12m	X	X	X					5	\$300.00	\$1,500.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Galavision	5407	GALAEF	05/13/2024	05/15/2024	M-W 4p-7p	X	X	X					1	\$156.00	\$156.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Galavision	5407	GALAPT	05/13/2024	05/15/2024	M-W 7p-12m	X	X	X					5	\$316.00	\$1,580.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	CNN En Espanol	5407	CNNEPT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	6	\$190.00	\$1,140.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	ESPN Deportes	5407	ESPDPT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	6	\$230.00	\$1,380.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	Fox Deportes	5407	FOXDT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	6	\$300.00	\$1,800.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	Galavision	5407	GALAPT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	6	\$316.00	\$1,896.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	ESPN Deportes	5407	ESPD EF	05/09/2024	05/12/2024	Th-Su 4p-7p				X	X	X	X	2	\$112.00	\$224.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	Galavision	5407	GALA EF	05/09/2024	05/12/2024	Th-Su 4p-7p				X	X	X	X	2	\$156.00	\$312.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	Fox Deportes	5407	FOXD EF	05/09/2024	05/12/2024	Th-Su 4p-7p				X	X	X	X	2	\$88.00	\$176.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	CNN En Espanol	5407	CNNE EF	05/09/2024	05/12/2024	Th-Su 4p-7p				X	X	X	X	2	\$150.00	\$300.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4175584**

<b>Traffic Order #</b>	715827	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4175584	<b>Created On</b>	4/30/2024 12:35:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63178522_POL_Candidate_RICK SCOTT FOR FLORIDA	<b>Created By</b>	McFarland, Tabitha	<b>Gross \$</b>	12914.00
<b>Client</b>	AMP - RICK SCOTT FOR FLORIDA	<b>Updated On</b>	4/30/2024 1:39:07 PM	<b>Net \$</b>	9298.08
<b>Start Date</b>	5/6/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	56
<b>End Date</b>	5/19/2024	<b>Source</b>	OneCONNECT	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	