

**WNAB-TV 58**

**CTA COMMERCIAL CERTIFICATION**

**Q1 2016**

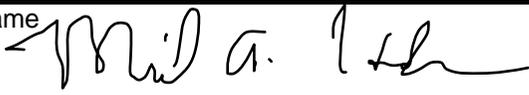
The following statement is being placed in the WNAB(TV) public file with respect to commercial limitations within children’s programming as described in the Children’s Television Act of 1990. The Children’s Television Act and the FCC’s rules impose the following commercial limits for programming originally produced and broadcast primarily for an audience of children twelve years old and younger: Children’s programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.

In 2004 the FCC revised the CTA, issuing another Order which required that, with respect to programs directed to children ages 12 and under, the display of Internet website addresses during program material is permitted only if: (1) the website offers a substantial amount of bona fide program-related or other noncommercial content; (2) the website is not primarily intended for commercial purposes, including either e-commerce or advertising; (3) the website’s home page and other menu pages are clearly labeled to distinguish the noncommercial from the commercial sections; and (4) the page of the website to which viewers are directed by the website address is not used for e-commerce, advertising, or other commercial purposes (e.g., contains no links labeled “store” and no links to another page with commercial material).

During this quarter, WNAB(TV) broadcast the children’s programs listed on the attached commercial limits certification provided by the CW Network in addition to syndicated children’s programming. WNAB(TV) broadcast the following children’s programs as described below:

Program Title	Airtime(s)	Length	Origin
None	All programs on 58.1, 58.2, 58.3 were targeted to viewers aged 13 and older in Q1 2016		

WNAB(TV) hereby certifies that it complied with the commercial limits and website display restrictions during this quarter. This statement was placed in the public file on the date below and certified as correct by the undersigned.

Michael A. Hook	WNAB Program Director	4/7/2016
Name	Title	Date
		
<hr/> Signature		