

KQYB-FM**2016 QUARTERLY ISSUES - SECOND QUARTER**

Description of issue	Program	Date	Description of Segment
1) Promoting healthy lifestyles and healthy communities.	Phil & Jacklyn in the Morning	04/04/16 04/11/16 04/18/16 04/25/16	Linda Larson, a representative of Minutes in Motion, promotes their annual activity drive.
2) Promoting the Arts in the Seven Rivers Region.	Phil & Jacklyn in the Morning	04/13/16 05/10/16 06/23/16	Representatives from the Commonweal Theater in Lansboro, MN promote their upcoming season
3) Promoting veteran causes in the Tri-State area.	Phil & Jacklyn in the Morning	05/11/16	Members of the La Crescent Legion discuss their annual Memorial Day celebration.
4) The important role of civic celebrations for maintaining a strong community	Phil & Jacklyn in the Morning	05/10/16	Representatives of Caledonia Founders Day promote their upcoming community celebration.
5) The importance of appreciation of art in all it's forms and promoting multicultural events.	Phil & Jacklyn in the Morning	06/01/16	Representatives from the Pump House promote their Artspire Celebration.
6) The importance of creating awareness and supporting those affected by Autism in the seven rivers region.	Phil & Jacklyn in the Morning	06/21/16	Representatives from the Firecracker 4 Mile promote autism awareness and the annual race, where a portion of the proceeds benefits autism causes in the La Crosse Area
7) The important role of civic celebrations for maintaining a strong community	Phil & Jacklyn in the Morning	06/29/16	Eitzen Family Fun Fest members promote their annual celebration in Eitzen, MN

News items from 2nd quarter of 2016

1 - News Subject: Memorial Pool

Date	Description
4/18	The city park board will consider next steps for the 80-year-old Memorial Pool, and the city council will vote next month on the closing of that pool.
4/22	Any structure built in the 1930s is bound to have historical significance. The city's Historic Preservation Commission has given the pool a historic landmark designation.
5/5	A council committee votes tonight on whether to close Memorial Pool for the summer, and also on funding a study of the pool's future.
5/6	A long list of dangerous deficiencies was outlined by engineers resulted in the committee voting to close Memorial Pool for the summer.
5/11	Tonight is the final decision by the city council on Memorial Pool.
5/12	Pool closed – at least for the summer.
5/31	The city council voted to keep Memorial Pool closed for the summer, but the Grandview Emerson Neighborhood Association still believes the pool could be opened.
6/15	A new pool is being recommended by an engineering firm. They say it would be more cost-effective than fixing the old one.
6/17	The Grandview Emerson Neighborhood Association is circulating an email suggesting the shortcomings and dangers of Memorial Pool have been exaggerated by the city. The pool is inspected annually, and has never found to be out of compliance with state rules.
6/19	The Grandview Emerson group says there are different standards for different public properties.
6/29	The park department isn't giving up. They're set to reconsider a plan to have UW-L conduct a survey on Memorial Pool.

2 - News Subject: Parking in ramps and streets

Date	Description
4/18	It's going to be harder to find parking in ramps as the city closes some of them for spring cleaning.
4/20	Free parking in downtown ramps might continue. Vandalism has broken gates and ticket machines, so remedies are being studied.
4/26	No money was made in March by the three downtown ramps. Same so far in April.
4/28	All day free parking was too good to last, and next week the city will go back to only three hours free in ramps. Then you'll be charged.
5/3	Shortening alternate side parking will get a vote next week by the full city council.
5/4	City officials are looking for new systems to avoid using the "arms" which frustrate too many drivers.
5/5	The parking utility won't completely remove the ticket machines from ramps, but are looking at new technology for keeping track of cars in the ramps.
5/9	Tim Kabat is less than enthusiastic about changing the city's alternate side parking rules. Council member Gary Padesky says having those rules during warm and dry spells amounts to a "money grab."
5/12	The city council narrowly voted to leave alternate side parking alone.
5/23	Traffic arms could be back in parking ramps well before the 1 st of August. A new system to replace existing machines won't be ready for at least six months.
5/25	Duluth Trading opening in LaCrosse will put some pressure on parking downtown.
6/6	Construction will add a couple of floors to the Riverside parking ramp, but between now and when it opens, about 350 slots will be lost.
6/9	Construction starts Monday, so it'll be a while before there is "normal" parking in the Riverside Ramp.
6/13	Utility work on LaCrosse and Seventh streets will make getting around and parking in LaCrosse even harder.
6/16	The charge for parking in downtown ramps will be going up to a dollar per hour during daytime hours.
6/17	One of the most annoying things about the ramps: someone reserving a spot, then parking in another slot.
6/21	The city has lost out on thousands in parking fees, but reserved spaces are making up for that loss.
6/22	The ticket gates could return in three weeks if the parking board votes to start charging again.
6/23	The ticket gaetes will return on July 11 th .
6/24	Hundreds of parking meters will stay in storage until the city can find someone to take them. They've been stored since the 80s, when the city removed curbside meters so downtown businesses could compete with the free parking at Valley View Mall.

3 - News Subject: Drugs and drug crimes

- | Date | Description |
|------|---|
| 4/12 | Another arrest for an accused big time meth dealer in LaCrosse. |
| 4/13 | An adopted Asian, Chris McCartney said he didn't get to know drug dealers to enter the drug trade. He wanted to be friends with other Asian youths. He was sentenced to six years in prison for his role in a meth cartel. |
| 4/15 | A student death in a UW-L dorm is being investigated as an OD. |
| 4/17 | Police say picking up junk along the roads can be dangerous – leftovers from meth labs might look just like other junk, and can be very toxic. |
| 4/21 | A man who had pled guilty to drug possession has been found dead in his home in Galesville. |
| 5/3 | Senator Tammy Baldwin is hosting a late-morning talk about the spread of heroin and other opioid drugs. |
| 5/4 | Drug drop-off boxes are filling up faster. About 760 pounds of unused drugs and meds have been collected since October. That's about 75 pounds more than last time. |
| 5/12 | Police say they responded to a domestic call on Tuesday found pot, coke, equipment, and stolen guns. |
| 5/13 | The city council approved a sober living facility on the north side. |
| 5/18 | Police chief Rob Abraham says tougher sentencing by judges will help alleviate the drug problems in LaCrosse. |
| 5/24 | Neighborhood activist Jason Devine doesn't have to look hard to find drug dealers in his neighborhood. Often deals are made in his front yard. He says police responses seem passive as a new batch of drug dealers move into the area. |
| 5/25 | Congressman Ron Kind is unveiling a comprehensive plan to combat prescription drug abuse. He says this is the most prominent issue being faced today. |
| 5/27 | Al Bliss with the Heroin Task Force says they're trying to limit the number of OD deaths by the use of Narcan, and making it more available. |
| 5/31 | A weekend holdup may have been drug related. The man owed more than 800 dollars to the getaway driver, who had given him heroin. |
| 6/10 | A Lacrosse woman is headed to prison for more than three years as the "first point of contact" for meth users. |
| 6/16 | Two men recently busted in Trempealeau County are in jail for violating their probation. |
| 6/20 | UW-L student Connor Glynn was found to have ODED on Zanax and heroin. |
| 6/21 | A Trempealeau man barely survived a traffic accident resulting from passing out behind the wheel on Rose street. Now he's in jail facing drug charges. He was found with heroin, meth, and needles. |
| 6/22 | More probation for a Holmen woman who admits to breaking into local businesses to support her meth habit. |
| 6/24 | Officials have been trying for years to decide the best course of action in dealing with drugs and addiction. |
| 6/27 | A drug-selling duo have been arrested with nearly 70 grams of meth, a revolver, drug paraphernalia, cell phones and a scale. |
| 6/28 | A busy year for the Aids Resource Center. The needle exchange program has served more than 1100 people and more than 114,000 needles. |

4 - News Subject: LaCrosse Center Renovations

Date Description

- 4/12 Tonight the city council tackles the LaCrosse Center expansion project. The proposed improvements could cost \$40 million.
- 4/13 Why renovate the Center now? Art Fahey says downtown activity makes this a good time for updating. A second ballroom and a makeover of the building's 2nd street entrance are top priorities.
- 5/25 The project to remodel the LaCrosse center will be debated by the city council.
- 5/26 Business and tourism leaders support improvements for the LaCrosse Center. A council committee will discuss that next week.
- 6/2 The council will hear plans for improving the LaCrosse Center tonight.
- 6/3 There is some level of urgency behind a move to fund improvements to the center. There's ten million from the State on the line.
- 6/5 Is \$45 million worth it? No question, according to LHI CEO Don Weber. He urges the council to approve the controversial plan to improve the LaCrosse Center.
- 6/8 The council votes tonight on whether to fund the LaCrosse Center renovation.
- 6/9 Funding approved.

5 - News Subject: Corridor Improvements

Date	Description
4/5	The city council might consider a plan to pay for a study on transportation options for South Avenue. The planning department has already recommended against the plan, saying it falls outside the comprehensive plans for the neighborhood.
4/6	Nobody really wants Gundersen to tear down homes to make another parking lot. The plan is to make up for spots taken away for the construction of a new hotel.
4/8	The council could decide this week to spend \$133,000 on a consultant to develop plans.
4/11	Livable Neighborhoods wants city leaders and Gundersen to try again. They don't like the plan to tear down homes to put in a surface parking lot as it will reduce property values in the area.
4/12	Tim Kabat isn't alarmed about the plan to put in a surface lot. He's hoping opposing groups can reach an understanding or compromise before the council votes Thursday.
4/13	City council rep Martin Gaul says the DOT is crafting a plan for South Ave, so hiring a consultant isn't needed.
4/14	The study will move forward. The council voted to approve \$133,000 for a study of South Ave.
4/15	Gundersen's Michael Richards says they looked for many solutions before settling on a plan to tear down homes to add a surface lot. Thousands of employees and visitors need places to park.
5/16	Within the next year a consulting firm will put together a master plan for improving the north side of LaCrosse.
6/16	LaCrosse is on the verge of hiring a firm to redesign much of the north side. The council will vote next month on paying \$200,000 to create a master plan on Hwy 53 from I-90 exit 3 to the LaCrosse River.