

ORDER



Orders
Order / Rev: 2134832
Alt Order #: 34454108
Product Desc: Issue
Estimate: 9580
Flight Dates: 10/13/20 - 11/02/20
Original Date / Rev: 10/16/20 / 10/16/20
Order Type: POLITICAL ISSUE

KSEN-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Women Vote
Demographic: A35+
Product Codes: Issues/Propositions,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: UNASSIGNED

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/28/20 | 10/25/20 | 42 | \$1,950.00 | \$1,657.50 |
| 10/26/20 | 11/02/20 | 22 | \$1,050.00 | \$892.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2020 | 42 | \$1,950.00 | \$1,657.50 | 0.00 |
| November 2020 | 22 | \$1,050.00 | \$892.50 | 0.00 |
| Totals | 64 | \$3,000.00 | \$2,550.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------|-------|------------------|-------------------|------|-------------|---------|------|---------------|------|-------|----------|
| N 1 | KSEN | 10/13/20 | 11/02/20 | M-F AM Drive M-F AM Drive | CM | 6:00 AM-10:00 AM | MTWTF-- | 1:00 | 5 | \$50.00 | P-00 | 0.00 | NM | 16 | \$800.00 |
| AM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | M---F-- | | | 5 | | \$50.00 | | | 0.00 | | | |
| Week: | | 10/20/20 | 10/26/20 | MTWTF-- | | | 6 | | \$50.00 | | | 0.00 | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 5 | | \$50.00 | | | 0.00 | | | |
| N 2 | KSEN | 10/13/20 | 11/02/20 | M-F Midday M-F Midday | CM | 10:00 AM-3:00 PM | MTWTF-- | 1:00 | 5 | \$50.00 | P-00 | 0.00 | NM | 16 | \$800.00 |
| MD - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 5 | | \$50.00 | | | 0.00 | | | |
| Week: | | 10/20/20 | 10/26/20 | MTWTF-- | | | 6 | | \$50.00 | | | 0.00 | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 5 | | \$50.00 | | | 0.00 | | | |
| N 3 | KSEN | 10/13/20 | 11/02/20 | M-F PM Drive M-F PM Drive | CM | 3:00 PM-7:00 PM | MTWTF-- | 1:00 | 5 | \$50.00 | P-00 | 0.00 | NM | 16 | \$800.00 |
| PM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | M---F-- | | | 5 | | \$50.00 | | | 0.00 | | | |
| Week: | | 10/20/20 | 10/26/20 | MTWTF-- | | | 6 | | \$50.00 | | | 0.00 | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 5 | | \$50.00 | | | 0.00 | | | |
| N 4 | KSEN | 10/17/20 | 10/31/20 | | CM | 6a-10a | -----S- | 1:00 | 1 | \$40.00 | P-00 | 0.00 | NM | 3 | \$120.00 |

Order / Rev: 2134832
 Alt Order #: 34454108
 Flight Dates: 10/13/20 - 11/02/20

Advertiser: Women Vote
 Product Desc: Issue
 Estimate: 9580

KSEN-AM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|------------------------------|-------|----------------|---------|------|-------------------|-------------|------|---------------|--------|-------|------------|
| N 5 | KSEN | 10/17/20 | 10/31/20 | Sa-Su AM Sa-Su AM | CM | 10a-3p | -----S- | 1:00 | 1 | \$40.00 | P-00 | 0.00 | NM | 3 | \$120.00 |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/20 | 10/23/20 | -----S- | | | | | 1 | \$40.00 | | 0.00 | | | |
| | | Week: 10/24/20 | 10/30/20 | -----S- | | | | | 1 | \$40.00 | | 0.00 | | | |
| | | Week: 10/31/20 | 11/06/20 | -----S- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 6 | KSEN | 10/17/20 | 10/24/20 | Sa-Su Midday Sa-Su Midday | CM | 10a-3p | -----S- | 1:00 | 1 | \$40.00 | P-00 | 0.00 | NM | 2 | \$80.00 |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/11/20 | 10/17/20 | -----S- | | | | | 1 | \$40.00 | | 0.00 | | | |
| | | Week: 10/18/20 | 10/24/20 | -----S- | | | | | 1 | \$40.00 | | 0.00 | | | |
| | | Week: 10/25/20 | 10/31/20 | -----S- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 7 | KSEN | 10/18/20 | 11/01/20 | Sa-Su PM Sa-Su PM | CM | 3p-7p | -----S- | 1:00 | 1 | \$40.00 | P-00 | 0.00 | NM | 2 | \$80.00 |
| EV - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/12/20 | 10/18/20 | -----S- | | | | | 1 | \$40.00 | | 0.00 | | | |
| | | Week: 10/19/20 | 10/25/20 | -----S- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 8 | KSEN | 10/18/20 | 11/01/20 | Sa-Su AM Sa-Su AM | CM | 6a-10a | -----S | 1:00 | 1 | \$35.00 | P-00 | 0.00 | NM | 3 | \$105.00 |
| EV - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/12/20 | 10/18/20 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | | Week: 10/19/20 | 10/25/20 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | | Week: 10/26/20 | 11/01/20 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| N 9 | KSEN | 10/18/20 | 10/25/20 | Sa-Su Midday Sa-Su Midday | CM | 10a-3p | -----S | 1:00 | 1 | \$35.00 | P-00 | 0.00 | NM | 3 | \$105.00 |
| EV - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/12/20 | 10/18/20 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | | Week: 10/19/20 | 10/25/20 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| N 9 | KSEN | 10/18/20 | 10/25/20 | Sa-Su PM Sa-Su PM | CM | 3p-7p | -----S | 1:00 | 1 | \$35.00 | P-00 | 0.00 | NM | 2 | \$70.00 |
| EV - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/12/20 | 10/18/20 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | | Week: 10/19/20 | 10/25/20 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 64 | \$3,000.00 |

REVISED

Oct 16, 20
 CONT# 34454108 Mod# 2 Ver# 3 (Last = MOD 1 CF)
 REP KATZ RADIO
 TO KSEN-AM (Shelby, MT)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 9580

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV WOMEN VOTE
 PDT Issue
 FLT Oct 13, 20 - Nov 03, 20

* REP ORDER COMMENT *

** 10/16/2020 12:27:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/16/2020 12:27:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|-----|-----|---------------------|----------|-----|----------------------------|----------|-----|----------|----------|
| | | FLIGHT 1 | | | | | | | |
| CHG | 1.1 | TuWThF,M | 6A - 10A | 60 | 10/13/2020 - 10/19/2020 | 1W | 5 | \$50.00 | 5 |
| | | SHELBY, MT | | | | | | | |
| CHG | 1.2 | TuWThF,M | 10A - 3P | 60 | 10/13/2020 - 10/19/2020 | 1W | 5 | \$50.00 | 5 |
| | | CLASSIC HITS-OLDIES | | | | | | | |
| CHG | 1.3 | TuWThF,M | 3P - 7P | 60 | 10/13/2020 - 10/19/2020 | 1W | 5 | \$50.00 | 5 |
| CHG | 1.4 |S. | 6A - 10A | 60 | 10/17/2020 - 10/17/2020 | 1W | 1 | \$40.00 | 1 |
| CHG | 1.5 |S. | 10A - 3P | 60 | 10/17/2020 - 10/17/2020 | 1W | 1 | \$40.00 | 1 |
| CHG | 1.6 |S. | 3P - 7P | 60 | 10/17/2020 - 10/17/2020 | 1W | 1 | \$40.00 | 1 |
| CHG | 1.7 |S | 6A - 10A | 60 | 10/18/2020 - 10/18/2020 | 1W | 1 | \$35.00 | 1 |
| CHG | 1.8 |S | 10A - 3P | 60 | 10/18/2020 - 10/18/2020 | 1W | 1 | \$35.00 | 1 |
| CHG | 1.9 |S | 3P - 7P | 60 | 10/18/2020 - 10/18/2020 | 1W | 1 | \$35.00 | 1 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 21 | \$975.00 | |
| | | FLIGHT 2 | | | | | | | |
| CHG | 2.1 | TuWThF,M | 6A - 10A | 60 | 10/20/2020 - 10/26/2020 | 1W | 6 | \$50.00 | 6 |
| | | SHELBY, MT | | | | | | | |
| CHG | 2.2 | TuWThF,M | 10A - 3P | 60 | 10/20/2020 - 10/26/2020 | 1W | 6 | \$50.00 | 6 |
| | | CLASSIC HITS-OLDIES | | | | | | | |
| CHG | 2.3 | TuWThF,M | 3P - 7P | 60 | 10/20/2020 - 10/26/2020 | 1W | 6 | \$50.00 | 6 |
| CHG | 2.4 |S. | 6A - 10A | 60 | 10/24/2020 - 10/24/2020 | 1W | 1 | \$40.00 | 1 |

Oct 16, 20
CONT# 34454108 Mod# 2 Ver# 3 (Last = MOD 1 CF)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 9580

**** Competitive Comments ****

WV - MTAL RADIO - 10/16-11/3

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|---|
| Station and Location: KSEN Shelby MT | Date: 10/10/20 |
|---|---|

I, **LAURA BASSETT - AUTHORIZED MEDIA BUYER**
do hereby request station time concerning the following issue:

WOMEN VOTE

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

This broadcast time will be used by: **WOMEN VOTE**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

VARIOUS HOUSE DISTRICTS - 11/3

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote. 1800 M St, NW, Suite 375N, WDC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Schriock - President
Emily Cain - Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/10/2020

Date

Laura Bassett

Signature

(202)813-4782

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Julie Martin
Signature

Julie Martin
Printed Name

GM
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Attach proposed schedule with charges (if available): 2550,00 net

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.