

# Northland Television, LLC - WJFW-12



## Order

**Orig. Date:** 06/01/2016 **Advertiser:** RUSS FOR WISCONSIN  
**Order Date:** 09/06/2016 **Product:** POLITICAL  
**Start Date:** 09/07/2016 **Pri. Prod. Category:** POLITICAL  
**End Date:** 09/18/2016  
**Sec. Prod. Category:** POLITICAL

**Acct. Exec.:** HRP - WASHINGTON DC  
**Est. Code:** 4318  
**Billing Cycle:** Broadcast Month  
**Order Class:** National  
**Price Type:**  
**Revenue Type:** Default  
**Billing Type:** Regular  
**Order Type:** Political  
**Spot Type:** Local

### Agency Information

**Name:** CANAL PARTNERS MEDIA  
**Address:** 1027 33RD STREET NW SUITE 140  
 WASHINGTON DC 20007  
**Contact:** BUYER..

**Fax:** 4318  
**Phone:** 8260863

### Special Instructions:

**Order #:** 36441 **Revision:** 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station			Flight Detail				Log	Comment									
7	NEWSWATCH 12 WEEKEND		:30	09/10/16	09/10/16	10:00PM	10:29PM	Master		\$225.00								X
	WJFW - NBC 12																	
8	WHEEL OF FORTUNE SATURDAY		:30	09/10/16	09/10/16	6:30PM	7:00PM	Master		\$125.00								X
	WJFW - NBC 12																	
9	NEWS 36 MIN		:30	09/11/16	09/11/16	10:30PM	11:05PM	Master		\$350.00								X
	WJFW - NBC 12																	
22	NEWSWATCH 12 10P NEW		:30	09/07/16	09/09/16	10:00PM	10:34PM	Master		\$350.00								
	WJFW - NBC 12																	
23	TODAY SHOW III		:30	09/12/16	09/13/16	10:00AM	10:59AM	Master		\$80.00								
	WJFW - NBC 12																	
24	Tonight Show 1035-1135		:30	09/07/16	09/09/16	10:35PM	11:34PM	Master		\$300.00								
	WJFW - NBC 12																	

9/6/2016 3:36:33 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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# Order

Order #: 36441

Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

Line# Ordered As

BB MI MG

Length

Flight: Start - End

Time: Start - End

Cost per spot

Spots

Ext. Cost

B/P

M

T

W

T

F

S

S

Combo Title

Station

Flight Detail

Log

Comment

47 EARLY TODAY 5A

WJFW - NBC 12

:30

09/12/16 09/13/16 5:00AM 5:29AM

Master

1

\$50.00

1

\$50.00

X

X

48 NEWSWATCH 12 5 P NEW

WJFW - NBC 12

:30

09/12/16 09/13/16 5:00PM 5:30PM

Master

2

\$225.00

2

\$450.00

1

1

49 NEWSWATCH 12 5:30A

WJFW - NBC 12

:30

09/12/16 09/13/16 5:30AM 6:00AM

Master

2

\$60.00

2

\$120.00

1

1

50 NEWSWATCH 12 6P NEW

WJFW - NBC 12

:30

09/12/16 09/13/16 6:00PM 6:30PM

Master

2

\$225.00

2

\$450.00

1

1

51 NEWSWATCH 12 @ 6:00am

WJFW - NBC 12

:30

09/12/16 09/13/16 6:00AM 7:00AM

Master

2

\$60.00

2

\$120.00

1

1

52 WHEEL OF FORTUNE

WJFW - NBC 12

:30

09/12/16 09/13/16 6:30PM 7:00PM

Master

1

\$600.00

1

\$600.00

X

X

53 TODAY SHOW

WJFW - NBC 12

:30

09/12/16 09/13/16 7:00AM 9:00AM

Master

3

\$85.00

3

\$255.00

2

2

54 TODAY SHOW II

WJFW - NBC 12

:30

09/12/16 09/13/16 9:00AM 10:00AM

Master

2

\$80.00

2

\$160.00

1

1

## Total Cost Monthly Breakouts

Month(s) Amount

September (2016) \$15,535.00

Total: \$15,535.00

Spots

Cost

Gross Cost:

\$15,535.00

Pre-Empted: 0

\$0.00

- Agency

\$2,330.25

Credited: 0

\$0.00

Commission:

Billboards: 0

\$0.00

Net Cost:

\$13,204.75

Total : 78

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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