

KNOP 402 S Dewey North Platte, NE 69101

Sales T & C: www.gray.tv/advertising

Main: (308) 532-2222

Billing:

Billing Address:

Pinpoint Media-Alexandria Attention: Accounts Payable PO Box 16345 Alexandria, VA 22302

Send Payment To:

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Property	KNOP					
Invoice #	3532617-1	Order #	3532617			
Invoice Date	05/14/24	Alt Order #	WOC14634368			
Invoice Month	May 2024	Deal #				
Invoice Period	04/29/24 - 05/06/24	Flight Dates	04/30/24 - 05/06/24			
Advertiser	Adrian Smith for Con	gress				
Product	candidate					
Estimate #	1768					
	Account Executive	Mary Christensen				
	Sales Office	l - Philadelphia				
	Sales Region	National				
	Agency Code	9915283				
	Advertiser Code	158				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	107837				
	Advertiser Ref	549487				
	Product 1	182				

Product 2

Line Otent	Data F		ta Daa		Chart/Fad Times	MINIECC	l	Spots/	Data	T		
Line Start	Date E	nd Da	ite Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 04/30	/24 0	5/06/2	24 New	rs 2 Today @ 6a	6:00 AM-7:00 AM	11111	:30	5	\$15.00	NM		
Weeks		art Da			Spots/Week	Rate						
		1/30/24			5	\$15.00					_	_
Spots: #	<u>Ch</u>		Air Date	Air Time Descri		Start/End Time		<u>h Ad-ID</u>				Type
1	KNOP		04/30/24	6:36 AM News 2	•	6:00 AM-7:00 AM		0 DMSCSFC01			\$15.00	
2	KNOP		05/01/24	6:11 AM News 2	•	6:00 AM-7:00 AM		0 DMSCSFC01			\$15.00	
3	KNOP		05/02/24	7:00 AM News	,	6:00 AM-7:00 AM		0 DMSCSFC01			\$15.00	
4	KNOP	F	05/03/24	6:20 AM News	2 Today @ 6a	6:00 AM-7:00 AM		0 DMSCSFC01			\$15.00	
5	KNOP	М	05/06/24	6:40 AM News	2 Today @ 6a	6:00 AM-7:00 AM	<u>1 :3</u>	0 DMSCSFC01	24H		\$15.00	NM
2 04/30	/24 0	5/06/2	24 Toda	ay Show	7:00 AM-9:00 AM	44444	:30	20	\$15.00	NM		
Weeks	04	art Da 1/30/24			Spots/Week 20	Rate \$15.00						
Spots: #	<u>Ch</u>		Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate	Type
4	KNOP	Tu	04/30/24	7:22 AM Today	Show	7:00 AM-9:00 AM	ı :3	O DMSCSFC01	24H		\$15.00	NM
1	KNOP	Tu	04/30/24	8:00 AM Today	Show	7:00 AM-9:00 AM	3: ا	O DMSCSFC01	24H		\$15.00	NM
2	KNOP	Tu	04/30/24	8:27 AM Today	Show	7:00 AM-9:00 AM	1 :3	O DMSCSFC01	24H		\$15.00	NM
3	KNOP	Tu	04/30/24	8:37 AM Today	Show	7:00 AM-9:00 AM	3: ۱۸	O DMSCSFC01	24H		\$15.00	NM
5	KNOP	W	05/01/24	7:29 AM Today	Show	7:00 AM-9:00 AM	ı :3	O DMSCSFC01	24H		\$15.00	NM
8	KNOP	W	05/01/24	7:56 AM Today	Show	7:00 AM-9:00 AM	ı :3	O DMSCSFC01	24H		\$15.00	NM
7	KNOP	W	05/01/24	8:27 AM Today	Show	7:00 AM-9:00 AM	i3 ا	O DMSCSFC01	24H		\$15.00	NM
6	KNOP	W	05/01/24	8:35 AM Today	Show	7:00 AM-9:00 AM	ı :3	O DMSCSFC01	24H		\$15.00	NM
11	KNOP	Th	05/02/24	7:22 AM Today	Show	7:00 AM-9:00 AM	ı :3	O DMSCSFC01	24H		\$15.00	NM
12	KNOP	Th	05/02/24	7:56 AM Today	Show	7:00 AM-9:00 AM	ı :3	O DMSCSFC01	24H		\$15.00	NM
10	KNOP	Th	05/02/24	8:27 AM Today	Show	7:00 AM-9:00 AM	ı :3	O DMSCSFC01	24H		\$15.00	NM
9	KNOP	Th	05/02/24	8:49 AM Today	Show	7:00 AM-9:00 AM	ı :3	O DMSCSFC01	24H		\$15.00	NM
15	KNOP	F	05/03/24	7:22 AM Today		7:00 AM-9:00 AM		0 DMSCSFC02	224H		\$15.00	
16	KNOP	F	05/03/24	7:56 AM Today		7:00 AM-9:00 AM		0 DMSCSFC01	24H		\$15.00	
13	KNOP	F	05/03/24	8:27 AM Today		7:00 AM-9:00 AM	_	O DMSCSFC02			\$15.00	
14	KNOP	F	05/03/24	8:43 AM Today		7:00 AM-9:00 AM		O DMSCSFC01	24H		\$15.00	
17	KNOP	М	05/06/24	7:27 AM Today		7:00 AM-9:00 AM	_	O DMSCSFC02			\$15.00	



**KNOP** P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024					
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24					
Advertiser	Adrian Smith for Congress							
Product	candidate	andidate						
Estimate #	1768							

								Spots/				
Line Start Date	e End Dat	e Desc	ription	Start/End Time	MTWTFSS	Ler		Week	Rate	Туре		
2 04/30/24	05/06/24	4 Toda	y Show	7:00 AM-9:00 AM	44444		:30	20	\$15.00	NM		
Spots: # C	h Day	Air Date	Air Time Descr	iption	Start/End Tim	<u>e</u>	Length	Ad-ID			Rate Ty	уре
20 K	NOP M	05/06/24	7:56 AM Today	Show	7:00 AM-9:00	AM	:30	DMSCSFC012	4H		\$15.00 N	MM
		05/06/24	8:27 AM Today		7:00 AM-9:00	AM		DMSCSFC022			•	NM
18 K	NOP M	05/06/24	8:35 AM Today	Show	7:00 AM-9:00	AM	:30	DMSCSFC012	4H		\$15.00 N	NM
3 04/30/24	05/06/24	4 Toda	y Show II	9:00 AM-10:00 AM	11111		:30	5	\$10.00	NM		
Weeks:	Start Date 04/30/24			Spots/Week 5	Rate \$10.00							
Spots: # C	h Day	Air Date	Air Time Descr	iption_	Start/End Tim	<u>e</u>	Length	Ad-ID			Rate Ty	уре
1 K	NOP Tu	04/30/24	9:59 AM Today	Show II	9:00 AM-10:0	0 AM	:30	DMSCSFC012	4H		\$10.00 N	NM
2 K	NOP W	05/01/24	9:30 AM Today	Show II	9:00 AM-10:0	0 AM	:30	DMSCSFC012	4H		\$10.00 N	NM
		05/02/24	9:56 AM Today		9:00 AM-10:0	0 AM		DMSCSFC012			\$10.00 N	NM
4 K	NOP F	05/03/24	9:32 AM Today	Show II	9:00 AM-10:0	0 AM	:30	DMSCSFC022	4H		\$10.00 N	NM
5 K	NOP M	05/06/24	9:56 AM Today	Show II	9:00 AM-10:0	0 AM	:30	DMSCSFC022	4H		\$10.00 N	MM
4 04/30/24	05/06/24	4 Toda	y w/ Hoda & Jenr	na 10:00 AM-11:00 AM	M 11111		:30	5	\$5.00	NM		
Weeks:	Start Date 04/30/24			Spots/Week 5	<u>Rate</u> \$5.00							
Spots: # C	h Day	Air Date	Air Time Descr	iption	Start/End Tim	е	Length	Ad-ID			Rate Ty	уре
	NOP Tu	04/30/24	10:48 AM Today	w/ Hoda & Jenna	10:00 AM-11:	00 AN	:30	DMSCSFC012	4H		\$5.00 N	NM
2 K	NOP W	05/01/24	10:59 AM Today	w/ Hoda & Jenna	10:00 AM-11:	00 AN	:30	DMSCSFC012	4H		\$5.00 N	NM
3 K	NOP Th	05/02/24	10:58 AM Today	w/ Hoda & Jenna	10:00 AM-11:	00 AN	:30	DMSCSFC012	4H		\$5.00 N	NM
4 K	NOP F	05/03/24	10:55 AM Today	w/ Hoda & Jenna	10:00 AM-11:	00 AN	:30	DMSCSFC012	4H		\$5.00 N	NM
5 K	NOP M	05/06/24	10:59 AM Today	w/ Hoda & Jenna	10:00 AM-11:	00 AN	:30	DMSCSFC012	4H		\$5.00 N	NM
5 04/30/24	05/06/24	4 M-F 1	11a-1130a	11:00 AM-11:30 AM	11111		:30	5	\$10.00	NM		
Weeks:	Start Date 04/30/24			Spots/Week 5	Rate \$10.00							
Spots: # C	h Day	Air Date	Air Time Descr	iption_	Start/End Tim	<u>e</u>	Length	Ad-ID			Rate Ty	уре
1 K	NOP Tu	04/30/24	11:13 AM M-F 1	1a-1130a	11:00 AM-11:	30 AN	:30	DMSCSFC012	4H		\$10.00 N	MM
		05/01/24	11:23 AM M-F 1	1a-1130a	11:00 AM-11:	30 AN		DMSCSFC012			\$10.00 N	NM
		05/02/24	11:29 AM M-F 1		11:00 AM-11:	30 AN		DMSCSFC012				NM
			11:23 AM M-F 1		11:00 AM-11:			DMSCSFC022			\$10.00 N	
5 K	NOP M	05/06/24	11:14 AM M-F 1	1a-1130a	11:00 AM-11:	30 AN	:30	DMSCSFC022	4H		\$10.00 N	ИM
6 04/30/24	05/06/24	4 News	s 2 @ 1130a	11:30 AM-12:00 PM	M 11111		:30	5	\$20.00	NM		
Weeks:	Start Date 04/30/24			Spots/Week 5	<u>Rate</u> \$20.00							
Spots: # C	h <u>Day</u>	Air Date	Air Time Descr	·	Start/End Tim	<u>e</u>	Length				Rate Ty	уре
1 K	NOP Tu	04/30/24	11:44 AM News		11:30 AM-12:	00 PN	:30	DMSCSFC012	4H		\$20.00 N	MM
			11:54 AM News		11:30 AM-12:	00 PN		DMSCSFC012			\$20.00 N	
			11:48 AM News		11:30 AM-12:	00 PN		DMSCSFC012			\$20.00 N	MM
			11:43 AM News		11:30 AM-12:			DMSCSFC012				NM
5 K	NOP M	05/06/24	11:43 AM News	2 @ 1130a	11:30 AM-12:	00 PN	:30	DMSCSFC012	4H		\$20.00 N	MИ
7 04/30/24	05/06/24	4 NBC	News Daily	1158a-1p	11111		:30	5	\$20.00	NM		

#### MTWTFSS



KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

W 05/01/24

Th 05/02/24

F 05/03/24

**KNOP** 

KNOP

**KNOP** 

3

4:29 PM M-F 4p-5p

4:15 PM M-F 4p-5p

4:21 PM M-F 4p-5p

Invoice #	3532617-1	Invoice Month	May 2024					
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24					
Advertiser	Adrian Smith for Congress							
Product	candidate	andidate						
Estimate #	1768							

:30 DMSCSFC0124H

:30 DMSCSFC0124H

:30 DMSCSFC0124H

							Spots/			
Line Start	Date End [	Date De	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 04/30	05/06	i/24 NB	C News Daily	1158a-1p	11111	:30	5	\$20.00	NM	
Week		Date End	Date 11111	Spots/Week_	Rate					
Cnoto: #	04/30/			5	\$2 <u>0.00</u> Start/End Time	Longth	. V4 ID			Boto Typo
Spots: <u>#</u> 1		Air Date u 04/30/24	Air Time Descrip		1158a-1p		n <u>Ad-ID</u> DMSCSFC012	940		Rate Type   \$20.00 NM
=	_			,	•					*
2	KNOP W		12:44 PM NBC N	•	1158a-1p		DMSCSFC012			\$20.00 NM
3		n 05/02/24	12:44 PM NBC N	•	1158a-1p		DMSCSFC012			\$20.00 NM
4	KNOP F		12:45 PM NBC N	•	1158a-1p		) DMSCSFC022			\$20.00 NM
5	KNOP M	05/06/24	12:46 PM NBC N	ews Daily	1158a-1p	:30	DMSCSFC02	24H		\$20.00 NM
8 04/30	0/24 05/06	5/24 M-I	= 1p-2p	1:00 PM-2:00 PM	11111	:30	5	\$10.00	NM	
Week	s: Start D 04/30/		Date <u>MTWTFSS</u> 6/24 11111	Spots/Week 5	<u>Rate</u> \$10.00					
Spots: #		Air Date	Air Time Descrip	•	Start/End Time	l enath	n Ad-ID			Rate Type
1		u 04/30/24	1:21 PM M-F 1p		1:00 PM-2:00 PN		DMSCSFC012	24Н		\$10.00 NM
2	KNOP W		1:58 PM M-F 1p	•	1:00 PM-2:00 PM		DMSCSFC012			\$10.00 NM
3		05/01/24 n 05/02/24	1:31 PM M-F 1p	•	1:00 PM-2:00 PM		DMSCSFC01			\$10.00 NM
4	KNOP F		1:10 PM M-F 1p	•	1:00 PM-2:00 PN		DMSCSFC012			\$10.00 NM
5	_			•	1:00 PM-2:00 PN		) DMSCSFC012			•
5	KNOP M	05/06/24	1:20 PM M-F 1p	-zp	1.00 PIVI-2.00 PIV	vi .30	) DWBC3FC012	2411		\$10.00 NM
9 04/30	05/06	i/24 M-l	= 2p-3p	2:00 PM-3:00 PM	11111	:30	5	\$10.00	NM	
Week	s: Start D 04/30/		Date <u>MTWTFSS</u> 6/24 11111	Spots/Week 5	<u>Rate</u> \$10.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Length	n Ad-ID			Rate Type
1		u 04/30/24	2:26 PM M-F 2p		2:00 PM-3:00 PN		DMSCSFC012	24H		\$10.00 NM
2	KNOP W	05/01/24	2:17 PM M-F 2p	•	2:00 PM-3:00 PN	A :30	DMSCSFC012	24H		\$10.00 NM
3	KNOP TI	n 05/02/24	2:17 PM M-F 2p	•	2:00 PM-3:00 PN		DMSCSFC012			\$10.00 NM
4	KNOP F	05/03/24	2:18 PM M-F 2p	•	2:00 PM-3:00 PM		DMSCSFC022			\$10.00 NM
5	KNOP M		2:17 PM M-F 2p	'	2:00 PM-3:00 PM		DMSCSFC022			\$10.00 NM
	14101 141	00/00/24	2.17 1 W W 1 2p	ОР	2.001 W 0.001 W	vi .oc	,			Ψ10.00 14101
10 04/30	0/24 05/06	5/24 M-I	= 4p-5p	4:00 PM-5:00 PM	11111	:30	5	\$15.00	NM	
Week	s: Start D 04/30/		Date <u>MTWTFSS</u> 11111	Spots/Week 5	<u>Rate</u> \$15.00					
Spote: #			6/24 TTTTT Air Time Descrip	-	·	Longth	n Ad-ID			Poto Typo
Spots: #		<u>Air Date</u> u 04/30/24			Start/End Time		DMSCSFC012	9411		Rate Type
1	KNOP T	u 04/30/24	4:27 PM M-F 4p	-əh	4:00 PM-5:00 PN	vi :30	J DIVISUSFUUL	£411		\$15.00 NM

5	KNOP M 05	5/06/24 4:15	PM M-F 4p-5	ip	4:00 PM-5:00 PM	:30 [	MSCSFC012	24H		\$15.00	NM
11 04/30/2	24 05/06/24	M-F 5p-530	)p	5:00 PM-5:30 PM	11111	:30	5	\$20.00	NM		
Weeks:	Start Date 04/30/24		<u>MTWTFSS</u> 11111	Spots/Week 5	<u>Rate</u> \$20.00						
Spots: #	Ch Day Ai	ir Date Air Ti	ime Descripti	<u>on</u>	Start/End Time	Length A	\d-ID			Rate	Туре
1	KNOP Tu 04	4/30/24 5:24	PM M-F 5p-5	30p	5:00 PM-5:30 PM	:30 [	MSCSFC012	24H		\$20.00	NM
2	KNOP W 05	5/01/24 5:24	PM M-F 5p-5	30p	5:00 PM-5:30 PM	:30 [	MSCSFC012	24H		\$20.00	NM
3	KNOP Th 05	5/02/24 5:18	PM M-F 5p-5	30p	5:00 PM-5:30 PM	:30 [	MSCSFC012	24H		\$20.00	NM
4	KNOP F 05	5/03/24 5:24	PM M-F 5p-5	30p	5:00 PM-5:30 PM	:30 [	MSCSFC022	24H		\$20.00	NM

4:00 PM-5:00 PM

4:00 PM-5:00 PM

4:00 PM-5:00 PM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

\$15.00 NM

\$15.00 NM

\$15.00 NM

MTWTFSS

Start/End Time

Send Payment To:

Start Date

**End Date** 

**KNOP** P.O. Box 14200 Tallahassee, FL 32317-4200

Description

Invoice #	3532617-1	Invoice Month	May 2024					
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24					
Advertiser	Adrian Smith for Congress							
Product	candidate	andidate						
Estimate #	1768							

	Spots/			
Length	Week	Rate	Type	
:30	5	\$20.00	NM	

11 04/30	)/24 0	5/06/24	M-F	5р-530р	5:00 PM-5:30 PM	11111	:30	5	\$20.00	NM		
Spots: #	<u>Ch</u> KNOP	Day Air		Air Time Descr	<del></del>	Start/End Time 5:00 PM-5:30 PM	Length A	d-ID MSCSFC02	P24H		Rate \$20.00	
	INIVOI	101 00/	00/24	3.17 1 W W W 3	р 000р	3.00 T W-3.30 T W	.50 2	TIBODI COL			Ψ20.00	INIVI
12 04/30	)/24 0	5/06/24	NBC	Nightly News	5:30 PM-6:00 PM	11111	:30	5	\$25.00	NM		
Week		art Date /30/24	End D 05/06/		Spots/Week 5	<u>Rate</u> \$25.00						
Spots: #	Ch	Day Air	Date	Air Time Descr	iption	Start/End Time	Length A	d-ID			Rate	Туре
1	KNOP		40.2,40	NBC I 0.3,40.4,40.5 TO BUMP - MC	Nightly News	5:30 PM-6:00 PM	:00				\$ <del>25.00</del>	NM
2	KNOP	W 05, See MG	/01/24 40.2,40		Nightly News	5:30 PM-6:00 PM	:00				<del>\$25.00</del>	NM
3	KNOP	Th 05, See MG	/02/24 40.2,40		Nightly News	5:30 PM-6:00 PM	:00				<del>\$25.00</del>	NM
4	KNOP		40.2,40	NBC 1 0.3,40.4,40.5 TO BUMP - MC	Nightly News	5:30 PM-6:00 PM	:00				<del>\$25.00</del>	NM
5	KNOP		40.2,40	NBC 1 0.3,40.4,40.5 TO BUMP - MC	Nightly News	5:30 PM-6:00 PM	:00				<del>\$25.00</del>	NM
13 04/30	)/24 0	5/06/24	New	s 2 @ 6p M-F	6:00 PM-6:30 PM	11111	:30	5	\$50.00	NM		
Week		art Date /30/24	End D 05/06/		Spots/Week 5	<u>Rate</u> \$50.00						
Spots: #	Ch	Day Air	Date	Air Time Descr	iption	Start/End Time	Length A	d-ID			Rate	Туре
1	KNOP	Tu 04/		6:10 PM News	<del></del>	6:00 PM-6:30 PM		MSCSFC01	24H		\$50.00	
2	KNOP	W 05	01/24	6.10 PM News	•	6:00 PM-6:30 PM	·30 D	MSCSFC01	24H		\$50.00	

13 04/30/	/24 0.	3/00/2	24 INEWS	5 2 @ 0p ivi-		0.00 FIVI-0.30 FIVI	11111	.30	5	φ30.00	INIVI		
Weeks		art Da /30/24				Spots/Week 5	<u>Rate</u> \$50.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time I	Description	<u>n</u>	Start/End Time	Length A	d-ID			Rate	Type
1	KNOP	Tu	04/30/24	6:10 PM I	News 2 @	6p M-F	6:00 PM-6:30 PM	:30 DM	MSCSFC012	4H		\$50.00	NM
2	KNOP	W	05/01/24	6:10 PM I	News 2 @	6p M-F	6:00 PM-6:30 PM	:30 DM	MSCSFC012	4H		\$50.00	NM
3	KNOP	Th	05/02/24	6:19 PM I	News 2 @	6p M-F	6:00 PM-6:30 PM	:30 DM	MSCSFC012	4H		\$50.00	NM
4	KNOP	F	05/03/24	6:20 PM I	News 2 @	6p M-F	6:00 PM-6:30 PM	:30 DM	MSCSFC012	4H		\$50.00	NM
5	KNOP	М	05/06/24	6:11 PM I	News 2 @	6p M-F	6:00 PM-6:30 PM	:30 DM	MSCSFC012	4H		\$50.00	NM

14 04/30/	/24 0	5/06/2	4 M-F 630	)p-7p	6:30 PM-7:00 PM	11111	:30	5	\$20.00	NM		
				MEUTEGG								
Weeks		art Dat /30/24			Spots/Week	<u>Rate</u> \$20.00						
Cnoto: #	Ch			ir Time Descr	intion	Start/End Time	Longth /	/4 ID			Poto	Type
Spots: #	Ch	Day			<del></del>	Start/End Time	Length A				Rate	
1	KNOP	Tu	04/30/24 6	6:56 PM M-F 6	30p-7p	6:30 PM-7:00 PM	:30 I	MSCSFC01	24H		\$20.00	NM
2	KNOP	W	05/01/24 6	6:54 PM M-F 6	30p-7p	6:30 PM-7:00 PM	:30 I	MSCSFC01	24H		\$20.00	NM
3	KNOP	Th	05/02/24 6	6:59 PM M-F 6	30p-7p	6:30 PM-7:00 PM	:30 I	MSCSFC01	24H		\$20.00	NM
4	KNOP	F	05/03/24 6	6:59 PM M-F 6	30p-7p	6:30 PM-7:00 PM	:30 I	MSCSFC02	24H		\$20.00	NM
5	KNOP	М	05/06/24 6	S:53 PM M-F 6	30p-7p	6:30 PM-7:00 PM	:30 I	MSCSFC02	24H		\$20.00	NM

15 04/30/24 05/06/24	News 2 @ 10p M-F	10:00 PM-10:35 PM	11111	:30	5	\$50.00	NM		
	/24 10:25 PM News 2	 ② 10p M-F	Rate \$50.00 Start/End Time 10:00 PM-10:35 PM 10:00 PM-10:35 PM		d-ID ASCSFC012 ASCSFC012			Rate \$50.00 \$50.00	NM



Send Payment To:

KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024					
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24					
Advertiser	Adrian Smith for Congres	Adrian Smith for Congress						
Product	candidate	candidate						
Estimate #	1768							

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Line Start Date End Date Description	Start/End Time	MTWTFSS I	Length	Week	Rate	Туре	
15 04/30/24 05/06/24 News 2 @ 10p M-F	10:00 PM-10:35 PM	11111	:30	5	\$50.00	NM	
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	Lengt	Ad-ID			Rate Type
3 KNOP Th 05/02/24 10:26 PM Ne	ws 2 @ 10p M-F	10:00 PM-10:35 P	PN :30	DMSCSFC0	124H		\$50.00 NM
4 KNOP F 05/03/24 10:19 PM Ne	ws 2 @ 10p M-F	10:00 PM-10:35 P	PN :30	DMSCSFC0	224H		\$50.00 NM
5 KNOP M 05/06/24 10:32 PM Ne	ws 2 @ 10p M-F	10:00 PM-10:35 F	PN :30	) DMSCSFC0	124Н		\$50.00 NM
16 04/30/24 05/06/24 The Tonight Show	10:35 PM-11:35 PM	11111	:30	5	\$20.00	NM	
Weeks:         Start Date 04/30/24         End Date 05/06/24         MTWTFS 11111-	Spots/Week 5	<u>Rate</u> \$20.00					
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	Lengtl	n Ad-ID			Rate Type
	Tonight Show	10:35 PM-11:35 P	PN :30	) DMSCSFC0	124H		\$20.00 NM
2 KNOP W 05/01/24 11:13 PM The	Tonight Show	10:35 PM-11:35 P	PN :30	) DMSCSFC0	124H		\$20.00 NM
3 KNOP Th 05/02/24 10:48 PM The	Tonight Show	10:35 PM-11:35 P	PN :30	DMSCSFC0	124H		\$20.00 NM
4 KNOP F 05/03/24 11:08 PM The	Tonight Show	10:35 PM-11:35 P	PN :30	DMSCSFC0	124H		\$20.00 NM
5 KNOP M 05/06/24 11:32 PM The	Tonight Show	10:35 PM-11:35 P	PN :30	) DMSCSFC0	224Н		\$20.00 NM
17 04/30/24 05/06/24 Late Night w/ Seth	Meyer 11:35 PM-12:35 XM	11111	:30	5	\$10.00	NM	
Weeks: Start Date End Date MTWTFS 05/06/24 111111-		Rate \$10.00					
Spots: # Ch Day Air Date Air Time De	-	Start/End Time	l enati	n Ad-ID			Rate Type
	e Night w/ Seth Meyers	11:35 PM-12:35 X		DMSCSFC0	124H		\$10.00 NM
i	e Night w/ Seth Meyers	11:35 PM-12:35 X	_	) DMSCSFCO			\$10.00 NM
i	e Night w/ Seth Meyers	11:35 PM-12:35 X		DMSCSFC0			\$10.00 NM
	e Night w/ Seth Meyers	11:35 PM-12:35 X		) DMSCSFC0:			\$10.00 NM
i	e Night w/ Seth Meyers	11:35 PM-12:35 X	_	) DMSCSFC0			\$10.00 NM
	<u> </u>						ψ10.00 1111
18 04/30/24 05/06/24 Monday Prime Hr 3		1	:30	1	\$100.00	NM	
Weeks: Start Date		<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time De	•	Start/End Time	l enati	n Ad-ID			Rate Type
	nday Prime Hr 3	9:00 PM-10:00 PM		) DMSCSFCO	224Н		\$100.00 NM
	nday i iiiilo i ii o	3.00 T W TO.00 T W		,			ψ100.00 14W
19 04/30/24 04/30/24 Tuesday Prime Hr 2	8:00 PM-9:00 PM	- 1	:30	1	\$100.00	NM	
Weeks:         Start Date 04/29/24         End Date 05/05/24         MTWTFS 05/05/24		Rate \$100.00					
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	<u>L</u> engtl	n Ad-ID			Rate Type
	esday Prime Hr 2	8:00 PM-9:00 PM	:30	DMSCSFC0	124Н		\$100.00 NM
20 04/30/24 04/30/24 Tuesday Prime Hr 3	9:00 PM-10:00 PM	-1	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> <u>05/05/24</u> - 1		Rate \$100.00					
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	Lengtl	n Ad-ID			Rate Type
	esday Prime Hr 3	9:00 PM-10:00 PM		DMSCSFC0	124H		\$100.00 NM
21 04/30/24 05/01/24 Wednesday Prime	Hr 1 7:00 PM-8:00 PM	1	:30	1	\$125.00	NM	
Weeks: Start Date		<u>Rate</u> \$125.00					
Spots: # Ch	•	Start/End Time	Lengt	n Ad-ID			Rate Type
opois. # Oil Day All Date All Tille De	эсприон	Stative Hu Tillie	Lengu	1 /u-1D			Rate Type



Send Payment To:

KNOP
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Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24					
Advertiser	Adrian Smith for Congres	Adrian Smith for Congress						
Product	candidate	candidate						
Estimate #	1768							

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
21 04/30/24	05/01/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM	1	:30	1	\$125.00	NM	
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 KNO	OP W 05/	01/24 7:42 PM Wednes	sday Prime Hr 1	7:00 PM-8:00 PM	:30	DMSCSFC0	124H		\$125.00 NM
22 04/30/24	05/01/24				:30	1	\$125.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch			•	Start/End Time	l enati	n Ad-ID			Rate Type
	OP W 05/		sday Prime Hr 2			DMSCSFC0	124H		\$125.00 NM
23 04/30/24	05/01/24	Wednesday Prime Hr 3		1	:30	1	\$125.00	NM	
Weeks:	Start Date 04/29/24	End Date <u>MTWTFSS</u> 05/05/241	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
1 KN0	OP W 05/	01/24 9:29 PM Wednes	sday Prime Hr 3	9:00 PM-10:00 PI	M :30	DMSCSFC0	124H		\$125.00 NM
24 04/30/24	05/02/24	Thursday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$85.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
C==+=: # C =	04/29/24	05/05/24 1	1	\$85.00		- A-LID			Data Tura
Spots: # Ch		Date Air Time Descript 02/24 8:22 PM Thursda		Start/End Time		n <u>Ad-ID</u> DMSCSFC0	19411		Rate Type
1 KNO	JP IN 05/	02/24 8:22 PW Thursda	ay Prime Hr 2	8:00 PIVI-9:00 PIVI	:30	DIVISCOFCO	124Π		\$85.00 NM
25 04/30/24	05/03/24	Friday Prime Hr 1	7:00 PM-8:00 PM	1	:30	1	\$75.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS 1	Spots/Week 1	Rate \$75.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 KNO	OP F 05/	03/24 7:44 PM Friday F	Prime Hr 1	7:00 PM-8:00 PM	:30	DMSCSFC0	124H		\$75.00 NM
26 04/30/24	05/04/24	Sa Today		1-	:30	1	\$10.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS1-	Spots/Week 1	Rate \$10.00					
Spots: # Ch		Date Air Time Descript		Start/End Time	Lengtl	n Ad-ID			Rate Type
		04/24 7:17 AM Sa Toda		7:00 AM-9:00 AM		DMSCSFC0	124H		\$10.00 NM
27 04/30/24	05/04/24			1-	:30	1	\$15.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	04/29/24	05/05/241-	1	\$1 <u>5.00</u>					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengt	n Ad-ID			Rate Type
1 KNO	OP Sa 05/ See MG		ky Derby	11:00 AM-1:30 PI	M :00	)			<del>\$15.00</del> NM
2 KN0		06/24 5:17 AM News 2 7.1 05/04	Today @ 5a	5a-557a	:30	) DMSCSFC0:	224Н		\$15.00 NM
28 04/30/24	05/04/24	Kentucky Derby	1:30 PM-6:30 PM	2-	:30	2	\$75.00	NM	
Weeks:	Start Date 04/29/24	End Date <u>MTWTFSS</u> 05/05/242-	Spots/Week 2	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air		<del>-</del>	Start/End Time	Lenati	n Ad-ID			Rate Type
1 KNC				1:30 PM-6:30 PM		) DMSCSFC0:	224H		\$75.00 NM
1 1000	J. Ja 55/	5.,	., _ 0.0,	1.00 1 101 0.00 1 101		, 351 00			ψ. Ο.ΟΟ 14101



**KNOP** P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024					
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24					
Advertiser	Adrian Smith for Congres	Adrian Smith for Congress						
Product	candidate	candidate						
Estimate #	1768							

							Spots/			
Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
28 04/30/24	05/04/24	Kentucky Derby	у	1:30 PM-6:30 PM	2-	:30	2	\$75.00	NM	
Spots: # Ch	Day Air	Date Air Time	Descrin	otion	Start/End Time	Lena	th Ad-ID			Rate Type
	OP Sa 05			ky Derby	1:30 PM-6:30 PM		O DMSCSFO	С0124Н		\$75.00 NM
Z MV	01 02 03	70-72-10-1 10	rtcitac	Ky Delby	1.50 1 W 0.50 1 1	vi .c	O DIESCOT C	0012111		Ψ73.00 14101
29 04/30/24	05/04/24	- ,		5:30 PM-6:00 PM	1-	:30	1	\$20.00	NM	
Weeks:	Start Date 04/29/24	End Date 05/05/24	<u>VTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: # Ch	Day Air	Date Air Time	Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 KN	OP Sa 05 See MG DERBY	40.2,40.3,40.4,40		ightly News Sa	5:30 PM-6:00 PI	M :C	00			<del>\$20.00</del> NM
30 04/30/24	05/04/24	News 2 @ 6p S	Sat	6:00 PM-6:30 PM	1-	:30	1	\$30.00	NM	
Weeks:	Start Date 04/29/24	End Date MTV 05/05/24	<u>VTFSS</u> 1-	Spots/Week 1	Rate \$30.00					
Spots: # Ch	Day Air	Date Air Time	Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	OP Sa 05			 ? @ 6p Sat	6:00 PM-6:30 PI		00			\$30.00 NM
		40.2,40.3,40.4,40								<b>,</b>
31 04/30/24	05/04/24	Sat 630p-7p		6:30 PM-7:00 PM	1-	:30	1	\$20.00	NM	
Weeks:	Start Date 04/29/24	End Date 05/05/24	VTFSS 1-	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: # Ch	Day Air	Date Air Time	Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
1 KN	OP Sa 05	/04/24 6:45 PM	1 Sat 630	)p-7p	6:30 PM-7:00 PI	M :3	0 DMSCSF0	CO224H		\$20.00 NM
32 04/30/24	05/04/24	Saturday Prime	Hr 1	7:00 PM-8:00 PM	1-	:30	1	\$75.00	NM	
Weeks:	Start Date 04/29/24		<u>VTFSS</u> 1-	Spots/Week 1	Rate \$75.00					
Spots: # Ch	Day Air	Date Air Time	Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	OP Sa 05		Saturda	ay Prime Hr 1	7:00 PM-8:00 PI	M :3	0 DMSCSFO	CO124H		\$35.00 NM
33 04/30/24	05/04/24			8:00 PM-9:00 PM	1-	:30	1	\$35.00	NM	
Weeks:	Start Date 04/29/24	End Date MTV	<u>VTFSS</u> 1-	Spots/Week	Rate \$35.00					
Spots: # Ch				·	Start/End Time	Lena	th Ad-ID			Rate Type
	OP Sa 05			ay Prime Hr 2	8:00 PM-9:00 PI		0 DMSCSFO	CO224H		\$35.00 NM
34 04/30/24	05/04/24	News 2 @ 10p		10:00 PM-10:30 PM		:30	1	\$50.00	NM	ψου.σο 14141
Weeks:	Start Date		VTFSS	Spots/Week	Rate					
C==4=: " C!	04/29/24		1- Danamin	1	\$50.00	1	4L A - L L D			Date To
Spots: # Ch					Start/End Time		th Ad-ID	2000 411		Rate Type
1 KN	OP Sa 05	/U4/24 10:12 PM	I News 2	2 @ 10p Sat	10:00 PM-10:30	PN :3	0 DMSCSFO	U224H		\$50.00 NM
35 04/30/24	05/04/24	Saturday Night	Live	10:30 PM-12:00 XM	11-	:30	1	\$30.00	NM	
Weeks:	Start Date 04/29/24		<u>VTFSS</u> 1-	Spots/Week 1	Rate \$30.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time	Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type



41 04/30/24

Weeks:

05/05/24

Start Date

End Date

**KNOP** P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024					
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24					
Advertiser	Adrian Smith for Congres	Adrian Smith for Congress						
Product	candidate	candidate						
Estimate #	1768							

									ots/				
Line Start I		nd Date	Description		Start/End Time	MTWTFSS	Leng	th We	eek	Rate	Туре		
35 04/30	/24 05	/04/24	Saturday Night	Live	10:30 PM-12:00 XM	11-	:3	80	1	\$30.00	NM		
Spots: #		Day Air D				Start/End Time		ength Ac				Rate T	
1	KNOP	Sa 05/0	4/24 11:35 PM	Saturda	y Night Live	10:30 PM-12:0	00 XIV	:30 DM	SCSFC01	24Н		\$30.00	NM
36 04/30	/24 05	/05/24	Su Today		7:00 AM-8:00 AM	1	:3	80	1	\$10.00	NM		
Weeks		rt Date 29/24	End Date MTW	TFSS 1	Spots/Week 1	<u>Rate</u> \$10.00							
Spots: #		Day Air D				Start/End Time		ength Ac				Rate T	
1	KNOP	Su 05/0	5/24 7:48 AM	Su Toda	ay	7:00 AM-8:00 A	AM	:30 DM	SCSFC02	224H		\$10.00 I	NM
37 04/30	/24 05	/05/24	Meet The Press	1	8:00 AM-9:00 AM	1	:3	80	1	\$20.00	NM		
Weeks		rt Date 29/24		TFSS 1	Spots/Week 1	Rate \$20.00							
Spots: #		Day Air D				Start/End Time		ength Ac				Rate T	
1	KNOP	Su 05/0	5/24 8:49 AM	Meet Th	ne Press	8:00 AM-9:00 A	AM	:30 DM	SCSFC01	24Н		\$20.00	NM
38 04/30/	/24 05	/05/24	Weekend Rotat	or Su	5:00 PM-5:30 PM	1	:3	80	1	\$20.00	NM		
Weeks		rt Date 29/24	End Date MTW 05/05/24	TFSS 1	Spots/Week 1	Rate \$20.00							
Spots: #	<u>Ch</u>	Day Air D				Start/End Time		ength Ac				Rate Ty	уре
1	KNOP	Su 05/0	5/24 5:12 PM	Weeker	nd Rotator Su	5:00 PM-5:30 I	PM	:30 DM	SCSFC01	24H		\$20.00	NM
39 04/30	/24 05	/05/24	NBC Nightly Ne	ws Su	5:30 PM-6:00 PM	1	:3	80	1	\$20.00	NM		
Weeks		rt Date 29/24	End Date <u>MΓW</u> 05/05/24	TFSS 1	Spots/Week 1	Rate \$20.00							
Spots: #		Day Air D				Start/End Time		ength Ac	I-ID			Rate T	
1	KNOP	Su 05/0 See MG 3		NBC Ni	ghtly News Su	5:30 PM-6:00	PM	:00				<del>\$20.00</del>	NM
2	KNOP	Su 05/0 MG for 39		Meet Th	ne Press	varies		:30 DM	SCSFC02	:24Н		\$20.00	NM
40 04/30	/24 05	/05/24	Sunday Prime I	łr 1	6:00 PM-7:00 PM	1	:3	30	1	\$75.00	NM		
Weeks		rt Date_	End Date MTW	TFSS 1	Spots/Week	Rate \$75.00						-	
Spots: #		Day <u>Air D</u>		_	tion_	Start/End Time	<u> Le</u>	ength Ac	I-ID			Rate T	уре
5	KNOP	Th 05/0 MG for 29	2/24 3:20 PM .1,30.1,40.1,12.3			3p-4p		:30 DM	SCSFC01	24H		\$15.00 I	NM
4	KNOP	Sa 05/0		Saturda	y Prime Hr 3	9p-10p		:30 DM	SCSFC01	24Н		\$50.00	NM
1	KNOP	Su 05/0 See MG 4	95/24 90.2,40.3,40.4,40.	Sunday	Prime Hr 1	6:00 PM-7:00	PM	:00				<del>\$75.00</del>	NM
2	KNOP	Su 05/0			Prime Hr 1	6:00 PM-7:00 I	РМ	:30 DM	SCSFC02	224Н		\$75.00 I	NM
3	KNOP	M 05/0	.1,30.1,40.1,12.3 6/24 8:44 PM .1,30.1,40.1,12.3	Monday	Prime 2 Hour	7:00 PM-9:00 I	РМ	:30 DM	SCSFC01	24H		\$150.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Rate

Spots/Week

:30

\$75.00

NM

Sunday Prime 2 Hour A 7:00 PM-9:00 PM

MTWTFSS



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Advertiser	Adrian Smith for Congress							
Product	candidate							
Estimate #	1768							

Spots/
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						Орого			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
41 04/30/24	05/05/24	Sunday Prime 2 Hour A	7:00 PM-9:00 PM	1	:30	1	\$75.00	NM	
	04/29/24	05/05/241	1	\$75.00					
Spots: # Ch	Day Air	r Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 KN	OP Su 05	7:23 PM Sunday	Prime 2 Hour A	7:00 PM-9:00 PI	M :3	O DMSCSFC01	24H		\$75.00 NM
42 04/30/24	05/05/24	News 2 @ 10p Sun	10:00 PM-10:35 PM	11	:30	1	\$50.00	NM	
Weeks:	Start Date 04/29/24	End Date <u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air	r Date Air Time Descript	ion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 KN	OP Su 05	/05/24 10:15 PM News 2	@ 10p Sun	10:00 PM-10:35	PN :3	0 DMSCSFC02	24H		\$50.00 NM
43 04/30/24	05/05/24	Sun 1035p-1105p	10:35 PM-11:05 PM	11	:30	1	\$15.00	NM	
Weeks:	Start Date 04/29/24	End Date <u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air	r Date Air Time Descript	ion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 KN		i/05/24 10:48 PM Sun 103	5p-1105p	10:35 PM-11:05	PN :3	0 DMSCSFC01	24H		\$15.00 NM
				Total Spots	12	23			

# **Payment Terms 30 Days**

**Gross Total** \$3,405.00 Agency Commission \$510.75 Net Amount Due \$2,894.25 Invoice Balance as of 05/16/24 9:22:51 AM CT \$0.00