

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25329680 Changes as of: 11/2/2016 at 5:49 PM Version: Highlighting Revision 3

CPE: 156/409/185
Agency: SRCP Media
SRCP MEDIA 201
NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Flight: 11/2/16 - 11/8/16
Advertiser: Espinoza - SOS NM
Product: Wed-Tu NO SPOTS
AFTER NOON ON TUE

Station: KRQE
Market: Albuquerque
Office: WASHINGTON

Total \$: \$19,825.00
Total Spots: 104
Total CPP: \$0.00

Agency Order #: 5475046
Buyer: Vonderheid, Betsy
Salesperson: BEN WILLMETH
202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILLMETH
202-872-5880

Total GRP:
Traffic #: 954092
Separation:

Comments: revised order,
added lns 33-34 per mg from contract #25329679.
ROT=\$19825

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/2		Total Spots	Total \$	CPP	GRP
							11/2	11/2				
REV-3	W-F-M-Tu 7a-9a		CBS This Morning	\$60.00	0	30	10 8		8	\$480.00	\$0.00	0.0
REV-9	W-F-M-Tu 12:30p-2p		CBS Soap Rotation	\$125.00	0	30	4 2		2	\$250.00	\$0.00	0.0
REV-26	Su 8a-9:30a		CBS Sunday Morning	\$300.00	0	30	2 0		0	\$0.00	\$0.00	0.0
REV-35	Sa 6p-9p		SEC	\$250.00	0.0	30	0 2		2	\$500.00	\$0.00	0.0
REV-36	Sa 9p-9:30p		Jeopardy	\$175.00	0.0	30	0 1		1	\$175.00	\$0.00	0.0
REV-37	Sa 9:30p-10p		Wheel	\$175.00	0.0	30	0 1		1	\$175.00	\$0.00	0.0
REV-39	F M 5a-6a		KRQE News 13 This Morning @5A	\$60.00	0.0	30	0 2		2	\$120.00	\$0.00	0.0
TOTALS: 104									104	\$19,825.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25329680

Changes as of: 11/22/2016 at 3:51 PM

Version: Highlighting Makegood 1

CPE: 156/409/1185

Flight: 11/22/16 - 11/8/16

Station: KRQE

Total \$: \$19,825.00

Agency: SRCP Media

Advertiser: Espinoza - SOS NM

Market: Albuquerque

Total Spots: 104

SRCP MEDIA 201
NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Product: Wed-Tu NO SPOTS
AFTER NOON ON IUE

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5475046

Primary Demo: Adults 35+

Total GRP:

Buyer: Vonderheid, Betsy

Con Type: POLITICAL/VOTE

Traffic #: 954092

Salesperson: BEN WILLMETH
202-872-5880

Assistant: BEN WILLMETH
202-872-5880

Separation:

Comments: revised order,

added lns 33-34 per msg from contract #25329679.

ROT=\$19825

Station Comment

LINE 9 1X 11/3 AND 1X 11/2 ARE NA
LINE 26 2X 11/6 ARE NA
OFFER 2X SEC PRIME GAME SAT 6P-9P @250EA
1X SAT 9-930P JEOPARDY @175
1X SAT 930P-10P WHEEL @275
PLEASE ADVISE OR REVISE
THANK YOU, SHERRIE

Spot Manager: Preempted/Unresolved, 11/02/16-11/06/16

Order Line Length Rate % Date P/L Time Period Create Date/Time Inv. Code (Booked/State Reason Channel AE Placer P/L Office CIA Bypass

Advertiser: POL/Nora Espinoza Secretary of State
 Alt Order #: 25329680

Order	Line	Length	Rate	%	Date	P/L	Time Period	Create Date/Time	Inv. Code	(Booked/State Reason	Channel	AE	Placer	P/L	Office	CIA	Bypass
	954092	9	:30	\$125.00	No		11/02/16 P5 M-F 1230p-2p	10/13/16 1:25:10 PM Soap Rotator		[N/A]	[ALL]	kzwa					70 K-WAS
	954092	30	:30	\$125.00	No		11/03/16 P5 M-F 1230p-2p	10/13/16 3:22:16 PM Soap Rotator		[N/A]	[ALL]	kzwa					70 K-WAS
	954092	26	:30	\$300.00	No		11/06/16 P5 8a-930a	10/13/16 3:22:16 PM CBS Sunday Mornii		[N/A]	[ALL]	kzwa					70 K-WAS
	954092	26	:30	\$300.00	No		11/06/16 P5 8a-930a	10/13/16 3:22:16 PM CBS Sunday Mornii		[N/A]	[ALL]	kzwa					70 K-WAS
\$850.00																	
\$850.00																	
\$850.00																	

[Filtered by: ((Advertiser does not start with ITN) AND (Advertiser does not contain General Mills))] [Sorted by: Date]



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25329680

CPE: 156/409/1185

Agency: SRCP Media

SRCP MEDIA 201
NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Changes as of: 11/22/2016 at 5:02 PM

Flight: 11/2/16 - 11/8/16

Advertiser: Espinoza - SOS NM
Product: Wed-Tu NO SPOTS
AFTER NOON ON TUE

Version: Highlighting Makegood 2

Station: KRQE

Market: Albuquerque
Office: WASHINGTON

Total \$: \$19,825.00

Total Spots: 104

Total CPP: \$0.00

Agency Order #: 5475046

Buyer: Vonderheid, Betsy
Salesperson: BEN WILMETH
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Total GRP:

Traffic #: 954092
Separation:

Comments: revised order,

added lns 33-34 per mg from contract #25329679.

ROT=\$19825

Station Comment

LINE 3 2X 11/4 ARE NA
OFFER 1X FRI 11/4 AND 1X 11/7 5A-6A NEWS @60EA
PLEASE ADVISE OR REVISE
THANK YOU, SHERRIE

Giudicessi, Jim

From: shari.busse@kasa.com
Sent: Wednesday, November 02, 2016 3:33 PM
To: Gravlee, Sherrie; Giudicessi, Jim
Subject: Spot - Preempt: POL/Nora Espinoza Secretary of State - 954092

This email notification contains (2) different actions.

Property: KRQE

Order Information:

Order #: 954092
Order Total: \$19,825.00
Agency: SRCP Media
Advertiser: POL/Nora Espinoza Secretary of State
Product: Wed-Tu NO SPOTS AFT
Alternate Order #: 25329680
Estimate #: 1185
Flight Dates: 11/02/16 - 11/08/16
Demo: Households

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

Preempted Spot Information (954092-3-8):

Rate: \$60.00
Air Date: Fri 11/04/16
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Early Show M-F 7a-9a
Inventory Code Time: CBS Early Show M-F 7a-9a
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 5
Preempt Reason: N/A
Event 2 (Spot - Preempt)

*MG FRI 11/4
5-6A @ \$60*

Preempted Spot Information (954092-3-3):

Rate: \$60.00
Air Date: Fri 11/04/16
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Early Show M-F 7a-9a
Inventory Code Time: CBS Early Show M-F 7a-9a
Spot Type: NM
Length: :30
Channel(s): [ALL]

*MG MON 11/7
5-6A @ \$60*