



WBNG
560 Columbia Drive
Johnson City, NY 13790-3300
Sales T&C: www.gray.tv/advertising
(607) 584-7215

CONTRACT

<u>Contract / Revision</u> 3485010 /		<u>Alt Order #</u> WOC14589230
<u>Advertiser</u> Vote Vets Action Fund		<u>Original Date / Revision</u> 03/25/24 / 03/25/24
<u>Contract Dates</u> 03/26/24 - 04/05/24	<u>Estimate #</u> 14516	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBNG	<u>Account Executive</u> Denise Edmister	<u>Sales Office</u> Gray National - I
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9920316	<u>Advertiser Code</u> 1664	<u>Product 1/2</u> 1681
<u>Agency Ref</u> 114264	<u>Advertiser Ref</u> 505420	

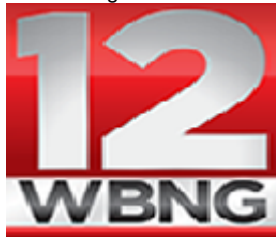
And:

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBNG	03/26/24	04/03/24	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/26/24	04/01/24	11-11--				4	\$150.00			
	Week:	04/02/24	04/08/24	-11----				2	\$150.00			
N 2	WBNG	03/26/24	04/05/24	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/26/24	04/01/24	1-1----				2	\$250.00			
	Week:	04/02/24	04/08/24	---11--				2	\$250.00			
N 3	WBNG	03/26/24	04/04/24	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/26/24	04/01/24	--1-1--				2	\$250.00			
	Week:	04/02/24	04/08/24	-1-1---				2	\$250.00			
N 4	WBNG	03/26/24	04/05/24	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/26/24	04/01/24	11-1---				3	\$250.00			
	Week:	04/02/24	04/08/24	--1-1--				2	\$250.00			
N 5	WBNG	03/26/24	04/05/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/26/24	04/01/24	-1-1---				2	\$250.00			
	Week:	04/02/24	04/08/24	--1-1--				2	\$250.00			
N 6	WBNG	03/26/24	04/04/24	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/26/24	04/01/24	1-1-1--				3	\$250.00			
	Week:	04/02/24	04/08/24	---1---				1	\$250.00			
N 7	WBNG	03/26/24	04/04/24	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/26/24	04/01/24	--1----				1	\$400.00			
	Week:	04/02/24	04/08/24	-1-1---				2	\$400.00			
N 8	WBNG	03/26/24	04/05/24	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/26/24	04/01/24	11-11--				4	\$450.00			
	Week:	04/02/24	04/08/24	--1-1--				2	\$450.00			
N 9	WBNG	03/26/24	04/04/24	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/24	04/01/24	- 11- 1 - -				3	\$600.00				
Week:		04/02/24	04/08/24	- 111 - - -				3	\$600.00				
N 10	WBNG	03/26/24	04/04/24	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30			NM	4	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/24	04/01/24	-- 1- 1 - -				2	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	2	WBNG	03/26/24-04/01/24	11:00 PM-11:35 PM	11:00 PM-11:35 PM	-- 1- 1 - -	:30		\$300.00	NM			
	See MG 10.5												
	5	WBNG	03/29/24-03/29/24	Late News Late Run	1130p-135x	- - - - - F - - - -	:30		\$300.00	NM			
	Ⓜ MG for 10.2 03/29												
Week:		04/02/24	04/08/24	- 1- 1 - - -				2	\$300.00				
N 11	WBNG	03/26/24	03/30/24	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/25/24	03/31/24	- - - - - 1 -				1	\$300.00				
N 12	WBNG	03/26/24	03/30/24	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/25/24	03/31/24	- - - - - 1 -				1	\$400.00				
N 13	WBNG	03/26/24	03/31/24	11:00 PM-11:30 PM	11:00 PM-11:30 PM		:30			NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/25/24	03/31/24	- - - - - 1				1	\$200.00				
Totals											49	\$15,750.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	24	\$7,750.00	(\$1,162.50)	\$6,587.50
04/01/24 - 04/05/24	25	\$8,000.00	(\$1,200.00)	\$6,800.00
Totals	49	\$15,750.00	(\$2,362.50)	\$13,387.50

Signature: _____ **Date:** _____

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