

ORDER



Orders
Order / Rev: 3541296
Alt Order #: WOC14641863
Product Desc: candidate
Estimate: 1779
Flight Dates: 05/07/24 - 05/14/24
Original Date / Rev: 05/06/24 / 05/06/24
Order Type: NORMAL

KNOP
Primary AE: Mary Christensen
Sales Office: GN-PA
Sales Region: National

Agency Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 PO Box 16345
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Adrian Smith for Congress
Demographic: HH
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 549487
Agency External ID: 107837
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	130	\$3,425.00	\$2,911.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	130	\$3,425.00	\$2,911.25	0.00
Totals	130	\$3,425.00	\$2,911.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenny Wolgamott			Start Of Order - End Of Order	100%
Mary Christensen			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNOP	05/07/24	05/14/24	News 2 Today @ 6a News 2 Today @ 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$15.00	P-04	0.00	NM	6	\$90.00
(Program: NEWS 2 TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/07/24	05/13/24	11111--			5		\$15.00			0.00			
Week:		05/14/24	05/20/24	-1-----			1		\$15.00			0.00			
N 2	KNOP	05/07/24	05/14/24	NBC Today Show Today Show	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	44444--	:30	20	\$15.00	P-04	0.00	NM	24	\$360.00
(Program: TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/07/24	05/13/24	44444--			20		\$15.00			0.00			
Week:		05/14/24	05/20/24	-4-----			4		\$15.00			0.00			
N 3	KNOP	05/07/24	05/14/24	NBC Today Show II Today Show II	CM	9:00 AM-10:00 AM	11111--	:30	5	\$10.00	P-04	0.00	NM	6	\$60.00
(Program: TODAY 3RD HOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/07/24	05/13/24	11111--			5		\$10.00			0.00			
Week:		05/14/24	05/20/24	-1-----			1		\$10.00			0.00			
N 4	KNOP	05/07/24	05/14/24	NBC Today Show III Today w/ Hoda & Jenna	CM	10:00 AM-11:00 AM	11111--	:30	5	\$5.00	P-04	0.00	NM	6	\$30.00
(Program: TODAY WITH HODA AND JENNA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KNOP	05/07/24	05/14/24	M-F 11a-1130a M-F 11a-1130a (Program: FUNNY YOU SHOULD ASK (SYN))	CM	11:00 AM-11:30 AM	11111--	:30	5	\$10.00	P-04	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$5.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$5.00		0.00			
N 6	KNOP	05/07/24	05/14/24	News 2 @ 1130a News 2 @ 1130a (Program: NEWS 2 MIDDAY)	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	11111--	:30	5	\$20.00	P-04	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$20.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$20.00		0.00			
N 7	KNOP	05/07/24	05/13/24	NBC News Daily NBC News Daily (Program: NBC NEWS DAILY)	CM	1158a-1p	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$20.00		0.00			
N 8	KNOP	05/07/24	05/13/24	M-F 1p-2p M-F 1p-2p (Program: DATELINE (SYN))	CM	1:00 PM-2:00 PM	11111--	:30	5	\$10.00	P-04	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$10.00		0.00			
N 9	KNOP	05/07/24	05/13/24	M-F 2p-3p M-F 2p-3p (Program: Pictionary/25 Words or Less(SY))	CM	2:00 PM-3:00 PM	11111--	:30	5	\$10.00	P-04	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$10.00		0.00			
N 10	KNOP	05/07/24	05/13/24	M-F 4p-5p M-F 4p-5p (Program: FAMILY FEUD / INSIDE EDITION)	CM	4:00 PM-5:00 PM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$15.00		0.00			
N 11	KNOP	05/07/24	05/13/24	M-F 5p-530p M-F 5p-530p (Program: INVESTIGATE TV)	CM	5:00 PM-5:30 PM	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$20.00		0.00			
N 12	KNOP	05/07/24	05/13/24	NBC Nightly News NBC Nightly News (Program: NBC NIGHTLY NEWS)	CM	5:30 PM-6:00 PM	1-1-1--	:30	3	\$60.00	P-02	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	1-1-1--		3				\$60.00		0.00			
N 13	KNOP	05/07/24	05/13/24	News 2 @ 6p M-F News 2 @ 6p M-F (Program: NEWS 2 AT 6)	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$50.00		0.00			
N 14	KNOP	05/07/24	05/13/24	M-F 630p-7p M-F 630p-7p (Program: ENTERTAINMENT TONIGHT (SYN))	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$20.00		0.00			
N 15	KNOP	05/07/24	05/13/24	News 2 @ 10p M-F News 2 @ 10p M-F (Program: NEWS 2 AT 10P)	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$50.00		0.00			
N 16	KNOP	05/07/24	05/13/24		CM	10:35 PM-11:35 PM	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NBC The Tonight Show The Tonight Show (10:35 PM-11:35 PM)											
				(Program: TONIGHT SHOW)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/07/24	05/13/24	11111--	5	\$20.00	0.00								
N17	KNOP	05/07/24	05/13/24	NBC Late Night	CM	11:35 PM-12:35 XI	11111--	:30	5	\$10.00	P-04	0.00	NM	5	\$50.00
				Late Night w/ Seth Meyers (Program: LATE NIGHT WITH SETH MEYERS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/07/24	05/13/24	11111--	5	\$10.00	0.00								
N18	KNOP	05/07/24	05/13/24	NBC Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				Monday Prime Hr 3 (Program: DEAL OR NO DEAL ISLAND)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/07/24	05/13/24	1-----	1	\$100.00	0.00								
N19	KNOP	05/07/24	05/07/24	NBC Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				Tuesday Prime Hr 2 (Program: WEAKEST LINK (TUE))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-1-----	1	\$100.00	0.00								
N20	KNOP	05/07/24	05/07/24	NBC Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				Tuesday Prime Hr 3 (Program: PASSWORD (TUE))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-1-----	1	\$100.00	0.00								
N21	KNOP	05/07/24	05/08/24	NBC Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	--1----	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				Wednesday Prime Hr 1 (7:00 PM-8:00 PM) (Program: CHICAGO MED (WED))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	--1----	1	\$125.00	0.00								
N22	KNOP	05/07/24	05/08/24	NBC Wednesday Prime Hr 2	CM	8:00 PM-9:00 PM	--1----	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				Wednesday Prime Hr 2 (Program: CHICAGO FIRE (WED))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	--1----	1	\$125.00	0.00								
N23	KNOP	05/07/24	05/08/24	NBC Wednesday Prime Hr 3	CM	9:00 PM-10:00 PM	--1----	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				Wednesday Prime Hr 3 (Program: CHICAGO PD (WED))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	--1----	1	\$125.00	0.00								
N24	KNOP	05/07/24	05/09/24	NBC Thursday Prime Hr 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
				Thursday Prime Hr 2 (Program: LAW AND ORDER: SVU (THU))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	---1---	1	\$85.00	0.00								
N25	KNOP	05/07/24	05/10/24	NBC Friday Prime Hr 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Friday Prime Hr 1 (7:00 PM-8:00 PM) (Program: PASSWORD (FRI))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	----1--	1	\$75.00	0.00								
N26	KNOP	05/07/24	05/11/24	NBC Sa Today	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$10.00	P-04	0.00	NM	1	\$10.00
				Sa Today (7:00 AM-9:00 AM) (Program: SATURDAY TODAY SHOW)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----1-	1	\$10.00	0.00								
N27	KNOP	05/07/24	05/11/24	News 2 @ 6p Sat	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
				News 2 @ 6p Sat (6:00 PM-6:30 PM) (Program: NEWS 2 AT 6 SATURDAY)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----1-	1	\$30.00	0.00								
N28	KNOP	05/07/24	05/11/24		CM	6:30 PM-7:00 PM	-----1-	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00

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				Sat 630p-7p												
				Sat 630p-7p												
				(Program: INSIDE EDITION)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1-	1	\$20.00	0.00									
N29	KNOP	05/07/24	05/11/24	NBC Saturday Prime Hr 1	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00	
				(Program: THE WALL (SAT))												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1-	1	\$75.00	0.00									
N30	KNOP	05/07/24	05/11/24	NBC Saturday Prime Hr 2	CM	8:00 PM-9:00 PM	-----1-	:30	1	\$35.00	P-04	0.00	NM	1	\$35.00	
				(Program: WEAKEST LINK (SAT))												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1-	1	\$35.00	0.00									
N31	KNOP	05/07/24	05/11/24	News 2 @ 10p Sat	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00	
				(Program: NEWS 2 AT 10P SATURDAY)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1-	1	\$50.00	0.00									
N32	KNOP	05/07/24	05/11/24	NBC Saturday Night Live	CM	10:30 PM-12:00 AM	-----1-	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00	
				(Program: SATURDAY NIGHT LIVE (SYN))												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1-	1	\$30.00	0.00									
N33	KNOP	05/07/24	05/12/24	NBC Su Today	CM	7:00 AM-8:00 AM	-----1	:30	1	\$10.00	P-04	0.00	NM	1	\$10.00	
				(Program: SUNDAY TODAY SHOW)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1	1	\$10.00	0.00									
N34	KNOP	05/07/24	05/12/24	NBC Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00	
				(Program: MEET THE PRESS)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1	1	\$20.00	0.00									
N35	KNOP	05/07/24	05/12/24	Weekend Rotator Su	CM	5:00 PM-5:30 PM	-----1	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00	
				(Program: BIG BANG THEORY (SYN))												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1	1	\$20.00	0.00									
N36	KNOP	05/07/24	05/12/24	NBC Sunday Prime 2 Hour A	CM	6:00 PM-8:00 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00	
				(Program: AMERICAN NINJA WARRIOR (SUN))												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1	1	\$75.00	0.00									
N37	KNOP	05/07/24	05/12/24	NBC Sunday Prime 2 Hour B	CM	8:00 PM-10:00 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00	
				(Program: AMERICAN NINJA WARRIOR(SUN P3))												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1	1	\$75.00	0.00									
N38	KNOP	05/07/24	05/12/24	NBC Sunday Prime 2 Hour B	CM	8p-10p	-----1	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00	
				(Program: SNL MOTHERS DAY (NBC))												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1	1	\$50.00	0.00									
N39	KNOP	05/07/24	05/12/24	News 2 @ 10p Sun	CM	10:00 PM-10:35 PM	-----1	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00	
				(Program: NEWS 2 AT 10P SUNDAY)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		05/06/24	05/12/24	-----1	1	\$50.00	0.00									
N40	KNOP	05/07/24	05/12/24		CM	10:35 PM-11:05 PM	-----1	:30	1	\$15.00	P-04	0.00	NM	1	\$15.00	

Order / Rev: 3541296
 Alt Order #: WOC14641863
 Flight Dates: 05/07/24 - 05/14/24

Advertiser: Adrian Smith for Congress
 Product Desc: candidate
 Estimate: 1779

KNOP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 1035p-1105p											
				Sun 1035p-1105p											
				(Program: BIG BANG THEORY (SYN))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1					1	\$15.00		0.00			
													Totals	130	\$3,425.00