# EEO Public File Report JW Broadcasting

## WCFO-AM and WMLB-AM

For the period beginning January 1, 2013 and ending January 1, 2014

## A. Full Time Hires

No full-time hires were made during this time period

#### **B.** Recruitment Sources

- 1. JW Broadcasting posts employment vacancies on both the AM 1690 WMLB and AM 1160 WCFO websites.
- 2. We contact Linda Schneider at Jewish Family and Career Services with job vacancies, as her organization, which assists people of all backgrounds, races, ethnicities, and religious affiliations, requests job vacancy information.
- 3. We are in frequent contact with the career planning offices of area colleges and universities, including Agnes Scott College, Emory University, Georgia State University, and Kennesaw State University, and send them information about job vacancies when positions become available.
- 4. We notify the Atlanta Broadcast Institute with job openings.

## C. Interviews

No interviews for full-time positions were conducted during this time period.

### D. Recruitment Activities

The following FCC recommended recruitment activities were engaged in during the period covered by this Report:

- Type of Activity: Internship Program
   JW Broadcasting has established an internship program to give college students and
   interested adults the opportunity to gain real-world broadcasting experience at both NewsTalk
   1160 WCFO-AM and AM 1690 WMLB "The Voice of the Arts."
- 2. Type of Activity: Participation in Outreach Events JW Broadcasting sponsors and participates in community festivals and events. At such events, station representatives are present to speak with the public and share information about employment opportunities, as well as discuss what goes into a broadcasting career. Additionally, we utilize such events to get feedback from listeners and community members as to how our stations can better serve them.
- 3. Type of Activity: Hosting Community Groups
  JW Broadcasting has welcomed community groups, such as scout organizations and college
  classes, to tour our facilities and learn about careers in radio broadcasting.

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