

INVOICE



KNOP
402 S Dewey
North Platte, NE 69101
Sales T & C: www.gray.tv/advertising
Main: (308) 532-2222
Billing:

Property	KNOP		
Invoice #	3532617-1	Order #	3532617
Invoice Date	05/14/24	Alt Order #	WOC14634368
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/06/24	Flight Dates	04/30/24 - 05/06/24
Advertiser	Adrian Smith for Congress		
Product	candidate		
Estimate #	1768		
Account Executive	Mary Christensen		
Sales Office	Gray National - Philadelphia		
Sales Region	National		
Agency Code	9915283		
Advertiser Code	158		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	107837		
Advertiser Ref	549487		
Product 1	182		
Product 2			

Billing Address:

Pinpoint Media-Alexandria
Attention: Accounts Payable
PO Box 16345
Alexandria, VA 22302

Send Payment To:

KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024
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Advertiser	Adrian Smith for Congress		
Product	candidate		
Estimate #	1768		

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7	04/30/24	05/06/24	NBC News Daily	1158a-1p	11111--	:30	5	\$20.00	NM																																																																														

MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Adrian Smith for Congress		
Product	candidate		
Estimate #	1768		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	04/30/24	05/06/24	NBC News Daily	1158a-1p	11111--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 11111-- 5 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Tu 04/30/24 12:45 PM NBC News Daily 1158a-1p :30 DMSCSFC0124H \$20.00 NM 2 KNOP W 05/01/24 12:44 PM NBC News Daily 1158a-1p :30 DMSCSFC0124H \$20.00 NM 3 KNOP Th 05/02/24 12:44 PM NBC News Daily 1158a-1p :30 DMSCSFC0124H \$20.00 NM 4 KNOP F 05/03/24 12:45 PM NBC News Daily 1158a-1p :30 DMSCSFC0224H \$20.00 NM 5 KNOP M 05/06/24 12:46 PM NBC News Daily 1158a-1p :30 DMSCSFC0224H \$20.00 NM									
8	04/30/24	05/06/24	M-F 1p-2p	1:00 PM-2:00 PM	11111--	:30	5	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 11111-- 5 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Tu 04/30/24 1:21 PM M-F 1p-2p 1:00 PM-2:00 PM :30 DMSCSFC0124H \$10.00 NM 2 KNOP W 05/01/24 1:58 PM M-F 1p-2p 1:00 PM-2:00 PM :30 DMSCSFC0124H \$10.00 NM 3 KNOP Th 05/02/24 1:31 PM M-F 1p-2p 1:00 PM-2:00 PM :30 DMSCSFC0124H \$10.00 NM 4 KNOP F 05/03/24 1:10 PM M-F 1p-2p 1:00 PM-2:00 PM :30 DMSCSFC0124H \$10.00 NM 5 KNOP M 05/06/24 1:20 PM M-F 1p-2p 1:00 PM-2:00 PM :30 DMSCSFC0124H \$10.00 NM									
9	04/30/24	05/06/24	M-F 2p-3p	2:00 PM-3:00 PM	11111--	:30	5	\$10.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Tu 04/30/24 2:26 PM M-F 2p-3p 2:00 PM-3:00 PM :30 DMSCSFC0124H \$10.00 NM 2 KNOP W 05/01/24 2:17 PM M-F 2p-3p 2:00 PM-3:00 PM :30 DMSCSFC0124H \$10.00 NM 3 KNOP Th 05/02/24 2:17 PM M-F 2p-3p 2:00 PM-3:00 PM :30 DMSCSFC0124H \$10.00 NM 4 KNOP F 05/03/24 2:18 PM M-F 2p-3p 2:00 PM-3:00 PM :30 DMSCSFC0224H \$10.00 NM 5 KNOP M 05/06/24 2:17 PM M-F 2p-3p 2:00 PM-3:00 PM :30 DMSCSFC0224H \$10.00 NM									
10	04/30/24	05/06/24	M-F 4p-5p	4:00 PM-5:00 PM	11111--	:30	5	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 11111-- 5 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Tu 04/30/24 4:27 PM M-F 4p-5p 4:00 PM-5:00 PM :30 DMSCSFC0124H \$15.00 NM 2 KNOP W 05/01/24 4:29 PM M-F 4p-5p 4:00 PM-5:00 PM :30 DMSCSFC0124H \$15.00 NM 3 KNOP Th 05/02/24 4:15 PM M-F 4p-5p 4:00 PM-5:00 PM :30 DMSCSFC0124H \$15.00 NM 4 KNOP F 05/03/24 4:21 PM M-F 4p-5p 4:00 PM-5:00 PM :30 DMSCSFC0124H \$15.00 NM 5 KNOP M 05/06/24 4:15 PM M-F 4p-5p 4:00 PM-5:00 PM :30 DMSCSFC0124H \$15.00 NM									
11	04/30/24	05/06/24	M-F 5p-530p	5:00 PM-5:30 PM	11111--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 11111-- 5 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Tu 04/30/24 5:24 PM M-F 5p-530p 5:00 PM-5:30 PM :30 DMSCSFC0124H \$20.00 NM 2 KNOP W 05/01/24 5:24 PM M-F 5p-530p 5:00 PM-5:30 PM :30 DMSCSFC0124H \$20.00 NM 3 KNOP Th 05/02/24 5:18 PM M-F 5p-530p 5:00 PM-5:30 PM :30 DMSCSFC0124H \$20.00 NM 4 KNOP F 05/03/24 5:24 PM M-F 5p-530p 5:00 PM-5:30 PM :30 DMSCSFC0224H \$20.00 NM									

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INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Adrian Smith for Congress		
Product	candidate		
Estimate #	1768		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	04/30/24	05/06/24	M-F 5p-530p	5:00 PM-5:30 PM	11111--	:30	5	\$20.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	KNOP	M	05/06/24	5:17 PM	M-F 5p-530p	5:00 PM-5:30 PM	:30	DMSCSFC0224H	\$20.00	NM

12	04/30/24	05/06/24	NBC Nightly News	5:30 PM-6:00 PM	11111--	:30	5	\$25.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/30/24	05/06/24	11111--	5	\$25.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KNOP	Tu	04/30/24		NBC Nightly News	5:30 PM-6:00 PM	:00		\$25.00	NM
See MG 40.2,40.3,40.4,40.5 NEED P1 RATE TO BUMP - MC										
2	KNOP	W	05/01/24		NBC Nightly News	5:30 PM-6:00 PM	:00		\$25.00	NM
See MG 40.2,40.3,40.4,40.5 NEED P1 RATE TO BUMP - MC										
3	KNOP	Th	05/02/24		NBC Nightly News	5:30 PM-6:00 PM	:00		\$25.00	NM
See MG 40.2,40.3,40.4,40.5 NEED P1 RATE TO BUMP - MC										
4	KNOP	F	05/03/24		NBC Nightly News	5:30 PM-6:00 PM	:00		\$25.00	NM
See MG 40.2,40.3,40.4,40.5 NEED P1 RATE TO BUMP - MC										
5	KNOP	M	05/06/24		NBC Nightly News	5:30 PM-6:00 PM	:00		\$25.00	NM
See MG 40.2,40.3,40.4,40.5 NEED P1 RATE TO BUMP - MC										

13	04/30/24	05/06/24	News 2 @ 6p M-F	6:00 PM-6:30 PM	11111--	:30	5	\$50.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/30/24	05/06/24	11111--	5	\$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KNOP	Tu	04/30/24	6:10 PM	News 2 @ 6p M-F	6:00 PM-6:30 PM	:30	DMSCSFC0124H	\$50.00	NM
2	KNOP	W	05/01/24	6:10 PM	News 2 @ 6p M-F	6:00 PM-6:30 PM	:30	DMSCSFC0124H	\$50.00	NM
3	KNOP	Th	05/02/24	6:19 PM	News 2 @ 6p M-F	6:00 PM-6:30 PM	:30	DMSCSFC0124H	\$50.00	NM
4	KNOP	F	05/03/24	6:20 PM	News 2 @ 6p M-F	6:00 PM-6:30 PM	:30	DMSCSFC0124H	\$50.00	NM
5	KNOP	M	05/06/24	6:11 PM	News 2 @ 6p M-F	6:00 PM-6:30 PM	:30	DMSCSFC0124H	\$50.00	NM

14	04/30/24	05/06/24	M-F 630p-7p	6:30 PM-7:00 PM	11111--	:30	5	\$20.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/30/24	05/06/24	11111--	5	\$20.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KNOP	Tu	04/30/24	6:56 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DMSCSFC0124H	\$20.00	NM
2	KNOP	W	05/01/24	6:54 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DMSCSFC0124H	\$20.00	NM
3	KNOP	Th	05/02/24	6:59 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DMSCSFC0124H	\$20.00	NM
4	KNOP	F	05/03/24	6:59 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DMSCSFC0224H	\$20.00	NM
5	KNOP	M	05/06/24	6:53 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DMSCSFC0224H	\$20.00	NM

15	04/30/24	05/06/24	News 2 @ 10p M-F	10:00 PM-10:35 PM	11111--	:30	5	\$50.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/30/24	05/06/24	11111--	5	\$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KNOP	Tu	04/30/24	10:25 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	DMSCSFC0124H	\$50.00	NM
2	KNOP	W	05/01/24	10:26 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	DMSCSFC0124H	\$50.00	NM

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INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Adrian Smith for Congress		
Product	candidate		
Estimate #	1768		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
15	04/30/24	05/06/24	News 2 @ 10p M-F	10:00 PM-10:35 PM	11111--	:30	5	\$50.00	NM																																																																																								
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4	KNOP	F	05/03/24	10:19 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	DMSCSFC0224H	\$50.00	NM																																																																																							
5	KNOP	M	05/06/24	10:32 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	DMSCSFC0124H	\$50.00	NM																																																																																							
16	04/30/24	05/06/24	The Tonight Show	10:35 PM-11:35 PM	11111--	:30	5	\$20.00	NM																																																																																								
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1	KNOP	Tu	04/30/24	11:32 PM	The Tonight Show	10:35 PM-11:35 PM	:30	DMSCSFC0124H	\$20.00	NM																																																																																							
2	KNOP	W	05/01/24	11:13 PM	The Tonight Show	10:35 PM-11:35 PM	:30	DMSCSFC0124H	\$20.00	NM																																																																																							
3	KNOP	Th	05/02/24	10:48 PM	The Tonight Show	10:35 PM-11:35 PM	:30	DMSCSFC0124H	\$20.00	NM																																																																																							
4	KNOP	F	05/03/24	11:08 PM	The Tonight Show	10:35 PM-11:35 PM	:30	DMSCSFC0124H	\$20.00	NM																																																																																							
5	KNOP	M	05/06/24	11:32 PM	The Tonight Show	10:35 PM-11:35 PM	:30	DMSCSFC0224H	\$20.00	NM																																																																																							
17	04/30/24	05/06/24	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	11111--	:30	5	\$10.00	NM																																																																																								
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18	04/30/24	05/06/24	Monday Prime Hr 3	9:00 PM-10:00 PM	1-----	:30	1	\$100.00	NM																																																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Adrian Smith for Congress		
Product	candidate		
Estimate #	1768		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Adrian Smith for Congress		
Product	candidate		
Estimate #	1768		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
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Invoice #	3532617-1	Invoice Month	May 2024
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532617-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Adrian Smith for Congress		
Product	candidate		
Estimate #	1768		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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Total Spots							123																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$3,405.00
<u>Agency Commission</u>	\$510.75
<u>Net Amount Due</u>	\$2,894.25
<u>Invoice Balance as of 05/16/24 9:22:51 AM CT</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.