

WISU-FM
Indiana State University
Issues/Programs List
Fourth Quarter, October-December 2013

ISSUES

These topics were developed over the course of the 2013 fall semester by the WISU Community Issues Group.

The issues, in no order of priority are:

- Safety
- Health
- Community Engagement
- Sustainability
- Charity
- Racial Equality
- Gender Equality
- Diversity

PROGRAMMING

Equality: Seniors students from Indiana State University's Social Work program spoke on the program Spilt Coffee at approximately 9 a.m. on Thursday, October 10th. They spoke about members of the LGBTQI community and the challenges they face in every day life. They also spoke about the Equality Rally that was held on campus to raise awareness about equality as well as the discrimination placed upon marriage in the state of Indiana. They also spoke about the Drag Show, which they said was a humorous way to educate everyone on the gender stereotypes and bring more interest to the LGBTQI community. There was also live read public service announcements that DJ's read promoting the rally and drag show read periodically through the first 2 weeks of October.

Culture: The days following October 10th, we aired a Traffic Fair promo at 10am. The fair consisted of promoting the opportunities students have when making decisions to travel. The promotion spoke about the companies being represented at the travel fair and that it was located in Dede II from 11am-3pm.

Equality: We interviewed Dr. Elonda Ervin about Sycamore Safe Zone. This aired on November 21st at 10am for approximately 4 minutes. Dr. Ervin describes Sycamore Safe Zone as a program that offers the opportunity for anyone in our Indiana State community to educate themselves about sexual orientation and gender identity. Sycamore Safe Zone is a program created through the Office of Diversity and the

Dean of Students Office at Indiana State University to establish a campus that is safe and affirming for (or LGBTQ) students, faculty and staff.

Health: Director of the Wabash Valley Mobile Market, Norbert Gottschling spoke with Max Slizewski at approximately 1:20 p.m. on Monday, November 18th. He spoke about the discounted prices of healthy foods the mobile market offers as opposed to buying unhealthy microwave and oven dinners. He also mentioned that anyone is eligible to purchase foods from the mobile market. This includes, but not limited to, people with limited mobility and on disability, people without cars, and without the resources to go to grocery stores. He mentioned how to get involved by calling the United Way at 235-6287 and all the stops the mobile market makes in Terre Haute. WISU is now running a live read PSA with all of the stops the Wabash Valley Mobile Market makes every week.

Community Engagement: On November 21st, at 3:40 pm and lasting approximately 5 minutes, we interviewed Patrick Newsham, the Program Coordinator at The Center for Community Engagement and leads the Alternative Spring Break program at Indiana State University. Mr. Newsham explained what Alternative Spring Break was and how it started at ISU. He continued by naming places students have visited before and how ISU students can learn more by visiting their Facebook page and sign up to be a part of Alternative Spring Break.

Sustainability: On December 5th, at 3:41pm airing approximately 6 minutes, we interviewed Dr. Jim Speer, the Executive Director of the Institute for Community Sustainability and a professor at Indiana State University. We discussed how ISU had recently been awarded the STARS Silver Rating as an environmentally friendly college. Dr. Speer mentioned how the installation of a new wind turbine between Mills and Rhodes hall helped win this award. Dr. Speer announced that once again ISU will have special Earth Day events in the spring. Dr. Speer said that more information can be obtained at unboundedpossibilities.com/ICS.

Charity: On December 9th at approximately 10:57am and again on December 10th at 3:45pm a live DJ read a Public Service Announcement about ISU Facilities Management. They are accepting donations of new items to be delivered to the Chestnut Community Center in time for the holidays. The donations can be brought to the Facilities Management Office at 951 Sycamore St. anytime between 7:30am and 4pm Monday through Friday until Dec. 20.

Community Engagement: On December 11th, at approximately 10:30 we aired a promotion for the Ryves Youth Center Holiday Program. Ryves Hall reminds ISU offices to consider donating to the holiday program in addition to any holiday gift exchanges. That's that are appreciated are sports equipment, fishing gear, make-up kits, prepaid cell phones, DVD players, mp3 players, cameras, and books. You can deliver gifts to the Center for Community Engagement, located in Tirey Hall room 134A by Wednesday, Dec. 18. Gifts should not be wrapped and will be delivered to

Ryves Hall Dec. 19. Volunteers are needed to set up and distribute the gifts on Dec. 23 from 6p.m.-9p.m.

Equality: We interviewed Valerie Craig from the African American Center. The interview aired on December 12th at approximately 10am. She spoke about what Martin Luther King Jr. did and about his legacy. She also spoke about an open reception held in Martin Luther King's honor. The banquet will be held on December 17th at the Sycamore Banquet Hall.

Public Service Announcements: Every day at approximately the 20th minute of every hour we play a :30 PSA, 24 times a day, and every day from October 1st to December 31st. This totals 2,208 PSA's totaling 1,104 minutes of air time.

*Rich Green
12-20-2013*