

ORDER



92.5 FOX News

Orders
Order / Rev: 165078
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 04/05/24 - 06/28/24
Original Date / Rev: 04/02/24 / 04/02/24
Order Type: GENERAL

Primary AE: Mike Moody
Sales Office: POL-L
Sales Region: Pol

Agency Name: Front Line Strategies
Buying Contact:
Billing Contact: Courtney McLeod
 526 East Park Ave
 Tallahassee, FL 32301

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bob Rommel for State Representative
Demographic: HH
Product Codes: Candidate Local
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: None
Order Separation: 00:20:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/01/24 | 04/30/24 | 8 | \$1,000.00 | \$850.00 |
| 05/01/24 | 05/31/24 | 10 | \$1,250.00 | \$1,062.50 |
| 06/01/24 | 06/28/24 | 8 | \$1,000.00 | \$850.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| April 2024 | 8 | \$1,000.00 | \$850.00 | 0.00 |
| May 2024 | 10 | \$1,250.00 | \$1,062.50 | 0.00 |
| June 2024 | 8 | \$1,000.00 | \$850.00 | 0.00 |
| Totals | 26 | \$3,250.00 | \$2,762.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Moody | POL-L | Pol | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|----------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|------------|
| N 3 | WFSX | 04/05/24 | 06/28/24 | Daybreak Drew Steele | CM | 6:00 AM-9:00 AM | ----F-- | 1:00 | 1 | \$125.00 | P-04 | 0.00 | NM | 13 | \$1,625.00 |
| | | | | Daybreak Drew Steele | | (6:00 AM-9:00 AM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/01/24 | 04/07/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 04/08/24 | 04/14/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 04/15/24 | 04/21/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 04/22/24 | 04/28/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 04/29/24 | 05/05/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 05/06/24 | 05/12/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 05/13/24 | 05/19/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 05/20/24 | 05/26/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 05/27/24 | 06/02/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 06/03/24 | 06/09/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 06/10/24 | 06/16/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 06/17/24 | 06/23/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 06/24/24 | 06/30/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| N 4 | WFSX | 04/05/24 | 06/28/24 | The Drive Trey Radel | CM | 5:00 PM-7:00 PM | ----F-- | 1:00 | 1 | \$125.00 | P-04 | 0.00 | NM | 13 | \$1,625.00 |
| | | | | The Drive Trey Radel | | (5:00 PM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/01/24 | 04/07/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 04/08/24 | 04/14/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |
| | | Week: 04/15/24 | 04/21/24 | ----F-- | | 1 | | | | \$125.00 | | 0.00 | | | |

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Advertiser: Bob Rommel for State Representative Di
 Product Desc:
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|-----------------|-------|----------------|------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/22/24 | 04/28/24 | ----F-- | | | | | 1 | \$125.00 | | 0.00 | | | |
| | | Week: 04/29/24 | 05/05/24 | ----F-- | | | | | 1 | \$125.00 | | 0.00 | | | |
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| | | | | | | | | | | | | | Totals | 26 | \$3,250.00 |