

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Shorr & Associates
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103

<u>Contract / Revision</u> 680775 /		<u>Alt Order #</u> 08007393
<u>Product</u> DPVA HERRING		
<u>Contract Dates</u> 10/27/13 - 11/05/13		<u>Estimate #</u>
<u>Advertiser</u> Democratic Party of Virginia		<u>Original Date / Revision</u> 10/25/13 / 10/25/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> DPVA	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	3	10/28/13	11/03/13	CBS This Morning	7-9am		:30				NM	13	\$2,145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	32323--				13	\$165.00	0.00			
N 2	3	11/04/13	11/05/13	CBS This Morning	7-9am		:30				NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/13	11/10/13	23-----				5	\$165.00	0.00			
N 3	3	10/28/13	11/03/13	Newschannel 3 News	6-7am		:30				NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	11111--				5	\$245.00	0.00			
N 4	3	11/04/13	11/05/13	Newschannel 3 News	6-7am		:30				NM	2	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/13	11/10/13	11-----				2	\$245.00	0.00			
N 5	3	10/28/13	11/03/13	M-F 3-4p	3-4pm		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	11111--				5	\$200.00	0.00			
N 6	3	11/04/13	11/04/13	M-F 3-4p	3-4pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/13	11/10/13	M-----				1	\$200.00	0.00			
N 7	3	10/28/13	11/03/13	The Insider	730p-8pm		:30				NM	5	\$2,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	11111--				5	\$505.00	0.00			
N 8	3	11/04/13	11/04/13	The Insider	730p-8pm		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/13	11/10/13	M-----				1	\$505.00	0.00			
N 9	3	10/28/13	11/03/13	M-F 7-730pm	7p-730pm		:30				NM	5	\$2,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	11111--				5	\$505.00	0.00			
N 10	3	11/04/13	11/04/13	M-F 7-730pm	7p-730pm		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/13	11/10/13	M-----				1	\$505.00	0.00			
N 11	3	11/01/13	11/01/13	Friday Prime	10-11pm		:30				NM	1	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	----F--				1	\$1,470.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
680775 /	08007393

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/13 - 11/05/13	DPVA HERRING	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Party of Virgi	10/25/13 / 10/25/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	3	10/31/13	10/31/13	Thursday Prime	9-10pm		:30				NM	1	\$2,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	---T---				1	\$2,355.00	0.00			
N 13	3	10/29/13	10/29/13	Tuesday Prime	10-11pm		:30				NM	1	\$1,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	-T-----				1	\$1,765.00	0.00			
N 14	3	10/30/13	10/30/13	Wednesday Prime	10-11pm		:30				NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	--W----				1	\$1,960.00	0.00			
N 15	3	10/30/13	10/30/13	Wednesday Prime	9-10pm		:30				NM	1	\$2,745.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	--W----				1	\$2,745.00	0.00			
N 16	3	10/27/13	10/27/13	Sunday Prime	8-9pm		:30				NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S				1	\$1,960.00	0.00			
N 17	3	11/03/13	11/03/13	Sunday Prime	8-9pm		:30				NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	-----S				1	\$1,960.00	0.00			
N 18	3	10/27/13	10/27/13	Sunday Prime	10-11pm		:30				NM	1	\$1,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S				1	\$1,765.00	0.00			
N 19	3	11/03/13	11/03/13	Sunday Prime	10-11pm		:30				NM	1	\$1,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	-----S				1	\$1,765.00	0.00			
N 20	3	10/27/13	10/27/13	Sunday Prime	9-10pm		:30				NM	1	\$1,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S				1	\$1,765.00	0.00			
N 21	3	11/03/13	11/03/13	Sunday Prime	9-10pm		:30				NM	1	\$1,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	-----S				1	\$1,765.00	0.00			
N 22	3	10/27/13	10/27/13	Late News (Sa-Su)	11-1135p		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S				1	\$415.00	0.00			
N 23	3	11/02/13	11/02/13	Late News (Sa-Su)	11-1135p		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	-----S-				1	\$415.00	0.00			
N 24	3	10/28/13	11/03/13	Late Night with David Letterman	1135pm-1237am		:30				NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	11111--				5	\$245.00	0.00			
N 25	3	11/04/13	11/04/13	Late Night with David Letterman	1135pm-1237am		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/13	11/10/13	M-----				1	\$245.00	0.00			
N 26	3	10/28/13	11/03/13	Late News (M-F)	11-1135p		:30				NM	5	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	11111--				5	\$610.00	0.00			
N 27	3	11/04/13	11/04/13	Late News (M-F)	11-1135p		:30				NM	1	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/04/13	11/10/13	M-----				1	\$610.00	0.00			
N 28	3	10/27/13	10/27/13	Redskins Coaches Show	Various		:30				NM	1	\$100.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S				1	\$100.00	0.00			
N 29 3		10/28/13	10/28/13	M-F 4a-5a	4a-5a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	M-----				1	\$15.00	0.00			
Totals										0.00		70	\$39,295.00

Time Period	# of Spots	Gross Amount	Net Amount
09/30/13 - 10/27/13	5	\$6,005.00	\$5,104.25
10/28/13 - 11/05/13	65	\$33,290.00	\$28,296.50
Totals	70	\$39,295.00	\$33,400.75

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTKR-TV

Date:

10/25/13

I, Sharr Johnson Magnusbeing/on behalf of: Democratic Party of Virginia, a legally

qualified candidate of the _____ political

party for the office of: _____

in the _____

election to be held on: November 5, 2013

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

\$33,405.00

Net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Party of Virginia

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Barbara Klear, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25/13
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title