

# ORDER



**Orders**

**Order / Rev:** 840183 - 2

**Alt Order #:**

**Product Desc:** PUTFL/ORDR/619625

**Estimate:** 619625

**Flight Dates:** 06/19/18 - 06/25/18

**Original Date / Rev:** 05/24/18 / 06/15/18

**Order Type:** NORMAL

**WECP**

**Primary AE:** Panama City House

**Sales Office:** PCBN

**Sales Region:** National

**Agency**

**Name:** Smart Media Group

**Buying Contact:**

**Billing Contact:**

1427 Leslie Ave

Alexandria, VA 22301

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Putnam for Governor

**Demographic:** A35+

**Product Codes:** Candidate - State - Governor

**Priority:** P-02

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-CAND

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:** 66729

**Agency External ID:** 5353

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/24/18	37	\$5,640.00	\$4,794.00
06/25/18	06/25/18	6	\$420.00	\$357.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	37	\$5,640.00	\$4,794.00	0.00
July 2018	6	\$420.00	\$357.00	0.00
<b>Totals</b>	<b>43</b>	<b>\$6,060.00</b>	<b>\$5,151.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WECP	06/19/18	06/25/18	Let's Make A Deal Let's Make A Deal	CM	9a-10a	MTWTF--	:30	4	\$60.00	P-02	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	- TWTF--		4				\$60.00		0.00			
		Week: 06/25/18	07/01/18	M-----		1				\$60.00		0.00			
2	WECP	06/19/18	06/25/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	MTWTF--	:30	4	\$60.00	P-02	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	- TWTF--		4				\$60.00		0.00			
		Week: 06/25/18	07/01/18	M-----		1				\$60.00		0.00			
3	WECP	06/19/18	06/25/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	4	\$30.00	P-02	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	- TWTF--		4				\$30.00		0.00			
		Week: 06/25/18	07/01/18	M-----		1				\$30.00		0.00			
4	WECP	06/19/18	06/25/18	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	4	\$30.00	P-02	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	- TWTF--		4				\$30.00		0.00			
		Week: 06/25/18	07/01/18	M-----		1				\$30.00		0.00			
5	WECP	06/19/18	06/25/18		CM	8a-930a	-----S	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00

Order / Rev: 840183 - 2  
 Alt Order #:  
 Flight Dates: 06/19/18 - 06/25/18

Advertiser: Putnam for Governor  
 Product Desc: PUTFL/ORDR/619625  
 Estimate: 619625

WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Sunday Morning															
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-----S					1	\$150.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$150.00		0.00			
6	WECP	06/19/18	06/25/18	Face The Nation	CM	930a-1030a	-----S	:30	1	\$80.00	P-02	0.00	NM	1	\$80.00
Face The Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-----S					1	\$80.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$80.00		0.00			
8	WECP	06/19/18	06/25/18	Tuesday Prime Hr 1	CM	7p-8p	-T-----	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
Tuesday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-T-----					1	\$600.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$600.00		0.00			
9	WECP	06/19/18	06/25/18	Tuesday Prime Hr 2	CM	8p-9p	-T-----	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
Tuesday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-T-----					1	\$600.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$600.00		0.00			
10	WECP	06/19/18	06/25/18	Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
Tuesday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-T-----					1	\$500.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$500.00		0.00			
13	WECP	06/19/18	06/25/18	Friday Prime Hr 2	CM	8p-9p	----F--	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Friday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	----F--					1	\$400.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$400.00		0.00			
14	WECP	06/19/18	06/25/18	Friday Prime Hr 3	CM	9p-10p	----F--	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Friday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	----F--					1	\$400.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$400.00		0.00			
15	WECP	06/19/18	06/25/18	Saturday Prime Hr 1	CM	7p-8p	-----S-	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
Saturday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-----S-					1	\$150.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$150.00		0.00			
16	WECP	06/19/18	06/25/18	Saturday Prime Hr 2	CM	8p-9p	-----S-	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
Saturday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-----S-					1	\$150.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$150.00		0.00			
18	WECP	06/19/18	06/25/18	Sunday Prime Hr 3	CM	8p-9p	-----S	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
Sunday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-----S					1	\$350.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$350.00		0.00			
19	WECP	06/19/18	06/25/18	PGA Golf	CM	2:00 PM-5:00 PM	-----S-	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
PGA Golf (2:00 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-----S-					3	\$150.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$150.00		0.00			
20	WECP	06/19/18	06/25/18	PGA Golf	CM	2:00 PM-5:00 PM	-----S	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
PGA Golf (2:00 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/18/18		06/18/18	06/24/18	-----S					3	\$150.00		0.00			
Week: 06/25/18		06/25/18	07/01/18	-----					0	\$150.00		0.00			

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 Estimate: 619625

WECP

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21	WECP	06/19/18	06/25/18	Price Is Right Price Is Right	CM	10a-11a	MTWT---	:30	3	\$160.00	P-02	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 06/18/18	06/18/18	06/24/18	-TWT---		3				\$160.00		0.00			
	Week: 06/25/18	06/25/18	07/01/18	M-----		1				\$160.00		0.00			
22	WECP	06/19/18	06/25/18	Young and the Restless Young and the Restless	CM	11a-12p	M--TF--	:30	2	\$80.00	P-02	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 06/18/18	06/18/18	06/24/18	---TF--		2				\$80.00		0.00			
	Week: 06/25/18	06/25/18	07/01/18	M-----		1				\$80.00		0.00			
Totals														43	\$6,060.00