CONTRACT

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

And:

Targeted Platform Media, LLC / POL
1291 Hollywood Avenue
Annapolis, MD 21403

Contract / Revision	Alt Order #
1877356 /	WOC12249287

Advertiser	Original Date / Revision
ISS/ Conservation Colorado & Rocky Mounta	11/04/19 / 11/04/19

Contract Dates	Estimate #
11/05/19 - 11/11/19	**8093**

Product
Issue RMV 11.5 - 11.11 Schedule B

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KUSA	Todd Novick	TEGNA Sales W

Special Handling
SP/Other as noted in contract remarks

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	1250	1264

Agency Ref	Advertiser Ref
20383AG	186067

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KUSA	11/05/19	11/11/19	9News 6am	6-7am		:30			NM	2	$2,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/19	11/11/19	1-1----	2	$1,300.00							
N 2	KUSA	11/05/19	11/11/19	Today Show	7-9a		:30			NM	3	$3,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/19	11/11/19	11-1---	3	$1,300.00							
N 3	KUSA	11/05/19	11/08/19	Today Show 3rd Hour	9-10a		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/04/19	11/10/19	--1-1--	2	$450.00							
N 4	KUSA	11/05/19	11/07/19	9News at Noon	12p-1230p		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/04/19	11/10/19	-1-1---	2	$450.00							
N 5	KUSA	11/05/19	11/11/19	Ellen	3-4p		:30			NM	3	$1,875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/19	11/11/19	1-1-1--	3	$625.00							
N 6	KUSA	11/05/19	11/11/19	Local News @ 4p M-F	4-5p		:30			NM	3	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/19	11/11/19	11-1---	3	$1,000.00							
N 7	KUSA	11/05/19	11/11/19	Local News @ 5p M-F	5-530p		:30			NM	3	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/19	11/11/19	1-1-1--	3	$2,000.00							
N 8	KUSA	11/05/19	11/05/19	NBC Nightly News	NBC Nightly News		:30			NM	1	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/04/19	11/10/19	-1-----	1	$2,400.00							
N 9	KUSA	11/05/19	11/08/19	Local News @ 6p M-F	6-630p		:30			NM	3	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/04/19	11/10/19	--111--	3	$2,000.00							
N 10	KUSA	11/05/19	11/11/19	Entertainment Tonight	630-7p		:30			NM	3	$3,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/19	11/11/19	11-1---	3	$1,300.00							
N 11	KUSA	11/05/19	11/11/19	Tonight Show	1037-1137p		:30			NM	2	$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

Contract / Revision	Alt Order #
1877356 /	WOC12249287

Advertiser	Original Date / Revision
ISS/ Conservation Colorado & Rocky Mounta	11/04/19 / 11/04/19

Contract Dates	Product	Estimate #
11/05/19 - 11/11/19	Issue RMV 11.5 - 11.11	**8093**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 11/05/19	End Date 11/11/19	Weekdays 1-1----	Spots/Week 2	Rate $750.00						
N 12	KUSA	11/05/19	11/08/19	Tonight Show	1037-1137p		:30			NM	2	$650.00
Week:		Start Date 11/04/19	End Date 11/10/19	Weekdays -1--1--	Spots/Week 2	Rate $325.00						
N 13	KUSA	11/05/19	11/05/19	New Amsterdam	Tue Prime C		:30			NM	1	$3,500.00
Week:		Start Date 11/04/19	End Date 11/10/19	Weekdays -1-----	Spots/Week 1	Rate $3,500.00						
N 14	KUSA	11/05/19	11/06/19	Chicago Fire	Wed Prime B		:30			NM	1	$2,500.00
Week:		Start Date 11/04/19	End Date 11/10/19	Weekdays --1----	Spots/Week 1	Rate $2,500.00						
N 15	KUSA	11/05/19	11/09/19	Local News @ 5p Sa	Sa 5-6p		:30			NM	1	$800.00
Week:		Start Date 11/04/19	End Date 11/10/19	Weekdays -----1-	Spots/Week 1	Rate $800.00						
N 16	KUSA	11/05/19	11/09/19	Saturday Night Live Prime	SNL		:30			NM	0	$0.00
Week:		Start Date 11/04/19	End Date 11/10/19	Weekdays -----1-	Spots/Week 1	Rate $2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KUSA*	*11/04/19-11/10/19*		*Saturday Night Live Prime*	*SNL*	-------Sa--	*:30*		*~~$2,000.00~~*	*NM*		
Credited												
N 17	KUSA	11/05/19	11/10/19	9News Sunday Morning	7-9a		:30			NM	1	$850.00
Week:		Start Date 11/04/19	End Date 11/10/19	Weekdays ------1	Spots/Week 1	Rate $850.00						
N 18	KUSA	11/09/19	11/09/19	Saturday Night Live LF	SNL Late Fringe		:30			NM	1	$2,000.00
Week:		Start Date 11/04/19	End Date 11/10/19	Weekdays -----1-	Spots/Week 1	Rate $2,000.00						
						Totals					34	$43,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 -11/11/19	34	$43,275.00	($6,491.25)	$36,783.75
Totals	34	$43,275.00	($6,491.25)	$36,783.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.