

ORDER



**UNIVISION
COLORADO**

KCEC-TV

Orders
Order / Rev: 77516
Alt Order #:
Product Desc: ROMANOFF FOR CONGRESS
Estimate: ROMANOFF FOR CONGRESS
Flight Dates: 10/13/14 - 10/19/14
Original Date / Rev: 10/08/14 / 10/08/14
Order Type: GENERAL

Primary AE: Denver House
Sales Office: L-DEN
Sales Region: Local

Agency
Name: Blue West Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Romanoff
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, GEN, POL

New Business Thru: 03/30/15
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/19/14	52	\$24,305.00	\$20,659.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	52	\$24,305.00	\$20,659.25	0.00
Totals	52	\$24,305.00	\$20,659.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House	L-DEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	10/13/14	10/19/14	M-F 6a-10a Despierta C&M Despierta Colorado	CM	6a-10a	MTWTF--	:30	10	\$150.00	P-04	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	MTWTF--			10		\$150.00		0.00				
N 2	KCEC	10/13/14	10/17/14	Daytime M-F Hour 5 Daytime M-F 1p	CM	1p-2p	M---F--	:30	2	\$190.00	P-04	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	M---F--			2		\$190.00		0.00				
N 3	KCEC	10/14/14	10/16/14	Daytime M-F Hour 6 Daytime M-F 2p	CM	2p-3p	-T-T---	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-T-T---			2		\$75.00		0.00				
N 4	KCEC	10/13/14	10/15/14	Early Fringe M-F Hour 1 Early Fringe M-F	CM	3p-4p	M-W----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	M-W----			2		\$250.00		0.00				
N 5	KCEC	10/14/14	10/17/14	Early Fringe M-F Hour 2 Early Fringe M-F 4p	CM	4p-5p	-TWTF--	:30	4	\$250.00	P-04	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-TWTF--			4		\$250.00		0.00				
N 6	KCEC	10/13/14	10/17/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	MTWTF--	:30	5	\$800.00	P-04	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	MTWTF--			5		\$800.00		0.00				

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Advertiser: Romanoff
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 Estimate: ROMANOFF FOR CONGRESS

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KCEC	10/13/14	10/17/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-04	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	MTWTF--		5			\$650.00	0.00					
N 8	KCEC	10/18/14	10/18/14	Early Fringe Sat Hour 3.0 Sa 5p-530p	CM	3:25 PM-3:55 PM (3:25 PM-3:55 PM)	-----S-	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	-----S-		1			\$250.00	0.00					
N 9	KCEC	10/13/14	10/17/14	Late Fringe M-F Hour 1 Late Fringe M-F	CM	3:25 PM-3:55 PM (3:25 PM-3:55 PM)	MTWTF--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	MTWTF--		5			\$50.00	0.00					
N 10	KCEC	10/13/14	10/17/14	Late News M-F 1.1 Local Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTF--	:30	5	\$750.00	P-04	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	MTWTF--		5			\$750.00	0.00					
N 11	KCEC	10/13/14	10/17/14	Late News M-F 1.2 Network Late News M-F	CM		MTWTF--	:30	5	\$1,200.00	P-04	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	MTWTF--		5			\$1,200.00	0.00					
N 12	KCEC	10/19/14	10/19/14	Late Fringe Su Hour 1.2 Su 1030p-11p	CM	1030p-11p	-----S	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	-----S		1			\$350.00	0.00					
N 13	KCEC	10/17/14	10/17/14	M-F Prime A M-F Prime 6p	CM	6p-7p	----F--	:30	1	\$700.00	P-04	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	----F--		1			\$700.00	0.00					
N 14	KCEC	10/13/14	10/13/14	M-F Prime B M-F Prime 7p	CM	7p-8p	M-----	:30	1	\$600.00	P-04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	M-----		1			\$600.00	0.00					
N 15	KCEC	10/16/14	10/16/14	M-F Prime D M-F Prime 9p	CM	9p-10p	---T---	:30	1	\$625.00	P-04	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	---T---		1			\$625.00	0.00					
N 16	KCEC	10/18/14	10/18/14	Sa Prime Rotator Sa Prime Rotator	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----S-	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	-----S-		1			\$500.00	0.00					
N 17	KCEC	10/19/14	10/19/14	Su Prime Rotator Su Prime Rotator	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----S	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/13/14	10/19/14	-----S		1			\$500.00	0.00					
													Totals	52	\$24,305.00

Station Order

Romanoff for Congress

Market: Denver-Boulder
Flight Dates: Monday, October 13, 2014 to Sunday, October 19, 2014

Estimate ID

289

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	
Despierta America	EM	M-F	\$150.00	2	2	2	2	2			10
6:00 AM 10:00 AM		30	\$1,500.00								
Sold out P3											
Hoy	DT	M-F	\$190.00	1				1			2
1:00 PM 2:00 PM		30	\$380.00								
La Rosa Guadalupe	DT	M-F	\$75.00		1		1				2
2:00 PM 3:00 PM		30	\$150.00								
El Gordo y la Flaca	EF	M-F	\$250.00	1		1					2
3:00 PM 4:00 PM		30	\$500.00								
Primer Impacto	EF	M-F	\$250.00		1	1	1	1			4
4:00 PM 5:00 PM		30	\$1,000.00								
KCEC 5p News	EN	M-F	\$800.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$4,000.00								
Univision News	EN	M-F	\$650.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$3,250.00								
Sat 5:30 p News	EN	Sa	\$250.00						1		1
3:25 PM 3:55 PM		30	\$250.00								
Early Run 10/19											
La Que No Podia Am	LF	M-F	\$50.00	1	1	1	1	1			5
11:00 PM 12:00 AM		30	\$250.00								
KCEC 10p News	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM 10:30 PM		30	\$3,750.00								
Univision News	LN	M-F	\$1,200.00	1	1	1	1	1			5
10:30 PM 11:00 PM		30	\$6,000.00								

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluestmedia.com

Date/Time Sent: 10/8/2014 10:43:45 AM

KCEC-TV

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Station Order

Romanoff for Congress

Market: Denver-Boulder
Flight Dates: Monday, October 13, 2014 to Sunday, October 19, 2014

Estimate ID

289

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Gross Rate	13	14	15	16	17	18	19	
Sun Univision News	LN	Su	\$350.00							1	1
10:30 PM 11:00 PM		30	\$350.00								
Novela	PA	M-F	\$700.00					1			1
6:00 PM 7:00 PM		30	\$700.00								
Novela	PT	M-F	\$600.00	1							1
7:00 PM 8:00 PM		30	\$600.00								
Novela	PT	M-F	\$625.00				1				1
9:00 PM 10:00 PM		30	\$625.00								
Sabado Gigante	PT	Sa	\$500.00						1		1
7:00 PM 9:00 PM		30	\$500.00								
Gigante	PT	Su	\$500.00							1	1
7:00 PM 9:00 PM		30	\$500.00								
Station Gross Totals			\$24,305.00	10	9	9	10	10	2	2	52
Station Net			\$20,659.25								

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/8/2014 10:43:45 AM

KCEC-TV

Page 2 of 2

mary@bluestmedia.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 10/8/2014
--------------------------------------------------------------------	----------------------------------

I, BlueWest Media

being/on behalf of: Andrew Romanoff

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: Tuesday, November 04, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
------------------	----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 13, 2014	Sunday, October 19, 2014

Attach proposed schedule with charges (if available): \$24,305.00

I represent that the payment for the above described broadcast time has been furnished by:

Romanoff for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:
Michael Hamrick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 08, 2014



Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

BlueWest media

MEDIA BUYING

5130 E.18TH AVE., DENVER, CO

Wells Fargo Bank, N.A.

EZShield® Check Fraud
Protection for Business

23-7-1020

October 08, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 20,659.25

Twenty Thousand Six Hundred Fifty Nine and 25/100***** DOLLARS

BlueWest Media

MEMO Romanoff for Congress

Mary White
AUTHORIZED SIGNATURE

⑈003217⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

3217

KCEC-TV

October 08, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Romanoff for Congress	289	10\13-19\2014:Denver:Spanish TV	\$20,659.25

Check Total: \$20,659.25