

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4157675

Traffic Order #	713080		Created On	4/2/2024 10:20:41 AM		Order Status	Contract Confirmed	
Order #	4157675		Created By	NCC_Gateway_User		Gross \$	12914.00	
Order Descrp	63171851_POL_Candidate_RICK SCOTT FOR FLORIDA		Updated On	4/2/2024 2:57:29 PM		Net \$	9298.08	
Client	AMP - RICK SCOTT FOR FLORIDA		Updated By	eClerx BOT		Units	56	
Start Date	4/1/2024		Industry	Political-US Senate		Credit Hold	NO	
End Date	4/14/2024		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	63171851	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	Mack, Lie		Quarternary			Product	04060410	
AE 2			TRAFFIC OPTIONS			Estimate	16350	
Agency	AMP - AMERICAN MEDIA & ADVOCACY GROUP	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Miami-Ft. Lauderdale– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	1		Zip	07003				
Zones	Miami-Ft Lauderdale Interconnect		Contact					
Total Networks	4		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		5407		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 5407

Traffic Order #	713080	Created On	4/2/2024 10:20:41 AM	Order Status	Contract Confirmed
Order #	4157675	Created By	NCC_Gateway_User	Syscode Gross \$	12914.00
Order Descrp	63171851_POL_Candidate_RICK SCOTT FOR FLORIDA	Updated On	4/2/2024 2:50:39 PM	Syscode Net \$	9298.08
Client	AMP - RICK SCOTT FOR FLORIDA	Updated By	eClerx BOT	Syscode Units	56
Start Date	4/1/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/14/2024	Zones	Miami-Ft Lauderdale Interconnect	Avg Unit Rate	230.61
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE EF	04/08/2024	04/10/2024	M-W 4p-7p	X	X	X					2	\$150.00	\$300.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE PT	04/08/2024	04/10/2024	M-W 7p-12m	X	X	X					7	\$190.00	\$1,330.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD EF	04/08/2024	04/10/2024	M-W 4p-7p	X	X	X					2	\$112.00	\$224.00	30
4	4		Ampersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD PT	04/08/2024	04/10/2024	M-W 7p-12m	X	X	X					7	\$230.00	\$1,610.00	30
5	5		Ampersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXD EF	04/08/2024	04/10/2024	M-W 4p-7p	X	X	X					2	\$88.00	\$176.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXDT	04/08/2024	04/10/2024	M-W 7p-12m	X	X	X					7	\$300.00	\$2,100.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALAEF	04/08/2024	04/10/2024	M-W 4p-7p	X	X	X					2	\$156.00	\$312.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALAPT	04/08/2024	04/10/2024	M-W 7p-12m	X	X	X					7	\$316.00	\$2,212.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNEPT	04/06/2024	04/07/2024	Sa-Su 7p-12m						X	X	4	\$190.00	\$760.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPDPT	04/06/2024	04/07/2024	Sa-Su 7p-12m						X	X	4	\$230.00	\$920.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXDT	04/06/2024	04/07/2024	Sa-Su 7p-12m						X	X	4	\$300.00	\$1,200.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALAPT	04/06/2024	04/07/2024	Sa-Su 7p-12m						X	X	4	\$316.00	\$1,264.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD EF	04/06/2024	04/07/2024	Sa-Su 4p-7p						X	X	1	\$112.00	\$112.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALA EF	04/06/2024	04/07/2024	Sa-Su 4p-7p						X	X	1	\$156.00	\$156.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXD EF	04/06/2024	04/07/2024	Sa-Su 4p-7p						X	X	1	\$88.00	\$88.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE EF	04/06/2024	04/07/2024	Sa-Su 4p-7p						X	X	1	\$150.00	\$150.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4157675

Traffic Order #	713080	# of Weeks	2	Active	Yes
Order #	4157675	Created On	4/2/2024 10:20:41 AM	Order Status	Contract Confirmed
Order Descrp	63171851_POL_Candidate_RICK SCOTT FOR FLORIDA	Created By	NCC_Gateway_User	Gross \$	12914.00
Client	AMP - RICK SCOTT FOR FLORIDA	Updated On	4/2/2024 2:57:29 PM	Net \$	9298.08
Start Date	4/1/2024	Updated By	eClerx BOT	Units	56
End Date	4/14/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	