

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4157676

Traffic Order #	713079		Created On	4/2/2024 10:20:57 AM		Order Status	Contract Confirmed	
Order #	4157676		Created By	NCC_Gateway_User		Gross \$	12914.00	
Order Descrp	63171854_POL_Candidate_RICK SCOTT FOR FLORIDA		Updated On	4/2/2024 2:57:27 PM		Net \$	9298.08	
Client	AMP - RICK SCOTT FOR FLORIDA		Updated By	eClerx BOT		Units	56	
Start Date	4/8/2024		Industry	Political-US Senate		Credit Hold	NO	
End Date	4/21/2024		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63171854	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Mack, Lie		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - AMERICAN MEDIA & ADVOCACY GROUP	15.00%	Address 1	NCC MEDIA		Product	04110417	
RepFirm	NCC	13.00%	Address 2			Estimate	16351	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Miami-Ft Lauderdale Interconnect		Contact			Miami-Ft. Lauderdale– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	4		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		5407		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 5407

Traffic Order #	713079	Created On	4/2/2024 10:20:57 AM	Order Status	Contract Confirmed
Order #	4157676	Created By	NCC_Gateway_User	Syscode Gross \$	12914.00
Order Descrp	63171854_POL_Candidate_RICK SCOTT FOR FLORIDA	Updated On	4/2/2024 2:49:54 PM	Syscode Net \$	9298.08
Client	AMP - RICK SCOTT FOR FLORIDA	Updated By	eClerx BOT	Syscode Units	56
Start Date	4/8/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/21/2024	Zones	Miami-Ft Lauderdale Interconnect	Avg Unit Rate	230.61
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE EF	04/15/2024	04/17/2024	M-W 4p-7p	X	X	X					1	\$150.00	\$150.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE PT	04/15/2024	04/17/2024	M-W 7p-12m	X	X	X					5	\$190.00	\$950.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD EF	04/15/2024	04/17/2024	M-W 4p-7p	X	X	X					1	\$112.00	\$112.00	30
4	4		Ampersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD PT	04/15/2024	04/17/2024	M-W 7p-12m	X	X	X					5	\$230.00	\$1,150.00	30
5	5		Ampersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXD EF	04/15/2024	04/17/2024	M-W 4p-7p	X	X	X					1	\$88.00	\$88.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXDT PT	04/15/2024	04/17/2024	M-W 7p-12m	X	X	X					5	\$300.00	\$1,500.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALA EF	04/15/2024	04/17/2024	M-W 4p-7p	X	X	X					1	\$156.00	\$156.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALA PT	04/15/2024	04/17/2024	M-W 7p-12m	X	X	X					5	\$316.00	\$1,580.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNE PT	04/11/2024	04/14/2024	Th-Su 7p-12m				X	X	X	X	6	\$190.00	\$1,140.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPD PT	04/11/2024	04/14/2024	Th-Su 7p-12m				X	X	X	X	6	\$230.00	\$1,380.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXDT PT	04/11/2024	04/14/2024	Th-Su 7p-12m				X	X	X	X	6	\$300.00	\$1,800.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALA PT	04/11/2024	04/14/2024	Th-Su 7p-12m				X	X	X	X	6	\$316.00	\$1,896.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Fox Deportes	5407	FOXDF	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	2	\$88.00	\$176.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	CNN En Espanol	5407	CNNEF	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	2	\$150.00	\$300.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Galavision	5407	GALAEF	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	2	\$156.00	\$312.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	ESPN Deportes	5407	ESPDF	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	2	\$112.00	\$224.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	713079	# of Weeks	2	Active	Yes
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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	