





Order

Order #: 36441

Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Pattern

Line#	Ordered As	Station	BB MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title						Flight Detail	Log			Comment										
36	TODAY SHOW II	WJFW - NBC 12			:30	09/07/16 09/09/16	9:00AM 10:00AM		3	\$80.00	3	\$240.00				1	1			
37	SATURDAY NIGHT LIVE	WJFW - NBC 12			:30	09/10/16 09/10/16	10:29PM 12:01AM		1	\$250.00	1	\$250.00								1
38	NEWS 35 MIN	WJFW - NBC 12			:30	09/11/16 09/11/16	10:30PM 11:05PM		1	\$350.00	1	\$350.00								1
39	NFL FOOTBALL 3:10	WJFW - NBC 12			:30	09/11/16 09/11/16	7:20PM 10:00PM		1	\$1,500.00	1	\$1,500.00								1
40	MEET THE PRESS	WJFW - NBC 12			:30	09/11/16 09/11/16	9:00AM 10:00AM		1	\$500.00	1	\$500.00								1
41	NFL KICKOFF	WJFW - NBC 12			:30	09/08/16 09/08/16	6:30PM 7:30PM		1	\$650.00	1	\$650.00								1
42	NFL 3 HRS	WJFW - NBC 12			:30	09/08/16 09/08/16	7:30PM 9:00PM		1	\$2,000.00	1	\$2,000.00								1
43	Tonight Show 1035-1135	WJFW - NBC 12			:30	09/12/16 09/13/16	10:35PM 11:34PM		2	\$100.00	2	\$200.00		1	1					
44	NW12 AT 11	WJFW - NBC 12			:30	09/12/16 09/13/16	11:00AM 11:30AM		2	\$70.00	2	\$140.00		1	1					
45	UP NORTH @ 4	WJFW - NBC 12			:30	09/12/16 09/13/16	4:00PM 4:30PM		2	\$80.00	2	\$160.00		1	1					
46	JEOPARDY W/ TERMINAL	WJFW - NBC 12			:30	09/12/16 09/13/16	4:30PM 4:59PM		2	\$115.00	2	\$230.00		1	1					

9/6/2016 3:36:33 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 3 of 4

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Line# Ordered As Combo Title Station Flight Detail Log GE S/W Cost per spot Spots Ext. Cost B/P M T W T F S S Pattern

Line#	Ordered As	Combo Title	Station	Flight Detail	Log	GE	S/W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	Pattern
47	EARLY TODAY 5A		WJFW - NBC 12	:30 09/12/16 09/13/16 5:00AM	Master			\$50.00	1	\$50.00		X	X						
48	NEWSWATCH 12 5 P NEW		WJFW - NBC 12	:30 09/12/16 09/13/16 5:00PM	Master			\$225.00	2	\$450.00		1	1						
49	NEWSWATCH 12 5:30A		WJFW - NBC 12	:30 09/12/16 09/13/16 5:30AM	Master			\$60.00	2	\$120.00		1	1						
50	NEWSWATCH 12 6P NEW		WJFW - NBC 12	:30 09/12/16 09/13/16 6:00PM	Master			\$225.00	2	\$450.00		1	1						
51	NEWSWATCH 12 @ 6:00am		WJFW - NBC 12	:30 09/12/16 09/13/16 6:00AM	Master			\$60.00	2	\$120.00		1	1						
52	WHEEL OF FORTUNE		WJFW - NBC 12	:30 09/12/16 09/13/16 6:30PM	Master			\$600.00	1	\$600.00		X	X						
53	TODAY SHOW		WJFW - NBC 12	:30 09/12/16 09/13/16 7:00AM	Master			\$85.00	3	\$255.00		2	2						
54	TODAY SHOW II		WJFW - NBC 12	:30 09/12/16 09/13/16 9:00AM	Master			\$80.00	2	\$160.00		1	1						

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
September (2016)	\$15,535.00	0	\$0.00	- Agency
		0	\$0.00	Commission:
<b>Total:</b>	<b>\$15,535.00</b>	<b>78</b>	<b>\$13,204.75</b>	<b>\$15,535.00</b>

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.