

INVOICE



WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
840183-2	07/29/18	July 2018	06/25/18 - 06/25/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

Smart Media Group
Attention: Accounts Payable
1427 Leslie Ave
Alexandria, VA 22301

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Putnam for Governor	PUTFL/ORDR/619625	619625

Flight Dates	Order #	Alt Order #
06/19/18 - 06/25/18	840183	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912891		

Agency Ref	Advertiser Ref
5353	66729

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/19/18	06/25/18	Let's Make A Deal	9a-10a	MTWTF--	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WECP	M	06/25/18	9:30 AM	Let's Make A Deal	9a-10a	:30	APFL61118H	\$60.00 NM
2	06/19/18	06/25/18	Local 18 @ Noon	12p-1230p	MTWTF--	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WECP	M	06/25/18	12:14 PM	Local 18 @ Noon	12p-1230p	:30	APFL61118H	\$60.00 NM
3	06/19/18	06/25/18	M-F 2p-3p	2p-3p	MTWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WECP	M	06/25/18	2:07 PM	M-F 2p-3p	2p-3p	:30	APFL61118H	\$30.00 NM
4	06/19/18	06/25/18	CBS This Morning	7a-9a	MTWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WECP	M	06/25/18	7:26 AM	CBS This Morning	7a-9a	:30	APFL61118H	\$30.00 NM
21	06/19/18	06/25/18	Price Is Right	10a-11a	MTWT---	:30	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WECP	M	06/25/18	10:28 AM	Price Is Right	10a-11a	:30	APFL61118H	\$160.00 NM
22	06/19/18	06/25/18	Young and the Restless	11a-12p	M--TF--	:30	2	\$80.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

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WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

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840183-2	07/29/18	July 2018	06/25/18 - 06/25/18
Advertiser	Product	Estimate Number	
Putnam for Governor	PUTFL/ORDR/619625	619625	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	1	\$80.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WECP	M	06/25/18	11:35 AM	Young and the Restless	11a-12p	:30	APFL61118H	\$80.00 NM
<u>Total Spots</u>							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$420.00
<u>Agency Commission</u>	\$63.00
<u>Net Amount Due</u>	\$357.00
<u>Invoice Balance as of 07/31/18 2:24:16 PM CT</u>	\$0.00

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