NEWS

ORDER

Orders	Order / R	AV.	3541296												
Ciucio	Alt Order		WOC14641	863								- 4			
	Product [candidate	000									J		
	Estimate:		1779							KNOP					
	Flight Dates:			05/07/24 - 05/14/24				Primary A			Mary Chris	tonsor	`		
Original Date / Rev			05/06/24 / 05/06/24 NORMAL									steriser	1		
								Sales Off			GN-PA				
	Order Ty	be:	NORMAL					Sales Re	gion:		National				
Agency Name:			Pinpoint M	Pinpoint Media-Alexandria											
	Buying C	ontact:						Billing Ty	pe:		Cash				
	Billing Co	ntact:						Billing Ca	llendar	:	Broadcast				
			PO Box 163	45				Billing Cy	cle:		EOM/EOC	;			
			Alexandria, VA 22302					Agency C	Commi	ssion:	15%				
Advertiser	Name:		Adrian Smi	th for Co	ongres	SS									
	Demogra	phic:	НН						iness E	Ind:					
	Product (Candidate - National - House					Advertise	r Exte	nal ID:	549487				
			AGY					Agency E			107837				
Revenue Code 1: Revenue Code 2:			POL					Unit Code:			General				
Revenue Code 3: Priority:		POL-CAND					Order Se		n:	00:10:00					
		P-04													
Bill Plan							Total	c.							
Start Date	End Date	# Spots	Gross Amour	nt Net	Amou	Int	Month	-		# Spots	Gross An	nount	Ne	t Amount	Rating
04/29/24	05/14/24	130	\$3,425	.00	\$2.	911.25	May 2	2024		130	\$3,4	25.00		\$2,911.25	0.00
			¥-) -				Totals	;		130	\$3,4	25.00		\$2,911.25	0.00
Account Exe											٦				
Account Exec		Sales Off	ice Sales I	Region		rt Date / E				Order %					
Jenny Wolgan						rt Of Orde rt Of Orde				100% 0%					
Mary Christen	isen				Sta	rt Of Orde	r - Ena	Of Order		0%					
				_				_		_			_	-	_
Ln Ch	Start En		ntory Code			tart/End		Days		Spots	Rate Pri	Ű		-	Amount
N 1 KNOP	05/07/24 05/1		s 2 Today @ 6 s 2 Today @ 6		6:	00 AM-7:0	00 AM	11111	:30	5	\$15.00 P-0	4 0.00) NM	6	\$90.00
	n: NEWS 2 TO														
<u>Star</u> Week: 05/0	t Date End 07/24 05/13		<u>ekdays 5</u> .11	pots/We	<u>ek</u> 5	<u>Rate</u> \$15.00	Ratir 0.								
Week: 05/1					1	\$15.00	0.								
_	05/07/24 05/1	Toda	Today Show y Show	CM		00 AM-9:0 :00 AM-9:0	-	44444	:30	20	\$15.00 P-0	4 0.00) NM	24	\$360.00
	n: TODAY SHO														
Week: 05/0		3/24 444	44	pots/We	20	<u>Rate</u> \$15.00	Ratir 0.	00							
Week: 05/1 N 3 KNOP	14/24 05/20 05/07/24 05/1		Today Show I	CM	4 9:	\$15.00 00 AM-10	0.0 MA 00:		:30	5	\$10.00 P-0	4 0.00) NM	6	\$60.00
(Program	n: TODAY 3RE		y Show II												
Star	t Date End I	Date We		pots/We		Rate	Ratir								
Week: 05/0 Week: 05/1			.11		5 1	\$10.00 \$10.00	0.	00 00							
	05/07/24 05/1		Today Show I	I CM	•):00 AM-1			:30	5	\$5.00 P-0	4 0.00) NM	6	\$30.00
/D		Toda	iy w/ Hoda & J												
	n: TODAY WIT t Date End I			pots/We	ek	Rate	Ratir	na							
<u></u>			<u> </u>	1 2 . 2, 0				<u>.</u>						-	

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Order / Rev:	3541296	Advertiser:	Adrian Smith for Congress	
Alt Order #:	WOC14641863	Product Desc:	candidate	KNOP
Flight Dates:	05/07/24 - 05/14/24	Estimate:	1779	

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/07/24	05/13/24	11111 -1	5	\$5.00	0.00						
Week: 05/14/24	05/20/24		1 CM	\$5.00	0.00 1:30 Al11111	.20	5	\$10.00 P-04	0.00 NIM	c	¢60.00
N 5 KNOP 05/07/2	24 05/14/24	M-F 11a-1130a M-F 11a-1130a	CIM	11:00 AM-1	1:30 AITTTT	:30	Э	\$10.00 P-04	0.00 INIVI	6	\$60.00
(Program: FUN	NY YOU SHO	DULD ASK (SYN))									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/07/24	05/13/24	11111	5	\$10.00	0.00						
Week: 05/14/24	05/20/24	- 1	1	\$10.00	0.00						• · · · · · ·
N 6 KNOP 05/07/2	24 05/14/24	News 2 @ 1130a	CM		2:00 PI11111	:30	5	\$20.00 P-04	0.00 NM	6	\$120.00
(Program: NEW		News 2 @ 1130a		(11:30 AM-1	12:00 PM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/07/24	05/13/24	11111	5	\$20.00	0.00						
Week: 05/14/24	05/20/24	- 1	1	\$20.00	0.00						
N 7 KNOP 05/07/2	24 05/13/24	NBC News Daily	CM	1158a-1p	11111	:30	5	\$20.00 P-04	0.00 NM	5	\$100.00
		NBC News Daily									
(Program: NBC Start Date		,	Spots/Week	Poto	Poting						
Week: 05/07/24	End Date 05/13/24	<u>Weekdays</u> 11111	<u>Spois/Week</u>	<u>Rate</u> \$20.00	<u>Rating</u> 0.00						
N 8 KNOP 05/07/2		M-F 1p-2p	CM		0.00 00 PM 11111	:30	5	\$10.00 P-04	0.00 NM	5	\$50.00
	2. 00, 0, 2.	M-F 1p-2p	•			100	Ū	<i>Q.0.001</i> 01	0.00 1.111	Ŭ	<i>Q</i> OOOOOOOOOOOOO
(Program: DATI	ELINE (SYN))									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/07/24	05/13/24	11111	5	\$10.00	0.00						
N 9 KNOP 05/07/2	24 05/13/24		CM	2:00 PM-3:0	00 PM 11111	:30	5	\$10.00 P-04	0.00 NM	5	\$50.00
(Program: PICT	IONARY/25	M-F 2p-3p WORDS OR LESS	(SY)								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/07/24	05/13/24	11111	5	\$10.00	0.00						
N10 KNOP 05/07/2	24 05/13/24	M-F 4p-5p	СМ	4:00 PM-5:0	00 PM 11111	:30	5	\$15.00 P-04	0.00 NM	5	\$75.00
		M-F 4p-5p									
		NSIDE EDITION)	0 / 11/	D /							
Start Date Week: 05/07/24	End Date 05/13/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$15.00	Rating 0.00						
N11 KNOP 05/07/24			CM		30 PM 11111	:30	5	\$20.00 P-04	0.00 NM	5	\$100.00
	24 00/10/24	M-F 5p-530p	OW	0.001 10-0.0	50110111111	.00	5	φ20.001 -04	0.00 140	5	φ100.00
(Program: INVE	STIGATE TV										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/07/24	05/13/24	11111	5	\$20.00	0.00						
N12 KNOP 05/07/2	24 05/13/24			5:30 PM-6:0	00 PM 1-1-1	:30	3	\$60.00 P-02	0.00 NM	3	\$180.00
(Program: NBC		NBC Nightly New	S								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/07/24	05/13/24	1-1-1	3	\$60.00	0.00						
N13 KNOP 05/07/2	24 05/13/24	News 2 @ 6p M-F	CM	6:00 PM-6:3	30 PM 11111	:30	5	\$50.00 P-04	0.00 NM	5	\$250.00
		News 2 @ 6p M-	=	(6:00 PM-6:	30 PM)						
(Program: NEW				_							
Start Date Week: 05/07/24	End Date	<u>Weekdays</u> 11111	Spots/Week 5	Rate	<u>Rating</u> 0.00						
N14 KNOP 05/07/24	05/13/24	M-F 630p-7p	CM	\$50.00	0.00 00 PM 11111	:30	5	\$20.00 P-04		5	\$100.00
N 14 KINOF 03/01/	24 03/13/24	M-F 630p-7p	Civi	(6:30 PM-7:		.30	5	φ20.00 F -04	0.00 100	5	\$100.00
(Program: ENTI	ERTAINMEN	T TONIGHT (SYN))		,						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/07/24	05/13/24	11111	5	\$20.00	0.00						
N15 KNOP 05/07/2	24 05/13/24	News 2 @ 10p M			0:35 PI11111	:30	5	\$50.00 P-04	0.00 NM	5	\$250.00
(Drogrom NEM		News 2 @ 10p M	-F	(10:00 PM-1	10:35 PM)						
(Program: NEW Start Date	End Date	Weekdave	Spots/Week	Pate	Rating						
Week: 05/07/24	05/13/24	<u>Weekdays</u> 11111	<u>Spois/Week</u> 5	<u>Rate</u> \$50.00	0.00						
N16 KNOP 05/07/2			CM		1:35 PI11111	:30	5	\$20.00 P-04	0.00 NM	5	\$100.00
							-			•	

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Order / Rev:	3541296	Advertiser:	Adrian Smith for Congress	
Alt Order #:	WOC14641863	Product Desc:	candidate	KNOP
Flight Dates:	05/07/24 - 05/14/24	Estimate:	1779	

Ln Ch	Start	End	Inventory Code		Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			NBC The Tonight The Tonight Show		(10:35 PM-1	1·35 PM)							
(Progra	m: TONI	GHT SHOW	•		(10.001 101 1	1.001 10)							
<u>Sta</u> Week: 05/	art Date /07/24	End Date 05/13/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$20.00	<u>Rating</u> 0.00							
N17 KNOP	05/07/2	4 05/13/24	NBC Late Night	СМ	11:35 PM-1	2:35 XI11	111	:30	5	\$10.00 P-04	0.00 NM	5	\$50.00
(Progra	m: I ATF	NIGHT WIT	Late Night w/ Set H SETH MEYERS										
	rt Date	End Date	Weekdays		Rate	Rating							
Week: 05/		05/13/24	11111	5	\$10.00	0.00							
N18 KNOP	05/07/2	4 05/13/24	NBC Monday Prir Monday Prime H		9:00 PM-10	:00 PM1-		:30	1	\$100.00 P-04	0.00 NM	1	\$100.00
(Progra	m: DEAL	OR NO DE		10									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/13/24	1	1	\$100.00	0.00			-	\$400.00 D.04	0.00 NIM		\$100.00
N19 KNOP	05/07/2	4 05/07/24	NBC Tuesday Pri Tuesday Prime H		8:00 PM-9:0	JO PM - 1		:30	1	\$100.00 P-04	0.00 NM	1	\$100.00
(Progra	m: WEAł	KEST LINK (
	art Date	End Date	<u>Weekdays</u> - 1	Spots/Week	Rate	Rating							
Week: 05/		05/12/24	NBC Tuesday Pri	1 me Hr ®M	\$100.00 9:00 PM-10	0.00 00 PM- 1		:30	1	\$100.00 P-04	0.00 NM	1	\$100.00
	00/01/2	.4 00/01/24	Tuesday Prime H		5.001 1010	.0011011		.00	•	φ100.001 °04	0.00 110		φ100.00
		WORD (TU			_								
<u>Sta</u> /Week: 05	art Date	End Date 05/12/24	<u>Weekdays</u> - 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00							
			NBC Wednesday	-	7:00 PM-8:0		1	:30	1	\$125.00 P-04	0.00 NM	1	\$125.00
			Wednesday Prim	e Hr 1	(7:00 PM-8:	00 PM)							
		AGO MED (Spote/Mook	Boto	Poting							
Week: 05/	rt Date /06/24	End Date 05/12/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00							
N22 KNOP	05/07/2	4 05/08/24	NBC Wednesday	Prime G M	8:00 PM-9:0	00 PM	1	:30	1	\$125.00 P-04	0.00 NM	1	\$125.00
(Drogra			Wednesday Prim	e Hr 2									
	art Date	AGO FIRE (End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/12/24	1	1	\$125.00	0.00							
N23 KNOP	05/07/2	4 05/08/24	NBC Wednesday		9:00 PM-10	:00 PM	1	:30	1	\$125.00 P-04	0.00 NM	1	\$125.00
(Progra	m: CHIC	AGO PD (W	Wednesday Prim	e Hr 3									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/12/24	1	1	\$125.00	0.00							
N24 KNOP	05/07/2	4 05/09/24	NBC Thursday Pr Thursday Prime I		8:00 PM-9:0	00 PM	- 1	:30	1	\$85.00 P-04	0.00 NM	1	\$85.00
(Progra	m: LAW	AND ORDE	R: SVU (THU))	1 2									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/12/24	1	1	\$85.00	0.00				* == 00 D 01			^ ^
N25 KNOP	05/07/2	24 05/10/24	NBC Friday Prime Friday Prime Hr 1		7:00 PM-8:0 (7:00 PM-8:0		1	:30	1	\$75.00 P-04	0.00 NM	1	\$75.00
(Progra	m: PASS	WORD (FR			(7.00 1 10 0.	001100							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/12/24	1 NBC Sa Today	1 CM	\$75.00 7:00 AM-9:0	0.00	1	:30	1	\$10.00 P-04	0.00 NM	1	\$10.00
NZU NNOF	03/07/2	.4 03/11/24	Sa Today	Civi	(7:00 AM-9:0		1-	.30		φ10.00 F -04	0.00 1000	1	φ10.00
		IRDAY TOD	AY SHOW)		,	,							
<u>Sta</u> /Week: 05	art Date	End Date 05/12/24	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$10.00	Rating 0.00							
			News 2 @ 6p Sat	-	6:00 PM-6:3		1-	:30	1	\$30.00 P-04	0.00 NM	1	\$30.00
			News 2 @ 6p Sa		(6:00 PM-6:		-			Ţ_0.001 01			400.00
		S 2 AT 6 SA		On et = AA4									
<u>Sta</u> /Week: 05	art Date /06/24	End Date 05/12/24	<u>Weekdays</u> 1 -	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.00							
N28 KNOP			_	CM	6:30 PM-7:0		1 -	:30	1	\$20.00 P-04	0.00 NM	1	\$20.00
											l		

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Order / Rev:	r / Rev: 3541296				Advertiser: Adrian Smith for Congress						
Alt Order #:	der #: WOC14641863			Product Desc:	: candidate			KNOP			
Flight Dates:	05/	/07/24 - 05/1	4/24		Estimate:	1779					
Ln Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	oots	Rate Pri Rtg	Type Spots	Amount
			Sat 630p-7p Sat 630p-7p								
		E EDITION)			_						
<u>Stai</u> Week: 05/0	rt Date 06/24	End Date 05/12/24	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00					
			NBC Saturday Pr Saturday Prime I		7:00 PM-8:00 F		:30	1	\$75.00 P-03 0.0	00 NM 1	\$75.00
		VALL (SAT))		• • • • • •							
Week: 05/0	rt Date 06/24	End Date 05/12/24	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00					
			NBC Saturday Pr Saturday Prime H		8:00 PM-9:00 F		:30	1	\$35.00 P-04 0.0	00 NM 1	\$35.00
		EST LINK (0 / 11/	D / I						
<u>Stai</u> Week: 05/0	rt Date 06/24	End Date 05/12/24	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$35.00	Rating 0.00					
			News 2 @ 10p S News 2 @ 10p S		10:00 PM-10:3	0 Pl1-	:30	1	\$50.00 P-04 0.0	00 NM 1	\$50.00
			SATURDAY)	Spote/Mook	Poto I	Doting					
Week: 05/0	rt Date 06/24	End Date 05/12/24	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00					
N32 KNOP	05/07/2	4 05/11/24	NBC Saturday Ni Saturday Night L	-	10:30 PM-12:0 (10:30 PM-12:0	-	:30	1	\$30.00 P-04 0.0	00 NM 1	\$30.00
			T LIVE (SYN))		Data	Detien					
<u>Star</u> Week: 05/0	rt Date 06/24	End Date 05/12/24	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.00					
			NBC Su Today	CM	7:00 AM-8:00 A		:30	1	\$10.00 P-04 0.0	00 NM 1	\$10.00
		AY TODAY			_						
<u>Staı</u> Week: 05/0	rt Date	End Date 05/12/24	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.00					
			NBC Meet The P	•	8:00 AM-9:00 A		:30	1	\$20.00 P-04 0.0	00 NM 1	\$20.00
(Drogram			Meet The Press		(8:00 AM-9:00 /	AM)					
, U	rt Date	THE PRES	Weekdays	Spots/Week	Rate F	Rating					
Week: 05/0	06/24	05/12/24	1	1	\$20.00	0.00					
		4 05/12/24 ANG THEOF	Weekend Rotator Weekend Rotato		5:00 PM-5:30 F (5:00 PM-5:30 F		:30	1	\$20.00 P-04 0.0	00 NM 1	\$20.00
	rt Date	End Date	Weekdays	Spots/Week	Rate F	Rating					
Week: 05/0	06/24	05/12/24	1	1	\$20.00	0.00					
			NBC Sunday Prir Sunday Prime 2 WARRIOR (SUN	Hour A	6:00 PM-8:00 F (6:00 PM-8:00 F		:30	1	\$75.00 P-04 0.0	00 NM 1	\$75.00
	rt Date	End Date	Weekdays	Spots/Week	Rate F	Rating					
Week: 05/0		05/12/24	1	1	\$75.00	0.00					
			NBC Sunday Prir Sunday Prime 2 WARRIOR(SUN	Hour B	8:00 PM-10:00 (8:00 PM-10:00		:30	1	\$75.00 P-04 0.0	00 NM 1	\$75.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/0		05/12/24	1	1	\$75.00	0.00					
		4 05/12/24 /OTHERS D	NBC Sunday Prir Sunday Prime 2		8p-10p	1	:30	1	\$50.00 P-04 0.0	00 NM 1	\$50.00
	rt Date	End Date	Weekdays	Spots/Week	Rate F	Rating					
Week: 05/0	06/24	05/12/24	1	1	\$50.00	0.00					
			News 2 @ 10p S News 2 @ 10p S		10:00 PM-10:3 (10:00 PM-10:3		:30	1	\$50.00 P-04 0.0	00 NM 1	\$50.00
	n: NEWS rt Date	S 2 AT 10P S End Date	Weekdays	Spots/Week	Rate F	Rating					
Week: 05/0		05/12/24	1	<u>30015/Week</u> 1	\$50.00	0.00					
N40 KNOP	05/07/2	4 05/12/24		СМ	10:35 PM-11:0	5 Pl1	:30	1	\$15.00 P-04 0.0	00 NM 1	\$15.00

							Prir	6/24 10:02:00 Page		5 of 5		
Order / Rev:	35	41296			Advertiser:	Adrian Smit	th for Congress					
Alt Order #:	W	OC14641863	3		Product Desc:	c: candidate	candidate			KNOP		
Flight Dates:	05	05/07/24 - 05/14/24			Estimate:	1779	1779					
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount	
			Sun 1035p-1105p									
(Program	n: BIG B	ANG THEO	Sun 1035p-1105p RY (SYN)))						_		
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/0	6/24	05/12/24	1	1	\$15.00	0.00				ļ		
									Totals	130	\$3,425.00	