

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4175580

Traffic Order #	715829		Created On	4/30/2024 12:34:54 PM		Order Status	Revision Confirmed	
Order #	4175580		Created By	McFarland, Tabitha		Gross \$	13514.00	
Order Descrp	63178518_POL_Candidate_RICK SCOTT FOR FLORIDA		Updated On	5/1/2024 12:07:11 PM		Net \$	9730.08	
Client	AMP - RICK SCOTT FOR FLORIDA		Updated By	eClerx BOT		Units	58	
Start Date	4/29/2024		Industry	Political-US Senate		Credit Hold	NO	
End Date	5/12/2024		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63178518	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Mack, Lie		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - AMERICAN MEDIA & ADVOCACY GROUP	15.00%	Address 1	NCC MEDIA		Product	05020508	
RepFirm	NCC	13.00%	Address 2			Estimate	16354	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Miami-Ft Lauderdale Interconnect		Contact			4/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!, Miami-Ft. Lauderdale– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	4		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
4/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,			Contract Type	Standard		5407		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 5407

Traffic Order #	715829	Created On	4/30/2024 12:34:54 PM	Order Status	Revision Confirmed
Order #	4175580	Created By	McFarland, Tabitha	Syscode Gross \$	13514.00
Order Descrp	63178518_POL_Candidate_RICK SCOTT FOR FLORIDA	Updated On	5/1/2024 12:04:13 PM	Syscode Net \$	9730.08
Client	AMP - RICK SCOTT FOR FLORIDA	Updated By	eClerx BOT	Syscode Units	58
Start Date	4/29/2024	Source	OneCONNECT	Zone Status	Revision Confirmed
End Date	5/12/2024	Zones	Miami-Ft Lauderdale Interconnect	Avg Unit Rate	233.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE EF	05/06/2024	05/08/2024	M-W 4p-7p	X	X	X					1	\$150.00	\$150.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE PT	05/06/2024	05/08/2024	M-W 7p-12m	X	X	X					5	\$190.00	\$950.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD EF	05/06/2024	05/08/2024	M-W 4p-7p	X	X	X					1	\$112.00	\$112.00	30
4	4		Ampersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD PT	05/06/2024	05/08/2024	M-W 7p-12m	X	X	X					5	\$230.00	\$1,150.00	30
5	5		Ampersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXD EF	05/06/2024	05/08/2024	M-W 4p-7p	X	X	X					1	\$88.00	\$88.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXDT	05/06/2024	05/08/2024	M-W 7p-12m	X	X	X					5	\$300.00	\$1,500.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALAEF	05/06/2024	05/08/2024	M-W 4p-7p	X	X	X					1	\$156.00	\$156.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALAPT	05/06/2024	05/08/2024	M-W 7p-12m	X	X	X					5	\$316.00	\$1,580.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNEPT	05/02/2024	05/05/2024	Th-Su 7p-12m				X	X	X	X	6	\$190.00	\$1,140.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPDPT	05/02/2024	05/05/2024	Th-Su 7p-12m				X	X	X	X	6	\$230.00	\$1,380.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXDT	05/02/2024	05/05/2024	Th-Su 7p-12m				X	X	X	X	6	\$300.00	\$1,800.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALAPT	05/02/2024	05/05/2024	Th-Su 7p-12m				X	X	X	X	6	\$316.00	\$1,896.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD EF	05/02/2024	05/05/2024	Th-Su 4p-7p				X	X	X	X	2	\$112.00	\$224.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALA EF	05/02/2024	05/05/2024	Th-Su 4p-7p				X	X	X	X	2	\$156.00	\$312.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXD EF	05/02/2024	05/05/2024	Th-Su 4p-7p				X	X	X	X	2	\$88.00	\$176.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE EF	05/02/2024	05/05/2024	Th-Su 4p-7p				X	X	X	X	2	\$150.00	\$300.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXD PT	05/02/2024	05/05/2024	Th-Su 7p-12m				X	X	X	X	2	\$300.00	\$600.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4175580					
Traffic Order #	715829	# of Weeks	2	Active	Yes
Order #	4175580	Created On	4/30/2024 12:34:54 PM	Order Status	Revision Confirmed
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Start Date	4/29/2024	Updated By	eClerx BOT	Units	58
End Date	5/12/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	