

Issues and Programs List

Third Quarter, 2022

Station: KKRv-FM
City/State: Wenatchee, WA

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

<u>Issue:</u>	<u>Description:</u>
1 Events & Activities	News and announcements providing information concerning public activities and events
2 Health & Safety	News, information and public service announcements that pertain to safety and health
3 Education / Awareness	Information that pertains to educational programs and awareness of issues that affect the public
4 Fundraisers/Festivals	News, interviews and information provided on fundraising/festival events in the community
5 Agriculture & Animals	Information on events and programs involving animal well-being and care

Filed by: Brandon Naff on this 5th day of October, 2022

 10/5/22

Description of Program:		Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	Disposal Day	9/8/22 - 9/30/22	7 spots :30 long	Info on disposal day with Douglas County Solid Waste
2	WSD - Surplus Sale	7/25/22 - 7/29/22	7 spots, :30 long	Info on surplus sale from local school district, good deals on school items for parents
3	Sunrise Rotary - Century Ride	7/8/22 - 9/9/22	69 spots, :30 long	Info on annual apple blossom century bike ride, how to sign up, date time, etc
4	WWE Wrestling	9/11/22 from 5pm - 7pm	4 live breaks, :60 long	Live breaks from WWE Live event at local arena
5	Wild Kids Day	8/22/22 - 9/6/22	10 spots, :30 long	Info on annual kids day with local hockey team
6	NCW Fair	8/26/22 4pm-7pm	6 live breaks, :60 long	Live on location breaks from the NCW Fair ahead of Friday concert
7	Apple Harvest Days	9/21/22 - 9/30/22	7 spots :30 long	Info on Apple Harvest Days at Cashmere museum
8	Chelan County Fair	8/13/22 - 9/10/22	22 spots :30 long	Info on Chelan County Fair 2022 in Cashmere

Issue 2**Health & Safety****Third Quarter, 2022**

Description of Program:		Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	Douglas Co Hazardous Waste	7/1/22 - 9/30/22	24 spots, :30 long	Info on how residents can now dispose of additional materials at DCHW
2	High Blood Pressure	7/1/22 - 9/30/22	27 spots, :30 long	Info on how to properly monitor blood pressure, info on dangers
3	American Cancer Society	7/1/22 - 9/30/22	33 spots, :30 long	Info on how to prevent cancer illness by early detection via screenings
4	Caregiver Support	7/1/22 - 9/30/22	42 spots :30 long	Info on how to get caregiver support for veterans
5	Child Car Safety	7/1/22 - 9/30/22	41 spots :30 long	Make sure kids are buckled correctly and in a certified age appropriate car seat
6	WA DOH/Quit Smoking	7/1/22 - 8/31/22	16 spots :30 long	Info on how to get the support to quit smoking

Description of Program:	Date & Time Aired:	Program		Program/Segment Details:
		Type	Length	
1 Wenatchee Rescue Mission PSA	7/1/22 - 10/31/22	38 spots	:30 long	PSA with info on homeless camp removal, asking for help via donations, volunteer work
2 Rotary International	7/1/22 - 9/30/22	34 spots	:30 long	Info on Rotary International and what they do to support communities
3 WV College - Running Start	7/1/22 - 8/31/22	50 spots	:30 long	PSA on running start availability at Wenatchee Valley College
4 US Dept of Homeland	7/1/22 - 9/30/22	27 PSAs	:30 long	PSA on saying something if you see something illegal or dangerous
5 POL/NAB 22	7/1/22 - 9/6/22	14 spots	:30 long	PSA asking to have people tell congress to support local radio
6 Wenatchee PD/Dive Safe	8/22/22 - 9/30/22	11 spots	:30 long	PSA on driving safe in Wenatchee to keep kids safe

Description of Program:	Date & Time Aired:	Program	
		Type/Length	Program/Segment Details:
1 Wenatchee Wild Booster Yard Sale	7/27/22 - 7/29/22	12 spots, :30 long	Info on yard sale to raise money for local hockey team's booster club
2 Wild Billet Families	7/18/22 - 8/31/22	76 spots, :30 long	PSA looking for host families for hockey players on local team
3 Community Job Fair	9/20/22 @ 8:45am	Live break appx :60 long	Info on community job fair going on at Pybus Market
4 All Veterans Picnic	9/16/22 @ 5:15pm	Live break appx :60 long	info on local VFW picnic in Wenatchee for veterans
5 Bluegrass Festival	9/9/22 @ 10:47am	Live break appx :60 long	info on bluegrass festival at Gorge amphitheater
6 Wenatchee Wine & Food Festival	8/26/22 @ 6:40am	Live break appx :60 long	Info on wine and food walk in downtown wenatchee

Description of Program:		Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	WVHS Pet Of The Week	Wednesdays Jul - Sep @ 12:30pm	12 Live Breaks, 2:30 long	Live interviews with 'Pet of the Week' adoptable through local Humane Society
2	Wenatchee River Salmon Festival	9/15/22 @ 12:25pm	Live break appx :60 long	learn about the natural resources that make Wenatchee so diverse
3	Doggie Paddle Swim	8/12/22 @ 3:40pm	Live break appx :60 long	Info on doggie swim day at the city pool
4	Paint Your Pet	8/4/22 @ 8:20am	Live break appx :60 long	Info on paint your pet event at local class with a glass studio