



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25876868	<b>Changes as of:</b> 1/19/2018 at 11:09 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> 358/489/5699	<b>Flight:</b> 1/19/18 - 1/25/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$2,800.00
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> 45 Committee	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 5
210 W. Pennsylvania Avenue	<b>Product:</b> MD45C	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$176.10
Suite 250	<b>Agency Order #:</b> 6943674	<b>Primary Demo:</b> Adults 18+	<b>Total GRP:</b> 15.9
Towson, MD 21204	<b>Buyer:</b> Hewes, Ally	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3183602
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	1/19 - 1/25							Total Spots	Total \$	CPP*	GRP*
							1/19	1/20	1/21	1/22	1/23	1/24	1/25				
MSD 2	Su 10p-11p		NEWS	\$800.00	3.5	30	0	0	1	0	0	0	0	0	\$0.00	\$228.57	0.0
Target 102 Index: 103. Nielsen: 2.1																	
MGD 3	M 10p-11p		NEWS	\$800.00	3.5	30	0	0	0	1	0	0	0	1	\$800.00	\$228.57	3.5
Target 102 Index: 103. Nielsen: 2.1																	
<b>TOTALS:</b>							0	0	0	2	1	1	1	5	\$2,800.00	\$176.10	15.9

Makegood Comments			
Date/Time	Action	Added by	Comment
01/19/18 11:25 AM	Accepted	BRADLEY PHILIPPS	OK

1/22



**KATZ TELEVISION**  
GROUP

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New York, NY 10019

<b>Contract #</b> 25876868	<b>Changes as of:</b> 1/19/2018 at 11:09 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Sent To Rep
<b>CPE:</b> 358/489/5699	<b>Flight:</b> 1/19/18 - 1/25/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$2,800.00
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